

Tanita Switches to Rimini Street Support for SAP, Enabling Critical Investments to Drive Innovation, Competitive Advantage and Growth

Strategic selection of Rimini Street reduces SAP operating costs and refocuses talent resources toward new investments in security and digital transformation

LAS VEGAS--(BUSINESS WIRE)--Jan. 24, 2023--[Rimini Street, Inc.](#) (Nasdaq: RMNI), a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products and a Salesforce partner, today announced that [Tanita Corporation](#), a global leader in precision scales and health monitoring devices, has switched to Rimini Street for support of its SAP applications. By leveraging Rimini Street's comprehensive suite of SAP support services at its headquarters in Japan and other international locations, Tanita is reinvesting its reduced annual maintenance costs and redirecting IT staff to security and transformation initiatives that are critical to the business.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230124005285/en/>

Tanita Corporation, a global leader in precision scales and health monitoring devices, has switched to Rimini Street for support of its SAP applications. (Photo: Business Wire)

Reallocating Valuable IT Resources, Powered By Rimini Street

Similar to other organizations running SAP, Tanita recognized that its rate of growth was hindered by the steep costs associated with their annual SAP software support, which required the company to allocate limited and valuable IT resources toward constant testing and implementation of application updates and upgrades that did not provide a strong business return for Tanita.

The substantial financial and labor costs of these mandatory updates was a major obstacle to the company's innovation and made it difficult to implement a company-centered IT strategy and roadmap for the future. Tanita needed to ensure continuous and stable operation of the company's mission-critical IT environment while maintaining a limited IT staff and budget.

Tanita turned to Rimini Street's Support for SAP because of the Company's global reputation for providing excellent, stable support at drastically reduced annual maintenance costs of up to 90%. Research and analysis of other options considered revealed Rimini Street's unique ability to reduce, if not eliminate, unnecessary updates and maintenance costs while providing holistic, agnostic, mission-critical support powered by seasoned engineers.

Since adopting Rimini Street Support, Tanita now receives dependable, quality support for the latest versions of SAP software used at its headquarters in Japan, as well as for the company's stable, SAP system used in its overseas operations. One of the great advantages Tanita has benefitted from with the move to Rimini Street is the ability to have its customized code supported, which SAP's support model does not offer. The company no longer needs to allocate resources towards proving the causation of the breaks in its system to the vendor, and instead, turns to Rimini Street engineers to solve issues with extraordinary care.

With the funds and time saved, Tanita continues to make critical investments in its cybersecurity strategies, which is a high priority for many manufacturing companies and those who have an increasing number of remote employees accessing systems virtually.

Like all Rimini Street clients, Tanita receives Rimini Street's flexible, [premium-level enterprise software support](#), which includes an industry-leading Service Level Agreement of 10-minute response times for all critical cases, 24x7x365, delivered by local engineers. All clients are assigned a dedicated [Primary Support Engineer](#) with an average of 20 years of experience working with enterprise software and backed by a global team of hundreds of expert functional and technical engineers.

"Placing their trust in Rimini Street enabled Tanita to optimize its resources for employee and business innovation and security enhancements, and drive their IT innovation roadmap and business growth plan with confidence," said Yorio Wakisaka, GM of Rimini Street, Japan. "We are pleased to be a strategic partner to Tanita and so many organizations around the world who need to extract more value from their existing enterprise application investments for greater competitive advantage and operational efficiency."

Explore the Rimini Street portfolio of ultra-responsive support for [SAP](#), [Oracle](#), and [Salesforce](#) applications, in addition

to [security](#), [integration](#), [professional services](#), and [managed services](#).

About Tanita Corporation

Founded in 1944, Tanita Corporation is a leading manufacturer of health measurement devices. With the largest market share in Japan for body fat and body composition analyzers, Tanita is a household name in Japan. In addition to the company headquarters in Tokyo, Tanita maintains five strategic locations to meet the challenges of international business. Tanita continues to innovate in both consumer and professional body composition analyzers, with recent innovations such as assessing muscle quality.

About Rimini Street, Inc.

Rimini Street, Inc. (Nasdaq: RMNI), a Russell 2000® Company, is a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products and a Salesforce partner. The Company offers premium, ultra-responsive and integrated application management and support services that enable enterprise software licensees to save significant costs, free up resources for innovation and achieve better business outcomes. To date, over 4,900 Fortune 500, Fortune Global 100, midmarket, public sector, and other organizations from a broad range of industries have relied on Rimini Street as their trusted application enterprise software products and services provider. To learn more, please visit <http://www.riministreet.com>, and connect with Rimini Street on [Twitter](#), [Facebook](#) and [LinkedIn](#). (IR-RMNI)

Forward-Looking Statements

Certain statements included in this communication are not historical facts but are forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. Forward-looking statements generally are accompanied by words such as “may,” “should,” “would,” “plan,” “intend,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “seem,” “seek,” “continue,” “future,” “will,” “expect,” “outlook” or other similar words, phrases or expressions. These forward-looking statements include, but are not limited to, statements regarding our expectations of future events, future opportunities, global expansion and other growth initiatives and our investments in such initiatives. These statements are based on various assumptions and on the current expectations of management and are not predictions of actual performance, nor are these statements of historical facts. These statements are subject to a number of risks and uncertainties regarding Rimini Street’s business, and actual results may differ materially. These risks and uncertainties include, but are not limited to, the amount and timing of repurchases, if any, under our stock repurchase program and our ability to enhance stockholder value through such program; the impact of our credit facility’s ongoing debt service obligations and financial and operational covenants on our business and related interest rate risk, including uncertainty from the discontinuance of LIBOR and transition to any other interest rate benchmarks; the duration of and economic, operational and financial impacts on our business of the COVID-19 pandemic, as well as the actions taken by governmental authorities, clients or others in response to the pandemic; changes in the business environment in which Rimini Street operates, including the impact of any recessionary economic trends, including inflation, rising interest rates and changes in foreign exchange rates, as well as general financial, economic, regulatory and political conditions affecting the industry in which Rimini Street operates and the industries in which our clients operate; the evolution of the enterprise software management and support landscape facing our clients and prospects and our ability to attract and retain clients and further penetrate our client base; catastrophic events that disrupt our business or that of our current and prospective clients, including terrorism and geopolitical actions specific to an international region; adverse developments in and costs associated with defending pending litigation or any new litigation; our need and ability to raise additional equity or debt financing on favorable terms and our ability to generate cash flows from operations to help fund increased investment in our growth initiatives; the sufficiency of our cash and cash equivalents to meet our liquidity requirements, including under our credit facility; our ability to maintain an effective system of internal control over financial reporting and our ability to remediate any identified material weaknesses in our internal controls; changes in laws and regulations, including changes in tax laws or unfavorable outcomes of tax positions we take, or a failure by us to establish adequate reserves for tax events; competitive product and pricing activity; challenges of managing growth profitably; customer adoption of our products and services, including our Application Management Services (AMS) offerings, in addition to other products and services we expect to introduce in the future; the loss of one or more members of Rimini Street’s management team; our ability to attract and retain qualified employees and key personnel; uncertainty as to the long-term value of Rimini Street’s equity securities; the effects of seasonal trends on our results of operations, including the contract renewal cycles for vendor supplied software support and managed services; our ability to prevent unauthorized access to our information technology systems and other cybersecurity threats, protect the confidential information of our employees and clients and comply with privacy and data protection regulations; and those discussed under the headings “Risk Factors” and “Cautionary Note About Forward-Looking Statements” in Rimini Street’s Quarterly Report on Form 10-Q filed on November 2, 2022, and as updated from time to time by Rimini Street’s future Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, and other filings by Rimini Street with the Securities and Exchange Commission. In addition, forward-looking statements provide Rimini Street’s expectations, plans or forecasts of future events and views as of the date of this communication. Rimini Street anticipates that subsequent events and developments will cause Rimini Street’s assessments to change. However, while Rimini Street may elect to update these forward-looking statements at some point in the future, Rimini Street specifically disclaims any obligation to do so, except as required by law. These forward-looking statements should not be relied upon as representing Rimini Street’s assessments as of any date subsequent to the date of this communication.

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