

Rimini Street

2019
Annual Report

OTHER COMPANIES DO SOFTWARE. WE DO SUPPORT.™



Dear Fellow Stockholders

A MESSAGE FROM SETH A. RAVIN
CHAIRMAN AND CHIEF EXECUTIVE OFFICER

In fiscal 2019, we continued our focus on scaling the business for accelerated revenue growth, profitability, and strengthened our balance sheet. We achieved record revenue and gross margin; expanded our sales capacity, global operations, and service offerings; reduced debt, increased cash, and achieved GAAP net profitability.

Our new service offerings include Application Management Services (AMS) for Oracle and SAP products that doubled our total addressable market to \$170 billion for Enterprise Software Support and the newly launched Application Management Services. Today, Rimini Street offers products and services that target an expanded \$29 billion segment of this total market.

During 2019, we announced some notable global sales wins across our Oracle, SAP, and Salesforce supported product lines, and have saved our clients nearly \$5 billion in total maintenance costs since our inception in 2005.

Industry Disruption and Leadership

We founded Rimini Street in 2005 to disrupt and redefine the enterprise software support market by developing and delivering innovative, value-driven, award-winning enterprise software support products and services, primarily through an annualized subscription model. Our products and services enable clients to reduce their total IT operating costs; obtain more responsive, relevant, and comprehensive enterprise software support services; and take control of their own IT roadmap—all of which provide them with additional resources to invest in innovation that drives competitive advantage and growth.

Full-Year 2019 Financial Results

For fiscal year ending December 31, 2019, we generated revenue of \$281.1 million, a year-over-year increase of 10.9%, and achieved a gross margin of 62.6%, with cash flow from operations of \$20.4 million and net income of \$17.5 million.

We ended fiscal 2019 with 2,063 active clients, a year-over-year increase of 14.5%, and approximately 1,270 employees, a year-over-year increase of 17%.

Looking Ahead

Moving into 2020, we are well positioned for accelerating growth, sustained profitability, and to service our growing global client base with a wider range of innovative, premium service solutions that meet their strategic, financial, and operational needs.

I am grateful for the support of our Board and stockholders, the leadership of our management team, the passionate commitment and hard work of our Rimini Street colleagues around the world, and the continued trust placed in us by our clients.

Thank you all for a successful 2019.

Sincerely Yours,
Seth A. Ravin
April 2020

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-K

(Mark One)

Annual report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934

For the Fiscal Year Ended December 31, 2019

Transition report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934

For the Transition Period from to

Commission File Number 001-37397

Rimini Street, Inc.

(Exact name of registrant as specified in its charter)

Delaware	36-4880301
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
3993 Howard Hughes Parkway, Suite 500, Las Vegas, NV	89169
(Address of principal executive offices)	(Zip Code)
Registrant's telephone number, including area code:	(702) 839-9671

Securities registered pursuant to Section 12(b) of the Act:

Title of each class:	Trading Symbol(s)	Name of each exchange on which registered:
Common Stock, par value \$0.0001 per share	RMNI	The Nasdaq Global Market
Public Units, each consisting of one share of Common Stock, \$0.0001 par value, and one-half of one Warrant	RMNIU	OTC Pink Current Information Marketplace
Warrants, exercisable for one share of Common Stock, \$0.0001 par value	RMNIW	OTC Pink Current Information Marketplace

Securities registered pursuant to Section 12(g) of the Act: **None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. YES NO

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. YES NO

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES NO

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). YES NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, and an emerging growth company. See the definitions of "large accelerated filer", "accelerated filer", "smaller reporting company", and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Smaller reporting company
Emerging growth company

Non-accelerated filer

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES NO

As of June 30, 2019, the last business day of the second fiscal quarter, the aggregate market value of the Registrant's voting stock held by non-affiliates, was approximately \$108,214,000 based on the last reported sales price of \$5.30 as quoted on the Nasdaq Capital Market on such date.

The registrant had approximately 68,005,000 shares of its \$0.0001 par value Common Stock outstanding as of March 10, 2020.

Documents incorporated by reference

The Registrant's definitive Proxy Statement for the 2020 Annual Meeting of Stockholders (the "2020 Proxy Statement") is incorporated by reference in Part III of this Form 10-K to the extent stated herein. The 2020 Proxy Statement, or an amendment to this Form 10-K, will be filed with the SEC within 120 days after December 31, 2019. Except with respect to information specifically incorporated by reference in this Form 10-K, the Proxy Statement is not deemed to be filed as a part hereof.

TABLE OF CONTENTS

	<u>Page</u>
Part I	
<u>Item 1.</u> <u>Business</u>	<u>1</u>
<u>Item 1 A.</u> <u>Risk Factors</u>	<u>13</u>
<u>Item 1 B.</u> <u>Unresolved Staff Comments</u>	<u>38</u>
<u>Item 2.</u> <u>Properties</u>	<u>38</u>
<u>Item 3.</u> <u>Legal Proceedings</u>	<u>38</u>
<u>Item 4.</u> <u>Mine Safety Disclosures</u>	<u>38</u>
Part II	
<u>Item 5.</u> <u>Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u>	<u>39</u>
<u>Item 6.</u> <u>Selected Financial Data</u>	<u>40</u>
<u>Item 7.</u> <u>Management's Discussion and Analysis of Financial Condition and Result of Operations</u>	<u>43</u>
<u>Item 7a.</u> <u>Quantitative and Qualitative Disclosures About Market Risk</u>	<u>65</u>
<u>Item 8.</u> <u>Financial Statements and Supplementary Data</u>	<u>66</u>
<u>Item 9.</u> <u>Changes in and Disagreements with Accountants on Accounting and Financial Disclosure</u>	<u>115</u>
<u>Item 9a.</u> <u>Controls and Procedures</u>	<u>115</u>
<u>Item 9b.</u> <u>Other Information</u>	<u>116</u>
Part III	
<u>Item 10.</u> <u>Directors, Executive Officers and Corporate Governance</u>	<u>116</u>
<u>Item 11.</u> <u>Executive Compensation</u>	<u>116</u>
<u>Item 12.</u> <u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>	<u>116</u>
<u>Item 13.</u> <u>Certain Relationships and Related Transactions, and Director Independence</u>	<u>116</u>
<u>Item 14.</u> <u>Principal Accounting Fees and Services</u>	<u>116</u>
Part IV	
<u>Item 15.</u> <u>Exhibits and Financial Statement Schedules</u>	<u>116</u>
<u>Item 16.</u> <u>Form 10-K Summary</u>	<u>120</u>
<u>Signatures</u>	<u>121</u>

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Annual Report on Form 10-K (this “Report”) includes forward-looking statements. All statements other than statements of historical facts contained in this Report, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “might,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. Forward-looking statements include, but are not limited to, information concerning:

- the evolution of the enterprise software management and support landscape facing our customers and prospects;
- our ability to educate the market regarding the advantages of our enterprise software management and support services and products;
- estimates of our total addressable market;
- projections of customer savings;
- our ability to maintain an adequate rate of revenue growth;
- our expectations about future financial, operating and cash flow results;
- the sufficiency of future cash and cash equivalents to meet our liquidity requirements;
- our business plan and our ability to effectively manage our growth and associated investments;
- beliefs and objectives for future operations;
- our ability to expand our leadership position in independent enterprise software support and sell our new application managed services;
- our ability to attract and retain customers;
- our ability to further penetrate our existing customer base;
- our ability to maintain our competitive technological advantages against new entrants in our industry;
- our ability to timely and effectively scale and adapt our existing technology;
- our ability to innovate new products and bring them to market in a timely manner, including our salesforce.com offerings and our recently announced application management services offerings;
- our ability to maintain, protect, and enhance our brand and intellectual property;
- our ability to capitalize on changing market conditions including a market shift to hybrid and cloud/SaaS offerings for information technology environments and retirement of certain software releases by software vendors;
- our ability to develop strategic partnerships;
- benefits associated with the use of our services;
- our ability to expand internationally;
- our ability to raise equity or debt financing in the future;
- the effects of increased competition in our market and our ability to compete effectively;
- our intentions with respect to our pricing model;
- cost of revenues, including changes in costs associated with production, manufacturing, and customer support;
- operating expenses, including changes in sales and marketing, and general administrative expenses;
- anticipated income tax rates;
- our ability to maintain our good standing with the United States and international governments and capture new contracts;
- costs associated with defending intellectual property infringement and other claims, such as those claims discussed under the section titled “*Business—Legal Proceedings*”;
- our expectations concerning relationships with third parties, including channel partners and logistics providers;
- economic and industry trends or trend analysis;
- the attraction and retention of qualified employees and key personnel;
- future acquisitions of or investments in complementary companies, products, subscriptions or technologies;
- uncertainty from the expected discontinuance of LIBOR and transition to any other interest rate benchmarks;
- the effects of seasonal trends on our results of operations; and
- other risks and uncertainties, including those discussed under "Risk Factors" in Part I, Item 1A of this Report.

We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs. These forward-looking statements are subject to a number of risks, uncertainties and assumptions, including those described in the section titled “*Risk Factors*.” Moreover, we operate in a very competitive and rapidly changing market. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in

this Report may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements.

You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or occur. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. The forward-looking statements in this Report are made as of the date of the filing, and except as required by law, we disclaim and do not undertake any obligation to update or revise publicly any forward-looking statements in this Report. You should read this Report and the documents that we reference in this Report and have filed with the SEC as exhibits to the registration statement of which this Report is a part with the understanding that our actual future results, levels of activity and performance, as well as other events and circumstances, may be materially different from what we expect.

PART I

Item 1. Business

Business Combination

Rimini Street, Inc. (“RSI”) was incorporated in the state of Nevada in September 2005. RSI provides enterprise software support services.

In May 2017, RSI entered into an Agreement and Plan of Merger (the “Merger Agreement”) with GP Investments Acquisition Corp. (“GPIA”), a publicly-held special purpose acquisition company (“SPAC”) incorporated in the Cayman Islands and formed for the purpose of effecting a business combination with one or more businesses. Substantially all of GPIA’s assets consisted of cash and cash equivalents. The Merger Agreement was approved by the respective shareholders of RSI and GPIA in October 2017, and closing occurred on October 10, 2017, resulting in (i) the merger of a wholly-owned subsidiary of GPIA with and into RSI, with RSI as the surviving corporation, after which (ii) RSI merged with and into GPIA, with GPIA as the surviving corporation. Prior to consummation of the mergers, GPIA domesticated as a Delaware corporation (the “Delaware Domestication”). Immediately after the Delaware Domestication and the consummation of the second merger, GPIA was renamed “Rimini Street, Inc.” (referred to herein as the Company, as distinguished from RSI with the same legal name). Since RSI is the predecessor of the Company for accounting and financial reporting purposes, the Company’s consolidated financial statements include the accounts and activities of RSI before the mergers, and those of the Company after the mergers, except where the context indicates otherwise.

After completion of the Delaware Domestication and upon consummation of the mergers, RSI appointed seven of the nine members of the Board of Directors of the Company, and the former shareholders of RSI obtained an 83% controlling interest in the outstanding shares of the Company’s Common Stock. Due to the change of control and the composition of GPIA’s assets, the mergers were accounted for as a reverse recapitalization whereby RSI is considered to be the predecessor and the acquirer for accounting and financial reporting purposes, and GPIA is the legal acquirer. The exchange ratio for the mergers resulted in the issuance of approximately 0.2394 shares of the Company’s Common Stock for each previously outstanding share of RSI capital stock (the “Exchange Ratio”) on October 10, 2017. In accounting for the reverse recapitalization, the net monetary assets received by the Company as a result of the merger with GPIA were treated as an equity infusion on the closing date.

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Business Overview

Rimini Street, Inc. is a global provider of enterprise software support products and services, and the leading independent software support provider for Oracle and SAP products, based on both the number of active clients supported and recognition by industry analyst firms. We founded our company to disrupt and redefine the enterprise software support market by developing and delivering innovative new products and services that fill a then unmet need in the market. We believe we have achieved our leadership position in independent enterprise software support by recruiting and hiring experienced, skilled and proven staff; delivering outcomes-based, value-driven and award-winning enterprise software support products and services; seeking to provide an exceptional client-service, satisfaction and success experience; enabling clients to follow a business-driven roadmap aligned with their business objectives that better supports competitive advantage and growth; and continuously innovating our unique products and services by leveraging our proprietary knowledge, tools, technology and processes.

In November 2019, we announced the global availability of our Application Management Services (“AMS”) for Oracle, which includes coverage for Oracle Database, Middleware and a wide range of Oracle applications including E-Business Suite, JD Edwards, PeopleSoft and Siebel. In addition to leveraging our support services for Oracle that replaces expensive and less robust software vendor annual support with a more responsive and comprehensive support offering, our clients can now have us manage their Oracle systems day-to-day with an integrated application management and support service provided by a single trusted vendor. As an integrated service, we believe we can provide clients a better model, better people, and better outcomes with higher satisfaction and significant savings of time, labor and money. The AMS for Oracle includes system administration, operational support, health monitoring and enhancement support.

In August 2019, we announced plans to globally offer AMS for SAP enterprise software, expanding the scope of support services we will offer clients globally. This AMS service is in addition to our traditional enterprise Support Services. We are already providing this new SAP AMS service to clients in North and South America. The service includes system administration and SAP Basis support, system health monitoring with proactive analysis, preventative system recommendations and event detection; and enhancement support for complex SAP software landscapes.

In 2018, we announced plans to support Software as a Service (“SaaS”) solutions beginning with Salesforce products. As a partner of Salesforce, we provide our award-winning service and support for custom code, release updates and application integrations in addition to ongoing administrative, configuration and enhancement of Salesforce’s industry leading cloud solutions.

Enterprise software support products and services is one of the largest categories of overall global information technology (“IT”) spending. We believe core enterprise resource planning (“ERP”), customer relationship management (“CRM”), product lifecycle management (“PLM”) and technology software platforms have become increasingly important in the operation of mission-critical business processes over the last 30 years, and also that the costs associated with failure, downtime, security exposure and maintaining the tax, legal and regulatory compliance of these core software systems have also increased. As a result, we believe that licensees often view software support as a mandatory cost of doing business, resulting in recurring and highly profitable revenue streams for enterprise software vendors. For example, for fiscal year 2019, SAP reported that support revenue represented approximately 42% of its total revenue and, for fiscal 2019, Oracle reported a margin of 86% for cloud services and license support.

We believe that software vendor support is an increasingly costly model that has not evolved to offer licensees the responsiveness, quality, breadth of capabilities or value needed to meet the needs of licensees. Organizations are under increasing pressure to reduce their IT costs while also delivering improved business performance through the adoption and integration of emerging technologies, such as mobile, virtualization, internet of things (“IoT”) and cloud computing. Today, however, the majority of IT budget is spent operating and maintaining existing infrastructure and systems, in part as a result of software vendor policies and support models that are designed to benefit the vendor and force organizations to follow a vendor-dictated roadmap. As a result, we believe organizations are increasingly seeking ways to create competitive advantage and growth by redirecting budgets from expensive maintenance programs and costs to new technology investments that provide greater strategic value. Our software products and services help clients achieve these objectives by reducing the total cost of support.

As of December 31, 2019, we employed approximately 1,270 professionals and supported over 2,060 active clients globally, including 78 Fortune 500 companies and 22 Fortune Global 100 companies, across a broad range of industries. We define an active client as a distinct entity, such as a company, an educational or government institution, or a business unit of a company that purchases our services to support a specific product. For example, we count as two separate active client instances in circumstances where we provide support for two different products to the same entity. We market and sell our services globally, primarily through our direct sales force, and currently have wholly-owned subsidiaries in Australia, Brazil, UAE (Dubai), France, Germany, Hong Kong, India, Israel, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Poland, Singapore, Sweden, Taiwan, the United Kingdom and the United States. We believe our primary competitors are the enterprise software vendors whose products we service and support, including IBM, Microsoft, Oracle and SAP.

Our subscription-based revenue provides a strong foundation for, and visibility into, future period results. We generated revenue of \$281.1 million, \$253.5 million and \$214.9 million for the years ended December 31, 2019, 2018 and 2017, respectively, representing a year-over-year increase of 11% and 18% for 2019 and 2018, respectively. We have a history of losses, and as of December 31, 2019, we had an accumulated deficit of \$314.7 million. We had net income of \$17.5 million for the year ended December 31, 2019 and net losses of \$64.0 million and \$50.0 million for the years ended December 31, 2018 and 2017, respectively. We generated approximately 64%, 65% and 68% of our revenue in the United States and approximately 36%, 35%, and 32% of our revenue from our international business for the years ended December 31, 2019, 2018 and 2017, respectively.

Our Industry

We believe most enterprise software vendors license the rights for customers to use their software. In a traditional licensing model, the customer typically procures a perpetual software license and pays for the license in a single upfront fee (“perpetual license”), and base software support services can be optionally procured from the software vendor for an annual fee that averages 22% of the total cost of the software license. In a subscription-based licensing model, such as software as a service, or SaaS, the customer generally pays as it goes for usage of the software on a monthly or annual basis (“subscription license”). Under a subscription license, the product license and a base level of software support are generally bundled together as a single purchase, and the base level of software support is not procured separately nor is it an optional purchase.

In our experience, the base level of software support provided by enterprise software vendors for both perpetual licenses and subscription licenses has traditionally been delivered through call centers and generally includes the right to receive and use product support services, software bug fixes, and functional, technical, tax, legal and regulatory updates. In both licensing models, software support also generally includes the right to receive and use new releases of the licensed products, if and when made available. Base software support provided by enterprise software vendors for both models generally excludes other important, commonly needed enterprise services, such as support for interoperability, security, software

performance, how-to questions, add-ons and customizations. Some enterprise software vendors do not include major new releases in the base support services, and instead, they charge additional license fees for such releases.

We believe enterprise software vendors have historically been the primary providers of software support services for their products, enabling such vendors to dictate which products and releases are supported and for how long, the scope of support services offered, service levels, terms and pricing. We believe the lack of credible competitors of any scale left software licensees with little choice but to agree to the software vendors’ terms of service, or risk potential tax, legal and regulatory non-compliance or failures of critical systems that require knowledge and skill sets beyond a licensee’s own abilities to resolve. Some software vendor support customers may be required to perform expensive and disruptive upgrades to newer product releases - even if they find no business value in doing so - just to remain eligible to receive full support.

Today, we believe many organizations are defining business-driven roadmaps that better enable competitive advantage and growth by combining different software under perpetual licenses and subscription licenses into an integrated business platform that is deployed across their own systems and cloud providers, commonly referred to as hybrid IT environments. For these organizations, the cost of operating and supporting their hybrid IT environments consumes too many financial and labor resources and prevents the strategic investment that is needed to compete effectively, grow revenue and improve margins.

For all these reasons and others, we believe the software products and services historically offered by software vendors, such as IBM, Microsoft, Oracle and SAP, do not meet the full and evolving needs of their customers and are too expensive. The product, service and cost gaps have created a significant market opportunity for our competitive software support products and services to meet the underserved needs of enterprise software licensees at a value-driven price point.

Our Solution

Our subscription-based software support products and services offer enterprise software licensees a choice of solutions that replace or supplement the support products and services offered by enterprise software vendors for their products. Features, service levels, service breadth, technology and pricing differentiate our software products and services from our competitors. We believe clients utilize our software products and services to achieve substantial cost savings; receive more responsive and comprehensive support; obtain support for their customized software that is not generally covered under the enterprise software vendor’s service offerings; enhance their software functionality, capabilities, and data usage; and protect their systems and extend the life of their existing software releases and products. Our products and services seek to enable our clients to keep their mission-critical systems operating smoothly and to remain in tax, legal and regulatory compliance; improve productivity; and better allocate limited budgets, labor and other resources to investments that provide competitive advantage and support growth.

The following table summarizes and compares our base software support features to what management believes in its experience are the typical features of enterprise software vendors:

Base Software Support Feature	Rimini Street	Typical Enterprise Software Vendor
Significant Annual Cost Savings Compared to the Software Vendor	•	
Guaranteed 15 Minutes Response 24x7 For High Priority Issues	•	
Named Primary Support Engineer for Each Client	•	
Issue Resolution and Software Bug Fixes	•	•
Support for Application Customizations	•	
Operational, Installation, Configuration and Upgrade Support	•	•
Migration Support	•	
Performance, Interoperability and Integration Support	•	
Security Support (RSI only Security Advisory Services)	•	•
Localization Support	•	
New Features, Functions and Technical Releases	•	•
Tax, Legal and Regulatory Updates	•	•

Our current software support products and service offerings cover a broad range of enterprise software vendors, product families and product lines. In the future, we intend to expand our support to new vendors and products in order to meet the growing and diverse needs of our clients. The table below sets out the vendors and products we currently support:

Supported Vendor and Product Family	Supported Product Lines
IBM DB2 Database	All
Microsoft SQL Server Database	All
Oracle Siebel	All
Oracle PeopleSoft	HCM, FIN, CRM, EPM, SRM, SCM, Public Sector, and Campus Solutions
Oracle J.D. Edwards	HCM, Financials, Distribution and Manufacturing (World and EnterpriseOne)
Oracle E-Business Suite	All
Oracle Retail	Retek Merchandising Operations Management (MOM), Merchandise Planning & Optimization, Supply Chain Planning and Execution
Oracle Database	All
Oracle Fusion Middleware	All
Oracle Hyperion	Hyperion Planning, Essbase, Financial Management, Financial Close Management, Strategic Finance and Financial Management Analytics
Salesforce	Salesforce Sales Cloud and Salesforce Service Cloud
SAP Business Suite	R/3, ECC
SAP S/4HANA	All
SAP HANA Database	All
SAP Sybase Databases	SAP ASE, SAP Advantage Server, SAP IQ, SAP SQL Anywhere
SAP Business Objects	Business Objects Enterprise, Advanced Analysis, Interactive Analysis (Web Intelligence), Explorer, Dashboard Design (Xcelsius) and Crystal Reports
Oracle Agile	All
Oracle ATG Web Commerce	Campaign Optimizer, Outreach, MDEX Engine 6.5, Oracle Commerce Guided Search (Endeca Search) and Experience Manager

When we provide base software support for a perpetual license, we generally offer our clients service for a fee that is equal to approximately 50% of the annual fees charged by the software vendor for their base support. When providing supplemental software support for a perpetual license, where the client procures our support service in addition to retaining the software vendor's base support, we generally offer our clients service for a fee that is equal to approximately 25% of the annual fees charged by the software vendor for their base support. For support services relating to a subscription license, we generally offer our clients support and managed services for a fee based on the scope of the deployment and desired outcomes. We also offer a special support service, Rimini Street Extra Secure Support, available to clients that require a more rigorous level of security background checks for engineers accessing the client's system than our standard employment security background check process. Rimini Street Extra Secure Support is an additional fee added to our base or supplemental support fee and is priced at approximately 1% of the software vendor's annual fees for base maintenance for perpetual licenses and at approximately 2% of the subscription fees for subscription licenses. Subscriptions for additional software products and services are available, designed to meet specific client needs and provide exceptional value for the fees charged.

Since our inception over 14 years ago, we have invested significant resources developing our proprietary knowledge, software tools and processes to meet the growing needs of our clients. During the year ended December 31, 2019, we have delivered approximately 70,000 tax, legal and regulatory updates to our global client base. We believe that we offer the most comprehensive scope of tax, legal and regulatory research from a single vendor, including collecting and analyzing information from more than 4,200 government sites, close to 3,500 information sources and over 26,000 localities for over 100 countries. We utilize a certified triple-scope verification process that involves multiple third-parties such as premier subject matter experts including industry associations as well as accounting, consulting and law firms. Our capabilities are enabled by our proprietary data capture, management and analysis tool and ISO 9001:2015 certified processes that we believe provide us with a significant competitive advantage.

Sales and Marketing

We sell our solutions through our global direct sales organization. We organize our sales force by geographic region with sales teams currently covering North America, Latin America, Europe, Africa, the Middle East, Asia and Asia-Pacific. We organize our sales and marketing professionals into territory-specific teams in order to align sales and marketing towards common sales goals. A typical sales cycle with a prospective client begins with the generation of a sales lead through trade shows, industry events, online marketing, outbound calling or other means of referral. The sales cycle continues with an assessment of the prospective client's support contract renewal date, sales presentations and, in many cases, client reference calls. Our sales cycle can vary substantially from client to client, but typically requires six to twelve months. Enterprise software customers typically need to renew their contracts on an annual basis so there is already budget for our services, and that budget is usually larger than our fees since most of our prospective clients are enterprise software vendor customers paying higher annual fees for their current support services.

We attempt to commence discussions with prospective clients far enough in advance of that prospective client's current support service end date to provide enough time to complete the sale and to perform certain transition tasks. In certain situations, we will engage with a prospective client over multiple renewal cycles. In addition to new client sales, we have a dedicated sales team focused on renewals of existing clients.

We generate customer leads, accelerate sales opportunities and build brand awareness through our marketing programs. Our marketing programs target chief information officers, other IT executives, senior business leaders and procurement specialists, focusing on the unique benefits of our offerings. Additionally, our marketing programs serve to create further market awareness of the benefits of independent enterprise software support. As a result of our efforts in educating organizations on the alternatives to vendor support, we believe we are recognized as a thought leader in this market.

Our marketing programs include the following:

- use of our website to provide application and company information, as well as learning opportunities for potential customers;
- business development representatives who respond to incoming leads to convert them into new sales opportunities;
- participation in, and sponsorship of, field marketing events including user conferences, trade shows and industry events;
- online marketing activities including email campaigns, online advertising and webinars;
- public relations; and
- thought leadership through marketing to industry analysts, webinars, speaking engagements and sponsored research.

Competitive Strengths

We believe that we have a number of competitive advantages that will enable us to strengthen our position as the leading independent provider of enterprise software support. Our key competitive strengths include:

Unique enterprise software support model, products and services

Our enterprise software support model, products and services differentiate us from traditional enterprise software vendors. We built our company from the ground up to disrupt the 30-year old traditional enterprise software vendor support model. We are focused on delivering unique, highly responsive and award-winning enterprise software support solutions. We believe our innovative support products and services, offered at a value-driven price point, provide a significant return on investment for our clients that cannot be achieved by use of traditional enterprise software vendor offerings. Our highly qualified engineers have an average of over 15 years of relevant industry experience, which provides us with a competitive advantage and is a key element of our proven track record of providing exceptional client service.

Scalable business model

We have developed proprietary knowledge, software tools and processes in the design, development and delivery of our enterprise software support services. We have also designed an innovative support model that organizes our support engineers into modular, scalable teams. We believe our client support model enables us to quickly and cost-effectively scale to meet growing global demand in our existing product lines. We have become proficient at applying our support methodologies and approach to new product lines, enabling us to rapidly and efficiently support additional enterprise software products in the future. Additionally, we have received ISO certifications for our support services, which we believe helps ensure our clients consistently receive high quality, responsive service as our client base continues to grow.

Large global client base

As of December 31, 2019, we supported over 2,060 active clients globally, including 78 Fortune 500 companies and 22 Fortune Global 100 companies. We also believe that our proven ability to deliver value to an extensive list of clients across a broad range of industries validates our business model and provides us with important references to prospective clients.

Comprehensive support services

We offer clients a comprehensive suite of independent support offerings in terms of features and capabilities; global breadth; vendor products and releases supported; and tax, legal and regulatory updates. We believe our continued investment in our software support products and services will expand our scope of services to the benefit of our clients.

Clear leadership position

We are the global leader of independent enterprise software support services for Oracle and SAP products, based on both number of active clients and recognition by industry analyst firms. We believe we have substantial thought leadership in our market through our extensive marketing efforts and promotion of the independent enterprise software support model, including participation in key industry conferences, publishing white papers and hosting webinars. We believe that our position as the market leader enables us to bring new services to market more quickly, attract and retain high quality personnel, and acquire new clients.

Highly experienced management team

Our senior management team has over 150 years of combined experience in the enterprise software and services industry with companies such as Accenture, Agile, EDS, JD Edwards, Oracle, PeopleSoft, Saba, and SAP and with a significant amount of time and experience focused on building, managing and delivering support products and services. We believe our senior management team's significant relevant industry experience positions us to continue to extend our market leadership.

Client-centric culture

We believe that our culture is a key element of our success and one of our core values. We recruit employees who share a passion for delivering exceptional service to our clients and continuously measure, recognize and reward employees for achieving exemplary client satisfaction. We further believe that our culture has enabled us to attract and retain high quality, experienced and skilled professionals. Over the years, we have earned exceptional customer satisfaction ratings and have won numerous Stevie Awards for customer service.

Our Growth Strategy

We possess deep expertise in enterprise software products, services and support and intend to leverage our leadership position to further penetrate our current markets and expand our support product and service capabilities into new markets. The key elements of our growth strategy include:

Add new clients

We believe that the market for independent enterprise software support products and services is large, growing and underserved. We expect significant growth opportunities in our market as organizations increasingly look to achieve more value from their technology budgets. We are continuing to make significant investments in sales and marketing and will continue our strong focus on acquiring new clients.

Continue global expansion

For the year ended December 31, 2019, we generated approximately 36% of our revenue outside of the United States. We believe that there is a large opportunity to grow our global business by increasing our direct sales force and by selective utilization of strategic marketing and sales partnerships around the world. We attribute revenue to individual countries based on the location of the contracting entity. No foreign country comprised more than 10% of revenue for the three-year period ended December 31, 2019.

Expand the portfolio of supported vendors and products

Since our inception over 14 years ago, we have developed enterprise support services for five software vendors and 21 software product families. We believe there is a significant market opportunity to offer support for additional product lines, and we intend to extend our support service offerings to additional enterprise software products.

Capitalize on the shift to hybrid IT

We believe organizations are increasingly creating IT environments that are a mixture of perpetual license and subscription license software solutions deployed across the client's system and cloud computing providers (hybrid IT environments), and traditional enterprise software vendors cannot effectively support these environments because of complex integrations, customizations and other unique challenges. Further, we believe a hybrid IT strategy enables organizations to reliably and cost-effectively run their business on an existing, stable core ERP application, while at the same time enabling them to more quickly adopt new innovative applications and services, including cloud, mobile and analytics. Multi-application, multi-environment solutions create a unique growth opportunity for independent support providers like Rimini Street.

Further penetrate our existing client base

We intend to increase adoption of our services among our existing clients by selling additional support contracts for other software products within their organizations. As of December 31, 2019, approximately 50% of our 1,160 unique clients have selected us to provide support for more than one product line, and we believe there is additional opportunity for growth with our existing client base. Our client-centric focus in combination with the critical nature of our services, enables us to maintain close working relationships with primary decision makers, which we believe helps us identify and capitalize on additional growth opportunities, including products, business divisions and geographies, within our existing client base.

Expand Application Management Services global offering

Application Management Services ("AMS") for SAP and Oracle enterprise software was launched during the second half of 2019 and integrates our ultra-responsive traditional Support Services with clients day-to-day AMS needs. Application Management is comprised of system administration, operational support, health monitoring and enhancement support. As an integrated service, we believe we can provide clients a better model, better people, and better outcomes with higher satisfaction and significant savings of time, labor and money. In addition, as a Salesforce partner, we offer premium support for their Salesforce Sales Cloud and Salesforce Service Cloud products.

Launch new enterprise software support solutions

We intend to develop and bring to market new software products and services that help our clients with various business and support functions. For example, we announced Rimini Street Advanced Database Security in 2018, a new subscription product that, enhanced with technology from McAfee, a global leader in cybersecurity, protects databases from known vulnerabilities by monitoring and analyzing database communications traffic and allowing faster blocking of attempted attacks using advanced virtual patching technology. We are also bringing innovative mobile and analytic applications, in concert with key technology partners, to extend the value of a client's IT investment and leverage a client's existing, stable core ERP software.

Client Service Delivery

Client Support Delivery

Our Client Support Delivery operation is staffed globally and provides product support services to our clients 24 hours a day, seven days a week. A key element of our support delivery model is the assignment of one or more named Primary Support Engineers ("PSEs"), who serve as the primary product support contact for our clients. PSEs provide technical advice, functional expertise and general support to ensure the resolution of all support issues. Our PSEs are focused exclusively on supporting our clients and have on average over 15 years of experience and significant real-world understanding of client implementations and deployments. For the year ended December 31, 2019, we delivered an average support call response time of less than five minutes for a PSE to engage with a client to address high priority issues, which is significantly shorter than the 15-minute guaranteed response time that is standard in our client support agreements.

Each PSE works as part of our global network of engineers, and provides deep expertise for a vendor, product family and product line. Support engineers across the company are able to leverage their collective knowledge and experience to meet the complex support needs of our clients.

Product Delivery

The Product Delivery team manages the scoping, development, testing and delivery of all client deliverables and internally developed applications, tools and technologies. The primary client deliverables are grouped into the following categories:

Global tax, legal and regulatory updates

We provide our clients with the proactive updates they need to maintain compliance with changing tax, payroll, accounting, fixed-asset and related rates, regulations and standards. In addition, we also create and update documentation that supports our tax, legal and regulatory updates.

New client synchronization

When a client switches to our support, they may not be up to date with the latest tax, legal and regulatory updates made available by the enterprise software vendor. As part of the client onboarding process, our Product Delivery team assesses the compliance level of each client deployment and creates initial updates as needed for clients to ensure full adherence to current tax, legal and regulatory standards in their jurisdictions of operation and to streamline the process for future updates.

We believe the quality and scope of our Product Delivery processes and deliverables surpass those of traditional enterprise software vendors. For example, we maintain updates for tax, legal, and regulatory changes for over 100 countries on a continuous basis by employing a rigorous software development lifecycle that is ISO 9001:2015 certified to ensure that required and identified tax, legal, and regulatory changes are delivered in an accurate and timely manner that based on management's experience and analysis, we believe is typically earlier than traditional enterprise software vendors. Our Product Delivery organization is scalable and has the capability to deploy its solutions for additional countries based on the needs of our clients. For the year ended December 31, 2019, we have delivered over 70,000 tax, legal and regulatory updates to clients with quality and accuracy.

Product Delivery professionals serve in a variety of roles which include business, functional and technical analysts as well as software development, testing, quality assurance and delivery professionals. Scoping professionals and business analysts utilize proprietary methodologies to search for updates across all supported jurisdictions and provide support for all product groups. Technical and software development professionals are product-focused and have relevant domain expertise. Testing and delivery professionals are responsible for implementation of any changes and support all product groups. Engineers support all aspects of analysis, development and testing for the Product Delivery team. This flexible model has enabled us to identify best practices and solutions for the multiple product lines we service. Additionally, we utilize internally developed proprietary tools, technologies and processes to efficiently research and deliver quality and timely tax, legal and regulatory updates.

Client Engagement

Account managers in our Client Engagement organization serve as a single point of contact for all non-product support related client issues. The Client Engagement organization works closely with our Support, Product Delivery and Sales organizations to provide an exceptional client experience with superior client satisfaction and success, with the ultimate goal of retention, renewal and expansion of our client contracts. The Client Engagement team oversees the following client management processes:

Onboarding

When a client switches to our support products and services, an account manager oversees the onboarding process, which is a set of interwoven processes that new clients undertake to facilitate a successful migration to our support model. During this time, we help clients smoothly transition their support while we gain an in-depth understanding of a client's business needs, IT infrastructure, IT strategies and objectives.

Account Management

Following the onboarding period, account managers coordinate our resources and capabilities to provide personalized support to each client. When issues arise, account managers escalate them within our organization as appropriate to help ensure client satisfaction. Account managers are also tasked with establishing and maintaining executive relationships and promoting usage of our extensive services within each client's organization.

Account Retention

Account managers play an integral role in client retention by helping to ensure our clients are realizing the full value of our service offering and working with our Renewal Sales team on the renewal and extension of client contracts.

Clients

As of December 31, 2019, we supported over 2,060 active clients globally, including 78 Fortune 500 companies and 22 Fortune Global 100 companies across a broad range of industries. We define an active client as a distinct entity, such as a company, an educational or government institution, or a business unit of a company that purchases our services to support a specific product. For example, we count as two separate active client instances in circumstances where we provide support for two different products to the same entity. We define a unique client as a distinct entity, such as a company, an educational or government institution or subsidiary, division or business unit of a company that purchases one or more of our products or services. For example, we count as two separate unique clients when two separate subsidiaries, divisions or business units of an entity purchase our products or services.

Employees

We have built our culture centered on our dedication to provide our clients with an exceptional service experience. Our employees focus on providing exceptional service to our clients, and we strive to foster an environment that enables and encourages them in this pursuit. Our culture is a key aspect of our success and enables us to recruit and retain high quality talent. Furthermore, our remote delivery model provides an attractive employment option for our highly experienced PSEs compared to consulting roles that can require significant travel.

As of December 31, 2019, we employed approximately 1,270 professionals globally. We also engage temporary employees and consultants as needed. We have not experienced any work stoppages, and we consider our relations with our employees to be very good.

Technology Infrastructure and Operations

We have IT infrastructure and staff globally. Our operations support our client offerings, compliance requirements and future global expansion. To connect to systems owned, leased or otherwise controlled by our clients, we utilize site-to-site tunnels and virtual private networks with secure firewall administration underpinned with a high level of global network reliability, security and performance.

We maintain a formal and comprehensive security program designed to ensure the security and integrity of client data, protect against security threats or data breaches, and prevent unauthorized access to the data of our customers. We have achieved worldwide ISO 27001:2013 information security certification for our security processes. We strictly regulate and limit all access to our offices, have deployed advanced security software and hardware, and utilize advanced security measures.

Compliance and Certifications

ISO certifications are part of our commitment to developing and executing best-in-class processes to ensure our clients consistently receive exceptional service. We have achieved and maintain ISO 9001 and ISO 27001 certifications.

In 2010, we achieved ISO 9001 Quality Management System certification for "Third-party provider of enterprise software support services specifically on-boarding of client and client environments". In 2011, we expanded our certification for "Provision of third-party enterprise software support services specifically on-boarding of client, building of client environments, worldwide tax and regulatory research and delivery of tax and regulatory updates". In 2012, we expanded our certification for "Global provision of enterprise software support services, including client onboarding; client account management; product support for vendor delivered and client customized code; fix development and delivery; and research, development and delivery of worldwide tax, legal and regulatory updates". The certification process verifies that detailed processes for relevant business areas are reviewed, continuously monitored and improved to ensure services and deliverables are consistently delivered with excellence. During 2018, the ISO standard was upgraded. Our current ISO 9001:2015 certification was issued in December 2019 and is valid until December 2022. During this certification cycle, annual surveillance audits are conducted to validate ongoing compliance to the requirements.

In 2013, we achieved worldwide ISO 27001 information security certification for our support services. ISO 27001 is a security standard covering "The information security management system that supports the global provisioning of third-party software maintenance services". Independent assessments of our conformity to the ISO 27001 standard includes evaluating

security risks, designing and implementing comprehensive security controls and adopting an information security management process to meet security needs on an ongoing basis. Our current ISO 27001:2013 certification was issued in July 2019 and is valid until April 2022. During this certification cycle, annual surveillance audits are conducted to validate ongoing compliance to the requirements.

Competition

We compete in the market for enterprise software support products and services. This market has been dominated by the enterprise software vendors themselves as the primary support providers for their own products. We believe the competitive service market with new independent competitors is still relatively undeveloped and maturing. As a result, we believe our primary competition today comes from the enterprise software vendors who license the products we service, such as IBM, Microsoft, Oracle and SAP. We expect that continued growth in our market could lead to significantly increased competition resulting from new entrants. In the meantime, our success will depend to a substantial extent on the willingness of companies to engage an independent service vendor such as us to provide software maintenance and support services for their enterprise software.

We believe the principal competitive factors in our market include the following:

- track record of technical capability to provide the required software support;
- ability to identify, develop and deliver required tax, legal and regulatory updates;
- infrastructure model to deliver support globally within guaranteed service levels;
- track record of providing a high level of client satisfaction;
- ease of support model onboarding, deployment and usage;
- breadth and depth of support functionality, including the ability to support customized software;
- cost of products and services;
- brand awareness and reputation;
- capability for delivering services in a secure, scalable and reliable manner;
- ability to innovate and respond to client needs rapidly; and
- size of referenceable client base.

We believe we compete favorably with our competitors on the basis of these factors. Our support model allows us to gain an in-depth understanding of a given client’s unique software environment, enabling rapid and accurate responses to the client’s support requests. We provide our clients with comprehensive software support capabilities, including full support for add-ons and custom code as part of our services, something that, based on management’s experience and belief, enterprise software vendors typically do not provide with their standard support offering. We also offer our clients a substantial discount to the fees they would otherwise pay their enterprise software vendor for their support services and enable them to avoid or defer undesired, costly upgrades. By eliminating unnecessary upgrades, additional resources to support customizations and providing savings on support fees, based on management’s experience, belief and estimates, our clients can save up to approximately 1.5 times their traditional vendor base support fees per year when using our base support services over a 10-year period. We have also invested significant resources developing our unique service methodologies and a data capture and management process to deliver comprehensive tax, legal and regulatory updates tailored for each client.

However, we believe some of our actual and potential competitors have advantages over us, such as longer operating histories, significantly greater financial, technical, marketing or other resources, greater name recognition and deeper customer relationships. Additionally, many software licensees are reluctant to engage a smaller independent company such as us to provide software maintenance and support services for their enterprise application software, choosing instead to continue relying on support services provided by their enterprise software vendor.

We expect competition and competitive pressure, both from new and existing competitors, to increase in the future.

Intellectual Property

We rely on federal, state, common law and international rights, as well as contractual restrictions, to protect our intellectual property. We control access to our proprietary technology by entering into confidentiality and invention assignment agreements with our employees and contractors, and confidentiality agreements with third parties, such as service providers, vendors, individuals and entities that may be exploring a business relationship with us.

In addition to these contractual arrangements, we also rely on a combination of trade secrets, copyrights, trademarks, service marks and domain names to protect our intellectual property.

On December 17, 2019, the United States Patent and Trademark Office granted Rimini Street its first patent, U.S. Patent No. 10,509,639 for the invention “Automatic Software-Update Framework”. We currently have four patent applications pending in the United States.

We own federal trademark registrations for the Rimini Street trademark in the United States, which registration will expire in March 2030 unless renewed through customary processes. In addition, we have the Engineered for Support trademark in the United States, which registration will expire in September 2022 unless renewed through customary processes. We also own trademark registrations for Rimini Street in Canada, the European Union, China, Japan, India, Australia and certain other countries. Such registered trademarks will expire unless renewed at various times in the future. We have also applied for registration of Rimini Street as a trademark in certain other countries.

Policing unauthorized use of our processes and software tools and intellectual property rights is difficult. As of December 31, 2019, we are not aware of any breaches of our intellectual property rights.

Information about our Executive Officers.

The following table sets forth the names, ages and positions of our executive officers as of March 10, 2020:

Name	Age	Position
Executive Officers		
Seth A. Ravin	53	Chief Executive Officer and Chairman of the Board of Directors
James Butler	43	Senior Vice President and Chief Ethics & Compliance Officer
Anthony DeShazor	47	Senior Vice President and Chief Client Officer
Sebastian Grady	56	President
Nancy Lyskawa	57	Senior Vice President, Global Client Onboarding
Kevin Maddock	54	Senior Vice President, Global Sales - Recurring Revenue
Stanley Mbugua	49	Group Vice President and Chief Accounting Officer
Julie Murphy	60	Senior Vice President and Chief People Officer
David Rowe	54	Senior Vice President and Chief Marketing Officer
Steven Salaets	42	Chief Information Officer & Senior Vice President, Global Security, Quality and Internal Audit
Brian Slepko	56	Senior Vice President, Global Service Delivery
Daniel B. Winslow	61	Senior Vice President, Chief Legal Officer and Secretary

Seth A. Ravin founded our company and has served as our Chief Executive Officer and Chairman of the Board since September 2005 and also served as our President from September 2005 to January 2011. Mr. Ravin has served as a member of our board of directors since September 2005. Prior to joining us, Mr. Ravin served in various executive roles at TomorrowNow, Inc. from May 2002 to April 2005, most recently as President and a board director. TomorrowNow, Inc. was a supplier of software maintenance and support services for Oracle’s PeopleSoft and J.D. Edwards applications, and was acquired in January 2005 as a wholly-owned subsidiary of SAP America, Inc. From April 2000 to March 2001, Mr. Ravin served as Vice President of Inside Sales for Saba Software, Inc., a provider of e-Learning and human resource management software. From April 1996 to April 2000, Mr. Ravin served in various management roles at PeopleSoft, Inc. (acquired by Oracle), most recently as a Vice President of the Customer Sales Division. Mr. Ravin holds a Bachelor of Science in Business Administration from the University of Southern California.

James Butler joined our company in June 2018 and has served as our Senior Vice President and Chief Ethics & Compliance Officer since September 2019. Previously, he served as our Senior Corporate Counsel, Ethics & Compliance (January 2019 to August 2019) and our Corporate Counsel, Ethics & Compliance (June 2018 to December 2018). Prior to joining us, Mr. Butler held various positions at CenturyLink, Inc., a publicly-traded Fortune 200 global telecommunications and IT services company, where he was responsible for leading the global ethics and compliance program as well as all aspects of the company’s domestic and international corporate legal functions, most recently serving as Senior Vice President, Deputy General Counsel & Chief Ethics and Compliance Officer (November 2017 to June 2018) and Vice President, Deputy General Counsel & Chief Ethics and Compliance Officer (July 2009 to October 2017). From August 2001 until joining CenturyLink, Inc. in November 2005, Mr. Butler was engaged in the private practice of law in Louisiana and Alabama. Mr. Butler earned Bachelor of Arts degrees in political science and French from Furman University and received his Juris Doctor degree from the University of Alabama School of Law.

Anthony DeShazor has served as our Senior Vice President and Chief Client Officer since October 2018. Prior to joining the company, Mr. DeShazor served in multiple senior executive and director-level positions for over 12 years at Pentaho, an open source business intelligence, analytics and data integration software provider, which was acquired by Hitachi Data Systems (now Hitachi Vantara) in 2015. From June 2015 to August 2018, he spent three years in the Hitachi Vantara business unit focused on data integration, analytics and emerging technologies. His most recent title at Hitachi Vantara was Global Vice President of Customer Success. Prior thereto, he served from February 2015 to March 2018 as Pentaho's/Hitachi Data Systems' Chief Solution Architect and Senior Vice President of Customer Success. He served from February 2015 to February 2016 as Vice President of Customer Success and Principal Architect, and from November 2012 to February 2015 as Pentaho's Vice President, Enterprise Architecture, as well as in multiple other senior and director-level positions since first joining Pentaho in 2005. Earlier in his career, Mr. DeShazor served in software development and project management roles at Lawson Software and Hyperion Solutions. Mr. DeShazor holds a M.S. in Industrial and Systems Engineering from the University of Florida and a B.S. in Customer Science from the University of Central Florida.

Sebastian Grady has served as our President since January 2011. Prior to joining us, Mr. Grady served as President and Chief Operating Officer at Altus Corporation, a provider of video search and management software for sales enablement, from March 2005 to January 2011. From October 2000 to October 2001, he served as President and Chief Operating Officer of Saba Software, Inc. From March 1993 to October 2000, Mr. Grady served in various executive roles with PeopleSoft, Inc. (acquired by Oracle Corporation), most recently as Vice President and General Manager of the Customer Sales Division from March 1997 to October 2000. From February 1987 to March 1993, Mr. Grady served in various roles with Accenture (formerly Andersen Consulting). Mr. Grady holds a Bachelor of Science degree in Computer Science from Rensselaer Polytechnic Institute.

Nancy Lyskawa has served as our Senior Vice President, Global Client Onboarding since September 2009. Prior to joining us, Ms. Lyskawa was with Oracle Corporation, a computer technology company, from December 2004 to September 2009, where she served in various executive roles, most recently as Vice President, Support Services and Marketing, from August 2005 to September 2009. From March 1994 to December 2004, she served as head of Global Services Marketing for PeopleSoft, Inc. (acquired by Oracle Corporation). From May 1986 to March 1994, Ms. Lyskawa served in various roles with Electronic Data Systems Corporation (acquired by Hewlett-Packard Company). Ms. Lyskawa is a Certified Management Accountant (CMA). Ms. Lyskawa holds a Bachelor of Business Administration in Accounting and Finance from the University of North Dakota and a Masters Certificate in Marketing from the Cox School of Business at Southern Methodist University.

Kevin Maddock has served as our Senior Vice President, Global Sales - Recurring Revenue since January 2018 and was our Senior Vice President, Global Sales since December 2008. Prior to joining us, Mr. Maddock served as Executive Vice President of Worldwide Inside Sales and Operations for ServiceSource, a recurring revenue management company, from October 2004 to March 2008. From May 1998 to September 2004, Mr. Maddock served as Vice President of Worldwide Support Service Sales at PeopleSoft, Inc. (acquired by Oracle). From September 1995 to May 1998, Mr. Maddock served in multiple roles at KPMG Consulting. From August 1987 to April 1993, Mr. Maddock served in various roles at Accenture (formerly Andersen Consulting). Mr. Maddock holds a Bachelor of Business Administration in Finance with Honors from the University of Notre Dame and an M.B.A. from the Anderson School of Management at UCLA.

Stanley Mbugua has served as our Global Vice President and Chief Accounting Officer since November 2019, prior to which, he was our Vice President and Corporate Controller since he joined the company on September 25, 2017. Prior to joining the company, from March 2015 through September 2017, he served as Senior Director & Corporate Controller of Lattice Semiconductor Corporation (Nasdaq: LSCC, previously, Silicon Image, Inc.). He began working at Silicon Image, Inc. in August 2011 and held various positions, including Senior Director & Corporate Controller, Director of Accounting, Assistant Controller and Revenue Manager, until Silicon Image, Inc. was acquired by Lattice Semiconductor Corporation in March 2015, at which time he was appointed to be Senior Director and Corporate Controller of the combined company. Earlier in his career, Mr. Mbugua worked at both PricewaterhouseCoopers and BDO on audit and consulting engagements for both privately held and publicly-traded companies.

Julie Murphy has served as our Senior Vice President and Chief People Officer since February 2019. Prior to joining the company, she provided chief human resources officer consulting services, which included serving as an Executive Coach and Chief Executive Officer of a nonprofit community outreach services provider based in San Carlos, California. From August 2011 to May 2015, she served as Global Vice President of the LED Division of Philips-Lumileds, a diversified technology company. Prior thereto, she served from 2001 to 2010 as the Chief Human Resources Officer, Worldwide Human Resources - US Facilities Team of Plantronics, a multinational communication and entertainment technology company. Earlier in her career, she served in senior human resources leadership roles at Oak Technology and Seagate Technology. Since June 2015, she has served as a member of the Board of Directors of WAFWC, a nonprofit public benefit organization dedicated to improving the quality of life for women, children and families in Santa Cruz County, California. She holds a B.A. in Psychology and Behavioral Science from San Jose University and is a graduate of the University of Michigan's HR Executive Program.

David Rowe has served as our Senior Vice President and Chief Marketing Officer since April 2012 and was our Senior Vice President of Global Marketing and Alliances from December 2008 to April 2012 and our Vice President Marketing and Alliances from September 2006 to December 2008. Prior to joining us, Mr. Rowe served as Vice President of Product Management and Marketing at Perfect Commerce, Inc., an eProcurement company, from November 2004 to June 2006. From May 1995 to June 1999, Mr. Rowe held various positions with PeopleSoft, Inc. (acquired by Oracle Corporation), most recently serving as Director, Product Strategy. From July 1988 to April 1995, Mr. Rowe served in various roles at Accenture (formerly Andersen Consulting). Mr. Rowe holds a Bachelor of Science degree in Engineering from Harvey Mudd College.

Steven Salaets joined our company in 2009 and has served as our Chief Information Officer & Senior Vice President, Global Security, Quality and Internal Audit since December 2019. Previously, he served as Senior Vice President, Global Security & Compliance and Chief Information Officer from August 2018 to December 2019. Prior to that, he served as our Group Vice President, Information Technology & Global Security, Compliance and Internal Audit (December 2016 to July 2018) and our Group Vice President, Global Human Resources and Global Security, Risk and Compliance (September 2013 to November 2016). Prior to September 2013, he held multiple other senior and director-level roles within our company focused on global security, risk and compliance. Prior to joining our company Mr. Salaets held management-level positions with Moody's KMV and Wind River. He holds a B.S. in Computer Science from Groep-T in Leuven, Belgium.

Brian Slepko has served as our Senior Vice President, Global Service Delivery, since 2008 and served as a member of our board of directors from October 2006 to July 2007. Prior to joining us, Mr. Slepko was with Oracle Corporation, which he joined as part of Oracle's acquisition of Agile Software, Inc., an enterprise software solutions company. From July 2005 to June 2007, Mr. Slepko served as Vice President of Global Maintenance Revenue and Sales Operations at Agile Software. From March 2003 to February 2005, Mr. Slepko served as a Director of Sales Operations for Ocular Sciences, Inc. From August 1995 to May 2001, Mr. Slepko served in a variety of roles with PeopleSoft, Inc. (acquired by Oracle Corporation), most recently serving as Director, Sales Operations. From January 1990 to August 1995, Mr. Slepko held various roles with Accenture (formerly Andersen Consulting). Mr. Slepko holds a Bachelor of Business Administration in Management and Management Information Systems from the University of Oklahoma and an M.B.A. from Loyola University of Chicago.

Daniel B. Winslow joined our company in September 2013 and is currently our Senior Vice President, Chief Legal Officer and Secretary. Previously, he served as our Senior Vice President and General Counsel (September 2013 to February 2019) and our Senior Vice President, General Counsel and Secretary (February 2019 to December 2019). Prior to joining us, Mr. Winslow was a member of the Massachusetts House of Representatives from January 2011 to September 2013. Mr. Winslow served as Of Counsel at the law firm of Duane Morris LLP from June 2013 to September 2013. He served as Senior Counsel at the law firm of Proskauer Rose LLP from May 2010 to March 2013 and as a partner at Duane Morris LLP from January 2005 to May 2010. From January 2002 to December 2004, he was Chief Legal Counsel to then-Massachusetts Governor Mitt Romney and was previously a presiding justice and appellate division justice in the Massachusetts Trial Court. Mr. Winslow holds a Bachelor of Arts degree in Political Science from Tufts University and a J.D. from Boston College Law School.

Available Information

We make our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to these reports, as well as our other SEC filings, available on our website, free of charge, as soon as reasonably practicable after they are electronically filed with or furnished to the SEC. Our website address is www.riministreet.com. The information contained on our website is not incorporated by reference in this document.

Item 1A - Risk Factors

Our business, financial condition, results of operations and cash flows are subject to a number of risk factors, including those described below, and may adversely affect our business, financial condition, results of operations or cash flows. If any significant adverse developments resulting from these risk factors should occur, the trading price of our securities could decline, and moreover, investors in our securities could lose all or part of their investment in our securities.

You should refer to the explanation of the qualifications and limitations on forward-looking statements under "Special Note Regarding Forward-Looking Statements." All forward-looking statements made by us are qualified by the risk factors described below.

Risks Related to Our Business, Operations and Industry

Risks Related to Litigation

We and our Chief Executive Officer are involved in litigation with Oracle. An adverse outcome in the ongoing litigation could result in the payment of substantial damages and/or an injunction against certain of our business practices, either of which could have a material adverse effect on our business and financial results.

In January 2010, certain subsidiaries of Oracle Corporation (together with its subsidiaries individually and collectively, “Oracle”) filed a lawsuit, *Oracle USA, Inc. et al v. Rimini Street, Inc. et al* (United States District Court for the District of Nevada) (“District Court”), against us and our Chief Executive Officer, Seth Ravin, alleging that certain of our processes violated Oracle’s license agreements with its customers and that we committed acts of copyright infringement and violated other federal and state laws (“Rimini I”). The litigation involved our business processes and the manner in which we provided our services to our clients. To provide software support and maintenance services to our clients, we request access to a separate environment for developing and testing the updates to the software programs. Prior to July 2014, PeopleSoft, J.D. Edwards and Siebel clients switching from Oracle to our enterprise software support were given a choice of two models for hosting the development and testing environment for their software: the environment could be hosted on the client’s servers or on our servers. In addition to other allegations, Oracle challenged the Rimini Street-hosted model for certain Oracle license agreements with its customers that contained use and site-based restrictions. Oracle alleged that its license agreements with these customers restrict licensees’ rights to provide third parties, such as Rimini Street, with copies of Oracle software, and restrict where a licensee may physically install the software. Oracle alleged that, in the course of providing services, we violated such license agreements and illegally downloaded software and support materials without authorization. Oracle further alleged that we impaired its computer systems in the course of downloading materials for our clients. Oracle filed amended complaints in April 2010 and June 2011. Specifically, Oracle’s amended complaint asserted the following causes of action: copyright infringement; violations of the Federal Computer Fraud and Abuse Act; violations of the Computer Data Access and Fraud Act; violations of Nevada Revised Statute 205.4765; breach of contract; inducing breach of contract; intentional interference with prospective economic advantage; unfair competition; trespass to chattels; unjust enrichment/restitution; unfair practices; and a demand for an accounting. Oracle’s amended complaint sought the entry of a preliminary and permanent injunction prohibiting us from copying, distributing, using, or creating derivative works based on Oracle Software and Support Materials except as allowed by express license from Oracle; from using any software tool to access Oracle Software and Support Materials; and from engaging in other actions alleged to infringe Oracle’s copyrights or were related to its other causes of action. The parties conducted extensive fact and expert discovery from 2010 through mid-2012.

In March and September 2012, Oracle filed two motions seeking partial summary judgment as to, among other things, its claim of infringement of certain copyrighted works owned by Oracle. In February 2014, the District Court issued a ruling on Oracle’s March 2012 motion for partial summary judgment (i) granting summary judgment on Oracle’s claim of copyright infringement as it related to two of our PeopleSoft clients and (ii) denying summary judgment on Oracle’s claim with respect to one of our J.D. Edwards clients and one of our Siebel clients. The parties stipulated that the licenses among clients were substantially similar for purposes of the Rimini I action. In August 2014, the District Court issued a ruling on Oracle’s September 2012 motion for partial summary judgment (i) granting summary judgment on Oracle’s claim of copyright infringement as it relates to Oracle Database and (ii) dismissing our first counterclaim for defamation, business disparagement and trade libel and our third counterclaim for unfair competition. In response to the February 2014 ruling, we revised our business practices to eliminate the processes determined to be infringing, which was completed no later than July 2014.

A jury trial in Rimini I commenced in September 2015. On October 13, 2015, the jury returned a verdict against us finding that (i) we were liable for innocent copyright infringement, (ii) we and Mr. Ravin were each liable for violating certain state computer access statutes, (iii) Mr. Ravin was not liable for copyright infringement, and (iv) neither we nor Mr. Ravin were liable for inducing breach of contract or intentional interference with prospective economic advantage. The jury determined that the copyright infringement did not cause Oracle to suffer lost profits, that the copyright infringement was not willful, and did not award punitive damages. Following post-trial motions, Oracle was awarded a final judgment of approximately \$124.4 million, consisting of copyright infringement damages based on the fair market value license damages theory, damages for violation of certain state computer access statutes, prejudgment interest and attorneys’ fees and costs. In addition, the District Court entered a permanent injunction prohibiting us from using certain processes - including processes adjudicated as infringing at trial - that we ceased using no later than July 2014. We paid the full judgment amount of approximately \$124.4 million to Oracle on October 31, 2016 and appealed the case to the United States Court of Appeals for the Ninth Circuit (“Court of Appeals”) to appeal findings (i) and (ii) above, as well as the injunction and awards of attorneys’ fees, non-taxable expenses, and interest. We argued on appeal that the injunction is vague and contains overly broad language that could be read to cover some of our current business practices that were not adjudicated to be infringing at trial, and the injunction should not have been issued under applicable law. On December 6, 2016, the Court of Appeals granted our emergency motion for a stay of

the injunction pending resolution of the underlying appeal, and it agreed to consider the appeal on an expedited basis. The Court of Appeals heard argument on July 13, 2017.

On January 8, 2018, the Court of Appeals reversed certain awards totaling \$50.3 million made in Oracle’s favor during and after our 2015 jury trial in Rimini I and vacated and remanded others, including the injunction that had previously been stayed by the Court of Appeals on December 6, 2016. The Court of Appeals reversed awards that we previously paid as part of the \$124.4 million judgment, consisting of an award under state computer access statutes and taxable expenses and interest totaling \$21.3 million, Oracle’s attorneys’ fees of \$28.5 million (that was subsequently remanded to the District Court), and post-judgment interest of \$0.5 million. Although the Court of Appeals affirmed the finding of infringement against us (which the jury had found to be “innocent” infringement) for the processes that we ceased using no later than July 2014, it stated in the opinion that we “provided third-party support for Oracle’s enterprise software, in lawful competition with Oracle’s direct maintenance services”. The Court of Appeals also vacated and remanded the injunction originally ordered by the District Court. As mandated by the Court of Appeals, on March 30, 2018 Oracle paid us \$21.5 million for the reversal of the award under state computer access statutes and taxable expenses and interest totaling \$21.3 million, and post-judgment interest of \$0.2 million. Additionally, by stipulation of the parties, in May 2018, Oracle deposited \$28.5 million into an escrow account with the District Court pending a decision by the District Court on the remanded attorneys’ fee award.

On August 14, 2018, the District Court (i) imposed an injunction that was substantially identical to the injunction that the Court of Appeals had vacated in January 2018, and (ii) ordered the return to Oracle of the \$28.5 million attorneys’ fee award deposited in the escrow account deposited by Oracle with the District Court in May 2018.

On August 16, 2018, we filed a notice of appeal of the District Court’s renewed injunction and its decision to return the \$28.5 million attorneys’ fee award Oracle. We also filed in the District Court a motion to stay the injunction pending appeal. On September 11, 2018, the District Court denied the motion, but granted a temporary 60-day stay for the Company to obtain a stay with the Court of Appeals. On November 5, 2018, the Court of Appeals denied our motion for a stay pending appeal of the injunction issued by the District Court without addressing the merits of our appeal, and it confirmed the briefing schedule for the appeal. The briefing on our appeal to the Court of Appeals was completed on March 14, 2019, and a hearing on our appeal occurred on July 12, 2019. On August 16, 2019, the Court of Appeals entered an Order affirming the permanent injunction and the award of attorneys’ fees that were previously paid to Oracle. However, the Court of Appeals agreed that the injunction was overbroad in two respects and instructed the district court to remove the restriction on “local hosting” of J.D. Edwards and Siebel software and the prohibition against “accessing” J.D. Edwards and Siebel software source code.

On November 5, 2019, we filed a petition for writ of *certiorari* in the U.S. Supreme Court appealing the August 19, 2019 judgment of the Court of Appeals. In the petition, we asked the U.S. Supreme Court to determine whether a district court must take into account a jury’s finding of an infringer’s mental state in considering injunctive relief under the Copyright Act. On January 13, 2020, the U.S. Supreme Court denied our petition for writ of *certiorari*.

On September 20, 2019, Oracle filed a motion for attorneys’ fees on appeal, in which they requested and estimated fees totaling approximately \$0.5 million. On October 9, 2019, the parties stipulated to a withdrawal of Oracle’s motion, with us agreeing to pay Oracle \$0.5 million.

As a result of the injunction, we expect to incur additional expenses in the range of 1% to 2% of revenue for additional labor costs because, as drafted, the injunction contains language that could be read to cover some current support practices that are being litigated in the “Rimini II” lawsuit (as defined below) and that have not been found to be infringing. On February 27, 2019, Oracle filed a motion to reopen discovery in Rimini I and a motion to modify the protective order in Rimini II to permit Oracle to use discovery from Rimini II in Rimini I, in a purported effort to investigate whether we are complying with the injunction. On April 4, 2019, the District Court granted Oracle’s motion to reopen discovery in Rimini I, and on May 14, 2019, the District Court granted Oracle’s motion to modify the protective order in Rimini II to permit Oracle to use discovery from that case in Rimini I. Pursuant to the discovery scheduling order entered in Rimini I, Oracle is permitted to conduct limited discovery regarding Rimini’s compliance with the injunction. On September 3, 2019, the Court vacated all prior deadlines for discovery, initial expert disclosure, rebuttal expert disclosure, and for Oracle to file a motion for an order to show cause related to alleged contempt. On November 20, 2019, a status hearing was conducted by stipulation of the parties, and the District Court entered a schedule for remaining discovery and for the filing of a motion to show cause. Under the amended discovery plan and scheduling order, fact discovery closed on January 17, 2020, expert discovery will close on March 27, 2020, and the deadline for Oracle to file a motion for order to show cause related to alleged contempt is April 15, 2020.

Oracle may file contempt proceedings against us at any time to attempt to enforce its interpretation of the injunction or if it has reason to believe we are not in compliance with express terms of the injunction. Such contempt proceeding or any judicial finding of contempt could result in a material adverse effect on our business and financial condition, the pendency of the injunction alone could dissuade clients from purchasing or continuing to purchase our services. Further, certain outcomes,

should they occur, may also trigger the mandatory redemption of all of our Series A Preferred Stock, with the redemption amounts automatically becoming payment obligation under our Convertible Notes with a concurrent cancellation of the outstanding shares of the Series A Preferred Stock, as provided in the Certificate of Designations for the Series A Preferred Stock and the Form of Convertible Note previously filed with the SEC. If we are obligated to pay substantial civil assessments arising from any finding of contempt, this could reduce the amount of cash flows available to pay dividends due in respect of our Series A Preferred Stock or, if the shares are converted, the interest under the Convertible Notes. Holders of our Convertible Notes are entitled to accelerate repayment of the indebtedness under such notes if we default in our interest payment obligations. We cannot assure you that we will have sufficient assets which would allow us to repay such indebtedness in full at such time. In addition, we may not be able to obtain additional debt or equity financing, if required, to repay our obligations under the Convertible Notes. As a result, we could be forced into bankruptcy or liquidation.

In January 2018, we filed a petition for rehearing en banc with the Court of Appeals regarding two other components of the final judgment awarded to Oracle. First, we asked the Court of Appeals to rehear the calculation of prejudgment interest, arguing that the District Court set the interest rate using a date that precedes the filing of Oracle's complaint, which resulted in an additional approximate amount of \$20.2 million cost paid by us in October 2016. Second, we asked the Court of Appeals to rehear the award of non-taxable expenses, arguing that this decision is in direct conflict with decisions in other federal circuit courts and decisions of the U.S. Supreme Court and resulted in us paying approximately \$12.8 million that we would not have had to pay in other court jurisdictions. The Court of Appeals denied the petition for rehearing en banc on March 2, 2018, and the mandate was issued on March 13, 2018. On May 31, 2018, we filed a petition for writ of *certiorari* in the U.S. Supreme Court appealing the decision of the Court of Appeals on the non-taxable expenses issue. On September 27, 2018, the U.S. Supreme Court granted our petition for a writ of *certiorari*. On March 4, 2019, the U.S. Supreme Court issued a unanimous decision reversing earlier decisions by the lower courts and ruling that Oracle must return approximately \$12.8 million in non-taxable expenses (plus interest) that we had previously paid to Oracle. As mandated by the U.S. Supreme Court, on April 5, 2019, Oracle paid us approximately \$13.0 million (non-taxable expenses of \$12.8 million plus post-judgment interest income of \$0.2 million). See Note 11 of our consolidated financial statements included in Part II, Item 8 of this Report for further information.

In October 2014, we filed a separate lawsuit, Rimini Street Inc. v. Oracle Int'l Corp. (United States District Court for the District of Nevada) ("District Court"), against Oracle seeking a declaratory judgment that our revised development processes, in use since at least July 2014, do not infringe certain Oracle copyrights ("Rimini II"). In February 2015, Oracle filed counterclaims alleging copyright infringement, which included (i) substantially the same allegations asserted in Rimini I but limited to clients not addressed in Rimini I, and (ii) new allegations that our revised support processes also infringe Oracle copyrights. Oracle's counterclaim also included allegations of violation of the Lanham Act, intentional interference with prospective economic advantage, breach of contract and inducing breach of contract, unfair competition, and unjust enrichment/restitution. Oracle also sought an accounting. On February 28, 2016, Oracle filed amended counterclaims adding allegations of violation of the Digital Millennium Copyright Act. On December 19, 2016, we filed an amended complaint against Oracle asking for a declaratory judgment of non-infringement of copyright and alleging intentional interference with contract, intentional interference with prospective economic advantage, violation of the Nevada Deceptive Trade Practices Act, violation of the Lanham Act, and violation of California Business & Professions Code § 17200 et seq. On January 17, 2017, Oracle filed a motion to dismiss our amended claims and filed its third amended counterclaims, adding three new claims for a declaratory judgment of no intentional interference with contractual relations, no intentional interference with prospective economic advantage, and no violation of California Business & Professions Code § 17200 et seq. On February 14, 2017, we filed our answer and motion to dismiss Oracle's third amended counterclaims. On March 7, 2017, Oracle filed a motion to strike our copyright misuse affirmative defense. By stipulation of the parties, the District Court granted our motion to file our third amended complaint to add claims arising from Oracle's purported revocation of our access to its support websites on behalf of our clients, which was filed and served on May 2, 2017. By agreement of the parties, Oracle filed its motion to dismiss our third amended complaint on May 30, 2017, our opposition was filed on June 27, 2017, and Oracle's reply was filed on July 11, 2017. On September 22, 2017, the Court issued an order granting in part and denying in part our motion to dismiss Oracle's third amended counterclaims. The Court granted our motion to dismiss Oracle's intentional interference with prospective economic advantage and unjust enrichment counterclaims. On October 5, 2017, Oracle filed a motion for reconsideration of the Court's September 22, 2017 order. We filed our opposition to Oracle's motion for reconsideration on October 19, 2017. Oracle filed its reply to its motion for reconsideration on October 26, 2017. On November 7, 2017, the Court issued an order granting in part and denying in part Oracle's motion to dismiss our third amended complaint.

The Court granted Oracle's motion to dismiss as to our third cause of action for a declaratory judgment that Oracle has engaged in copyright misuse, fifth cause of action for intentional interference with prospective economic advantage; sixth cause of action for a violation of Nevada's Deceptive Trade Practices Act under the "bait and switch" provision of NRS § 598.0917; and seventh cause of action for violation of the Lanham Act. The Court denied Oracle's motion as to our causes of action for intentional interference with contractual relations, violation of Nevada Deceptive Trade Practices Act, under the "false and misleading" provision of NRS § 598.0915(8) and unfair competition. On November 17, 2017, the Court denied Oracle's motion

for reconsideration of the Court's September 22, 2017 order. On June 5, 2018, the Court denied our motion for reconsideration of the Court's November 7, 2017 order.

Fact discovery with respect to the above action substantially ended in March 2018, and expert discovery ended in September 2018. On October 12, 2018, we filed two motions for summary judgment, and Oracle filed five motions for summary judgment. Briefing on the parties' motions for summary judgment was completed in December 2018, and we wait the District Court's ruling on those motions. There is currently no trial date scheduled, and we do not expect a trial to occur in this matter earlier than 2021, but the trial could occur earlier or later than that. At this time, we do not have sufficient information regarding possible damages exposure for the counterclaims asserted by Oracle or possible recovery by us in connection with our claims against Oracle. Both parties are seeking injunctive relief in addition to monetary damages in this matter.

For counterclaims in Rimini II on which Oracle may prevail, while we believe an award for damages is not probable, we could be required to pay substantial damages for our current or past business activities and/or be enjoined from certain business practices. Any of these outcomes could result in a material adverse effect on our business and financial condition, and the pendency of the litigation alone could dissuade clients from purchasing or continuing to purchase our services. Further, these outcomes may also trigger the mandatory redemption of all of our Series A Preferred Stock, with the redemption amounts automatically becoming payment obligations under our Convertible Notes with a concurrent cancellation of the outstanding shares of the Series A Preferred Stock, as provided in the Certificate of Designations for the Series A Preferred Stock and the Form of Convertible Note previously filed with the SEC. If we are obligated to pay substantial damages to Oracle or are enjoined from certain business practices, this could reduce the amount of cash flows available to pay dividends due in respect of our Series A Preferred Stock or the indebtedness under the Convertible Notes. If we default in our payment obligations under the Convertible Notes and the indebtedness under the Convertible Notes were to be accelerated, there can be no assurance that our assets would be sufficient to repay such indebtedness in full, and we could be forced into bankruptcy or liquidation.

Our business has been and may continue to be materially harmed by this litigation and Oracle's conduct. During the course of these cases, we anticipate there will be rulings by the District Court in Rimini II, the District Court in Rimini I, and possibly the Court of Appeals in both Rimini I and Rimini II in connection with hearings, motions, decisions, and other matters, as well as other interim developments related to the litigations. If securities analysts or investors regard these rulings as negative, the market price of our Common Stock may decline. If current or prospective clients regard these rulings as negative, it could negatively impact our new client sales or renewal sales.

While we plan to continue to vigorously litigate the pending matters in Rimini I and Rimini II, we are unable to predict the timing or outcome of these lawsuits. No assurance is or can be given that we will prevail on any appeal, contempt proceeding, claim, or counterclaim.

See the section titled "*Legal Proceedings*" in Part I, Item 3 and Note 11 of our consolidated financial statements included in Part II, Item 8 of this Report for more information related to this litigation.

The Oracle software products that are part of our ongoing litigation with Oracle represent a significant portion of our current revenue.

Subject to the final outcome of the appeals, during 2016 we paid the Rimini I final judgment of \$124.4 million in full, in March 2018 recovered \$21.3 million plus \$0.2 million of post-judgment interest, and in April 2019, recovered \$13.0 million (non-taxable expenses of \$12.8 million plus post-judgment interest income of \$0.2 million). Any additional recovery of any part of the judgment will depend on the outcome of the appeals. As long as the permanent injunction is still in place in Rimini I, we estimate it will cost us between 1% and 2% of revenue to further modify our support processes to comply with the terms of the injunction as ordered by the District Court. In Rimini II, Oracle has filed counterclaims relating to our support services for Oracle's PeopleSoft, J.D. Edwards, Siebel, E-Business Suite, and Database software products. For the year ended December 31, 2019, approximately 67% of our total revenue was derived from the support services that we provide for our clients using Oracle's PeopleSoft, J.D. Edwards, Siebel, E-Business Suite and Database software products. The percentage of revenue derived from services we provide for PeopleSoft software only was approximately 16% of our total revenue during this same period. Although we provide support services for additional Oracle product lines that are not subject to litigation and support services for software products provided by companies other than Oracle, our current revenue depends significantly on the product lines that are the subject of the Rimini II litigation and Rimini I appeal. Should Oracle prevail on its claims in Rimini II or should a contempt action result in a finding that we are in violation of the injunction, we could be required to change the way we provide support services to some of our clients, which could result in the loss of clients and revenue, and may also give rise to claims for compensation from our clients, any of which could have a material adverse effect on our business, financial condition and results of operations.

Our ongoing litigation with Oracle presents challenges for growing our business.

We have experienced challenges growing our business as a result of our ongoing litigation with Oracle. Many of our existing and prospective clients have expressed concerns regarding our ongoing litigation and, in some cases, have been subjected to subpoenas, depositions and various negative communications by Oracle in connection with the litigation. We have experienced in the past, and may continue to experience in the future, volatility and slowness in acquiring new clients, as well as clients not renewing their agreements with us, due to these challenges relating to our ongoing litigation with Oracle. Further, certain of our prospective and existing clients may be subject to additional subpoenas, depositions and negative communications from software vendors. We have taken steps to minimize disruptions to our existing and prospective clients regarding the litigation, but we continue to face challenges growing our business while the litigation remains ongoing. In certain cases, we have agreed to pay certain liquidated damages to our clients if we are no longer able to provide services to these clients, and/or reimburse our clients and our former lenders for their reasonable legal fees incurred in connection with any litigation-related subpoenas and depositions or to provide certain client indemnification or termination rights if any outcome of litigation results in our inability to continue providing any of the paid-for services. In addition, we believe the length of our sales cycle is longer than it otherwise would be due to prospective client diligence on possible effects of the Oracle litigation on our business. We cannot assure you that we will continue to overcome the challenges we face as a result of the litigation and continue to renew existing clients or secure new clients.

Additionally, the existence of this ongoing litigation, as well as the federal grand jury inquiry as discussed below initiated in March 2018, could negatively impact the value of our equity securities, could negatively impact our ability to raise additional equity or debt financing by creating challenges to providing satisfactory due diligence to potential investors or lenders to enable the evaluation of risk as well as could necessitate economic terms of any equity or debt financing that are more favorable to investors or lenders than otherwise in the absence of such conditions, in connection with any financing completed by us, if at all.

While we had insurance coverage for the Rimini I litigation, we currently have no insurance coverage with respect to the Rimini II litigation or with respect to any future litigation with Oracle.

Oracle has a history of litigation against companies offering alternative support programs for Oracle products, and Oracle could pursue additional litigation with us.

Oracle has been active in litigating against companies that have offered competing maintenance and support services for their products. For example, in March 2007, Oracle filed a lawsuit against SAP and its wholly-owned subsidiary, TomorrowNow, Inc., a company our Chief Executive Officer, Seth Ravin, joined in 2002, and which was acquired by SAP in 2005. After a jury verdict awarding Oracle \$1.3 billion, the parties stipulated to a final judgment of \$306 million subject to appeal. After the appeal, the parties settled the case in November 2014 for \$356.7 million. In February 2012, Oracle filed suit against Service Key, Inc. and settled the case in October 2013 after the District Court issued an injunction against ServiceKey and its CEO. Oracle also filed suit against CedarCrestone Corporation in September 2012 and settled the case in July 2013. TomorrowNow and CedarCrestone offered maintenance and support for Oracle software products, and Service Key offered maintenance and support for Oracle technology products. Given Oracle's history of litigation against companies offering alternative support programs for Oracle products, we can provide no assurance, regardless of the outcome of our current litigations with Oracle, that Oracle will not pursue additional litigation against us. Such additional litigation could be costly, distract our management team from running our business and reduce client interest and our sales revenue.

We have received a federal grand jury inquiry directing delivery of certain documents relating to our operations. If such inquiry leads to legal proceedings against us or any of our employees or members of our Board of Directors, we would incur legal costs and may potentially suffer an adverse outcome negatively affecting our business and financial results.

On March 2, 2018, we received a subpoena directing us to produce to a federal grand jury certain communications and documents relating to our support for certain software systems and certain related operational practices. We have complied with the related document request and are cooperating with the governmental inquiry but cannot predict its ultimate resolution. Responding to the subpoena has caused us to incur substantial legal costs to date, and we will continue to incur legal costs until this inquiry is complete. A governmental inquiry and any legal proceedings instituted involving us, if any, from such inquiry, would require us to incur further legal costs, and if adversely determined, may ultimately result in the imposition of fines or other penalties. The mere fact of a grand jury inquiry regardless of merit or outcome could have a negative impact on our future revenue, revenue growth, client acquisition and retention, and our prospects to obtain new or alternative financing. Any such resulting material costs and expenses or other penalties could have a material adverse effect on our financial condition and results of operations.

Other Risks Related to Our Business, Operations and Industry

The market for independent software support services is relatively undeveloped and may not grow.

The market for independent enterprise software support services is still relatively undeveloped, has not yet achieved widespread acceptance and may not grow quickly or at all. Our success will depend to a substantial extent on the willingness of companies to engage a third party such as us to provide software support services for their enterprise software. Many enterprise software licensees are still hesitant to use a third party to provide such support services, choosing instead to rely on support services provided by the enterprise software vendor. Other enterprise software licensees have invested substantial personnel, infrastructure and financial resources in their own organizations with respect to support of their licensed enterprise software products and may choose to self-support with their own internal resources instead of purchasing services from the enterprise software vendor or an independent provider such as ourselves. Companies may not engage us for other reasons, including concerns regarding our ongoing litigation with Oracle and governmental inquiry, the potential for future litigation, the potential negative effect our engagement could have on their relationships with their enterprise software vendor, or concerns that they could infringe third party intellectual property rights or breach one or more software license agreements if they engage us to provide support services. New concerns or considerations may also emerge in the future. Particularly because our market is relatively undeveloped, we must address our potential clients' concerns and explain the benefits of our approach in order to convince them of the value of our services. If companies are not sufficiently convinced that we can address their concerns and that the benefits of our services are compelling, then the market for our services may not develop as we anticipate, and our business will not grow.

We have a history of losses and may not achieve profitability in the future.

While we had net income of \$17.5 million for the year ended December 31, 2019, we had an accumulated deficit of \$314.7 million as of December 31, 2019. We will need to generate and sustain increased revenue levels in future periods while managing our costs to become profitable, and, even if we do, we may not be able to maintain or increase our level of profitability. We intend to continue to expend significant funds to expand our sales and marketing operations, enhance our service offerings, expand into new markets, launch new product offerings and meet the increased compliance requirements associated with our operations as a public company. Our efforts to grow our business may be costlier than we expect, and we may not be able to increase our revenue enough to offset our higher operating expenses. We may incur significant losses in the future for a number of reasons, including, as a result of our ongoing litigation with Oracle, the potential for future litigation, other risks described herein, unforeseen expenses, difficulties, complications and delays and other unknown events. If we are unable to achieve and sustain profitability, the market price of our securities may significantly decrease.

If we are unable to attract new clients or retain and/or sell additional products or services to our existing clients, our revenue growth will be adversely affected.

To increase our revenue, we must add new clients, encourage existing clients to renew or extend their agreements with us on terms favorable to us and sell additional products and services to existing clients. As competitors introduce lower-cost and/or differentiated services that are perceived to compete with ours, or as enterprise software vendors introduce competitive pricing or additional products and services or implement other strategies to compete with us, our ability to sell to new clients and renew agreements with existing clients based on pricing, service levels, technology and functionality could be impaired. As a result, we may be unable to renew or extend our agreements with existing clients or attract new clients or new business from existing clients on terms that would be favorable or comparable to prior periods, which could have an adverse effect on our revenue and growth. In addition, certain of our existing clients may choose to license a new or different version of enterprise software from an enterprise software vendor, and such clients' license agreements with the enterprise software vendor will typically include a minimum one-year mandatory maintenance and support services agreement. In such cases, it is unlikely that these clients would renew their maintenance and support services agreements with us, at least during the early term of the license agreement. In addition, such existing clients could move to another enterprise software vendor, product or release for which we do not offer any products or services.

If our retention rates decrease, or we do not accurately predict retention rates, our future revenue and results of operations may be harmed.

Our clients have no obligation to renew their product or service subscription agreements with us after the expiration of a non-cancelable agreement term. In addition, the majority of our multi-year, non-cancelable client agreements are not pre-paid other than the first year of the non-cancelable service period. We may not accurately predict retention rates for our clients. Our retention rates may decline or fluctuate as a result of a number of factors, including our clients' decision to license a new product or release from an enterprise software vendor, our clients' decision to move to another enterprise software vendor, product or release for which we do not offer products or services, client satisfaction with our products and services, the

acquisition of our clients by other companies, and clients going out of business. If our clients do not renew their agreements for our products and services or if our clients decrease the amount they spend with us, our revenue will decline and our business will suffer.

We face significant competition from both enterprise software vendors and other companies offering independent enterprise software support services, as well as from software licensees that attempt to self-support, which may harm our ability to add new clients, retain existing clients and grow our business.

We face intense competition from enterprise software vendors, such as Oracle and SAP, who provide software support services for their own products. Enterprise software vendors have offered discounts to companies to whom we have marketed our services. In addition, our current and potential competitors and enterprise software vendors may develop and market new technologies that render our existing or future services less competitive or obsolete. Competition could significantly impede our ability to sell our services on terms favorable to us and we may need to decrease the prices for our services in order to remain competitive. If we are unable to maintain our current pricing due to competitive pressures, our margins will be reduced and our results of operations will be negatively affected.

There are also several smaller vendors in the independent enterprise software support services market with whom we compete with respect to certain of our services. We expect competition to continue to increase in the future, particularly if we prevail in Rimini II, which could harm our ability to increase sales, maintain or increase renewals and maintain our prices.

Our current and potential competitors may have significantly more financial, technical and other resources than we have, may be able to devote greater resources to the development, promotion, sale and support of their products and services, have more extensive customer bases and broader customer relationships than we have and may have longer operating histories and greater name recognition than we have. As a result, these competitors may be better able to respond quickly to new technologies and provide more robust support offerings. In addition, certain independent enterprise software support organizations may have or may develop more cooperative relationships with enterprise software vendors, which may allow them to compete more effectively over the long term. Enterprise software vendors may also offer support services at reduced or no additional cost to their customers. In addition, enterprise software vendors may take other actions in an attempt to maintain their support service business, including changing the terms of their customer agreements, the functionality of their products or services, or their pricing terms. For example, starting in the second quarter of 2017 Oracle has prohibited us from accessing its support websites to download software updates on behalf of our clients who are authorized to do so and permitted to authorize a third party to do so on their behalf. In addition, various support policies of Oracle and SAP may include clauses that could penalize customers that choose to use independent enterprise software support vendors or that, following a departure from the software vendor's support program, seek to return to the software vendor to purchase new licenses or services. To the extent any of our competitors have existing relationships with potential clients for enterprise software products and support services, those potential clients may be unwilling to purchase our services because of those existing relationships. If we are unable to compete with such companies, the demand for our services could be substantially impacted.

Our past growth is not indicative of our future growth but if we grow rapidly, we may not be able to manage our growth effectively.

Our revenue grew from \$253.5 million for the year ended December 31, 2018 to \$281.1 million for the year ended December 31, 2019, representing a period over period increase of 11%. Our revenue grew from \$214.9 million for the year ended December 31, 2017 to \$253.5 million for the year ended December 30, 2018, representing a period over period increase of 18%. The period over period decline in our revenue growth rates was due in part to covenants of our former Credit Facility that restricted our spending on sales and marketing activity that resulted in sequential reductions in new business activity during 2017 and the first half of 2018. In addition, beginning in the second quarter of 2017 and continuing through 2018, some potential sales transactions were adversely affected by certain competitive actions that also impacted our revenue growth. You should not consider our past growth as indicative of our future performance. We believe growth of our revenue depends on a number of factors, including our ability to:

- price our products and services effectively so that we are able to attract new clients and retain existing clients without compromising our profitability;
- introduce our products and services to new geographic markets;
- introduce new enterprise software products and services supporting additional enterprise software vendors, products and releases;
- satisfactorily conclude the Oracle litigation and any other litigation that may occur and our governmental inquiry; and
- increase awareness of our company, products and services on a global basis.

We may not successfully accomplish all or any of these objectives. We plan to continue our investment in future growth. We expect to continue to expend substantial financial and other resources on, among others:

- sales and marketing efforts;
- training to optimize our opportunities to overcome litigation risk concerns of our clients;
- expanding in new geographical areas;
- growing our product and service offerings and related capabilities;
- adding additional product and service offerings; and
- general administration, including legal and accounting expenses related to being a public company.

In addition, our historical rapid growth has placed and may continue to place significant demands on our management and our operational and financial resources. Our organizational structure is becoming more complex as we add additional staff, and we will need to improve our operational, financial and management controls, as well as our reporting systems and procedures. We will require significant capital expenditures and the allocation of valuable management resources to grow and change in these areas without undermining our corporate culture of rapid innovation, teamwork and attention to client service that has been central to our growth.

Our former Credit Facility, which was repaid and terminated in July 2018, included covenants that restricted our spending on sales and marketing activity that resulted in sequential reductions in new business activity during 2017 and 2018. An October 2017 amendment allowed us to increase our sales and marketing spending in the fourth quarter of 2017 and the first half of 2018. Due to the termination of the Credit Facility on July 19, 2018, we are no longer subject to restrictions related to our sales and marketing spending. However, even though we have increased our sales and marketing spending over the past year, it can take several quarters before these efforts translate to improved revenue growth rates. In addition, beginning in the second quarter of 2017 some potential sales transactions were adversely affected by certain actions by our competitors. As a result, our period over period growth in revenue has decreased over time from approximately 18% for the year ended December 31, 2018 to 11% for the year ended December 31, 2019. Due to our subscription revenue model, the impact of these matters that resulted in revenue growth of 11% for the year ended December 31, 2019 versus the year ended December 31, 2018 is expected to result in relatively similar revenue growth rates for 2020 as compared to 2019.

Our failure to generate significant capital or raise additional capital necessary to fund and expand our operations and invest in new services and products could reduce our ability to compete and could harm our business.

We may need to raise additional capital beyond funds raised from our issuance and sale of Series A Preferred Stock in July 2018, March 2019 and June 2019, if we cannot fund our growth sufficiently through our operating cash flows. Should this occur, we may not be able to obtain debt or additional equity financing on favorable terms, if at all. We are also subject to certain restrictions for future financings as discussed in the risk factor "*Our Series A Preferred Stock and Convertible Notes restrict our ability to incur certain indebtedness, and the Convertible Notes contain additional restrictions and obligations that are currently effective or become effective upon certain events, which limit our flexibility in operating our business*". If we raise additional equity financing, which may include the issuance and sale of additional shares of our Series A Preferred Stock, our stockholders may experience significant dilution of their ownership interests and the per share value of our Common Stock could decline. If we engage in debt financings, the holders of the debt securities would have priority over the holders of our Common Stock. We may also be required to accept terms that further restrict our ability to incur additional indebtedness, take other actions that would otherwise not be in the best interests of our stockholders, or force us to maintain specified liquidity or other ratios, any of which could harm our business, results of operations and financial condition. If we cannot raise additional capital on acceptable terms, we may not be able to, among other things:

- maintain our operations;
- develop or enhance our products and services;
- continue to expand our sales and marketing functions;
- devote resources to research and development activities;
- acquire complementary technologies, products or businesses;
- expand operations, in the United States or globally;
- hire, train and retain employees; or
- respond to competitive pressures or unanticipated working capital requirements.

Our failure to do any of these things could impact our ability to grow our revenue and seriously harm our business, financial condition and results of operations.

Our business may suffer if it is alleged or determined that our technology infringes the intellectual property rights of others.

The software industry is characterized by the existence of a large number of patents, copyrights, trademarks, trade secrets and other intellectual and proprietary rights. Companies in the software industry are often required to defend against claims and litigation alleging infringement or other violations of intellectual property rights. Many of our competitors and other industry participants have been issued patents and/or have filed patent applications and may assert patent or other intellectual property rights within the industry. From time to time, we may receive threatening letters or notices alleging infringement or may be the subject of claims that our services and underlying technology infringe or violate the intellectual property rights of others. Any allegation of infringement, whether innocent or intentional, can adversely impact marketing, sales and our reputation.

For example, as described further in the section titled “Risk Factors-Risks Related to Litigation” above, we are engaged in litigation with Oracle relating in part to copyright infringement claims. See the risk factor “*We and our Chief Executive Officer are involved in litigation with Oracle. An adverse outcome in the ongoing litigation could result in the payment of substantial damages and/or an injunction against certain of our business practices, either of which could have a material adverse effect on our business and financial results*” above for additional information regarding the Rimini I and Rimini II cases.

We rely on our management team and other key employees, including our Chief Executive Officer, and the loss of one or more key employees could harm our business.

Our success and future growth depend upon the continued services of our management team, including Seth Ravin, our Chief Executive Officer, and other key employees. Since 2008, Mr. Ravin has been under the regular care of a physician for kidney disease, which includes ongoing treatment. During this time, Mr. Ravin has continuously performed all of his duties as Chief Executive Officer of our company on a full-time basis. Although Mr. Ravin’s condition has not had any impact on his performance in his role as Chief Executive Officer or on the overall management of the Company, we can provide no assurance that his condition will not affect his ability to perform the role of Chief Executive Officer in the future. In addition, from time to time, there may be changes in our management team resulting from the hiring or departure of executives, which could disrupt our business. We may terminate any employee at any time, with or without cause, and any employee may resign at any time, with or without cause. We do not maintain key man life insurance on any of our employees. The loss of one or more of our key employees could harm our business.

The failure to attract and retain additional qualified personnel could prevent us from executing our business strategy.

To execute our business strategy, we must attract and retain highly qualified personnel. We have from time to time experienced, and we expect to continue to experience, difficulty in hiring and retaining highly skilled employees with appropriate qualifications. In particular, we have experienced an extremely competitive hiring environment in the San Francisco Bay Area, where we have a significant amount of operations, but also face extremely competitive hiring environments across the United States and the other countries in which we operate. Many of the companies with which we compete for experienced personnel have greater resources than we do. In addition, in making employment decisions, job candidates often consider the value of the stock options or other equity incentives they are to receive in connection with their employment. If the price of our stock declines or experiences significant volatility, our ability to attract or retain qualified employees will be adversely affected. In addition, as we continue to expand into new geographic markets, there can be no assurance that we will be able to attract and retain the required management, sales, marketing and support services personnel to profitably grow our business. If we fail to attract new personnel or fail to retain and motivate our current personnel, our growth prospects could be severely harmed.

Because we recognize revenue from subscriptions over the term of the relevant contract, downturns or upturns in sales are not immediately reflected in full in our results of operations.

As a subscription-based business, we recognize revenue over the service period of our contracts. As a result, much of our reported revenue each quarter results from contracts entered into during previous quarters. Consequently, while a shortfall in demand for our products and services or a decline in new or renewed contracts in any one quarter may not significantly reduce our revenue for that quarter, it could negatively affect our revenue in future quarters. Accordingly, the effect of significant downturns in new sales, renewals or extensions of our service agreements will not be reflected in full in our results of operations until future periods. Our revenue recognition model also makes it difficult for us to rapidly increase our revenue through additional sales in any period, as revenue from new clients must be recognized over the applicable service contract term.

Failure to effectively develop and expand our marketing and sales capabilities could harm our ability to increase our client base and achieve broader market acceptance of our products and services.

Our ability to increase our client base and achieve broader market acceptance of our products and services will depend to a significant extent on our ability to expand our marketing and sales operations. We plan to continue expanding our sales force globally. These efforts will require us to invest significant financial and other resources. Moreover, our sales personnel typically take an average of between nine to twelve months before any new sales personnel can operate at the capacity typically expected of experienced sales personnel. This ramp cycle, combined with our typical six- to twelve-month sales cycle for engaged prospects, means that we will not immediately recognize a return on this investment in our sales department. In addition, the cost to acquire clients is high due to the cost of these marketing and sales efforts. Our business may be materially harmed if our efforts do not generate a correspondingly significant increase in revenue. We may not achieve anticipated revenue growth from expanding our sales force if we are unable to hire, develop and retain talented sales personnel, if our new sales personnel are unable to achieve desired productivity levels in a reasonable period of time or if our sales and marketing programs are not effective.

Interruptions to or degraded performance of our service could result in client dissatisfaction, damage to our reputation, loss of clients, limited growth and reduction in revenue.

Our software support agreements with our clients generally guarantee a 15-minute response time with respect to certain high-priority issues. To the extent that we do not meet the 15-minute guarantee, our clients may in some instances be entitled to liquidated damages, service credits or refunds. To date, no such payments have been made.

We also deliver tax, legal and regulatory updates to our clients and generally have done so faster than our competitors. If there are inaccuracies in these updates, or if we are not able to deliver them on a timely basis to our clients, our reputation may be damaged, and we could face claims for compensation from our clients, lose clients, or both.

Any interruptions or delays in our service, whether as a result of third-party error, our own error, natural disasters, security breaches or a result of any other issues, whether accidental or willful, could harm our relationships with clients and cause our revenue to decrease and our expenses to increase. Also, in the event of damage or interruption, our insurance policies may not adequately compensate us for any losses that we may incur. These factors, in turn, could further reduce our revenue, subject us to liability, cause us to pay liquidated damages, issue credits or cause clients not to renew their agreements with us, any of which could materially adversely affect our business.

We may experience fluctuations in our results of operations due to a number of factors, including the sales cycles for our products and services, which makes our future results difficult to predict and could cause our results of operations to fall below expectations or our guidance.

Our results of operations have fluctuated in the past and are expected to fluctuate in the future due to a variety of factors, many of which are outside of our control. Accordingly, the results of any one quarter should not be relied upon as an indication of future performance. Historically, our sales cycle has been tied to the renewal dates for our clients’ existing and prior vendor support agreements for the products that we support. Because our clients make support vendor selection decisions in conjunction with the renewal of their existing support agreements with Oracle and SAP, among other enterprise software vendors, we have experienced an increase in business activity during the periods in which those agreements are up for renewal. Because we have introduced and intend to continue to introduce products and services for additional software products that do not follow the same renewal timeline or pattern, our past results may not be indicative of our future performance, and comparing our results of operations on a period-to-period basis may not be meaningful. Also, if we are unable to engage a potential client before its renewal date for software support services in a particular year, it will likely be at least another year before we would have the opportunity to engage that potential client again, given that such potential client likely had to renew or extend its existing support agreement for at least an additional year’s worth of service with its existing support provider. Furthermore, our existing clients generally renew their agreements with us at or near the end of each calendar year, so we have also experienced and expect to continue to experience heavier renewal rates in the fourth quarter. In addition to the other risks described herein, factors that may affect our quarterly results of operations include the following:

- changes in spending on enterprise software products and services by our current or prospective clients;
- pricing of our products and services so that we are able to attract and retain clients;
- acquisition of new clients and increases of our existing clients’ use of our products and services;
- client renewal rates and the amounts for which agreements are renewed;
- budgeting cycles of our clients;
- changes in the competitive dynamics of our market, including consolidation among competitors or clients;
- the amount and timing of payment for operating expenses, particularly sales and marketing expenses and employee benefit expenses, as well as the quarterly Cash Dividends required to be made on our Series A Preferred Stock;
- the amount and timing of non-cash expenses, including stock-based compensation, PIK Dividends on our Series A Preferred Stock and other non-cash charges;

- the amount and timing of costs associated with recruiting, training and integrating new employees;
- the amount and timing of cash collections from our clients;
- unforeseen costs and expenses related to the expansion of our business, operations, infrastructure and new products and services such as Application Management Services (AMS);
- the amount and timing of our legal costs, particularly related to our litigation with Oracle;
- changes in the levels of our capital expenditures; foreign currency exchange rate fluctuations; and
- general economic and political conditions in our global markets.

We may not be able to accurately forecast the amount and mix of future product and service subscriptions, revenue and expenses, and as a result, our results of operations may fall below our estimates or the expectations of securities analysts and investors. If our revenue or results of operations fall below the expectations of investors or securities analysts, or below any guidance we may provide, the price of our Common Stock could decline.

Our future liquidity and results of operations may be adversely affected by the timing of new orders, the level of customer renewals and cash receipts from customers.

Due to the collection of cash from our customers before services are provided, our revenue is recognized over future periods when there are no corresponding cash receipts from such customers. Accordingly, our future liquidity is highly dependent upon the ability to continue to attract new customers and to enter into renewal arrangements with existing customers. If we experience a decline in orders from new customers or renewals from existing customers, our revenue may continue to increase while our liquidity and cash levels decline. Any such decline, however, will negatively affect our revenues in future quarters. Accordingly, the effect of declines in orders from new customers or renewals from existing customers may not be fully reflected in our results of operations and cash flows until future periods. Comparing our revenues and operating results on a period-to-period basis may not be meaningful, as it may not be an indicator of the future sufficiency of our cash and cash equivalents to meet our liquidity requirements. You should not rely on our past results as an indication of our future performance or liquidity.

We may be subject to additional obligations to collect and remit sales tax and other taxes, and we may be subject to tax liability, interest and/or penalties for past sales, which could adversely harm our business.

State, local and foreign jurisdictions have differing rules and regulations governing sales, use, value-added and other taxes, and these rules and regulations can be complex and are subject to varying interpretations that may change over time. In particular, the applicability of such taxes to our products and services in various jurisdictions is unclear. Further, these jurisdictions' rules regarding tax nexus are complex and can vary significantly. As a result, we could face the possibility of tax assessments and audits, and our liability for these taxes and associated interest and penalties could exceed our original estimates. A successful assertion that we should be collecting additional sales, use, value-added or other taxes in those jurisdictions where we have not historically done so and in which we do not accrue for such taxes could result in substantial tax liabilities and related penalties for past sales, discourage clients from purchasing our products and services or otherwise harm our business and results of operations.

We may need to change our pricing models to compete successfully.

We currently offer our customers support services for a fee that is equal to a percentage of the annual fees charged by the enterprise software vendor, so changes in such vendors' fee structures would impact the fees we would receive from our customers. If the enterprise software vendors offer deep discounts on certain services or lower prices generally, we may need to change our pricing models or suffer adverse effect on our results of operations. In addition, we have recently begun to offer new products and services and do not have substantial experience with pricing such products and services, so we may need to change our pricing models for these new products and services over time to ensure that we remain competitive and realize a return on our investment in developing these new products and services. If we do not adapt our pricing models as necessary or appropriate, our revenue could decrease and adversely affect our results of operations.

We may not be able to scale our business systems quickly enough to meet our clients' growing needs, and if we are not able to grow efficiently, our results of operations could be harmed.

As enterprise software products become more advanced and complex, we will need to devote additional resources to innovating, improving and expanding our offerings to provide relevant products and services to our clients using these more advanced and complex products. In addition, we will need to appropriately scale our internal business systems and our global operations and client engagement teams to serve our growing client base, particularly as our client demographics expand over time. Any failure of or delay in these efforts could adversely affect the quality or success of our services and negatively impact client satisfaction, resulting in potential decreased sales to new clients and possibly lower renewal rates by existing clients.

Even if we are able to upgrade our systems and expand our services organizations, any such expansion may be expensive and complex, requiring financial investments, management time and attention.

We could also face inefficiencies or operational failures as a result of our efforts to scale our infrastructure. There can be no assurance that the expansion and improvements to our infrastructure and systems will be fully or effectively implemented within budgets or on a timely basis, if at all. Any failure to efficiently scale our business could result in reduced revenue and adversely impact our operating margins and results of operations.

We have experienced significant growth resulting in changes to our organization and structure, which if not effectively managed, could have a negative impact on our business.

Our headcount and operations have grown in recent years. We increased the number of full-time employees from over 1,080 as of December 31, 2018 to over 1,270 as of December 31, 2019. We believe that our corporate culture has been a critical component of our success. We have invested substantial time and resources in building our team and nurturing our culture. As we expand our business and operate as a public company, we may find it difficult to maintain our corporate culture while managing our employee growth. Any failure to manage our anticipated growth and related organizational changes in a manner that preserves our culture could negatively impact future growth and achievement of our business objectives.

In addition, our organizational structure has become more complex as a result of our significant growth. We have added employees and may need to continue to scale and adapt our operational, financial and management controls, as well as our reporting systems and procedures. The expansion of our systems and infrastructure may require us to commit additional financial, operational and management resources before our revenue increases and without any assurances that our revenue will increase. If we fail to successfully manage our growth, we likely will be unable to successfully execute our business strategy, which could have a negative impact on our business, financial condition and results of operations.

Because our long-term growth strategy involves further expansion of our sales to clients outside the United States, our business will be susceptible to risks associated with global operations.

A significant component of our growth strategy involves the further expansion of our operations and client base outside the United States. Accordingly, our international revenue grew from \$89.8 million for the year ended December 31, 2018 to \$101.4 million for the year ended December 31, 2019, an increase of \$11.6 million or 13%. We currently have subsidiaries outside of the United States in Australia, Brazil, UAE (Dubai), France, Germany, Hong Kong, India, Israel, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Poland, Singapore, Sweden, Taiwan and the United Kingdom, which focus primarily on selling our services in those regions.

In the future, we may expand to other locations outside of the United States. Our current global operations and future initiatives will involve a variety of risks, including:

- changes in a specific country's or region's political or economic conditions;
- changes in regulatory requirements, taxes or trade laws such as Brexit;
- more stringent regulations relating to data security, such as where and how data can be housed, accessed and used, and the unauthorized use of, or access to, commercial and personal information;
- differing labor regulations, especially in countries and geographies where labor laws are generally more advantageous to employees as compared to the United States, including deemed hourly wage and overtime regulations in these locations;
- challenges inherent in efficiently managing an increased number of employees over large geographic distances, including the need to implement appropriate systems, policies, benefits and compliance programs as well as hire and retain local management, sales, marketing and support personnel, along with the ability to recapture costs to open up new geographies;
- difficulties in managing a business in new markets with diverse cultures, languages, customs, legal systems, alternative dispute systems and regulatory systems;
- increased travel, real estate, infrastructure and legal compliance costs associated with global operations;
- currency exchange rate fluctuations and the resulting effect on our revenue and expenses, and the cost and risk of entering into hedging transactions if we choose to do so in the future;
- limitations on our ability to reinvest earnings from operations in one country to fund the capital needs of our operations in other countries;
- laws and business practices favoring local competitors or general preferences for local vendors;
- limited or insufficient intellectual property protection;
- political instability or terrorist activities;
- exposure to liabilities under anti-corruption and anti-money laundering laws, including the U.S. Foreign Corrupt Practices Act and similar laws and regulations in other jurisdictions; and

- adverse tax burdens and foreign exchange controls that could make it difficult to repatriate earnings and cash.

Our limited experience in operating our business globally and the unique challenges of each new geography increase the risk that any potential future expansion efforts that we may undertake will not be successful. If we invest substantial time and resources to expand our global operations and are unable to do so successfully and in a timely manner, our business and results of operations will be adversely affected.

If we fail to forecast our revenue accurately, or if we fail to match our expenditures with corresponding revenue, our results of operations and liquidity could be adversely affected.

Because our recent growth has resulted in the rapid expansion of our business, we do not have a long history upon which to base forecasts of future operating revenue. In addition, the variability of the sales cycle for the evaluation and implementation of our products and services, which typically has been six to twelve months once a client is engaged, may also cause us to experience a delay between increasing operating expenses for such sales efforts, and the generation of corresponding revenue. Accordingly, we may be unable to prepare accurate internal financial forecasts or replace anticipated revenue that we do not receive as a result of delays arising from these factors. As a result, our results of operations and liquidity in future reporting periods may be significantly below the expectations of the public market, securities analysts or investors, which could negatively impact the price of our Common Stock.

Consolidation in our target sales markets is continuing at a rapid pace, which could harm our business in the event that our clients are acquired and their agreements are terminated, or not renewed or extended.

Consolidation among companies in our target sales markets has been robust in recent years, and this trend poses a risk for us. If such consolidation continues, we expect that some of the acquiring companies will terminate, renegotiate and elect not to renew our agreements with the clients they acquire, which may have an adverse effect on our business and results of operations.

If there is a widespread shift by clients or potential clients to enterprise software vendors, products and releases for which we do not provide software products or services, our business would be adversely impacted.

Our current revenue is primarily derived from the provision of support services for Oracle and SAP enterprise software products. If other enterprise software vendors, products and releases emerge to take substantial market share from current Oracle and SAP products and releases we support, and we do not provide products or services for such vendors, products or releases, demand for our products and services may decline or our products and services may become obsolete. Developing new products and services to address different enterprise software vendors, products and releases could take a substantial investment of time and financial resources, and we cannot guarantee that we will be successful. If fewer clients use enterprise software products for which we provide products and services, and we are not able to provide services for new vendors, products or releases, our business may be adversely impacted.

Delayed or unsuccessful investment in new technology, products, services and markets may harm our financial condition and results of operations.

We plan to continue investing resources in research and development in order to enhance our current product and service offerings, and other new offerings that will appeal to clients and potential clients, for example, our partnership with Salesforce to support SaaS solutions and our Application Management Services (AMS) for SAP and Oracle products. The development of new product and service offerings could divert the attention of our management and our employees from the day-to-day operations of our business, the new product and service offerings may not generate sufficient revenue to offset the increased research and development expenses, they may not generate gross profit margins consistent with our current margins, and if we are not successful in implementing the new product and service offerings, we may need to write off the value of our investment. Also, these new product and service offerings may be in markets that are more competitive than markets for our existing product and service offerings, making it more difficult to introduce them to clients and potential clients effectively or provide them profitably. Furthermore, if our new or modified products, services or technology do not work as intended, are not responsive to client needs or industry or regulatory changes, are not appropriately timed with market opportunity, or are not effectively brought to market, we may lose existing and prospective clients or related opportunities, in which case our financial condition and results of operations may be adversely impacted.

If our data security measures are compromised or unauthorized access to or misuse of customer data occurs, our services may be perceived as not being secure, customers may curtail or cease their use of our services, our reputation may be harmed, and we may incur significant liabilities. Further, we are subject to governmental and other legal obligations related to privacy, and our actual or perceived failure to comply with such obligations could harm our business.

Our services sometimes involve accessing, processing, sharing, using, storing and transmitting proprietary information and protected data of our customers. We rely on proprietary and commercially available systems, software, tools and monitoring, as well as other processes, to provide security for accessing, processing, sharing, using, storing and transmitting such information and data. If our security measures are compromised as a result of third-party action, employee, vendor or customer error, malfeasance, stolen or fraudulently obtained log-in credentials or otherwise, our reputation could be damaged, our business and our customers may be harmed, and we could incur significant liabilities. In particular, cyberattacks, such as phishing, continue to increase in frequency and in magnitude generally, and these threats are being driven by a variety of sources, including nation-state sponsored espionage and hacking activities, industrial espionage, organized crime, sophisticated organizations and hacking groups and individuals. In addition, if the security measures of our customers are compromised, even without any actual compromise of our own systems or security measures, we may face negative publicity or reputational harm if our customers or anyone else incorrectly attributes the blame for such security breaches to us, our products and services, or our systems. We may also be responsible for repairing any damage caused to our customers' systems that we support, and we may not be able to make such repairs in a timely manner or at all. We may be unable to anticipate or prevent techniques used to obtain unauthorized access or to sabotage systems because they change frequently and generally are not detected until after an incident has occurred. As we increase our customer base and our brand becomes more widely known and recognized, we may become more of a target for third parties seeking to compromise our systems or security measures or gain unauthorized access to our customers' proprietary information and protected data.

Many governments have enacted laws requiring companies to notify individuals of data security incidents involving certain types of personal data. In addition, some of our customers contractually require notification of any data security compromise. In the event of a data security compromise, we may have difficulty timely complying with notification requirements that are unreasonably short or burdensome. Security compromises experienced by our customers, by our competitors or by us may lead to public disclosures, which may lead to widespread negative publicity. Any data security compromise in our industry, whether actual or perceived, could harm our reputation, erode customer confidence in the effectiveness of our security measures, negatively impact our ability to attract new customers, cause existing customers to elect not to renew their agreements with us, or subject us to third party lawsuits, government investigations, regulatory fines or other action or liability, all or any of which could materially and adversely affect our business, financial condition and results of operations.

We cannot assure you that any limitations of liability provisions in our contracts for a security breach would be enforceable or adequate or would otherwise protect us from any such liabilities or damages with respect to any particular claim. We also cannot be sure that our existing general liability insurance coverage and coverage for errors or omissions will continue to be available on acceptable terms or will be available in sufficient amounts to cover one or more claims, or that the insurer will not deny coverage as to any future claim. The successful assertion of one or more claims against us that exceed available insurance coverage, or the occurrence of changes in our insurance policies, including premium increases or the imposition of substantial deductible or co-insurance requirements, could have a material adverse effect on our business, financial condition and results of operations.

As a global company, we are subject to the laws and regulations of numerous jurisdictions worldwide regarding accessing, processing, sharing, using, storing, transmitting, disclosure and protection of personal data, the scope of which are constantly changing, subject to differing interpretation, and may be inconsistent between countries or in conflict with other laws, legal obligations or industry standards. For example, the General Data Protection Regulation (GDPR), which came into effect in the European Union (EU) on May 25, 2018, creates a broad range of new compliance requirements and imposes substantial penalties for non-compliance, including possible fines of up to 4% of global annual revenue for the preceding financial year or €20 million (whichever is higher) for the most serious infringements. We are also subject to certain requirements of the California Consumer Privacy Act of 2018, which came into effect on January 1, 2020 and which adds to the range of privacy-related compliance requirements. We generally comply with industry standards and strive to comply with all applicable laws and other legal obligations relating to privacy and data protection, but it is possible that these laws and legal obligations may be interpreted and applied in a manner that is inconsistent from one jurisdiction to another and may conflict with industry standards or our practices or may be mandated at a pace that exceeds our ability to comply. Compliance with such laws and other legal obligations may be costly and may require us to modify our business practices, which could adversely affect our business and profitability. Any failure or perceived failure by us to comply with these laws, policies or other obligations may result in governmental enforcement actions or litigation against us, potential fines and other expenses related to such governmental actions, result in an order requiring that we change our data practices or business practices, and could cause our customers to lose trust in us, any of which could have an adverse effect on our business.

If our products and services fail due to defects or similar problems, and if we fail to correct any defect or other software problems, we could lose clients, become subject to service performance or warranty claims or incur significant costs.

Our products and services and the systems infrastructure necessary for the successful delivery of our products and services to clients are inherently complex and may contain material defects or errors. We have from time to time found defects in our products and services and may discover additional defects in the future. In particular, we have developed our own tools and processes to deliver comprehensive tax, legal and regulatory updates tailored for each client, which we endeavor to deliver

to our clients in a shorter timeframe than our competitors, which may result in an increased risk of material defects or errors. We may not be able to detect and correct defects or errors before clients begin to use our products and services. Consequently, defects or errors may be discovered after our products and services are provided and used. These defects or errors could also cause inaccuracies in the data we collect and process for our clients, or even the loss, damage or inadvertent release of such confidential data. Even if we are able to implement fixes or corrections to our tax, legal and regulatory updates in a timely manner, any history of defects or inaccuracies in the data we collect for our clients, or the loss, damage or inadvertent release of such confidential data could cause our reputation to be harmed, and clients may elect not to renew, extend or expand their agreements with us and subject us to service performance credits, warranty or other claims or increased insurance costs. The costs associated with any material defects or errors in our products and services or other performance problems may be substantial and could materially adversely affect our financial condition and results of operations.

We are an emerging growth company within the meaning of the Securities Act, and if we take advantage of certain exemptions from reporting and disclosure requirements available to emerging growth companies, this could make our securities less attractive to investors and may make it more difficult to compare our performance with other public companies.

We are an “emerging growth company” within the meaning of the Securities Act, as modified by the JOBS Act, and we may take advantage of certain exemptions from various reporting and disclosure requirements that are applicable to other public companies that are not emerging growth companies including, but not limited to, not being required to comply with the auditor attestation requirements of Section 404 of the Sarbanes-Oxley Act, reduced disclosure obligations regarding executive compensation in our periodic reports and proxy statements, and exemptions from the requirements of holding a nonbinding advisory vote on executive compensation and shareholder approval of any golden parachute payments not previously approved. As a result, our shareholders may not have access to certain information they may deem important. We expect to continue to have such reporting status until the end of 2020. We cannot predict whether investors will find our securities less attractive because we will rely on these exemptions. If some investors find our securities less attractive as a result of our reliance on these exemptions, the market prices of our securities may be lower than they otherwise would be, there may be a less active trading market for our securities and the market prices of our securities may be more volatile.

Further, Section 102(b)(1) of the JOBS Act exempts emerging growth companies from being required to comply with new or revised financial accounting standards until private companies (that is, those that have not had a Securities Act registration statement declared effective or do not have a class of securities registered under the Securities Exchange Act of 1934, as amended (the “Exchange Act”) are required to comply with the new or revised financial accounting standards. The JOBS Act provides that a company can elect to opt out of the extended transition period and comply with the requirements that apply to non-emerging growth companies but any such election to opt out is irrevocable. We have elected not to opt out of such extended transition period, which means that when a standard is issued or revised and it has different application dates for public or private companies, we, as an emerging growth company, can adopt the new or revised standard at the time private companies adopt the new or revised standard. This may make comparison of our financial statements with certain other public companies difficult or impossible because of the potential differences in accounting standards used.

If we are not able to maintain an effective system of internal control over financial reporting, current and potential investors could lose confidence in our financial reporting, which could harm our business and have an adverse effect on our stock price.

As reported in prior years, we have had material weaknesses in our internal control over financial reporting. In connection with the audit of our consolidated financial statements for the years ended December 31, 2016 and 2015, management determined that we had several material weaknesses in our internal control over financial reporting. The material weaknesses related to the following:

- inadequate controls in relation to recognition of liabilities for embedded derivatives in connection with our former Credit Facility (2016);
- inadequate controls in relation to revenue recognition from support service sales contracts whereby we incorrectly accounted for multi-year, non-cancelable support service sales contracts as a single delivery arrangement and incorrectly accounting for revenue for certain non-standard contract provisions (2015 and 2016);
- various sales tax control matters related to manual processes and determination of tax liabilities in certain states (2015); and
- inadequate controls for accrual of loss contingencies related to our litigation with Oracle (2015).

Although we remediated these material weaknesses during the years ended December 31, 2017 and 2016, we cannot provide assurance that material weaknesses in our internal control over financial reporting will not be identified in the future.

For the year ended December 31, 2019, our management was required to conduct an annual evaluation of our internal control over financial reporting and include a report of management on our internal control in our annual report on Form 10-K. As of December 31, 2019, we have concluded that our internal control over financial reporting was effective.

With respect to controls over revenue accounting procedures, we intend to continue to work on automating our processes, especially around the new FASB revenue accounting standard, as well as to continue to enhance our review processes around new and renewal contracts. In addition, we will be required to have our independent public accounting firm attest to and report on management’s assessment of the effectiveness of our internal control over financial reporting when we cease qualifying as an “emerging growth company” pursuant to the JOBS Act. If we are unable to conclude that we have effective internal control over financial reporting or, if our independent auditors are unable to provide us with an attestation and an unqualified report as to the effectiveness of our internal control over financial reporting, investors could lose confidence in the reliability of our financial statements, which could result in a decrease in the value of our securities. For further information regarding our controls and procedures, see Part II, Item 9a of this Report.

Economic uncertainties or downturns in the general economy or the industries in which our clients operate could disproportionately affect the demand for our products and services and negatively impact our results of operations.

General worldwide economic conditions have experienced significant fluctuations in recent years, and market volatility and uncertainty remain widespread. As a result, we and our clients find it extremely difficult to accurately forecast and plan future business activities. In addition, these conditions could cause our clients or prospective clients to reduce their IT budgets, which could decrease corporate spending on our products and services, resulting in delayed and lengthened sales cycles, a decrease in new client acquisition and loss of clients. Furthermore, during challenging economic times, our clients may face issues with their cash flows and in gaining timely access to sufficient credit or obtaining credit on reasonable terms, which could impair their ability to make timely payments to us, impact client renewal rates and adversely affect our revenue. If such conditions occur, we may be required to increase our reserves, allowances for doubtful accounts and write-offs of accounts receivable, and our results of operations would be harmed. We cannot predict the timing, strength or duration of any economic slowdown or recovery, whether global, regional or within specific markets. If the conditions of the general economy or markets in which we operate worsen, our business could be harmed. In addition, even if the overall economy improves, the market for our products and services may not experience growth. Moreover, recent events, including the United Kingdom’s 2016 vote in favor of exiting the European Union (“Brexit”), change in U.S. trade policies and responsive changes in policy by foreign jurisdictions, and similar geopolitical developments and uncertainty in the European Union and elsewhere have increased levels of political and economic unpredictability globally, and may increase the volatility of global financial markets and the global and regional economies.

If we fail to enhance our brand, our ability to expand our client base will be impaired and our financial condition may suffer.

We believe that our development of the Rimini Street brand is critical to achieving widespread awareness of our products and services, and as a result, is important to attracting new clients and maintaining existing clients. We also believe that the importance of brand recognition will increase as competition in our market increases. Successful promotion of our brand will depend largely on the effectiveness of our marketing efforts and on our ability to provide reliable products and services at competitive prices, as well as the outcome of our ongoing litigation with Oracle. Brand promotion activities may not yield increased revenue, and even if they do, any increased revenue may not offset the expenses we incurred in building our brand. If we fail to successfully promote and maintain our brand, our business could be adversely impacted.

If we fail to adequately protect our proprietary rights, our competitive position could be impaired and we may lose valuable assets, experience reduced revenue and incur costly litigation to protect our rights.

Our success is dependent, in part, upon protecting our proprietary products, services, knowledge, software tools and processes. We rely on a combination of copyrights, trademarks, service marks, trade secret laws and contractual restrictions to establish and protect our proprietary rights. However, the steps we take to protect our intellectual property may be inadequate. We will not be able to protect our intellectual property if we are unable to enforce our rights or if we do not detect unauthorized use of our intellectual property. Any of our copyrights, trademarks, service marks, trade secret rights or other intellectual property rights may be challenged by others or invalidated through administrative process or litigation. Furthermore, legal standards relating to the validity, enforceability and scope of protection of intellectual property rights are uncertain. Despite our precautions, it may be possible for unauthorized third parties to copy or use information that we regard as proprietary to create products and services that compete with ours. In addition, the laws of some countries do not protect proprietary rights to the same extent as the laws of the United States. To the extent we expand our global activities, our exposure to unauthorized copying and use of our processes and software tools may increase.

We enter into confidentiality and invention assignment agreements with our employees and consultants and enter into confidentiality agreements with the parties with whom we have strategic relationships and business alliances. No assurance can

be given that these agreements will be effective in controlling access to and distribution of our proprietary intellectual property. Further, these agreements may not prevent our competitors from independently developing products and services that are substantially equivalent or superior to our products and services.

There can be no assurance that we will receive any patent protection for our proprietary software tools and processes. Even if we were to receive patent protection, those patent rights could be invalidated at a later date. Furthermore, any such patent rights may not adequately protect our processes, our software tools or prevent others from designing around our patent claims.

In order to protect our intellectual property rights, we may be required to spend significant resources to monitor and protect these rights. Litigation may be necessary in the future to enforce our intellectual property rights and to protect our trade secrets. Litigation brought to protect and enforce our intellectual property rights could be costly, time consuming and distracting to management and could result in the impairment or loss of portions of our intellectual property. Furthermore, our efforts to enforce our intellectual property rights may be met with defenses, counterclaims and countersuits attacking the validity and enforceability of our intellectual property rights. Our inability to protect our products, processes and software tools against unauthorized copying or use, as well as any costly litigation or diversion of our management's attention and resources, could delay further sales or the implementation of our products and services, impair the functionality of our products and services, delay introductions of new products and services, result in our substituting inferior or more costly technologies into our products and services, or injure our reputation.

We may not be able to use a significant portion of our net operating loss carryforwards, which could adversely affect our profitability.

We have U.S. federal and state net operating loss carryforwards due to prior period losses, which could expire unused and be unavailable to offset future income tax liabilities, which could adversely affect our profitability.

In addition, under Section 382 of the Internal Revenue Code of 1986, as amended (the "Code"), our ability to utilize net operating loss carryforwards or other tax attributes in any taxable year may be limited if we experience an "ownership change." A Section 382 "ownership change" generally occurs if one or more stockholders or groups of stockholders who own at least 5% of our stock increase their ownership by more than 50 percentage points over their lowest ownership percentage within a rolling three-year period. Similar rules may apply under state tax laws in the United States. While our ownership changes to date have not triggered any limitations under Section 382, it is possible that any future ownership changes or issuances of our capital stock, could have a material effect on the use of our net operating loss carryforwards or other tax attributes, which could adversely affect our profitability.

We are a multinational organization faced with increasingly complex tax issues in many jurisdictions, and we could be obligated to pay additional taxes in various jurisdictions.

As a multinational organization, we may be subject to taxation in several jurisdictions worldwide with increasingly complex tax laws, the application of which can be uncertain. Significant judgment is required in determining our worldwide provision for income taxes. In the ordinary course of our business, there are many transactions and calculations where the ultimate tax determination is uncertain. As such, our results may differ from previous estimates and may materially affect our financial position.

The amount of taxes we pay in jurisdictions in which we operate could increase substantially as a result of changes in the applicable tax principles, including increased tax rates, new tax laws or revised interpretations of existing tax laws and precedents, which could have a material adverse effect on our liquidity and results of operations. In addition, the authorities in these jurisdictions could review our tax returns and impose additional tax, interest and penalties, and the authorities could claim that various withholding requirements apply to us or our subsidiaries or assert that benefits of tax treaties are not available to us or our subsidiaries, any of which could have a material impact on us and the results of our operations.

Future acquisitions, strategic investments, partnerships or alliances could be difficult to identify and integrate, divert the attention of management, disrupt our business, dilute stockholder value and adversely affect our financial condition and results of operations.

We may in the future seek to acquire or invest in businesses, products or technologies that we believe could complement or expand our services, enhance our technical capabilities or otherwise offer growth opportunities. The pursuit of potential acquisitions may divert the attention of management and cause us to incur various expenses in identifying, investigating and pursuing suitable acquisitions, whether or not the acquisition purchases are completed. If we acquire businesses, we may not be able to integrate successfully the acquired personnel, operations and technologies, or effectively manage the combined business following the acquisition. We may not be able to find and identify desirable acquisition targets

or be successful in entering into an agreement with any particular target or obtain adequate financing to complete such acquisitions. Acquisitions could also result in dilutive issuances of equity securities or the incurrence of debt, which could adversely affect our results of operations. In addition, if an acquired business fails to meet our expectations, our business, financial condition and results of operations may be adversely affected.

Failure to comply with laws and regulations could harm our business.

Our business is subject to regulation by various global governmental agencies, including agencies responsible for monitoring and enforcing employment and labor laws, workplace safety, environmental laws, consumer protection laws, anti-bribery laws, import/export controls, securities laws and tax laws and regulations. For example, transfer of certain software outside of the United States or to certain persons is regulated by export controls.

In certain jurisdictions, these regulatory requirements may be more stringent than those in the United States. Noncompliance with applicable regulations or requirements could subject us to investigations, sanctions, mandatory recalls, enforcement actions, disgorgement of profits, fines, damages, civil and criminal penalties or injunctions and may result in our inability to provide certain products and services to prospective clients or clients. If any governmental sanctions are imposed, or if we do not prevail in any possible civil or criminal litigation, or if clients made claims against us for compensation, our business, financial condition and results of operations could be harmed. In addition, responding to any action will likely result in a significant diversion of management's attention and resources and an increase in professional fees and costs. Enforcement actions and sanctions could further harm our business, financial condition and results of operations.

Catastrophic events may disrupt our business.

We rely heavily on our network infrastructure and information technology systems for our business operations. A disruption or failure of these systems in the event of online attack, earthquake, fire, terrorist attack, power loss, telecommunications failure, extreme weather conditions (such as hurricanes, wildfires or floods) or other catastrophic event could cause system interruptions, delays in accessing our service, reputational harm, loss of critical data or could prevent us from providing our products and services to our clients. In addition, several of our employee groups reside in areas particularly susceptible to earthquakes, such as the San Francisco Bay Area and Japan, and a major earthquake or other catastrophic event could affect our employees, who may not be able to access our systems, or otherwise continue to provide our services to our clients. A catastrophic event that results in the destruction or disruption of our data centers, or our network infrastructure or information technology systems, or access to our systems could affect our ability to conduct normal business operations and adversely affect our business, financial condition and results of operations. Additionally, the emergence or spread of a pandemic or other widespread health emergency (or concerns over and response to the possibility of such an emergency), including COVID-19, that causes any of our employee groups to become ill, quarantined or otherwise unable to work and/or travel due to health reasons or governmental or client corporate restrictions, or causes our clients to have ill or logistically restricted workforces, or who choose to cease or delay meetings with us or decisions regarding engaging our services could adversely affect our business, financial condition and results of operations.

Changes in financial accounting standards or practices may cause adverse, unexpected financial reporting fluctuations and affect our reported results of operations.

Generally accepted accounting principles in the United States are subject to interpretation by the FASB, the SEC and various bodies formed to promulgate and interpret appropriate accounting principles. A change in accounting standards or practices can have a significant effect on our reported results and may even affect our reporting of transactions completed before the change is effective. New accounting pronouncements and varying interpretations of accounting pronouncements have occurred and will likely occur in the future. Changes to existing rules or the questioning of current practices may adversely affect our reported financial results or the way we conduct our business.

From time to time, new accounting pronouncements are issued by the FASB or other standard setting bodies that are adopted by us as of the specified effective date. For example, in May 2014, the FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers*, which supersedes nearly all existing revenue recognition standards under U.S. GAAP. In addition, the FASB issued ASU No. 2016-02, *Leases*, in February 2016, which requires organizations that lease assets to recognize on the balance sheet the assets and liabilities for the rights and obligations created by those leases with lease terms of more than twelve months. For the impact on our financial position or results of operations upon adoption of recently issued accounting standards that are not yet effective and our plans for adoption of those standards, please refer to the section titled *Recent Accounting Pronouncements* under Note 2 to our consolidated financial statements included in Part II, Item 8 of this Report.

Reports published by analysts, including projections in those reports that differ from our actual results, could adversely affect the price and trading volume of our common shares.

Securities research analysts may establish and publish their own periodic projections for us. These projections may vary widely and may not accurately predict the results we actually achieve. Our share price may decline if our actual results do not match the projections of these securities research analysts. Similarly, if one or more of the analysts who write reports on us downgrades our stock or publishes inaccurate or unfavorable research about our business, our share price could decline. If one or more of these analysts ceases coverage of us or fails to publish reports on us regularly, our share price or trading volume could decline. If no analysts commence coverage of us, the market price and volume for our common shares could be adversely affected.

Risks Related to Capitalization Matters and Corporate Governance

Risks Related to our Preferred Stock and Common Stock, Warrants and Units

Our Series A Preferred Stock and their related Convertible Notes restrict our ability to incur certain indebtedness, and the Convertible Notes contain additional restrictions and obligations that are currently effective or become effective upon certain events, which limit our flexibility in operating our business.

While a specified minimum number of shares of Series A Preferred Stock or, if applicable, principal amount of Convertible Notes remain outstanding, holders owning a majority of the then outstanding shares of Series A Preferred Stock or principal outstanding under the Convertible Notes must consent to the issuance of debt other than “permitted indebtedness” which means (i) unsecured indebtedness, (ii) indebtedness classified and accounted for as capital leases in an aggregate amount not to exceed \$3.5 million at any time outstanding, (iii) indebtedness with respect to credit cards and similar services or in respect of guarantees to customers or suppliers in the ordinary course of business, (iv) secured indebtedness assumed when a person becomes our subsidiary, provided that such secured indebtedness was not incurred in contemplation of such acquisition, merger or consolidation, such liens do not attach to our assets other than the assets subject to such lien at the time of the transaction, and in any event does not exceed \$3.0 million at any time outstanding, and (v) indebtedness secured by a lien not to exceed \$1.0 million at any time outstanding, which (i) through (v) in the aggregate may not exceed the greater of (x) \$20.0 million or (y) 5% of U.S. GAAP revenue (calculated on a quarterly basis as set forth in our annual report on Form 10-K or our quarterly reports on Form 10-Q, as applicable), for the 12 month period ending at the quarter-end immediately prior to the incurrence of such indebtedness.

The Convertible Notes contain customary covenants, including among others, a prohibition on the disposal (by merger, consolidation, liquidation or otherwise) of all or any part of our business, assets or property, subject to certain exceptions (i.e., sales of inventory in the ordinary course of business, non-exclusive licenses, etc.), and from the date upon which there is a redemption event causing redemption obligations to become principal under the Convertible Notes, restrictions on our ability to make certain payments with respect to its capital stock, subordinated and unsecured indebtedness and, at the option of a holder of a Convertible Note, requirements to deliver certain financial information to the holders at specified intervals, among others.

Upon the occurrence of an event of default under the Convertible Notes, the Noteholders would have the right to accelerate all of our obligations under the Convertible Notes, which obligations will immediately become due and payable. If such acceleration occurs prior to July 19, 2021, the Noteholders will also be entitled to a make-whole premium that provides full yield maintenance as if the Convertible Notes were held for a full three years through that date.

The terms of the Convertible Notes may impact our alternatives to finance its business, which could limit its ability to fund its growth. Further, full acceleration of the Convertible Notes may occur at a time when we are unable to pay all obligations, and thus subjecting us to the risk of liquidation or bankruptcy if such acceleration occurs.

The price of our Common Stock, warrants and units may be volatile.

The price of our Common Stock, warrants and units may fluctuate due to a variety of factors, including:

- developments in our continuing litigation with Oracle;
- actions that may be taken by our holders of Series A Preferred Stock and the Convertible Notes;
- any future equity or debt financing by us;
- our ability to pay cash dividends payable on our Series A Preferred Stock or to effectively service any outstanding debt obligations;
- the announcement of new products or product enhancements by us or our competitors;
- developments concerning intellectual property rights;
- changes in legal, regulatory and enforcement frameworks impacting our products;

- developments in the governmental inquiry instituted in March 2018 and any legal proceedings instituted involving us, if any, from such inquiry;
- variations in our and our competitors’ results of operations;
- the addition or departure of key personnel;
- announcements by us or our competitors of acquisitions, investments or strategic alliances;
- actual or anticipated fluctuations in our quarterly and annual results and those of other public companies in our industry
- the level and changes in our year-over-year revenue growth rate;
- the failure of securities analysts to publish research about us, or shortfalls in our results of operations compared to levels forecast by securities analysts;
- any delisting of our Common Stock from Nasdaq Global Market (“Nasdaq”) due to any failure to meet listing requirements;
- our Public Warrants and units are quoted on the OTC Pink Current Information Marketplace which is a significantly more limited market than Nasdaq; and
- the general state of the securities market.

These market and industry factors may materially reduce the market price of our Common Stock, regardless of our operating performance.

Our preferred stockholders and certain of our common stockholders can exercise significant control, which could limit your ability to influence the outcome of key transactions, including a change of control.

Based on the number of shares of Common Stock and convertible Series A Preferred Stock outstanding as of December 31, 2019, eleven of our stockholders have aggregate voting power of 77.0% of our outstanding capital stock. As of December 31, 2019, on an as-converted basis, (i) approximately 30.9% of our outstanding voting capital stock is held by Adams Street Partners LLC and certain Adams Street fund limited partnerships (“ASP”), (ii) approximately 15.9% of our outstanding voting capital stock is beneficially owned by Seth Ravin, our Chief Executive Officer, (iii) approximately 9.5% of our outstanding voting capital stock is beneficially owned by GPIC Ltd., and (iv) the remaining holders of our Series A Preferred Stock have aggregate voting power representing approximately 20.7% of our outstanding voting capital stock. Holders of our Series A Preferred Stock are entitled to vote their shares on an as-converted basis on all matters submitted to a vote of stockholders and to convert their shares into Common Stock at any time, which amounts will increase as in-kind dividends are paid through the issuance of additional shares of Series A Preferred Stock. Additionally, holders of our Series A Preferred Stock are required to approve certain matters as a class, voting separately from the Common Stock, such as dividends or distributions on our Common Stock, purchase or redemption of our Common Stock, certain amendments to our Certificate of Incorporation or Certificate of Designations that adversely affect the rights of the preferred stockholders, and authorization of the creation or issuance of any pari passu or senior securities. Our directors and officers or persons affiliated with our directors and officers have aggregate voting power of approximately 57.5% as of December 31, 2019.

As a result, these stockholders, acting together, have significant influence over all matters that require approval by our stockholders, including the election of directors and approval of significant corporate transactions. Corporate action might be taken even if other stockholders oppose them. This concentration of ownership might also have the effect of delaying or preventing a change of control of our company that other stockholders may view as beneficial.

Future resales of our Common Stock held by our significant stockholders or of the shares of Common Stock issuable upon conversion of the Series A Preferred Stock may cause the market price of our Common Stock to drop significantly.

We registered for resale the shares of Common Stock issued in the Initial Private Placement, the March 2019 Private Placement and the June 2019 Private Placement, and the shares of Common Stock issuable upon conversion of, or issued as dividends upon, the Series A Preferred Stock or Convertible Notes, and are obligated to take certain actions to facilitate the transfer and sale of such shares. Upon such registration, the shares of Common Stock became freely salable. Additional shares of Series A Preferred Stock are authorized for issuance and may be issued in the future, subject to substantively similar rights. The Common Stock issuable upon conversion of our Series A Preferred Stock may represent overhang that may also adversely affect the market price of our Common Stock. Overhang occurs when there is a greater supply of a company’s stock in the market than there is demand for that stock. When this happens, the price of our stock will decrease, and any additional shares which stockholders attempt to sell in the market, or the perception that such sales might occur, will only further decrease the share price. If the share volume of our Common Stock cannot absorb converted shares sold by the holders of the Series A Preferred Stock, then the value of our Common Stock will likely decrease.

Any sale of large amounts of our Common Stock on the open market or in privately negotiated transactions could have the effect of increasing the volatility in the price of our Common Stock or putting significant downward pressure on the price of our Common Stock.

Any issuance of Common Stock upon conversion of the Series A Preferred Stock and/or exercise of warrants will cause dilution to existing stockholders and may depress the market price of our Common Stock.

Each share of our Series A Preferred Stock is initially convertible, at the option of the holders, into 100 shares of our Common Stock (subject to appropriate adjustment in the event of a stock split, stock dividend, combination or other similar recapitalization) for an aggregate of 15.5 million shares of Common Stock as of December 31, 2019 for the Series A Preferred Stock and is generally convertible at a conversion price equal to the quotient of its liquidation preference and \$10.00. The Series A Preferred Stock also has a payment-in-kind dividend that will increase the number of shares of Common Stock into which the Series A Preferred Stock will be convertible while it remains outstanding. We have the right to convert outstanding Series A Preferred Stock into Common Stock after July 19, 2021 if our volume weighted average stock price for at least 30 trading days of the 45 consecutive trading days immediately preceding such conversion is greater than \$11.50 per share. We can exercise this right to convert twice per calendar year for a maximum number of shares of Common Stock that has publicly traded over the 60 consecutive trading days prior to the conversion date (less any shares of Common Stock that have been issued pursuant to any such conversion during such 60-day period).

The issuance of Common Stock upon conversion of the Series A Preferred Stock may result in immediate and substantial dilution to the interests of our Common Stock holders since the holders of the Series A Preferred Stock may ultimately receive and sell all of shares issuable in connection with the conversion of such Series A Preferred Stock.

Further, the issuance of Common Stock upon exercise of warrants may result in immediate and substantial dilution to the equity interests of our existing common stockholders and might result in dilution in the tangible net book value of a share of a Common Stock, depending upon the price on which the additional shares are issued.

We do not currently intend to pay dividends on our Common Stock and, consequently, the ability to achieve a return on investment in our Common Stock will depend on appreciation in the price of our Common Stock.

We have not paid any cash dividends on our Common Stock to date. The payment of any cash dividends on our Common Stock will be dependent upon our revenue, earnings and financial condition from time to time. The payment of any dividends will be within the discretion of our Board of Directors and, in certain circumstances, would require us to obtain the consent of and to pay a corresponding dividend to holders of our shares of Series A Preferred Stock. It is presently expected that except for the cash dividends we are obligated to pay to the holders of our Series A Preferred Stock, we will retain all earnings for use in our business operations and, accordingly, it is not expected that our Board of Directors will declare any dividends on our Common Stock in the foreseeable future. Our ability to declare dividends on our Common Stock may also be limited by the terms of financing and other agreements entered into by us or our subsidiaries from time to time. Therefore, you are not likely to receive any dividends on your Common Stock for the foreseeable future and the success of an investment in shares of our Common Stock will depend upon any future appreciation in its value. Consequently, investors may need to sell all or part of their holdings of our Common Stock after price appreciation, which may never occur, as the only way to realize any future gains on their investment. There is no guarantee that shares of our Common Stock will appreciate in value or even maintain the price at which our stockholders have purchased their shares.

The DGCL and our certificate of incorporation and bylaws and certificate of designations of our Series A Preferred Stock contain certain provisions, including anti-takeover provisions that limit the ability of stockholders to take certain actions and could delay or discourage takeover attempts that stockholders may consider favorable.

Our certificate of incorporation and bylaws, and Delaware General Corporation Law (the "DGCL"), contain provisions that could have the effect of rendering more difficult, delaying, or preventing an acquisition deemed undesirable by our Board of Directors and therefore depress the trading price of our Common Stock. These provisions could also make it difficult for stockholders to take certain actions, including electing directors who are not nominated by the current members of our Board of Directors or taking other corporate actions, including effecting changes in our management. Among other things, our certificate of incorporation and bylaws include provisions regarding:

- a classified Board of Directors with three-year staggered terms, which could delay the ability of stockholders to change the membership of a majority of our Board of Directors;
- the ability of our Board of Directors to issue shares of preferred stock, including "blank check" preferred stock, and to determine the price and other terms of those shares, including preferences and voting rights, without stockholder approval, which could be used to significantly dilute the ownership of a hostile acquirer, pursuant to which we have issued Series A Preferred Stock entitled to receive a liquidation preference and certain amounts in connection with a change of control of the Company and other similar extraordinary transactions;
- the limitation of the liability of, and the indemnification of our directors and officers;

- the exclusive right of our Board of Directors to elect a director to fill a vacancy created by the expansion of the Board of Directors or the resignation, death or removal of a director, which prevents stockholders from being able to fill vacancies on our Board of Directors;
- the requirement that directors may only be removed from our Board of Directors for cause;
- a prohibition on common stockholder action by written consent, which forces common stockholder action to be taken at an annual or special meeting of stockholders and could delay the ability of stockholders to force consideration of a stockholder proposal or to take action, including the removal of directors;
- the requirement that a special meeting of stockholders may be called only by our Board of Directors, the chairperson of our Board of Directors, our chief executive officer or our president (in the absence of a chief executive officer), which could delay the ability of stockholders to force consideration of a proposal or to take action, including the removal of directors;
- controlling the procedures for the conduct and scheduling of Board of Directors and stockholder meetings;
- the requirement for the affirmative vote of holders of at least 66 2/3% of the voting power of all of the then outstanding shares of the voting stock, voting together as a single class, to amend, alter, change or repeal any provision of our certificate of incorporation or our bylaws, which could preclude stockholders from bringing matters before annual or special meetings of stockholders and delay changes in our Board of Directors and also may inhibit the ability of an acquirer to effect such amendments to facilitate an unsolicited takeover attempt;
- the ability of our Board of Directors to amend the bylaws, which may allow our Board of Directors to take additional actions to prevent an unsolicited takeover and inhibit the ability of an acquirer to amend the bylaws to facilitate an unsolicited takeover attempt; and
- advance notice procedures with which stockholders must comply to nominate candidates to our Board of Directors or to propose matters to be acted upon at a stockholders' meeting, which could preclude stockholders from bringing matters before annual or special meetings of stockholders and delay changes in our Board of Directors and also may discourage or deter a potential acquirer from conducting a solicitation of proxies to elect the acquirer's own slate of directors or otherwise attempting to obtain control of our company.

These provisions, alone or together, could delay or prevent hostile takeovers and changes in control or changes in our Board of Directors or management.

In addition, as a Delaware corporation, we are subject to provisions of Delaware law, including Section 203 of the DGCL, which may prohibit certain stockholders holding 15% or more of our outstanding capital stock from engaging in certain business combinations with us for a specified period of time.

Any provision of our certificate of incorporation, bylaws or DGCL that has the effect of delaying or preventing a change in control could limit the opportunity for our stockholders to receive a premium for their shares of our capital stock and could also affect the price that some investors are willing to pay for our Common Stock.

Our bylaws designate a state or federal court located within the State of Delaware as the sole and exclusive forum for substantially all disputes between us and our stockholders, which could limit our stockholders' ability to obtain a favorable judicial forum for disputes with us or our directors, officers, stockholders, employees or agents.

Our bylaws provide that the Court of Chancery of the State of Delaware will be the sole and exclusive forum for:

- any derivative action or proceeding brought on behalf of us;
- any action asserting a claim of breach of a fiduciary duty owed to us or our stockholders by any of our directors, officers or other employees;
- any action asserting a claim against us or any of our directors, officers or employees arising out of or relating to any provision of the DGCL, our certificate of incorporation or our bylaws; or
- any action asserting a claim against us or any of our directors, officers, stockholders or employees that is governed by the internal affairs doctrine of the Court of Chancery.

This choice of forum provision may limit a stockholder's ability to bring a claim in a judicial forum that it finds favorable for disputes with us or any of our directors, officers, or other employees, which may discourage lawsuits with respect to such claims. Alternatively, if a court were to find the choice of forum provision contained in our amended and restated certificate of incorporation to be inapplicable or unenforceable in an action, we may incur additional costs associated with resolving such action in other jurisdictions, which could harm our business, results of operations and financial condition. This choice of forum provision does not apply to suits brought to enforce any liability or duty created by the Securities Act or the Exchange Act.

Other Risks Related to our Series A Preferred Stock and Convertible Notes

Our Series A Preferred Stock and related Convertible Notes have rights, preferences and privileges that are not held by, and are preferential to, the rights of our common stockholders, which could adversely affect our liquidity and financial condition, and may result in the interests of the holders of our Series A Preferred Stock and Convertible Notes differing from those of our common stockholders.

In the event of our liquidation, dissolution or the winding up of our affairs, the holders of our Series A Preferred Stock have the right to receive a liquidation preference (the "Liquidation Preference") entitling them to be paid out of our assets generally available for distribution to our equity holders, before any payment may be made to holders of any other class or series of capital stock, in an amount equal to the greater of (i) \$1,000 plus accrued but unpaid dividends and (ii) the per share amount of all cash, securities and other property to be distributed in respect of the Common Stock such holder would have been entitled to receive for its Series A Preferred Stock on an as-converted basis. In the event of a liquidation, dissolution or winding up of our affairs prior to July 19, 2021, the holders of Series A Preferred Stock are entitled to a make-whole premium that provides them with full yield maintenance as if the shares of Series A Preferred Stock were held for a full three years through that date. To the extent principal amounts become outstanding under our Convertible Notes, such notes are entitled to similar preferential amounts upon such events.

In addition, the holders of our Series A Preferred Stock are entitled to (i) Cash Dividends of 10.0% per annum payable quarterly in arrears, and (ii) PIK Dividends of 3.0% per annum. The PIK dividend is accrued quarterly in arrears for the first five years following the issuance of the Series A Preferred Stock and thereafter all Dividends accruing on such Series A Preferred Stock will be payable in cash at a rate of 13.0% per annum. To the extent principal amounts become outstanding under our Convertible Notes, such Convertible Notes are entitled to substantially the same payments in the form of interest (in lieu of dividends) payments.

Further, the holders of our Series A Preferred Stock also have redemption rights upon the occurrence of certain events upon which obligations in respect of the Series A Preferred Stock become principal amounts under the Convertible Notes. Specifically, the Series A Preferred Stock is mandatorily redeemable, upon the election by the holders of a majority of the then-outstanding shares of Series A Preferred Stock, on or after July 19, 2023 at a redemption price per share equal to the sum of (i) the Liquidation Preference per share plus (ii) an amount per share equal to accrued but unpaid dividends not previously added to the Liquidation Preference on such share of Series A Preferred Stock (the "Redemption Amount"). Any and all then-outstanding liquidation value of the Series A Preferred Stock plus any capitalized or unpaid accrued Dividends not previously included in the Liquidation Preference (the "Redemption Amount") will be repaid in full in cash on such redemption date or satisfied in the form of obligations under the Convertible Notes issued concurrently with the issuance of the Series A Preferred Stock to collateralize amounts, if any, that may become payable by us pursuant to certain redemption provisions of the shares of Series A Preferred Stock. The Series A Preferred Stock will also become mandatorily redeemable by the holders at any time upon the reasonable determination of the holders of a majority of the Series A Preferred Stock then outstanding of the occurrence of a Material Adverse Effect or upon a Material Litigation Effect (as such terms are defined in the Certificate of Designations for the Series A Preferred Stock), with the Redemption Amounts automatically becoming payment obligations pursuant to the Convertible Notes with a concurrent cancellation of the shares of the Series A Preferred Stock.

Finally, prior to or on July 19, 2021, we will have the right to redeem up to \$80.0 million of shares of the Series A Preferred Stock for cash amounts equal to the Redemption Amount which would include a make-whole premium that provides the holders thereof with full yield maintenance as if the Series A Preferred Stock was held for three years after the initial issuance of the Series A Preferred Stock through that date, subject to certain conditions and limitations. After such time, we will have the right to redeem shares of Series A Preferred Stock for a cash per share amount equal to the Redemption Amount subject to certain conditions.

These Dividend and Redemption Amount payment obligations could impact our liquidity and reduce the amount of cash flows available for working capital, capital expenditures, growth opportunities, acquisitions, and other general corporate purposes. Our obligations to the holders of Series A Preferred Stock could also limit our ability to obtain additional financing or increase our borrowing costs, which could have an adverse effect on our financial condition. The preferential rights described above could also result in divergent interests between the holders of shares of Series A Preferred Stock or Convertible Notes and the holders of our Common Stock.

Our ability to pay Cash Dividends on the Series A Preferred Stock may be limited under Delaware law or we may not have sufficient cash to pay Dividends to the holders of our Series A Preferred Stock or pay our redemption obligations (and potential Convertible Note payments) due upon the occurrence of a redemption event.

Under the DGCL, our Board of Directors may only declare and pay cash dividends on shares of our capital stock out of our statutory "surplus" (which is the amount equal to total assets minus total liabilities, in each case at fair market value, minus statutory capital), or if there is no such surplus, out of our net profits for the then current and/or immediately preceding fiscal year. However, even if we are permitted under Delaware law to declare and pay Cash Dividends on the Series A Preferred Stock, we may not have sufficient cash to declare and pay Dividends in cash on the shares of Series A Preferred Stock or pay the Redemption Amounts due upon the occurrence of certain redemption events, causing there to be outstanding obligations under the Convertible Notes. The Convertible Notes contain customary restrictions on our ability to, among other things, make certain restricted payments with respect to our capital stock, subordinated indebtedness and unsecured indebtedness, consummate certain mergers, consolidations or dissolutions and make certain dispositions, subject to specific exclusions. The Convertible Notes also include customary obligations in respect of inspection, reporting, preservation of the security interest and indemnification.

Upon the occurrence of an Event of Default (as defined in the Convertible Notes), the holders of such Convertible Notes will have the right to accelerate all of our obligations thereunder, and such obligations will become immediately due and payable. In addition, if such acceleration occurs prior to July 19, 2021, the holders will also have the right to receive a make-whole premium thereunder.

If the indebtedness under the Convertible Notes were to be accelerated, there can be no assurance that our assets would be sufficient to repay such indebtedness in full and we could be forced into bankruptcy or liquidation.

There is no market for the Series A Preferred Stock or Convertible Notes and their value will be directly affected by the market price of our Common Stock, which may be volatile.

The Series A Preferred Stock has no established trading market and is not listed on any securities exchange, and we have no intention to list the Series A Preferred Stock on any securities exchange. Additionally, the Convertible Notes issued in respect of the redemption obligations for the Series A Preferred Stock are only transferable with the related shares of Series A Preferred Stock until certain events occur. To the extent that a secondary market for the Series A Preferred Stock develops, we believe that the market price of the Series A Preferred Stock will be significantly affected by the market price of our Common Stock. We cannot predict how shares of our Common Stock will trade in the future. The trading price of our Common Stock has been and is likely to continue to be volatile. The risk factors described elsewhere or incorporated by reference herein may cause the price of our Common Stock to fluctuate. In addition, the stock market has experienced extreme price and volume fluctuations that often have been unrelated or disproportionate to the operating performance of affected companies. Securities class action litigation has often been instituted against companies following periods of volatility in the overall market and in the market price of a company's securities. These broad market fluctuations may adversely affect the market prices of our Common Stock, and, in turn, the value of the Series A Preferred Stock and Convertible Notes.

PART II

Item 1B. Unresolved Staff Comments

None.

Item 2. Properties

Our principal executive offices are located in Las Vegas, Nevada. We also have offices located in Pleasanton, California; Chicago, Illinois; New York, New York; Wilmington, Delaware; Greensboro, North Carolina; Monroe, Louisiana; Hong Kong; London, United Kingdom; Sydney, Australia; Melbourne, Australia; Brisbane, Australia; Auckland, New Zealand; Dubai, United Arab Emirates; Kuala Lumpur, Malaysia; Mexico City, Mexico; Amsterdam, Netherlands; São Paulo, Brazil; Frankfurt, Germany; Paris, France; Warsaw, Poland; Stockholm, Sweden; Taipei, Taiwan; Tel Aviv, Israel; Tokyo, Japan; Osaka, Japan; Seoul, South Korea; Hyderabad, India; Bengaluru, India; and Singapore.

We lease all of our facilities, and we do not own any real property. We are expanding in multiple locations globally. To the extent we may require additional office space in the future, we believe that it would be readily available on commercially reasonable terms.

Item 3. Legal Proceedings

The legal proceedings and government inquiry described in Note 11 of the 2019 consolidated financial statements included in Item 8 of this Report are incorporated in this Item 3. *Legal Proceedings* by reference.

In addition, from time to time, we may be a party to litigation and subject to claims incident to the ordinary course of business. Although the results of litigation and claims cannot be predicted with certainty, we currently believe that the final outcome of these ordinary course matters will not have a material adverse effect on our business. Regardless of the outcome, litigation can have an adverse impact on us because of judgment, defense and settlement costs, diversion of management resources and other factors.

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Market for Registrant’s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

Market Information

In connection with the business combination, the holders of GPIA’s public shares were permitted to elect to redeem their public shares for cash. Accordingly, holders of 14,286,064 GPIA ordinary shares elected redemption at a price of approximately \$10.07 per share, resulting in aggregate redemption payments of approximately \$143,904,000. See the section titled “*Business Combination*” under Item 1, Business, for additional information.

Following the business combination, our Common Stock began trading on the Nasdaq Global Market under the symbol “RMNI.”

Holders

On March 10, 2020, there were approximately 67 stockholders of record of our Common Stock. We believe the number of beneficial owners of our Common Stock are substantially greater than the number of record holders because a large portion of our outstanding Common Stock are held of record in broker “street names” for the benefit of individual investors.

Dividends

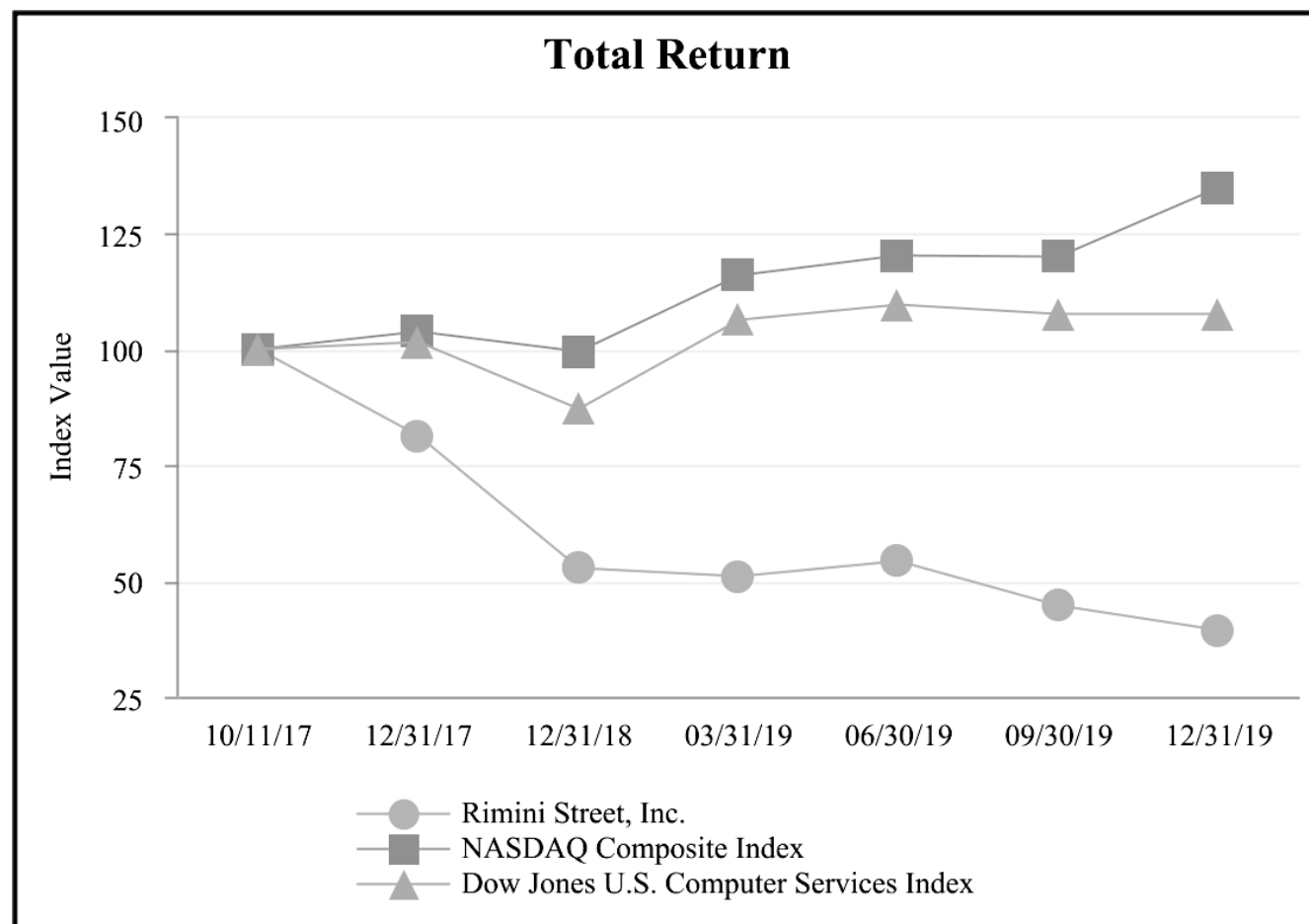
The holders of Series A Preferred Stock are entitled to (i) a cash dividend of 10.0% per annum (the “Cash Dividend”), payable quarterly in arrears, and (ii) a quarterly payment-in-kind dividend of 3.0% per annum (the “PIK Dividend” and together with the Cash Dividend, the “Dividends”). The PIK dividend is accrued quarterly in arrears for the first five years following the July 19, 2018 issuance and thereafter all Dividends accruing on such Series A Preferred Stock will be payable in cash at a rate of 13.0% per annum. For the year ended December 31, 2019, we incurred Cash Dividends of \$15.1 million and PIK Dividends of \$4.5 million, totaling \$19.6 million. Based on 155,231 shares of Series A Preferred Stock outstanding as of December 31, 2019, we incurred total dividends of \$126.23 per share of the Series A Preferred Stock for the year ended December 31, 2019. The holders of Series A Preferred Stock are entitled to participate in Common Stock dividends, if and when declared, on a one-to-one per-share basis. For further information about dividends on our Series A Preferred Stock, please refer to Note 7 of our consolidated financial statements included in Item 8 of this Report.

The payment of any dividends on our Common Stock is currently within the discretion of our Board of Directors. We have not paid any cash dividends on our Common Stock to date and the payment of any future cash dividends will be dependent upon our revenue, earnings and financial condition from time to time. It is presently expected that we will retain all earnings for use in our business operations and, accordingly, it is not expected that our Board of Directors will declare any dividends on our outstanding shares of Common Stock in the foreseeable future.

Stock Performance

The accompanying performance graph compares the cumulative total stockholder return on our Common Stock, \$0.0001 par value per share, for the period beginning October 11, 2017 and ended December 31, 2019, with the cumulative total return on the Nasdaq Composite Index and the Dow Jones U.S. Computer Services Index over the same period (assuming the investment of \$100 in our Common Stock, the Nasdaq Composite Index and the Dow Jones U.S. Computer Services Index on October 11, 2017, the Company's initial listing date on the Nasdaq Global Market), and the reinvestment of dividends. The cumulative total stockholder return on the following graph is historical and is not necessarily indicative of future stock price performance. No cash dividends have been paid on our Common Stock.

	10/11/2017	12/31/2017	12/31/2018	3/31/2019	6/30/2019	9/30/2019	12/31/2019
Rimini Street, Inc.	\$100.00	\$81.31	\$52.59	\$51.03	\$54.15	\$44.58	\$39.37
Nasdaq Composite Index	\$100.00	103.81	\$99.48	\$116.05	\$120.24	\$120.14	\$134.88
Dow Jones U.S. Computer Services Index	\$100.00	\$101.53	\$87.21	\$106.30	\$109.58	\$107.58	\$107.64



This stock performance information is “furnished” and shall not be deemed to be “soliciting material” or subject to Regulation 14A under the Securities Exchange Act of 1934 (the “Exchange Act”), shall not be deemed “filed” for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, and shall not be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this report and irrespective of any general incorporation by reference language in any such filing, except to the extent we specifically incorporate the information by reference.

Securities Authorized for Issuance under Equity Compensation Plans

Reference is made to “Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters” for the information required by this item.

Purchases of Equity Securities by the Issuer and Affiliated Purchasers

None.

Item 6. Selected Financial Data

As discussed in Note 1 to our consolidated financial statements included in Item 8 of this Report, on October 10, 2017 the mergers between RSI and GPIA were consummated and accounted for as a reverse recapitalization whereby RSI is the acquirer for accounting and financial reporting purposes, and GPIA is the legal acquirer. RSI’s capital structure consisted of Series A, B and C Convertible Preferred Stock (“RSI Preferred Stock”) and Class A and Class B Common Stock (“RSI Common Stock”). In accounting and reporting for the reverse recapitalization on October 10, 2017, the historical capitalization of RSI was adjusted to give effect for the reverse recapitalization and the Delaware Domestication.

The following selected historical financial data should be read together with the consolidated financial statements and accompanying notes appearing in Item 8 of this Report, and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in Item 7 of this Report. The selected consolidated financial data in this section is not intended to

replace our consolidated financial statements and the related notes. Our historical results are not necessarily indicative of our future results.

We derived the selected consolidated statements of operations and cash flows data for the years ended December 31, 2019, 2018 and 2017, and the consolidated balance sheet data as of December 31, 2019 and 2018, from our audited consolidated financial statements appearing in Item 8 of this Report. The selected consolidated statements of operations and cash flows data for the years ended December 31, 2016 and 2015 and the selected consolidated balance sheet data as of December 31, 2017, 2016 and 2015 are derived from our audited consolidated financial statements that are not included in this Report. Presented below is our selected financial data for each of the years in the five-year period ended December 31, 2019 (in thousands, except percentages and per share amounts):

	As of December 31,				
	2019	2018 ⁽³⁾	2017 ⁽³⁾	2016	2015
Consolidated balance sheet data:					
Cash, cash equivalents and restricted cash	\$ 38,388	\$ 25,206	\$ 40,027	\$ 28,237	\$ 12,559
Total assets	201,220	146,523	145,781	99,378	62,741
Long-term debt:					
Current maturities of long-term debt	—	2,372	15,500	24,750	14,814
Long-term debt, net of current maturities	—	—	66,613	63,314	—
Total liabilities	292,497	257,923	319,910	312,888	275,060
Redeemable Series A Preferred Stock, net of discount	131,316	113,998	—	—	—
Stockholders' deficit	(222,593)	(225,398)	(174,127)	(213,510)	(212,319)

	Year Ended December 31,				
	2019	2018 ⁽³⁾	2017 ⁽³⁾	2016	2015
Consolidated statements of operations data:					
Revenue	\$ 281,052	\$ 253,460	\$ 214,860	\$ 160,175	\$ 118,163
Cost of revenue	105,106	95,981	82,898	67,045	52,766
Gross profit	175,946	157,479	131,962	93,130	65,397
Gross margin ⁽¹⁾	62.6 %	62.1 %	61.4 %	58.1 %	55.3 %
Operating expenses:					
Sales and marketing	107,280	89,493	65,684	72,936	50,330
General and administrative	47,364	37,204	36,144	36,212	24,220
Litigation costs and related recoveries, net	(834)	1,258	4,860	(29,949)	32,732
Total operating expenses	153,810	127,955	106,688	79,199	107,282
Operating income (loss)	22,136	29,524	25,274	13,931	(41,885)
Interest expense	(398)	(32,530)	(43,357)	(13,356)	(829)
Other debt financing expenses	—	(58,331)	(18,361)	(6,372)	—
Gain (loss) from change in fair value of redeemable warrants	—	—	(16,352)	1,578	—
Gain (loss) from change in fair value of embedded derivatives	—	1,600	3,800	(5,400)	—
Other income (expense), net	(1,495)	(2,222)	291	(1,786)	(1,104)
Income (loss) before income taxes	20,243	(61,959)	(48,705)	(11,405)	(43,818)
Income tax expense	(2,714)	(1,992)	(1,319)	(1,532)	(1,451)
Net income (loss)	\$ 17,529	\$ (63,951)	\$ (50,024)	\$ (12,937)	\$ (45,269)
Net loss attributable to common stockholders	\$ (7,914)	\$ (74,592)	\$ (50,024)	\$ (22,937)	\$ (45,269)
Net loss per share attributable to common stockholders, basic and diluted ⁽²⁾	\$ (0.12)	\$ (1.22)	\$ (1.55)	\$ (0.95)	\$ (1.87)
Weighted average number of shares of Common Stock outstanding, basic and diluted ⁽²⁾	66,050	61,384	32,229	24,262	24,222

Consolidated statements of cash flows data:

Net cash provided by (used in):					
Operating activities	\$ 20,386	\$ 22,382	\$ 29,163	\$ (59,609)	\$ 1,573
Investing activities	(1,872)	(1,053)	(1,392)	(1,188)	(1,747)
Financing activities	(5,737)	(34,774)	(16,490)	77,088	(842)

(1) Gross margin is computed by dividing gross profit by revenue.

(2) The change in capital structure resulting from the consummation of the mergers and reverse recapitalization has been given retroactive effect in the calculation of net loss per share attributable to common stockholders based on the restated weighted average number of shares of our Common Stock outstanding, as discussed in the introductory paragraph to this Item 6. In accounting for the reverse recapitalization, the historical capitalization related to shares of RSI Common Stock have been retroactively restated based on the Exchange Ratio as if shares of Common Stock had been issued as of the later of (i) the issuance date of the shares, or (ii) the earliest period presented herein. With respect to RSI Preferred Stock, conversion to shares of Common Stock required the affirmative vote by the respective holders of RSI Preferred Stock. Therefore, conversion is not reflected until October 10, 2017, and the capital structure of RMNI is deemed to include the RSI Preferred Stock until consummation of the mergers. For purposes of the calculation of diluted net loss per share for all periods, all shares of RSI's Series A, B and C Preferred Stock and all common stock equivalents have been excluded from the weighted average number of common shares outstanding since the impact was anti-dilutive.

(3) The summary consolidated financial data for the fiscal years ended and as of December 31, 2018 and 2017 have been retrospectively restated to reflect the adoption of Accounting Standards Update ("ASU") No. 2014-09, *Revenue from Contracts with Customers*, codified under Accounting Standards Codification ("ASC 606"). See Note 3 of our consolidated financial statements included in Part II, Item 8 of this Report for further information. The summary consolidated financial data for the fiscal years ended and as of December 31, 2016 and 2015 have not been updated to reflect the adoption of Topic 606.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

Rimini Street, Inc. (referred to as the "Company", "we" and "us") was incorporated in Delaware on October 10, 2017. As discussed below, the Company's predecessor was also named Rimini Street, Inc., a company incorporated in the state of Nevada in September 2005 and referred to herein as RSI. References to "management" or "management team" refer to the officers and directors of the Company and/or RSI as its predecessor.

In May 2017, RSI entered into an Agreement and Plan of Merger (the "Merger Agreement") with GP Investments Acquisition Corp. ("GPIA"), a publicly-held special purpose acquisition company ("SPAC") incorporated in the Cayman Islands and formed for the purpose of effecting a business combination with one or more businesses. Substantially all of GPIA's assets consisted of cash and cash equivalents. The Merger Agreement was approved by the respective shareholders of RSI and GPIA in October 2017, and closing occurred on October 10, 2017, resulting in (i) the merger of a wholly-owned subsidiary of GPIA with and into RSI, with RSI as the surviving corporation, after which (ii) RSI merged with and into GPIA, with GPIA as the surviving corporation. Prior to consummation of the mergers, GPIA domesticated as a Delaware corporation (the "Delaware Domestication"). Immediately after the Delaware Domestication and the consummation of the second merger, GPIA was renamed "Rimini Street, Inc." (referred to herein as the Company, as distinguished from RSI with the same legal name). Since RSI is the predecessor of the Company for accounting and financial reporting purposes, the Company's consolidated financial statements include the accounts and activities of RSI before the mergers, and those of the Company after the mergers, except where the context indicates otherwise.

After completion of the Delaware Domestication and upon consummation of the mergers, RSI appointed seven of the nine members of the Board of Directors of the Company, and the former shareholders of RSI obtained an 83% controlling interest in the outstanding shares of the Company's Common Stock. Due to the change of control and the composition of GPIA's assets, the mergers were accounted for as a reverse recapitalization whereby RSI is considered to be the predecessor and the acquirer for accounting and financial reporting purposes, and GPIA is the legal acquirer. The exchange ratio for the mergers resulted in the issuance of approximately 0.2394 shares of the Company's Common Stock for each previously outstanding share of RSI capital stock (the "Exchange Ratio") on October 10, 2017. In accounting for the reverse recapitalization, the net monetary assets received by the Company as a result of the merger with GPIA were treated as an equity infusion on the closing date.

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the consolidated financial statements and the related notes to those statements included in Item 8 of this Report. In addition to historical financial information, the following discussion and analysis contains forward-looking statements that involve risks, uncertainties and assumptions. Our actual results and timing of selected events may differ materially from those anticipated in these forward-looking statements as a result of many factors, including those discussed under "Risk Factors" in Item 1A and elsewhere in this Report.

Certain figures, such as interest rates and other percentages included in this section have been rounded for ease of presentation. Percentage figures included in this section have not in all cases been calculated on the basis of such rounded figures but on the basis of such amounts prior to rounding. For this reason, percentage amounts in this section may vary slightly from those obtained by performing the same calculations using the figures in our consolidated financial statements or in the associated text. Certain other amounts that appear in this section may similarly not sum due to rounding.

As discussed in Note 3 to the consolidated financial statements appearing in Part II, Item 8 of this Report, the Company has changed its method of accounting for revenue from contracts with customers as of January 1, 2017 due to the adoption of the FASB's Accounting Standards Codification ("ASC") Topic 606, *Revenue from Contracts with Customers*. The summary consolidated financial data for the years ended as of December 31, 2018 and 2017 have been retrospectively restated to reflect the adoption of Topic 606. The summary consolidated financial data for the fiscal years ended and as of December 31, 2016 and 2015 have not been updated to reflect the adoption of Topic 606.

The Company adopted the new standard during the fourth quarter of fiscal 2019 using the full retrospective method, effective as of January 1, 2017. As a result of this election, fiscal year 2019 interim periods were reported under the previously existing U.S. GAAP, while full year 2019 results have been reported under the new standard. The Company will apply the new standard for interim reporting purposes beginning in the first quarter of fiscal 2020. As further discussed in Note 3 to the consolidated financial statements appearing in Part II, Item 8 of this Report, adoption of the new standard resulted in changes to the Company's accounting policies for revenue recognition and sales commissions.

Overview

Rimini Street, Inc. is a global provider of enterprise software support products and services, and the leading independent software support provider for Oracle and SAP products, based on both the number of active clients supported and recognition by industry analyst firms. We founded our company to disrupt and redefine the enterprise software support market by developing and delivering innovative new products and services that fill a then unmet need in the market. We believe we have achieved our leadership position in independent enterprise software support by recruiting and hiring experienced, skilled and proven staff; delivering outcomes-based, value-driven and award-winning enterprise software support products and services; seeking to provide an exceptional client-service, satisfaction and success experience; and continuously innovating our unique products and services by leveraging our proprietary knowledge, tools, technology and processes.

Enterprise software support products and services is one of the largest categories of overall global information technology (“IT”) spending. We believe core enterprise resource planning (“ERP”), customer relationship management (“CRM”), product lifecycle management (“PLM”) and technology software platforms have become increasingly important in the operation of mission-critical business processes over the last 30 years, and also that the costs associated with failure, downtime, security exposure and maintaining the tax, legal and regulatory compliance of these core software systems have also increased. As a result, we believe that licensees often view software support as a mandatory cost of doing business, resulting in recurring and highly profitable revenue streams for enterprise software vendors. For example, for fiscal year 2019, SAP reported that support revenue represented approximately 42% of its total revenue and, for fiscal 2019, Oracle reported a margin of 86% for cloud services and license support.

We believe that software vendor support is an increasingly costly model that has not evolved to offer licensees the responsiveness, quality, breadth of capabilities or value needed to meet the needs of licensees. Organizations are under increasing pressure to reduce their IT costs while also delivering improved business performance through the adoption and integration of emerging technologies, such as mobile, virtualization, internet of things (“IoT”) and cloud computing. Today, however, the majority of IT budget is spent operating and maintaining existing infrastructure and systems. As a result, we believe organizations are increasingly seeking ways to redirect budgets from maintenance to new technology investments that provide greater strategic value, and our software products and services help clients achieve these objectives by reducing the total cost of support.

As of December 31, 2019, we employed approximately 1,270 professionals and supported over 2,060 active clients globally, including 78 Fortune 500 companies and 22 Fortune Global 100 companies across a broad range of industries. We define an active client as a distinct entity, such as a company, an educational or government institution, or a business unit of a company that purchases our services to support a specific product. For example, we count as two separate active client instances in circumstances where we provide support for two different products to the same entity. We market and sell our services globally, primarily through our direct sales force, and have wholly-owned subsidiaries in Australia, Brazil, UAE (Dubai), France, Germany, Hong Kong, India, Israel, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Poland, Singapore, Sweden, Taiwan, the United Kingdom and the United States. We believe our primary competitors are the enterprise software vendors whose products we service and support, including IBM, Microsoft, Oracle and SAP.

Our subscription-based revenue provides a strong foundation for, and visibility into, future period results. We generated revenue of \$281.1 million, \$253.5 million and \$214.9 million for the years ended December 31, 2019, 2018 and 2017, respectively, representing a year-over-year increase of 11% and 18% for 2019 and 2018, respectively. We have a history of losses, and as of December 31, 2019, we had an accumulated deficit of \$314.7 million. We earned net income of \$17.5 million for the year ended December 31, 2019 and had net losses of \$64.0 million and \$50.0 million for the years ended December 31, 2018 and 2017, respectively. We generated approximately 64% of our revenue in the United States and approximately 36% of our revenue from our international business for the year ended December 31, 2019.

Since our inception, we have financed our operations through cash collected from clients and net proceeds from equity financings and borrowings. As of December 31, 2018, we had outstanding contractual obligations under a note payable to a related party with a carrying value of \$2.4 million. The note was paid off on June 28, 2019. As of December 31, 2019, we had no outstanding contractual obligations under any note payables.

We intend to continue investing for long-term growth. We have invested and expect to continue investing in expanding our ability to market, sell and provide our current and future products and services to clients globally. We also expect to continue investing in the development and improvement of new and existing products and services to address client needs. We currently do not expect to be profitable in the near future.

Recent Developments

Reference is made to Note 7 to our consolidated financial statements included in Part II, Item 8 of this Report for a discussion of recent developments related to the securities purchase agreements entered into on June 20, 2019 and March 7, 2019, and the related private placements of Series A Preferred Stock, Common Stock and Convertible Notes.

Additionally, reference is made to Note 11 to our consolidated financial statements included in Part II, Item 8 of this Report for a discussion of developments in our litigation with Oracle. On March 4, 2019, the U.S. Supreme Court issued a unanimous decision reversing earlier decisions by the lower courts and ruling that Oracle must return approximately \$12.8 million in non-taxable expenses that we had previously paid to Oracle (plus interest). Oracle paid us approximately \$13.0 million (the principal amount plus post-judgment interest) on April 5, 2019. As a result, we recognized a recovery of non-taxable expenses for \$12.8 million and recorded interest income of \$0.2 million for the year ended December 31, 2019. The award that we received is required to be shared on a pro rata basis with an insurance company, which had previously paid for part of the judgment and reimbursed a portion of defense costs, after deducting the costs of all of our past and pending appeal and remand proceedings in Rimini I. Therefore, we also incurred costs of \$3.9 million for the year ended December 31, 2019, reflecting the current estimated contractual amounts due to the insurance company to date. The liability is subject to decrease as additional costs related to any future Rimini I appeal and remand proceedings are incurred. Further, on August 16, 2019, U.S. Court of Appeals for the Ninth Circuit (the "Court of Appeals") entered an order affirming the permanent injunction in Rimini I and the award of attorneys' fees that were previously paid to Oracle. However, the Court of Appeals agreed that the injunction was overbroad in two respects and instructed the district court to remove the restriction on “local hosting” of J.D. Edwards and Siebel software and the prohibition against “accessing” J.D. Edwards and Siebel software source code.

Our Business Model

We believe most enterprise software vendors license the rights for customers to use their software. In a traditional licensing model, the customer typically procures a perpetual software license and pays for the license in a single upfront fee (“Perpetual License”), and base software support services can be optionally procured from the software vendor for an annual fee that averages 22% of the total cost of the software license. In a subscription-based licensing model, such as software as a service, or SaaS, the customer generally pays as it goes for usage of the software on a monthly or annual basis (“Subscription License”). Under a Subscription License, the product license and a base level of software support are generally bundled together as a single purchase, and the base level of software support is not procured separately nor is it an optional purchase.

When we provide base software support for a Perpetual License, we generally offer our clients service for a fee that is equal to approximately 50% of the annual fees charged by the software vendor for their base support. When providing supplemental software support for a Perpetual License, where the client procures our support service in addition to retaining the software vendor’s base support, we generally offer our clients service for a fee that is equal to 25% of the annual fees charged by the software vendor for their base support. For supplemental software support on a Subscription License, we generally offer our clients services for a fee that is equal to 50% of the annual fees charged by the software vendor for their supplemental or premium support. We also offer a special support service, Rimini Street Extra Secure Support, for clients that require a higher level of security clearance for our engineers accessing their system. Rimini Street Extra Secure Support is an additional fee added to our base or supplemental support fee and is priced at approximately 1% of the software vendor’s annual fees for base maintenance for Perpetual Licenses and at approximately 2% of the subscription fees for Subscription Licenses. Subscriptions for additional software products and services are available, designed to meet specific client needs and we believe provide exceptional value for the fees charged.

Our subscription-based software support products and services offer enterprise software licensees a choice of solutions that replace or supplement the support products and services offered by enterprise software vendors for their products. Features, service levels, service breadth, technology and pricing differentiate our software products and services. We believe clients utilize our software products and services to achieve substantial cost savings; receive more responsive and comprehensive support; obtain support for their customized software that is not generally covered under the enterprise software vendor’s service offerings; enhance their software functionality, capabilities, and data usage; and protect their systems and extend the life of their existing software releases and products. Our products and services enable our clients to keep their mission-critical systems operating smoothly and to remain in tax, legal and regulatory compliance; improve productivity; and better allocate limited budgets, labor and other resources to investments that provide competitive advantage and support growth.

We currently offer most of our support products and services on a subscription basis for a term that is generally 15 years in length with generally an initial, non-cancelable period of two to three years. The negotiated fees extend for the full term of the contract and usually include modest increases (averaging approximately three percent) after the initial non-cancelable period of each contract. For both of the years ended December 31, 2019 and December 31, 2018, approximately

75% of our invoicing was generated inside a non-cancelable period, and approximately 25% of our invoicing was generated outside of a non-cancelable period.

After a non-cancelable period, our clients generally have the ability to terminate their support contracts on an annual basis upon a notice period generally ranging from 60 to 90 days prior to the end of the support period or renegotiate a mutually-agreeable, additional support period – including potentially an additional multi-year, non-cancelable support period. We generally invoice our clients annually in advance of the support period. We record amounts invoiced for support periods that have not yet occurred as deferred revenue on our balance sheet. We net any unpaid accounts receivable amounts relating to cancellable support periods against deferred revenue on our balance sheet.

In November 2019, we announced the global availability of our Application Management Systems ("AMS") for Oracle, which includes coverage for Oracle Database, Middleware and a wide range of Oracle applications including E-Business Suite, JD Edwards, PeopleSoft and Siebel. In addition to leveraging our support services for Oracle that replaces expensive and less robust software vendor annual support with a more responsive and comprehensive support offering, our clients can now have us manage their Oracle systems day-to-day with an integrated application management and support service provided by a single trusted vendor. As an integrated service, we believe we can provide clients a better model, better people, and better outcomes with higher satisfaction and significant savings of time, labor and money. The AMS for Oracle includes system administration, operational support, health monitoring and enhancement support.

In August 2019, we announced plans to globally offer AMS for SAP enterprise software, expanding the scope of support services we will offer clients globally. This AMS service is in addition to our traditional enterprise Support Services. We are already providing this new SAP AMS service to clients in North and South America. The service includes system administration and SAP Basis support, system health monitoring with proactive analysis, preventative system recommendations and event detection; and enhancement support for complex SAP software landscapes.

Our pricing model is a key component of our marketing and sales strategy and we believe delivers significant savings and value to our clients.

Key Business Metrics

Number of clients

Since we founded our company, we have made the expansion of our client base a priority. We believe that our ability to expand our client base is an indicator of the growth of our business, the success of our sales and marketing activities, and the value that our services bring to our clients. We define an active client as a distinct entity, such as a company, an educational or government institution, or a business unit of a company that purchases our services to support a specific product. For example, we count as two separate active clients when support for two different products is being provided to the same entity. As of December 31, 2019, 2018 and 2017, we had over 2,060, 1,800 and 1,560 active clients, respectively.

We define a unique client as a distinct entity, such as a company, an educational or government institution or a subsidiary, division or business unit of a company that purchases one or more of our products or services. We count as two separate unique clients when two separate subsidiaries, divisions or business units of an entity purchase our products or services. As of December 31, 2019, 2018 and 2017, we had over 1,160, 1,050 and 940 unique clients, respectively.

The increase in both our active and unique client counts have been almost exclusively from new unique clients and not from sales of new products and services to existing unique clients. However, as noted previously, we intend to focus future growth on both new and existing clients. We believe that the growth in our number of clients is an indication of the increased adoption of our enterprise software products and services.

Annualized subscription revenue

We recognize subscription revenue on a daily basis. We define annualized subscription revenue as the amount of subscription revenue recognized during a quarter and multiplied by four. This gives us an indication of the revenue that can be earned in the following 12-month period from our existing client base assuming no cancellations or price changes occur during that period. Subscription revenue excludes any non-recurring revenue, which has been insignificant to date. Our annualized subscription revenue was approximately \$302 million, \$271 million and \$235 million as of December 31, 2019, 2018 and 2017, respectively.

Revenue retention rate

A key part of our business model is the recurring nature of our revenue. As a result, it is important that we retain clients after the completion of the non-cancelable portion of the support period. We believe that our revenue retention rate provides insight into the quality of our products and services and the value that our products and services provide our clients.

We define revenue retention rate as the actual subscription revenue (dollar-based) recognized in a 12-month period from clients that existed on the day prior to the start of the 12-month period divided by our annualized subscription revenue as of the day prior to the start of the 12-month period. Our revenue retention rate was 92%, 91% and 93% for the years ended December 31, 2019, 2018 and 2017, respectively.

Gross margin

We derive revenue through the provision of our enterprise software products and services. All the costs incurred in providing these products and services are recognized as part of the cost of revenue. The cost of revenue includes all direct product line expenses, as well as the expenses incurred by our shared services organization which supports all product lines.

We define gross profit as the difference between revenue and the costs incurred in providing the software products and services. Gross margin is the ratio of gross profit divided by revenue. Our gross margin was approximately 62.6%, 62.1% and 61.4% for the years ended December 31, 2019, 2018 and 2017, respectively. We believe the gross margin provides an indication of how efficiently and effectively we are operating our business and serving our clients.

Factors Affecting Our Operating Performance

Litigation

The information from Item 3, *Legal Proceedings* and Item 1A, *Risk Factors—Risks Related to Litigation—“We and our Chief Executive Officer are involved in litigation with Oracle. An adverse outcome in the ongoing litigation could result in the payment of substantial damages and/or an injunction against certain of our business practices, either of which could have a material adverse effect on our business and financial results.”* is incorporated by reference herein. For claims on which Oracle has prevailed or may prevail, we have been and could be required to pay substantial damages for our current or past business activities, be enjoined from certain business practices, and/or be in breach of covenants and restrictions related to our Series A Preferred Stock, which could result in the ability of the holders to immediately accelerate the mandatory redemption date with the Redemption Amounts automatically becoming payment obligations pursuant to the Convertible Notes with a concurrent cancellation of the shares of the Series A Preferred Stock. Any of these outcomes could result in a material adverse effect on our business.

Adoption of enterprise software products and services

We believe the existing market for independent enterprise software support services is underserved. We currently provide support services for IBM, Microsoft, SAP, Oracle and other enterprise software vendors' products. We also believe the existing market for our other enterprise software products and services is underserved, and that we have unique products and services that can meet client needs in the marketplace. For example, we provide the Rimini Street Advanced Database Security product in partnership with McAfee, a global leader in cybersecurity.

We also believe that our total addressable market for our enterprise software products and services is substantially larger than our current client base and the products and services we currently offer. As a result, we believe we have the opportunity to expand our global client base and to further increase adoption of our software products and services within and across existing clients. However, as the market for independent enterprise software support services as well as our other software products and services is still emerging, it is difficult for us to predict the timing of when and if widespread acceptance will occur.

Sales cycle

We sell our services to our clients primarily through our direct sales organization. Our sales cycle, depending on the product or service, typically ranges from six months to a year from when a prospective client is engaged. While we believe that there is a significant market opportunity for our enterprise software products and services, we often must educate prospective clients about the value of our products and services, which can result in lengthy and multiple sales cycles, particularly for larger prospective clients, as well as the incurrence of significant marketing expenses. Our typical sales cycle with a prospective client begins with the generation of a sales lead through trade shows, industry events, online marketing, media interviews and articles,

inbound calls, outbound calls or client, analyst or other referral. The sales lead is followed by an assessment of the prospect's current software license contract terms, systems environment, products and releases being used, needs and objectives.

The variability in our sales cycle for replacement or supplemental software support services is impacted by whether software vendors are able to convince potential clients that they should renew their software maintenance with the existing vendor or procure or renew supplemental support services from the existing vendor, respectively. Another driver of our sales cycle variability is any announcement by a software vendor of their discontinuation, reduction or limitation of support services for a particular software product or release for which we continue to offer a competing support service. In addition, our sales cycle variability is impacted by vendor discounts provided by software companies to retain existing clients or attract potential clients. Finally, our litigation with Oracle can also drive sales cycle variability as clients oftentimes perform their own legal due diligence, which can lengthen the sales cycle.

Key Components of Consolidated Statements of Operations

Revenue. We currently derive nearly all of our revenue from subscription-based contracts for software services. Revenue from these contracts is recognized ratably on a straight-line basis over the applicable service period.

Cost of revenue. Cost of revenue includes salaries, benefits and stock-based compensation expenses associated with our technical support and services organization, as well as allocated overhead and non-personnel expenses such as outside services, professional fees and travel-related expenses. Allocated overhead includes overhead costs for depreciation of equipment, facilities (consisting of leasehold improvements and rent) and technical operations (including costs for compensation of our personnel and costs associated with our infrastructure). We recognize expenses related to our technical support and services organization as they are incurred.

Sales and marketing expenses. Sales and marketing expenses consist primarily of personnel costs for our sales, marketing and business development employees and executives, amortization expense associated with capitalized sales commissions, sales commissions that do not qualify for capitalization, travel related expenses, outside services and allocated overhead. Sales commissions are costs of obtaining customer contracts and are capitalized and then amortized over a period of benefit that we have determined to be 4 years.

General and administrative expenses. General and administrative expenses consist primarily of personnel costs for our administrative, legal, human resources, finance and accounting employees and executives. These expenses also include non-employee expenses, such as travel-related expenses, outside services, legal, auditing and other professional fees, and general corporate expenses, along with an allocation of our general overhead expenses.

Litigation costs and related recoveries, net. Litigation costs consist of legal settlements, pre-judgment interest, and third-party professional fees to defend against litigation claims. In the past, we have had liability insurance policies where a portion of our defense costs and litigation judgments or settlements have been reimbursed under the terms of the policies. Such insurance recoveries were reflected as a reduction of litigation costs upon notification of approval for reimbursement by the insurance company. For legal expenses related to Rimini II litigation, the deferred settlement liability was reduced with a corresponding reduction of legal expenses when the costs were incurred.

Interest expense. Interest expense is incurred under our credit facilities and other debt obligations. The components of interest expense include the amount of interest payable in cash at the stated interest rate, interest that is payable in kind through additional borrowings, make-whole applicable premium, and accretion of debt discounts and issuance costs ("DDIC") using the effective interest method.

Other debt financing expenses. Other debt financing expenses are incurred pursuant to our former Credit Facility. The components of other debt financing expenses include collateral monitoring fees, unused line fees required to ensure our availability to funding, amortization of DDIC related to the unfunded portion of the Credit Facility, write-off of DDIC related to the funded portion of the Credit Facility in connection with principal prepayments, penalties incurred for not achieving target dates for completing the mergers with GPIA, and fees charged for administrative agent and loan servicing fees.

Loss from change in fair value of redeemable warrants. We had warrants outstanding that were redeemable in cash at the option of the holders at the earliest to occur of (i) termination of the Credit Facility, (ii) a change of control, or (iii) 30 days prior to the stated expiration date of the warrants. Due to the existence of the cash redemption feature, the warrants were recorded at fair value and classified as a liability through October 10, 2017 when the cash redemption feature was eliminated upon the effectiveness of the Sixth Amendment to the Credit Facility. On October 10, 2017 the warrants were reclassified to equity. We engaged an independent valuation specialist to perform valuations of the redeemable warrants on a quarterly basis. Changes in the fair value of redeemable warrants are reflected as a non-operating gain or loss in our consolidated statements of operations through October 10, 2017.

Gain from change in fair value of embedded derivatives. Our former Credit Facility contained features referred to as embedded derivatives that were required to be bifurcated and recorded at fair value. Embedded derivatives included requirements to pay default interest upon the existence of an event of default, requirements to pay certain target date fees, and to pay "make-whole" interest for certain mandatory and voluntary prepayments of the outstanding principal balance under the Credit Facility. We engaged an independent valuation specialist to perform valuations of the embedded derivatives on a quarterly basis. Changes in the fair value of embedded derivatives were reflected as a non-operating gain or loss in our consolidated statements of operations until July 19, 2018 when the Credit Facility was terminated.

Other income (expenses), net. Other income (expense), net consists primarily of gains or losses on foreign currency transactions, write-off of deferred debt financing costs related to unsuccessful financings, and interest income.

Income tax expense. The provision for income taxes is based on the amount of our taxable income and enacted federal, state and foreign tax rates, as adjusted for allowable credits and deductions. Our provision for income taxes consists only of foreign taxes for the periods presented as we had no taxable income for U.S. federal or state purposes. In addition, because of our lack of domestic earnings history, the domestic net deferred tax assets have been fully offset by a valuation allowance and no tax benefit has been recognized.

Results of Operations

Comparison of Years ended December 31, 2019 and 2018

Our consolidated statements of operations for the years ended December 31, 2019 and 2018 are presented below (in thousands):

	2019	2018 (2)	Variance	
			Amount	Percent
Revenue	\$ 281,052	\$ 253,460	\$ 27,592	10.9%
Cost of revenue:				
Employee compensation and benefits	70,604	64,158	6,446	10.0%
Engineering consulting costs	16,644	13,946	2,698	19.3%
Administrative allocations (1)	12,271	10,715	1,556	14.5%
All other costs	5,587	7,162	(1,575)	(22.0)%
Total cost of revenue	105,106	95,981	9,125	9.5%
Gross profit	175,946	157,479	18,467	11.7%
Gross margin	62.6 %	62.1 %		
Operating expenses:				
Sales and marketing	107,280	89,493	17,787	19.9%
General and administrative	47,364	37,204	10,160	27.3%
Litigation costs and related recoveries, net	(834)	1,258	(2,092)	(166.3)%
Total operating expenses	153,810	127,955	25,855	20.2%
Operating income	22,136	29,524	(7,388)	(25.0)%
Non-operating expenses:				
Interest expense	(398)	(32,530)	32,132	(98.8)%
Other debt financing expenses	—	(58,331)	58,331	(100.0)%
Gain from change in fair value of embedded derivatives	—	1,600	(1,600)	(100.0)%
Other expenses, net	(1,495)	(2,222)	727	(32.7)%
Income (loss) before income taxes	20,243	(61,959)	82,202	(132.7)%
Income tax expense	(2,714)	(1,992)	(722)	36.2%
Net income (loss)	\$ 17,529	\$ (63,951)	\$ 81,480	(127.4)%

- (1) Includes the portion of costs for information technology, security services and facilities costs that are allocated to cost of revenue. In our consolidated financial statements, such costs are allocated between cost of revenue, sales and marketing, and general and administrative expenses based primarily on relative headcount, except for facilities which is based on occupancy.
- (2) The summary consolidated financial data for the fiscal year ended and as of December 31, 2018 has been retrospectively restated to reflect the adoption of Accounting Standards Update ("ASU") No. 2014-09, *Revenue from Contracts with Customers*, codified under Accounting Standards Codification ("ASC 606"). See Note 3 of our consolidated financial statements included in Part II, Item 8 of this Report for further information.

Revenue. Revenue increased from \$253.5 million for the year ended December 31, 2018 to \$281.1 million for the year ended December 31, 2019, an increase of \$27.6 million or 11%. The vast majority of this increase was driven by a 13% increase in the average number of unique clients, as opposed to existing unique clients subscribing to additional services. On a regional basis, United States revenue grew from \$163.7 million for fiscal 2018 to \$179.7 million for fiscal 2019, an increase of \$15.9 million or 10%, while international revenue grew from \$89.8 million for fiscal 2018 to \$101.4 million for fiscal 2019, an increase of \$11.6 million or 13%. Accelerated growth in our international business was driven by an increase in sales headcount primarily in Asia and Europe and an increase in marketing and advertising spend targeted for prospective clients outside the United States.

Our former Credit Facility included covenants that restricted our spending on sales and marketing activity that resulted in sequential quarterly reductions in new business activity during fiscal 2018. These covenants became less restrictive beginning on October 10, 2017 when the Credit Facility was amended, and all covenants were eliminated on July 19, 2018 as a result of the termination of the Credit Facility. The October 2017 amendment allowed us to increase our sales and marketing spending beginning in the fourth quarter of 2017. However, even though we are currently increasing our sales and marketing spending, it can take several quarters before these efforts are expected to translate into revenue, if at all. In addition, beginning in the second quarter of 2017, some potential sales transactions were adversely affected by certain competitive actions, and we are encountering increased competitive discounting by enterprise software vendors. As a result, our fiscal 2019 versus fiscal 2018 growth in revenue decreased from approximately 18% for 2018 to 11% for 2019. Due to our subscription revenue model, the impact of these matters that resulted in revenue growth of 12% for the fourth quarter of 2019 is expected to result in relatively similar revenue growth rates for 2020 as compared to 2019.

Cost of revenue. Total cost of revenue increased from \$96.0 million for the year ended December 31, 2018 to \$105.1 million for the year ended December 31, 2019, an increase of \$9.1 million or 10%. This increase was primarily due to additional support for the increasing number of clients that resulted in an increase in employee compensation and benefits of \$6.4 million and an increase in contract labor costs of \$2.7 million.

The \$6.4 million increase in cost of revenue attributable to employee compensation and benefits for the year ended December 31, 2019, was primarily due to (a) an increase in salaries, wages and benefit costs of \$7.1 million due to a 10% increase in the average number of employees devoted to cost of revenue functions, annual pay increases, and increased bonus payouts, offset by a decrease of \$0.7 million in sabbatical expense. Our sabbatical benefit plan began in May 2018, and provides full time employees that achieve 10 years of service with a one-month paid sabbatical leave, and the grant of restricted stock units ("RSU's") with a fair value on the date of grant of \$10,000 (the RSU's then vest over the subsequent 12-month period).

As discussed in Note 11 to our consolidated financial statements included in Item 8 of this Report, in August 2018 Oracle obtained a permanent injunction from the District Court that prohibits us from using certain processes that could require us to incur additional labor costs to provide support for our clients as contracted. In September 2018, the Company filed a motion with the Court of Appeals, seeking a stay of the permanent injunction pending appeal and requesting a decision before the expiration of the temporary stay entered by the District Court. In November 2018, the Court of Appeals denied the Company's motion for a stay pending appeal of the injunction issued by the District Court without addressing the merits of the Company's appeal, and it confirmed the briefing schedule for the appeal. The briefing on our appeal to the Court of Appeals was completed in March 2019, and a hearing on our appeal occurred in July 2019. In August 2019, the Court of Appeals entered an order affirming the permanent injunction and the award of attorneys' fees that were previously paid to Oracle. However, the Court of Appeals agreed that the injunction was overbroad in two respects and instructed the District Court to remove the restriction on "local hosting" of J.D. Edwards and Siebel software and the prohibition against "accessing" J.D. Edwards and Siebel software source code. Since the date the temporary stay was lifted on the permanent injunction, we have incurred and will continue to incur additional expenses in the range of 1% to 2% of revenue for additional labor costs because, as drafted, the injunction contains language that could be read to cover some current support practices that are being litigated in the "Rimini II" lawsuit and that have not been found to be infringing.

Gross Profit. Gross profit increased from \$157.5 million for the year ended December 31, 2018 compared to \$175.9 million for the year ended December 31, 2019, an increase of \$18.5 million or 12%. Gross margin for the year ended December 31, 2018 was 62.1% compared to 62.6% for the year ended December 31, 2019. Our revenue for the year ended December 31, 2019 increased by \$27.6 million or 11% compared to the year ended December 31, 2018. Total cost of revenue for the year ended December 31, 2019 increased by \$9.1 million, or 10%, compared to the year ended December 31, 2018. Given that the increase in the cost of revenue was 10% compared to the increase in revenue of 11%, it resulted in a slightly improved gross margin for the year ended December 31, 2019 compared to the year ended December 31, 2018. The improved gross margin for the year ended December 31, 2019 was primarily the result of a reduction in all other costs, largely driven by a \$1.6 million decrease in travel and business meeting costs as we did not hold our Global Service Delivery conference during 2019, which our support team attends.

Sales and marketing expenses. As a percentage of our revenue, sales and marketing expenses have increased from 35% for the year ended December 31, 2018 to 38% for the year ended December 31, 2019. In dollar terms, sales and marketing expenses increased from \$89.5 million for the year ended December 31, 2018 to \$107.3 million for the year ended December 31, 2019, an increase of \$17.8 million or 20%. This increase was primarily due to (i) a \$15.8 million increase in employee compensation and benefits as a result of a 19% increase in average headcount, (ii) an increase in shared service allocations for facilities, security and technology of \$2.7 million to support more employees, (iii) a \$0.9 million increase in contract labor, and (iv) an increase of \$0.4 million for all other costs. These increases were offset in part by (i) a \$1.5 million decrease in travel and business meeting costs as we did not hold our sales kickoff meeting during 2019, (ii) a \$0.5 million decrease in marketing and advertising costs, and (iii) a decrease in employee recruitment costs of \$0.2 million.

The \$15.8 million increase in sales and marketing expense attributable to employee compensation and benefits for the year ended December 31, 2019, was primarily due to an increase in (i) salaries, wages and benefit costs of \$11.6 million due to a 19% increase in the average number of employees devoted to sales and marketing functions, annual pay increases, and higher bonus payouts and (ii) commissions of \$4.6 million due to new customer wins in excess of the prior year and an unfavorable impact of \$2.8 million as a result of adopting ASC 606 as less commissions were capitalized in 2019. These increases were partially offset by a decrease in costs of \$0.3 million associated with our sabbatical benefit plan adopted in May 2018.

Our overall spending increased as we attempt to accelerate our future revenue growth by investing in more resources, which is now possible as we no longer have a sales and marketing spending ratio covenant in place due to the termination of our former Credit Facility in July 2018. We currently expect sales and marketing expenses to be in the range of 36% to 38% of revenue for the year ending December 31, 2020.

General and administrative. General and administrative expenses increased from \$37.2 million for the year ended December 31, 2018 to \$47.4 million for the year ended December 31, 2019, an increase of \$10.2 million or 27%. This increase was primarily due to increases in (i) compensation and benefit costs of \$5.9 million, (ii) sales tax expense and other taxes increased \$4.5 million due to recording a larger sales tax benefit in 2018, (iii) an increase in contract labor of \$1.8 million, and (iv) an increase of computer supplies and software costs for \$1.3 million.

These increases which total \$13.5 million were partially offset by an increase in general and administrative allocations out to other departments of \$4.3 million driven primarily by increased headcount in 2019.

The \$5.9 million increase in general and administrative expenses attributable to employee compensation and benefits for the year ended December 31, 2019, was primarily due to (i) an increase in salaries, wages and benefit costs of \$4.9 million due to a 11% increase in the average number of employees devoted to general and administrative functions, annual pay increases, and increased bonus payouts, and (ii) an increase of \$1.1 million in stock-based compensation expense. These increases were partially offset by a decrease of \$0.2 million of sabbatical benefit plan costs.

Looking forward, we expect to continue to incur higher expenses associated with supporting the growth of our business, both in terms of size and geographical diversity, and to meet the increased compliance requirements associated with being a public company. Public company costs that are expected to increase in the future include additional information systems costs, costs for additional personnel in our accounting, human resources, IT and legal functions, SEC and Nasdaq fees, and incremental professional, legal, audit and insurance costs. As a result, we currently expect our general and administrative expenses to increase in dollar terms in future periods. We currently expect general and administrative expense to be in the range of 16% to 18% of revenue for the year ending December 31, 2020.

Litigation costs and related recoveries, net. For the years ended December 31, 2019 and 2018, litigation costs and related recoveries, net consist of the following (in thousands):

	2019	2018	Change
Professional fees and other defense costs of litigation	\$ 8,002	\$ 30,126	\$ (22,124)
Litigation appeal refund	(12,775)	(21,285)	8,510
Insurance recoveries, net	3,939	(7,583)	11,522
Litigation costs, net of related insurance recoveries	<u>\$ (834)</u>	<u>\$ 1,258</u>	<u>\$ (2,092)</u>

Professional fees and other defense costs associated with litigation decreased from \$30.1 million for the year ended December 31, 2018 to \$8.0 million for the year ended December 31, 2019, a decrease of \$22.1 million. This decrease was primarily due to lower costs associated with discovery work on the Rimini II litigation, the Rimini I appeal, and the United States Attorney's Office (the "USAO") inquiry during 2019 compared to 2018. In addition, the Company resolved a dispute with a vendor, which resulted in a non-recurring benefit of \$1.8 million to professional fees and litigation costs during 2019.

Litigation appeal refunds decreased from \$21.3 million for the year ended December 31, 2018 to \$12.8 million for the year ended December 31, 2019. Over a six-year period through October 2016, we were actively engaged in the Rimini I litigation, for which we paid a judgment of \$124.4 million in October 2016. On March 31, 2018, Oracle paid us approximately \$21.5 million including post-judgment interest of \$0.2 million for the reversal of the award under state computer access statutes mandated by the Court of Appeals. Due to the collection of this award in cash, we recognized a recovery of the 2016 judgment for \$21.3 million and interest income of \$0.2 million for the year ended December 31, 2018.

In May 2018, we also appealed to the U.S. Supreme Court for approximately \$12.8 million of the District Court's award of non-taxable expenses related to the judgment. On March 4, 2019, the U.S. Supreme Court issued a unanimous decision reversing earlier decisions by the lower courts and ruling that Oracle must return approximately \$12.8 million in non-taxable expenses that we had previously paid to Oracle (plus interest). As further described in Note 11 to our consolidated financial statements included in Part II, Item 8 of this Report, as mandated by the U.S. Supreme Court, on April 5, 2019, Oracle paid us approximately \$13.0 million (the principal amount plus post-judgment interest). As a result, we recognized a recovery of non-taxable expenses for \$12.8 million and recorded interest income of \$0.2 million for the year ended December 31, 2019. The award received is required to be shared on a pro rata basis with an insurance company, which had previously paid for part of the judgment and reimbursed a portion of defense costs, after deducting the costs of all of our past and pending appeal and remand proceedings in Rimini I.

Insurance costs and related recoveries, net increased from a net recovery of \$7.6 million for the year ended December 30, 2018 to net cost of \$3.9 million for the year ended December 31, 2019. During the first quarter of 2018, Rimini II legal fees exceeded the \$8.0 million balance of the deferred settlement liability which was eliminated through the recognition of insurance recoveries. As a result, we recognized an \$8.0 million deferred gain for the year ended December 31, 2018 offset by \$0.4 million owed to an insurance company. As noted above, we recognized costs of \$3.9 million for the year ended December 31, 2019 reflecting our current estimate of the amounts owed to the insurance company to date from the amounts refunded by Oracle from the Rimini I litigation. The liability is subject to decrease as additional costs related to any future Rimini I appeal and remand proceedings are incurred. We expect this liability to be settled in the second quarter of 2020.

Interest expense. Interest expense decreased from \$32.5 million for the year ended December 31, 2018 to \$0.4 million for the year ended December 31, 2019, a decrease of \$32.1 million. Reductions in interest expense were primarily due to the payoff of the former Credit Facility on July 19, 2018, including reductions in (i) interest payable at 12.0% of \$7.5 million, (ii) PIK interest payable at 3.0% of \$1.9 million, (iii) accretion expense of \$11.7 million, and (iv) make-whole applicable premium of \$3.1 million, (v) a make-whole applicable premium of \$7.3 million of make-whole premium upon payoff of the Credit Facility on July 19, 2018, and (vi) an decrease in accretion of \$0.7 million related to the GP Sponsor note payable. The note was paid off on June 28, 2019.

Other debt financing expenses. Other debt financing expenses were \$58.3 million for the year ended December 31, 2018 and were none for the year ended December 31, 2019. The debt financing expenses in fiscal year 2018 were primarily attributable to the payoff of the Credit Facility on July 19, 2018, which resulted in charges for the write-off of DDIC for the funded debt of \$44.6 million and the unfunded debt of \$2.8 million. In addition, there were other costs which were not incurred during 2019 due the payoff of the Credit Facility such as write-offs of DDIC due to mandatory prepayments of \$7.2 million, collateral monitoring fees of \$1.6 million and amortization as well as unused line fees.

Gain from change in fair value of embedded derivatives. Upon the termination of the former Credit Facility on July 19, 2018, we no longer recognized a liability for embedded derivatives associated with this instrument and recognized a corresponding gain in the third quarter of 2018. As a result, we recognized a gain of \$1.6 million due to the change in fair value of embedded derivatives for the year ended December 31, 2018. There was no corresponding activity due to the termination of the former Credit Facility in 2018, resulting in no gain or loss being recorded for the year ended December 31, 2019.

Other expenses, net. For the year ended December 31, 2018, we had other expense, net of \$2.2 million as compared to other expense, net of \$1.5 million for the year ended December 31, 2019, a decrease of \$0.7 million. For the year ended December 31, 2019, other expense, net was primarily comprised of foreign exchange losses of \$1.6 million and other non-operating expenses of \$0.2 million. The amounts were partially offset by interest income of \$0.2 million related to the U.S. Supreme Court decision. For the year ended December 31, 2018, other expense, net of \$2.2 million was primarily comprised of foreign exchange losses of \$1.4 million, and write-off of deferred financing costs of \$0.7 million related to an unsuccessful debt financing, and other non-operating expenses of \$0.3 million. These amounts, which total \$2.4 million, were partially offset by post-judgment interest on the litigation appeal award of \$0.2 million.

Income tax expense. Income tax expense increased from \$2.0 million for the year ended December 31, 2018 to \$2.7 million for the year ended December 31, 2019, an increase of \$0.7 million or 36%. Substantially all of our income tax expense is attributable to our foreign operations. Our foreign earnings before income taxes increased from \$6.3 million for the year ended December 31, 2018 to \$6.7 million for the year ended December 31, 2019, an increase of \$0.4 million.

Comparison of Years ended December 31, 2018 and 2017

Our consolidated statements of operations for the years ended December 31, 2018 and 2017 are presented below (in thousands):

	2018 ⁽²⁾	2017 ⁽²⁾	Variance	
			Amount	Percent
Revenue	\$ 253,460	\$ 214,860	\$ 38,600	18.0%
Cost of revenue:				
Employee compensation and benefits	64,158	54,591	9,567	17.5%
Engineering consulting cost	13,946	14,683	(737)	(5.0)%
Administrative allocations ⁽¹⁾	10,715	9,041	1,674	18.5%
All other costs	7,162	4,583	2,579	56.3%
Total cost of revenue	<u>95,981</u>	<u>82,898</u>	<u>13,083</u>	<u>15.8%</u>
Gross profit	157,479	131,962	25,517	19.3%
Gross margin	62.1 %	61.4 %		
Operating expenses:				
Sales and marketing	89,493	65,684	23,809	36.2%
General and administrative	37,204	36,144	1,060	2.9%
Litigation costs and related recoveries, net	1,258	4,860	(3,602)	(74.1)%
Total operating expenses	<u>127,955</u>	<u>106,688</u>	<u>21,267</u>	<u>19.9%</u>
Operating income	29,524	25,274	4,250	16.8%
Non-operating expenses:				
Interest expense	(32,530)	(43,357)	10,827	(25.0)%
Other debt financing expenses	(58,331)	(18,361)	(39,970)	217.7%
Loss from change in fair value of redeemable warrants	—	(16,352)	16,352	(100.0)%
Gain from change in fair value of embedded derivatives	1,600	3,800	(2,200)	(57.9)%
Other income (expenses), net	(2,222)	291	(2,513)	(863.6)%
Loss before income taxes	<u>(61,959)</u>	<u>(48,705)</u>	<u>(13,254)</u>	<u>27.2%</u>
Income tax expense	(1,992)	(1,319)	(673)	51.0%
Net loss	<u>\$ (63,951)</u>	<u>\$ (50,024)</u>	<u>\$ (13,927)</u>	<u>27.8%</u>

- (1) Includes the portion of costs for information technology, security services and facilities costs that are allocated to cost of revenue. In our consolidated financial statements, such costs are allocated between cost of revenue, sales and marketing, and general and administrative expenses based primarily on relative headcount, except for facilities which is based on occupancy.
- (2) The summary consolidated financial data for the fiscal years ended and as of December 31, 2018 and 2017 have been retrospectively restated to reflect the adoption of Accounting Standards Update ("ASU") No. 2014-09, *Revenue from Contracts with Customers*, codified under Accounting Standards Codification ("ASC 606"). See Note 3 of our consolidated financial statements included in Part II, Item 8 of this Report for further information.

Revenue. Revenue increased from \$214.9 million for the year ended December 31, 2017 to \$253.5 million for the year ended December 31, 2018, an increase of \$38.6 million or 18%. The vast majority of this increase was driven by a 15% increase in the average number of unique clients, as opposed to existing unique clients subscribing to additional services. On a regional basis, United States revenue grew from \$145.5 million for fiscal 2017 to \$163.7 million for fiscal 2018, an increase of \$18.2 million or 13%, while international revenue grew from \$69.4 million for fiscal 2017 to \$89.8 million for fiscal 2018, an increase of \$20.4 million or 29%. Accelerated growth in our international business was driven by an increase in sales headcount primarily in Asia and Europe and an increase in marketing and advertising spend targeted for prospective clients outside the United States.

Cost of revenue. Cost of revenue increased from \$82.9 million for the year ended December 31, 2017 to \$96.0 million for the year ended December 31, 2018, an increase of \$13.1 million or 16%. This increase was primarily due to additional support for the increasing number of clients that resulted in an increase in employee compensation and benefits of \$9.6 million, an increase in IT, facilities, and security of \$1.7 million, and an increase in all other costs of \$2.6 million, offset by a decrease in contract labor of \$0.7 million. The costs of both direct product support and shared services grew at a lower rate than the increase in clients and revenue as the support provided by these functions was spread over a wider client base.

The \$9.6 million increase in cost of revenue attributable to employee compensation and benefits for the year ended December 31, 2018, was primarily due to (a) an increase in salaries, wages and benefit costs of \$8.4 million due to a 12% increase in the average number of employees devoted to cost of revenue functions, annual pay increases, and increased bonus payouts, (b) an increase of \$0.7 million due to adoption of our sabbatical benefit plan in May 2018, and (c) an increase in stock-based compensation expense of \$0.5 million. Our sabbatical benefit plan provides full time employees that achieve 10 years of service with a one-month paid sabbatical leave, and the grant of restricted stock units ("RSU's") with a fair value on the date of grant of \$10,000 (the RSU's then vest over the subsequent 12-month period). The increase in all other costs was primarily attributable to costs of \$2.1 million in the second quarter of 2018 for our Global Service Delivery ("GSD") conference for our support delivery staff to provide training on new products and processes. This conference was not held in 2017.

Gross Profit. Gross profit increased from \$132.0 million for the year ended December 31, 2017 compared to \$157.5 million for the year ended December 31, 2018, an increase of \$25.5 million or 19%. Gross margin for year ended December 31, 2017 was 61.4% compared to 62.1% for the year ended December 31, 2018. Our revenue for the year ended December 31, 2018 increased by \$38.6 million or 18% compared to the year ended December 31, 2017. Total cost of revenue increased by \$13.1 million or 16%, compared to the increase in revenue of 18%, resulting in a slight improvement in the gross margin for the year ended December 31, 2018 compared to the year ended December 31, 2017. The increased utilization of our engineering workforce continued to be the primary driver in our efforts to contain growth in cost of revenue and improve gross margin for the year ended December 31, 2018.

Sales and marketing expenses. Sales and marketing expenses increased from \$65.7 million for the year ended December 31, 2017 to \$89.5 million for the year ended December 31, 2018, an increase of \$23.8 million or 36%. This increase was primarily due to (i) a \$13.7 million increase in employee compensation and benefits as a result of a 23% increase in average headcount, (ii) a \$4.5 million increase in travel and business meeting costs as we increase our efforts to obtain new customers, (iii) a \$2.2 million increase in marketing and advertising costs, (iv) an increase in shared service allocations for facilities, security and technology of \$1.6 million to support more employees, and (v) an increase in employee recruitment costs and all other costs for \$1.6 million.

The \$13.7 million increase in sales and marketing expense attributable to employee compensation and benefits for the year ended December 31, 2018, was primarily due to an increase in (i) salaries, wages and benefit costs of \$10.3 million due to a 23% increase in the average number of employees devoted to sales and marketing functions, annual pay increases, and higher bonus payouts, (ii) commissions of \$2.6 million due to new customer wins in excess of the prior year, (iii) an increase in stock-based compensation expense of \$0.5 million, and (iv) costs of \$0.3 million associated with our sabbatical benefit plan adopted in May 2018.

Our overall increased spending was driven by a less stringent sales and marketing spending ratio covenant due to the sixth amendment to the Credit Facility that was effective in October 2017 and the elimination of spending restrictions upon termination of the Credit Facility in July 2018.

General and administrative expenses. General and administrative expenses increased from \$36.1 million for the year ended December 31, 2017 to \$37.2 million for the year ended December 31, 2018, an increase of \$1.1 million or 3%. This increase was primarily due to increases in (i) compensation and benefit costs of \$6.6 million, (ii) outside professional service costs of \$1.5 million, (iii) rent and facilities costs of \$0.9 million, (iv) computer supplies and software costs of \$0.8 million, (v) travel and other administrative costs \$0.7 million, (vi) franchise and related taxes of \$0.7 million and (vii) all other costs of \$0.3 million. These increases were primarily due to our status as a public company for 12 months in 2018 versus less than 3 months in 2017.

These increases which total \$11.5 million were partially offset by a reduction in sales taxes of \$7.2 million that consisted of (i) a decrease in sales tax expense and related accrued interest of \$2.2 million since we began billing and recovering sales taxes from our clients beginning in the fourth quarter of 2017, and (ii) we had favorable settlements with taxing authorities in the second half of 2018 that eliminated state sales tax liabilities of \$4.9 million that we had accrued in prior years. In addition, during 2018 we had higher general and administrative allocations out to other departments of \$3.3 million driven primarily by increased headcount in 2018.

The \$6.6 million increase in general and administrative expenses attributable to employee compensation and benefits for the year ended December 31, 2018, was primarily due to (i) an increase in salaries, wages and benefit costs of \$5.9 million due to a 21% increase in the average number of employees devoted to general and administrative functions, annual pay increases, and increased bonus payouts, (ii) an increase of \$0.5 million in stock-based compensation expense, and (iii) an increase of \$0.2 million due to adoption of our new sabbatical benefit plan in May 2018.

Litigation costs and related recoveries, net. For the years ended December 31, 2018 and 2017, litigation costs and related recoveries, net consist of the following (in thousands):

	2018	2017	Variance
Professional fees and other defense costs of litigation	\$ 30,126	\$ 17,171	\$ 12,955
Insurance recoveries and reduction in deferred settlement liability	(21,285)	—	(21,285)
Pre-judgment interest on litigation judgment	(7,583)	(12,311)	4,728
Litigation costs, net of related insurance recoveries	<u>\$ 1,258</u>	<u>\$ 4,860</u>	<u>\$ (3,602)</u>

Professional fees and other defense costs associated with litigation increased from \$17.2 million for the year ended December 31, 2017 to \$30.1 million for the year ended December 31, 2018, an increase of \$13.0 million. This increase was primarily attributable to discovery work for the Rimini II litigation of \$8.5 million, the government inquiry of \$2.6 million, and the Rimini I appeals of \$1.8 million. Over a six-year period through October 2016, we were actively engaged in the Rimini I litigation, for which we paid a judgment of \$124.4 million in October 2016. Of this amount, we received a court mandated refund of \$21.3 million in March 2018. In May 2018, we also appealed to the United States Supreme Court ("Supreme Court") approximately \$12.8 million of the District Court's award of non-taxable expenses related to the judgment. On March 4, 2019, the Supreme Court issued a unanimous decision reversing earlier decisions by the lower courts and ruling that Oracle must return approximately \$12.8 million in non-taxable expenses (plus interest) that the Company had previously paid to Oracle. We recognized a gain when the award was collected during the year ended December 31, 2019.

As discussed above and in Note 11 to the consolidated financial statements included in Item 8 of this Report, in January 2018 the Court of Appeals reversed certain awards under Rimini I. The reversal by the Court of Appeals included \$21.3 million previously paid by us as part of the October 2016 judgment for state computer access statutes and taxable expenses and interest. On March 31, 2018, Oracle paid us approximately \$21.5 million including post-judgment interest of \$0.2 million. Due to the collection of this award in cash, we recognized a recovery of the 2016 judgment for \$21.3 million and interest income of \$0.2 million for the year ended December 31, 2018.

We had certain insurance policies in effect related to our litigation activities whereby we were entitled to recover a portion of the legal fees that were incurred to defend against the litigation. During the first quarter of 2017, the insurance company that had been providing defense cost coverage related to Rimini II provided cost reimbursements of \$1.0 million. In March 2017, we entered into a settlement agreement with this insurance company whereby we received a one-time payment of \$19.3 million that was accounted for as a deferred settlement liability at the end of the first quarter of 2017. This deferred settlement liability was reduced as we incurred costs related to Rimini II after the settlement date, with a corresponding increase in insurance recoveries in our consolidated statements of operations. For the year ended December 31, 2017, we recognized

total legal expense recoveries of \$12.3 million, consisting of the \$1.0 million cost reimbursement for the first quarter of 2017, and post-settlement legal expenses related to Rimini II of \$11.3 million, which reduced the deferred settlement liability to \$8.0 million as of December 31, 2017. During the first quarter of 2018, Rimini II legal fees exceeded the \$8.0 million balance of the deferred settlement liability which was eliminated through the recognition of insurance recoveries. We currently have no insurance coverage for such litigation going forward. However, if additional recoveries occur from the Rimini I appeals, we will need to reimburse a portion of such recoveries, net of such costs incurred to achieve such recoveries, if any.

Interest expense. Interest expense decreased from \$43.4 million for the year ended December 31, 2017 to \$32.5 million for the year ended December 31, 2018, a decrease of \$10.8 million. Reductions in interest expense were primarily due to the payoff of the former Credit Facility on July 19, 2018, including reductions in (i) interest payable at 12.0% of \$4.4 million, (ii) PIK interest payable at 3.0% of \$1.1 million, (iii) accretion expense of \$12.0 million, and (iv) make-whole applicable premium of \$1.5 million due to lower mandatory Credit Facility prepayments in 2018. These reductions were primarily attributable to the Credit Facility being outstanding for the entire year ended December 31, 2017 as compared to only 200 days for the year ended December 31, 2018. These reductions total \$19.0 million and were partially offset by \$7.3 million of make-whole premium incurred upon payoff of the Credit Facility on July 19, 2018, and an increase in accretion of \$0.8 million related to the GP Sponsor loan that was assumed on October 10, 2017.

Our weighted average principal balance under our former Credit Facility decreased from \$99.1 million for the year ended December 31, 2017 to \$61.7 million for the year ended December 31, 2018. The decrease in our weighted average borrowings was primarily due to the payoff of the Credit Facility on July 19, 2018.

Other debt financing expenses. Other debt financing expenses increased from \$18.4 million for the year ended December 31, 2017 to \$58.3 million for the year ended December 31, 2018, an increase of \$40.0 million. The increase in other debt financing expenses was primarily attributable to the payoff of the Credit Facility on July 19, 2018, which resulted in charges for the write-off of DDIC for the funded debt of \$44.6 million and the unfunded debt of \$2.8 million, and the write-off of agent fees and other charges of \$0.6 million, for a total of \$47.9 million. These increases were partially offset by decreases in (i) target date fees of \$1.3 million, (ii) lower collateral monitoring, amortization and unused line fees of \$1.8 million due to the shorter period that the former Credit Facility was outstanding in fiscal 2018, and (iii) a reduction of \$4.9 million in write-offs of DDIC due to a reduction in mandatory prepayments for the year ended December 31, 2018.

Loss from change in fair value of redeemable warrants. When we entered into the Credit Facility in June 2016, we issued a warrant to the Origination Agent for 2.7 million shares of Common Stock, and a second warrant for 0.7 million shares of Common Stock (both as adjusted for the Exchange Ratio in the mergers with GPIA) was issued in October 2016 due to an anti-dilution provision in the original warrant agreement. These warrants were redeemable in cash by the holder under certain circumstances, which required classification as a liability in our consolidated balance sheets.

Upon consummation of the reverse merger with GPIA, we issued an additional warrant for approximately 62,000 shares as consideration for the Origination Agent to eliminate the cash redemption and anti-dilution features. For the period from January 1, 2017 through October 10, 2017, the fair value of these warrants for an aggregate of 3.4 million shares of Common Stock increased by \$16.4 million, resulting in a loss on the change in fair value of redeemable warrants of \$16.4 million for the year ended December 31, 2017. Due to the elimination of the cash redemption feature on October 10, 2017, the redeemable warrant liability on that date of \$23.6 million was reclassified to additional paid-in capital. Accordingly, changes in fair value after October 10, 2017 are no longer reported in our consolidated statements of operations.

Gain from change in fair value of embedded derivatives. The requirements to pay default interest at 2.0% during the existence of an event of default, equity raise delay fees, and “make-whole” interest payments for certain principal prepayments as defined in the Credit Facility, were examples of embedded derivatives required to be bifurcated and reported at fair value. In addition, make-whole applicable premium payments for certain principal prepayments were computed as set forth in the Credit Facility primarily based on the 15.0% per annum stated rate from the prepayment date until June 2019.

Increases in the fair value of embedded derivatives resulted in losses that were recognized when the likelihood increased that a future cash payment would be required to settle an embedded derivative, whereas gains were recognized when the fair value decreased. Decreases in fair value occurred when we became contractually obligated to pay an embedded derivative (whereby the embedded derivative liability was transferred to a contractual liability), or as the likelihood of a future cash settlement decreased.

For the year ended December 31, 2017, we recognized a gain of \$3.8 million on the change in fair value of embedded derivatives compared to a gain of \$1.6 million for the year ended December 31, 2018. The gain of \$3.8 million for the year ended December 31, 2017 was primarily attributable to the elimination of several embedded derivatives pursuant to the Sixth Amendment to the Credit Facility. As of December 31, 2017, the fair value of our embedded derivatives resulted in a liability

of \$1.6 million, and upon termination of the Credit Facility on July 19, 2018, this liability was eliminated with a corresponding gain on change in fair value of embedded derivatives of \$1.6 million for the year ended December 31, 2018.

Other income (expenses), net. For the year ended December 31, 2017, we had other income, net of \$0.3 million as compared to other expense, net of \$2.2 million for the year ended December 31, 2018, a decrease of \$2.5 million. For the year ended December 31, 2018, other expense, net of \$2.2 million was primarily comprised of foreign exchange losses of \$1.4 million, and write-off of deferred financing costs of \$0.7 million related to an unsuccessful debt financing, and other non-operating expenses of \$0.3 million. These amounts, which total \$2.4 million, were partially offset by post-judgment interest on the litigation appeal award of \$0.2 million. For the year ended December 31, 2017, net other income of \$0.3 million was comprised of interest income of \$0.2 million and foreign exchange gains of \$0.2 million, partially offset by other non-operating expenses of \$0.1 million.

Income tax expense. As a result of the U.S. Tax Cuts and Jobs Act of 2017 (“Tax Act”), the U.S. federal corporate tax rate decreased from a top marginal rate of 35% that was effective through December 31, 2017 to a flat rate of 21% effective for the year ended December 31, 2018. Accordingly, a provisional decrease of \$31.8 million in our domestic deferred tax assets was recognized as of December 31, 2017, and this amount was fully offset by a decrease in our valuation allowance. As a result, we did not record any net domestic deferred income tax expense for the year ended December 31, 2017. Upon completion of our assessment of the impact of the Tax Act in the fourth quarter of 2018, we concluded that no changes were needed to our provisional estimates established as of December 31, 2017. For further discussion of the Tax Act, please refer to Note 10 to the consolidated financial statements included in Item 8 of this Report.

Income tax expense increased from \$1.3 million for the year ended December 31, 2017 to \$2.0 million for the year ended December 31, 2018, an increase of \$0.7 million or 51%. Substantially all of our income tax expense is attributable to our foreign operations. Our foreign earnings before income taxes increased from \$4.3 million for the year ended December 31, 2017 to \$6.3 million for the year ended December 31, 2018, an increase of \$2.0 million.

Liquidity and Capital Resources

Overview

As of December 31, 2019, we had a working capital deficit of \$82.4 million and we had an accumulated deficit of \$314.7 million. We recorded net income of \$17.5 million for the year ended December 31, 2019 and net losses of \$64.0 million and \$50.0 million for the years ended December 31, 2018 and 2017, respectively.

A key component of our business model generally requires that customers prepay us annually for the services we will provide over the following year or longer. As a result, we collect cash from our customers in advance of when the related service costs are incurred, which resulted in deferred revenue of \$205.8 million that is included in current liabilities as of December 31, 2019. Therefore, we believe that working capital deficit is not as meaningful in evaluating our liquidity since the costs of fulfilling our commitments to provide services to customers are currently limited to approximately 37% of the related deferred revenue based on our gross margin of 63% for the year ended December 31, 2019.

We have contractual obligations of approximately \$21.7 million that are due during the 12 months ending December 31, 2020. This amount consists of (i) Series A Preferred Stock dividends payable in cash of approximately \$15.8 million and (ii) operating and capital lease payments of \$5.8 million.

For the next 12 months, we believe that cash, cash equivalents, and restricted cash of \$38.4 million as of December 31, 2019, plus future cash flow from operating activities will be sufficient to meet our anticipated cash needs including working capital requirements, planned capital expenditures, and our contractual obligations of approximately \$21.7 million that are due during the 12 months ending December 31, 2020.

As discussed below in greater detail, for the year ended December 31, 2019, we generated cash flows from our operating activities of \$20.4 million, which were derived from cash earnings of \$25.0 million and offset by unfavorable changes in operating assets and liabilities of \$4.6 million. We believe our operating cash flows for the year ending December 31, 2020 will be sufficient to fund the portion of our contractual obligations that is not funded with existing capital resources.

Private Placement

The holders of Series A Preferred Stock are entitled to, from the respective issuance date, a cash dividend of 10.0% per annum and a payment-in-kind dividend of 3.0% per annum for the first five years following the initial June 2018 closing and thereafter all dividends accruing on such Series A Preferred Stock will be payable in cash at a rate of 13.0% per annum.

Assuming no redemptions of the Series A Preferred Stock and no conversions to Common Stock, the following cash and PIK dividends (settled through issuance of additional shares of Series A Preferred Stock), regarding the combined June 2019 Private Placement, March 2019 Private Placement and Initial Private Placement, are expected to accrue for each year from January 1, 2020 through July 19, 2023 (in thousands):

	Cash	PIK	Total
Year Ending December 31:			
2020	\$ 15,819	\$ 4,746	\$ 20,565
2021	16,299	4,890	21,189
2022	16,794	5,038	21,832
2023	9,455	2,837	12,292
Total	<u>\$ 58,367</u>	<u>\$ 17,511</u>	<u>\$ 75,878</u>

This refinancing improved our liquidity and capital resources whereby future financing cash payments are expected to be limited to annual cash dividends ranging from \$15.8 million to \$16.8 million over the next four fiscal years.

Please refer to Notes 7 and 14 to the audited consolidated financial statements included in Item 8 of this Report for further details about the Series A Preferred Stock including (i) mandatory redemption rights, (ii) the security agreement and Convertible Notes that may become payable pursuant to certain redemption provisions, (iii) rights to convert to shares of Common Stock, (iv) registration rights, and (v) voting rights and preferences in liquidation.

Interest rates in the United States are subject to market changes. Therefore, any future equity or debt refinancing may be affected by the timing and overall interest rate environment in effect at such time.

Summary of Debt

Debt is presented net of debt discounts and issuance costs ("DDIC") in our balance sheets. As of December 31, 2019 and 2018, our debt obligations consist of the following (in thousands):

	2019	2018
Note payable to GP Sponsor, net of discount	\$ —	\$ 2,372
Credit Facility, net of discount	—	—
Total	—	2,372
Less current maturities	—	2,372
Long-term debt, net of current maturities	<u>\$ —</u>	<u>\$ —</u>

Note Payable to GP Sponsor

Upon consummation of the merger with GP Investments Acquisition Corp. ("GPIA") in May 2017, an outstanding note payable to GP Sponsor with an initial face amount of approximately \$3.0 million was assumed by the Company. This note was originally non-interest bearing and was not due and payable until the outstanding principal balance under the former Credit Facility was less than \$95.0 million. At the inception of this note, the maturity date was expected to occur in June 2020 based on the scheduled principal payments under the Credit Facility. Interest was initially imputed under this note payable at the rate of 15.0% per annum. The net carrying value of this note payable was \$2.4 million as of December 31, 2018. The Company recognized accretion expense of \$0.2 million, \$0.9 million and \$0.1 million for the years ended December 31, 2019, 2018 and 2017, respectively.

This note payable was amended twice in 2018, which resulted in further changes to the effective interest rate and maturity date. The second amendment to the loan agreement was effective on December 21, 2018 and provided for an extension of the maturity date from January 4, 2019 to June 28, 2019. In addition, the parties agreed that the note payable would retroactively bear interest at 13.0% per annum from July 19, 2018 through the maturity date. Total retroactive interest amounted to \$0.2 million, which is accounted for as DDIC that was being accreted through the maturity date. In addition, the second amendment provided for monthly principal payments starting in December 2018 of approximately \$0.4 million plus accrued interest. In December 2018, the Company made a payment of \$0.6 million, primarily consisting of payment of retroactive

interest of \$0.2 million and the first monthly principal payment of \$0.4 million. The Company made principal and interest payments totaling \$2.7 million during the year ended December 31, 2019. The effective interest rate for accretion of DDIC was 26.4% for the period from December 21, 2018 through June 28, 2019. The note was paid off on June 28, 2019.

Former Credit Facility

In June 2016, the Company entered into a multi-draw term loan Financing Agreement (the "Credit Facility") with a syndicate of lenders (the "Lenders"). The Credit Facility would have matured in June 2020 but was repaid and terminated in July 2018 as discussed below. The Credit Facility provided for an aggregate commitment of up to \$125.0 million which consisted of an initial term loan for \$30.0 million, a "delayed draw A Term Loan" for \$65.0 million, and a "delayed draw B Term Loan" for \$30.0 million. An origination fee equal to 5.0% of the \$125.0 million commitment was paid in cash to the Lenders from the proceeds of the initial term loan. The Credit Facility provided for an Original Issue Discount ("OID") of 2.0% of the initial face amount of borrowings. Origination fees and OID were accounted for as DDIC.

Borrowings under the Credit Facility were collateralized by substantially all assets of the Company, including certain cash depository accounts that were subject to control agreements with the Lenders.

The outstanding principal balance under the former Credit Facility provided for monthly interest payments at 15.0% per annum, consisting of 12.0% per annum that was payable in cash and 3.0% per annum that was payable through the issuance of additional borrowings beginning on the interest payment due date (referred to as paid-in-kind, or "PIK" interest). In addition, a make-whole applicable premium payment of approximately 15.0% per annum through June 2019 was required for certain principal prepayments.

The Credit Facility provided for collateral monitoring fees at the rate of 2.5% of the outstanding principal balance during 2018 until the Credit Facility was terminated. The Credit Facility also required unused line fees of 5.0% per annum on the \$17.5 million undrawn portion of the Credit Facility during 2018 until the termination date. All unused line fees and collateral monitoring fees were payable monthly in arrears and were recorded as a component of other financing expenses in the period incurred.

DDIC that relates to the entire Credit Facility was allocated pro rata between the funded and unfunded portions of the Credit Facility based on the relative amounts that were cumulatively borrowed versus the undrawn portion of the \$125.0 million commitment. DDIC related to funded debt was accreted to interest expense using the effective interest method based on the aggregate principal obligations to the Lenders and consulting and Trigger Event exit fee obligations to one of the lenders that served as the origination agent (the "Origination Agent"). DDIC associated with unfunded debt was amortized using the straight-line method from the date incurred through the maturity date of the Credit Facility, which was included in other debt financing expenses in the accompanying consolidated statements of operations and comprehensive loss.

In connection with the closing on July 19, 2018 of the Initial Private Placement discussed in Note 6 to our consolidated financial statements included in Item 8 of this Report, we used substantially all of the \$133.0 million of cash proceeds to repay all outstanding indebtedness and fees under the Credit Facility, and the Credit Facility was terminated. The aggregate cash payments to terminate the Credit Facility amounted to \$132.8 million and consisted of the following (in thousands):

Contractual principal and exit fees:	
Principal balance	\$ 102,576
Mandatory trigger event exit fees	13,624
Mandatory consulting	2,000
Subtotal	118,200
Make-whole applicable premium	7,307
Amendment fees and related liabilities	6,250
Accrued interest and fees payable	1,073
Total cash termination payments	<u>\$ 132,830</u>

Cash Flows Summary

Presented below is a summary of our operating, investing and financing cash flows for the years ended December 31, 2019, 2018 and 2017 (in thousands):

	2019	2018	2017
Net cash provided by (used in):			
Operating activities	\$ 20,386	\$ 22,382	\$ 29,163
Investing activities	(1,872)	(1,053)	(1,392)
Financing activities	(5,737)	(34,774)	(16,490)

Cash Flows Provided by Operating Activities

A key component of our business model generally requires that customers prepay us annually for the services we will provide over the following year or longer. As a result, we collect cash in advance of the date when the vast majority of the related services are provided. Also, as our revenue has increased, we have been able to improve our gross margin, due to the costs of employee and shared support services being spread out over a wider client base. Additionally, we have been able to leverage our sales and marketing expenses over the increased client base and have found opportunities to reduce spending while continuing to expand our business. For the years ended December 31, 2019, 2018 and 2017, cash flows provided by operating activities amounted to \$20.4 million, \$22.4 million and \$29.2 million, respectively. The key components in the calculation of our cash provided by operating activities for the years ended December 31, 2019, 2018 and 2017, are as follows (in thousands):

	2019	2018	2017
Net income (loss)	\$ 17,529	\$ (63,951)	\$ (50,024)
Non-cash expenses, net	7,431	74,854	57,672
Non-operating expense	—	10,410	4,607
Changes in operating assets and liabilities, net	(4,574)	1,069	16,908
Net cash provided by operating activities	\$ 20,386	\$ 22,382	\$ 29,163

For the year ended December 31, 2019, cash flows provided by operating activities amounted to \$20.4 million. We recognized net income of \$17.5 million for the year ended December 31, 2019 and non-cash expenses of \$7.4 million, which were offset by unfavorable changes in operating assets and liabilities, net of \$4.6 million. For the year ended December 31, 2019, non-cash expenses, net amounted to \$7.4 million and were primarily comprised of stock-based compensation expense of \$5.5 million and depreciation and amortization expense of \$1.9 million.

For the year ended December 31, 2019, changes in operating assets and liabilities were unfavorable by \$4.6 million to operating cash flows primarily due to cash uses related to an increase in accounts receivable of \$31.2 million, an increase in prepaid expenses, deposits and other assets of \$9.2 million, an increase in deferred contract costs of \$1.0 million and a decline in accounts payable for \$10.5 million. These cash uses were offset by sources of cash from customer cash collections that resulted from an increase of deferred revenue for \$39.1 million and an increase in accrued liabilities of \$8.3 million.

For the year ended December 31, 2018, cash flows provided by operating activities amounted to \$22.4 million. While we recognized a net loss of \$64.0 million for the year ended December 31, 2018, non-cash expenses mitigated the cash impact of our net loss. For the year ended December 31, 2018, net non-cash expenses amounted to \$74.9 million and were primarily comprised of the write-off of DDIC of \$54.5 million, accretion and amortization expense of \$13.3 million, and stock-based compensation expense of \$4.4 million. Additionally, make-whole applicable premium of \$10.4 million is an expense included in our net loss that was classified as a financing cash outflow since it related to the prepayment of principal under our Credit Facility.

For the year ended December 31, 2018, changes in operating assets and liabilities contributed \$1.1 million of positive operating cash flows primarily due to customer cash collections that resulted from an increase of deferred revenue for \$29.0 million, a decrease in prepaid expenses and other of \$0.6 million, and an increase in accounts payable of \$2.9 million, which were partially offset by a use of cash from an increase of accounts receivable for \$18.0 million, a reduction in the deferred insurance settlement liability of \$8.0 million, an increase in deferred contract costs of \$3.7 million and a reduction in accrued liabilities of \$1.5 million.

For the year ended December 31, 2017, cash flows provided by operating activities amounted to \$29.2 million. While we recognized a net loss of \$50.0 million for the year ended December 31, 2017, non-cash expenses mitigated the cash impact of our net loss. For the year ended December 31, 2017, non-cash expenses amounted to \$57.7 million and were primarily comprised of accretion and amortization expense of \$24.9 million, a loss from change in fair value of redeemable warrants of \$16.4 million, the write-off of DDIC of \$12.1 million, and stock-based compensation expense of \$3.0 million. Additionally, make-whole applicable premium of \$4.6 million is an expense included in our net loss that was classified as a financing cash outflow since it related to the prepayment of principal under our Credit Facility.

For the year ended December 31, 2017, changes in working capital contributed \$16.9 million of positive operating cash flows including (i) customer cash collections that resulted in an increase in deferred revenue of \$14.8 million, (ii) the cash proceeds from a non-recurring insurance settlement, net of related legal fees, of \$8.0 million, and (iii) an increase in accounts payable and accrued liabilities of \$6.8 million. These positive changes in working capital were partially offset by an increase in accounts receivable of \$8.3 million, and cash payments resulting in an increase in prepaid expenses of \$3.4 million.

Cash Flows Used in Investing Activities

Cash flows used in investing activities were primarily driven by capital expenditures for leasehold improvements and computer equipment as we continued to invest in our business infrastructure and advance our geographic expansion. Such capital expenditures totaled \$1.9 million, \$1.1 million and \$1.4 million for the years ended December 31, 2019, 2018 and 2017, respectively. From June 2016 when we entered into the Credit Facility until the termination of the Credit Facility in July 2018, we were subject to covenants in the Credit Facility that restricted our capital expenditures.

For the year ended December 31, 2019, capital expenditures of \$1.9 million consisted of new computer equipment of \$0.9 million for our U.S. facilities, and \$0.5 million for computer equipment and software for our facility in India, and \$0.1 million for computer equipment and software at our facility in Brazil.

For the year ended December 31, 2018, capital expenditures of \$1.1 million consisted of new computer equipment of \$0.5 million for our U.S. facilities, and \$0.3 million for computer equipment and software for our facility in India, and \$0.1 million for computer equipment and software at our facility in Brazil.

For the year ended December 31, 2017, capital expenditures of \$1.4 million consisted of \$0.4 million for new computer equipment at our U.S. facilities, leasehold improvements and equipment of \$0.7 million for our new larger facility in Brazil, and \$0.3 million for computer equipment for our facility in India.

Cash Flows from Financing Activities

For the year ended December 31, 2019, cash used in financing activities was \$5.7 million. For the year ended December 31, 2019, cash utilized in financing activities consisted of dividend payments of \$14.7 million, payments of \$2.6 million on our GP Sponsor loan, payments of \$0.5 million related to the transaction costs for both the June 2019 SPA and March 2019 SPA and capital lease payments of \$0.4 million. These costs were offset, in part, by proceeds received of \$9.1 million from both the June 2019 SPA and March 2019 SPA transactions and proceeds received of \$3.3 million from the stock option exercises.

For the year ended December 31, 2018, cash used in financing activities was \$34.8 million. For the year ended December 31, 2018, sources of cash from financing activities were comprised of \$133.0 million of proceeds from the issuance of Series A Preferred Stock and Common Stock in the Private Placement, and \$2.0 million from the exercise of stock options. For the year ended December 31, 2018, our financing activities resulted in cash outflows that totaled \$169.8 million. The key uses of cash from financing activities consisted of (i) payments under the Credit Facility for principal and other contractual obligations of \$145.8 million, (ii) make-whole applicable premium payments of \$10.4 million, (iii) payments for DDIC and other financing costs of \$5.9 million and payments for deferred offering costs related to the Private Placement of \$4.3 million (totaling \$10.2 million), and (v) principal payments under capital lease obligations of \$0.6 million. Principal payments under the Credit Facility consisted of a mandatory prepayment in April 2018 of \$17.9 million from collection of the Rimini I appeal award, \$2.0 million of mandatory consulting fees under the Credit Facility in June 2018, scheduled principal payments of \$7.3 million, and a cash payment of \$118.2 million upon payoff of the Credit Facility on July 19, 2018. Payments for DDIC and other financing costs totaled \$5.9 million, which consisted of \$5.0 million of Credit Facility amendment fees that were incurred in 2017, and \$0.7 million related to an unsuccessful debt financing that was charged to expense for the year ended December 31, 2018.

For the year ended December 31, 2017, cash used in financing activities of \$16.5 million was primarily attributable to principal payments of \$42.0 million under the Credit Facility, including prepayments of \$14.1 million from a deferred insurance settlement, \$5.0 million of consulting exit fees required under the Sixth Amendment, \$4.0 million from the 75% of Excess Cash Flow requirement under the Credit Facility for the first quarter of 2017, \$2.5 million required under the third amendment in May 2017, and \$0.9 million from customer prepayments received. In addition to these principal prepayments that totaled \$26.5 million, we made a scheduled consulting payment of \$2.0 million, and scheduled principal payments of \$13.5 million. Other uses of cash for financing activities for the year ended December 31, 2017 included a cash payment for make-whole applicable premium of \$4.6 million, payment of offering costs related to the merger with GPIA and the related reverse recapitalization of \$12.2 million, principal payments under capital leases of \$0.8 million, and payments for DDIC related to amendments to the Credit Facility of \$0.1 million. For the year ended December 31, 2017, sources of cash from financing activities consisted of \$42.4 million of net proceeds from the merger with GPIA and the related reverse recapitalization, and proceeds from the exercise of stock options of \$0.9 million.

Foreign Subsidiaries

Our foreign subsidiaries and branches are dependent on our U.S.-based parent for continued funding. We currently do not intend to repatriate any amounts that have been invested overseas back to the U.S.-based parent. The imposition of the Transition Tax set forth in the U.S. Tax Cuts and Jobs Act of 2017 may reduce or eliminate U.S. federal deferred taxes on the unremitted earnings of our foreign subsidiaries. However, we may still be liable for withholding taxes, state taxes, or other income taxes that might be incurred upon the repatriation of foreign earnings. We have not made any provision for additional income taxes on undistributed earnings of our foreign subsidiaries. As of December 31, 2019, we had cash and cash equivalents of \$8.0 million in our foreign subsidiaries.

Contractual Obligations

The following table summarizes our contractual obligations on an undiscounted basis as of December 31, 2019, and the period in which each contractual obligation is due (in thousands):

	Year Ending December 31:						Total
	2020	2021	2022	2023	2024	Thereafter	
Series A Preferred Stock:							
Cash Dividends at 10.0% per annum	\$ 15,819	\$ 16,299	\$ 16,794	\$ 9,455	\$ —	\$ —	\$ 58,367
PIK Dividends at 3.0% per annum ⁽¹⁾	4,746	4,890	5,038	2,837	—	—	17,511
Assumed redemption ⁽²⁾							
Lease obligations:							
Operating	5,609	5,155	4,067	2,993	2,670	5,065	25,559
Capital	240	151	7	—	—	—	398
Total	<u>\$ 26,414</u>	<u>\$ 26,495</u>	<u>\$ 25,906</u>	<u>\$ 15,285</u>	<u>\$ 2,670</u>	<u>\$ 5,065</u>	<u>\$ 101,835</u>

- (1) PIK Dividends are accrued quarterly in arrears at 3.0% per annum for the first five years following the July 19, 2018 original issuance date. The accrued PIK Dividends are settled quarterly through the issuance of additional shares of Series A Preferred Stock. Accordingly, the PIK shares of Series A Preferred Stock may be converted to Common Stock or subject to the holders' redemption rights beginning on July 19, 2023 (and earlier under certain circumstances).
- (2) As discussed in Note 7 to our consolidated financial statements included in Item 8 of this Report, the Series A Preferred Stock will become mandatorily redeemable, upon the election by the holders of a majority of the then outstanding Preferred Stock, on or after July 19, 2023. For purposes of this table, we have assumed that holders of Series A Preferred Stock do not elect to exercise their right to convert to Common Stock and we do not elect to redeem any shares prior to July 19, 2023. Rather, we have assumed that the holders elect to require us to redeem all outstanding shares of Series A Preferred Stock on July 19, 2023 for the entire liquidation preference of \$155.2 million that is outstanding as of December 31, 2019. Under this scenario, the cumulative PIK Dividends of \$17.5 million shown in the table above would also be subject to redemption on July 19, 2023.

Off-Balance Sheet Arrangements

During the periods presented, we did not have any relationships with unconsolidated organizations or financial partnerships, such as structured finance or special purpose entities, which were established for the purpose of facilitating off-balance sheet arrangements.

Critical Accounting Policies and Significant Judgments and Estimates

Our management's discussion and analysis of financial condition and results of operations is based on our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these consolidated financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the consolidated financial statements, as well as the reported revenue and expenses during the reporting periods. These items are monitored and analyzed for changes in facts and circumstances, and material changes in these estimates could occur in the future. We base our estimates on historical experience and on various other factors that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Changes in estimates are reflected in reported results for the period in which they become known. Actual results may differ from these estimates under different assumptions or conditions.

With respect to our significant accounting policies that are described in Note 2 to our consolidated financial statements included in Item 8 of this Report, we believe that the following accounting policies involve a greater degree of judgment and complexity. Accordingly, these are the policies we believe are the most critical to aid in fully understanding and evaluating our consolidated financial condition and results of operations.

Series A Preferred Stock

In July 2018 we completed a private placement of Series A Preferred Stock, Common Stock, and Convertible Notes with no principal amount outstanding as of the issuance date. In addition, we entered into two securities purchase agreements on both March 7, 2019 and June 20, 2019 with accredited investors regarding two private placements. We allocated the net proceeds received based on the relative fair value of the Common Stock and the Series A Preferred Stock as determined by an independent valuation specialist for each private placement. The net carrying value of the Series A Preferred Stock is classified as mezzanine equity in our consolidated balance sheets since the holders have redemption rights beginning in July 2023 (and earlier under certain circumstances). The aggregate discount related to the Series A Preferred Stock is being accreted using the effective interest method through the earliest date that the holders can currently demand redemption. Accordingly, the carrying value of the Series A Preferred Stock is being increased with corresponding reductions in additional paid-in capital until July 19, 2023, when the carrying value will be equal to the aggregate liquidation preference. Accrued dividends at the aggregate rate of 13.0% per annum are a component of the liquidation preference until paid in cash or settled in additional shares of Series A Preferred Stock. For the calculation of earnings per share of Common Stock, accretion and accrued dividends are treated as deductions in the calculation of earnings applicable to common stockholders.

The liquidation preference of the Series A Preferred Stock is convertible into shares of our Common Stock by the holders and, subject to certain restrictions, we have the right to require the holders to convert their shares of Series A Preferred Stock into Common Stock after July 19, 2021. Subject to provisions that require a make-whole penalty for the first three years, we also have the right to redeem the outstanding shares of Series A Preferred Stock. The Series A Preferred Stock will become mandatorily redeemable at any time upon the reasonable determination of the holders of a majority of the Series A Preferred Stock then outstanding of the occurrence of a Material Adverse Effect or the occurrence of a Material Litigation Effect (as such terms are defined in the Certificate of Designations ("CoD")), with the Redemption Amounts payable automatically becoming payment obligations pursuant to the Convertible Notes with a concurrent cancellation of the shares of the Series A Preferred Stock. If any conversion or redemption event occurs prior to July 19, 2023, the discount that has not been accreted with respect to such shares of Series A Preferred Stock will be deducted in the calculation of earnings applicable to common stockholders for the period in which the conversion or redemption event occurs. Additionally, at such time, if any, that the holders of Series A Preferred Stock have the right to demand a mandatory redemption, we will be required to classify the Series A Preferred Stock or the Convertible Notes as a current liability in our consolidated balance sheets.

Revenue Recognition

Revenue is primarily derived from support services, and to a lesser extent, software licensing and related maintenance and professional services.

Effective in fiscal year 2019 with the adoption of Accounting Standards Codification 606 ("ASC 606"), *Revenue from Contracts with Customers*, revenue is recognized when performance obligations, as stipulated in the contracts, are transferred to a customer for an amount that reflects the consideration we expect to receive in exchange for those support services and service contracts. This occurs when the contracts are executed by both parties, the rights and obligations of the parties are identified, payment terms are identified, the contracts have commercial substance and collectability of consideration is probable. Our contracts generally do not contain any refund provisions other than in the event of our non-performance or breach.

We determine revenue recognition through the following steps:

- *Identification of the contract with the customer.*
- *Identification of the performance obligations.*
- *Determination of the transaction price.*
- *Allocation of the transaction price to the performance obligations.*
- *Recognition of revenue when the performance obligations are satisfied.*

Most of our contracts contain a single performance obligation for subscription support services. In a limited number of arrangements, we also license software and related maintenance services under term-based arrangements or provide our professional services. Our performance obligations are evaluated for whether they can be distinct or should be accounted for as one performance obligation and primarily consist of (i) subscription support services or (ii) professional services sold on a time and materials basis.

The transaction price is generally the same as the contractual price. Typically, the structure of our arrangements does not give rise to variable consideration. However, in those instances whereby variable consideration exists, we estimate additional revenue for variable consideration when we have an enforceable right, the amount can be estimated reliably and its realization is probable.

Our subscription support services are part of a comprehensive support program that helps clients keep their software and systems running smoothly and in full legal compliance. Subscription support services include product support (fixes and installation support), security, advanced support (performance tuning and interoperability), strategic roadmap services (upgrade process), global tax, legal and regulatory services, global security, proactive support services, strategic roadmap services, device and user interface support and account management services. Subscription contracts are generally non-cancelable and do not contain general rights of return. Our support subscription is viewed as a stand-ready performance obligation comprised of a series of distinct services that is satisfied ratably over time as the services are provided. A time-elapsed output method is used to measure progress because our efforts are expended evenly throughout the period given the nature of the promise is a stand-ready service.

Other services include both software licensing services and our professional services. Our software licensing includes both internally developed software licenses as well as third party licenses. Our professional services consist of various consulting services which include project oversight, minor software customization or enhancement, and testing of client-developed software customization. Services may be provided solely by us, by a partner of ours, or in combination with our partners. Our professional services are generally provided under a separate statement of work from our subscription support services. Revenue is recognized as services are performed.

Deferred revenue is a contract liability that consists of billings issued that are non-cancellable but not yet paid and payments received in advance of revenue recognition. We typically invoice our customers at the beginning of the contract term, in annual and multi-year installments. Deferred revenue is recognized as we satisfy our performance obligations over the term of the contracted service period.

Loss Contingencies

We are subject to various loss contingencies arising in the ordinary course of business. An estimated loss contingency is accrued when it is probable that an asset has been impaired or a liability has been incurred and the amount of loss can be reasonably estimated. If some amount within a range of probable loss appears to be a better estimate than any other amount within the range, we accrue that amount. Alternatively, when no amount within a range of probable loss appears to be a better estimate than any other amount, we accrue the lowest amount in the range. If we determine that a loss is reasonably possible and the range of the loss is estimable, then we disclose the range of the possible loss if the upper end of the range is material. If we cannot estimate the range of loss, we will disclose the reason why it cannot estimate the range of loss, if there is a

reasonable possibility that the amount of loss may be material. We regularly evaluate current information available to it to determine whether an accrual is required, an accrual should be adjusted and if a range of possible loss should be disclosed.

Recent Accounting Pronouncements

The following accounting standards are not yet effective and management has not completed its evaluation to determine the impact that adoption of these standards will have on our consolidated financial statements.

In June 2016, the FASB issued ASU No. 2016-13, *Financial Instruments—Credit Losses: Measurement of Credit Losses on Financial Instruments*, which requires application of an impairment model known as the current expected credit loss ("CECL") model to certain financial instruments. Using the CECL model, an entity recognizes an allowance for expected credit losses based on historical experience, current conditions, and forecasted information rather than the current methodology of delaying recognition of credit losses until it is probable loss has been incurred. The new guidance is effective for us in 2020. We do not expect the adoption of this guidance to have a material impact on our Consolidated Financial Statements.

In August 2018, the FASB issued ASU 2018-13, *Fair Value Measurement: Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurements*, which provides new guidance on disclosures related to fair value measurements. The guidance is intended to improve the effectiveness of the notes to financial statements by facilitating clearer communication, and it includes multiple new, eliminated and modified disclosure requirements. The guidance is effective for us in 2020. The adoption of this guidance will have no impact on our Consolidated Financial Statements.

In August 2018, the FASB issued ASU 2018-15, *Intangibles—Goodwill and Other—Internal-Use Software: Customer's Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract*, which clarifies the accounting for implementation costs in cloud computing arrangements. The guidance aligns the requirements for capitalizing implementation costs in a hosting arrangement that is a service contract with the requirements for capitalization costs incurred to develop or obtain internal-use software and hosting arrangements that include an internal-use software license. The new guidance is effective for us in 2020. We do not expect the adoption of this guidance to have a material impact on our Consolidated Financial Statements.

For additional information on recently issued accounting standards and our plans for adoption of those standards, please refer to the section titled *Recent Accounting Pronouncements* under Note 2 and *Adoption of ASC 606, Revenue From Contracts With Customers* under Note 3 to our consolidated financial statements included in Item 8 of this Report.

Item 7A. Quantitative and Qualitative Disclosures about Market Risk

Foreign Currency Exchange Risk

We have foreign currency risks related to our revenue and operating expenses denominated in currencies other than the U.S. Dollar, primarily the Euro, British Pound Sterling, Brazilian Real, Australian Dollar, Indian Rupee and Japanese Yen. We generated between 32% and 36% of our revenue from our international business for the years ended December 31, 2019, 2018 and 2017. Increases in the relative value of the U.S. Dollar to other currencies may negatively affect our revenue, partially offset by a positive impact to operating expenses in other currencies as expressed in U.S. Dollars. We have experienced and will continue to experience fluctuations in our net income (loss) as a result of transaction gains or losses related to revaluing certain current asset and current liability balances, including intercompany receivables and payables, which are denominated in currencies other than the functional currency of the entities in which they are recorded. While we have not engaged in the hedging of our foreign currency transactions to date, we are evaluating the costs and benefits of initiating such a program and we may in the future hedge selected significant transactions denominated in currencies other than the U.S. Dollar.

During the fiscal years ended December 31, 2019, 2018 and 2017, the effect of a hypothetical 10% change in foreign currency exchange rates applicable to our business would not have had a material impact on our consolidated financial statements.

Interest Rate Sensitivity

We hold cash and cash equivalents for working capital purposes. We do not have material exposure to market risk with respect to investments, as any investments we enter into are primarily highly liquid investments.

Inflation Risk

We do not believe that inflation currently has a material effect on our business.

TABLE OF CONTENTS

	<u>Page</u>
<u>Report of Independent Registered Public Accounting Firm</u>	<u>67</u>
<u>Financial Statements:</u>	
<u>Consolidated Balance Sheets</u>	<u>68</u>
<u>Consolidated Statements of Operations and Comprehensive Income (Loss)</u>	<u>69</u>
<u>Consolidated Statements of Stockholders' Deficit</u>	<u>70</u>
<u>Consolidated Statements of Cash Flows</u>	<u>71</u>
<u>Notes to Consolidated Financial Statements</u>	<u>73</u>

To the Stockholders and Board of Directors
Rimini Street, Inc.:

Opinion on the Consolidated Financial Statements

We have audited the accompanying consolidated balance sheets of Rimini Street, Inc. and subsidiaries (the Company) as of December 31, 2019 and 2018, the related consolidated statements of operations and comprehensive income (loss), stockholders' deficit, and cash flows for each of the years in the three-year period ended December 31, 2019, and the related notes (collectively, the consolidated financial statements). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2019 and 2018, and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2019, in conformity with U.S. generally accepted accounting principles.

Change in Accounting Principle

As discussed in Note 3 to the consolidated financial statements, the Company has changed its method of accounting for revenue from contracts with customers as of January 1, 2017 due to the adoption of the FASB's Accounting Standards Codification ("ASC") Topic 606, Revenue from Contracts with Customers.

Basis for Opinion

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ KPMG LLP

We have served as the Company's auditor since 2016.

San Francisco, California
March 16, 2020

RIMINI STREET, INC.

Consolidated Balance Sheets
(In thousands, except per share amounts)

	December 31,	
	2019	2018 (* As Adjusted)
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 37,952	\$ 24,771
Restricted cash	436	435
Accounts receivable, net of allowance of \$1,608 and \$711, respectively	111,574	80,599
Deferred contract costs, current	11,754	11,232
Prepaid expenses and other	15,205	7,657
Total current assets	176,921	124,694
Long-term assets:		
Property and equipment, net	3,667	3,634
Deferred contract costs, noncurrent	16,295	15,848
Deposits and other	3,089	1,438
Deferred income taxes, net	1,248	909
Total assets	\$ 201,220	\$ 146,523
LIABILITIES, REDEEMABLE PREFERRED STOCK AND STOCKHOLDERS' DEFICIT		
Current liabilities:		
Current maturities of long-term debt	\$ —	\$ 2,372
Accounts payable	2,303	12,851
Accrued compensation, benefits and commissions	27,918	22,503
Other accrued liabilities	23,347	20,424
Deferred revenue	205,771	167,747
Total current liabilities	259,339	225,897
Long-term liabilities:		
Deferred revenue, noncurrent	29,727	28,959
Accrued PIK dividends payable	1,156	1,056
Other long-term liabilities	2,275	2,011
Total liabilities	292,497	257,923
Commitments and contingencies (Note 11)		
Redeemable Series A Preferred Stock. Authorized 180 shares, issued and outstanding 155 shares and 141 shares as of December 31, 2019 and 2018, respectively. Liquidation preference of \$155,231, net of discount of \$23,915 and \$140,846, net of discount of \$26,848 as of December 31, 2019 and 2018, respectively.	131,316	113,998
Stockholders' deficit:		
Preferred stock, \$0.0001 par value per share. Authorized 99,820 shares (excluding 180 shares of Series A Preferred Stock); no other series has been designated	—	—
Common stock, \$0.0001 par value. Authorized 1,000,000 shares; issued and outstanding 67,503 and 64,193 shares as of December 31, 2019 and 2018, respectively	7	6
Additional paid-in capital	93,484	108,347
Accumulated other comprehensive loss	(1,429)	(1,567)
Accumulated deficit	(314,655)	(332,184)
Total stockholders' deficit	(222,593)	(225,398)
Total liabilities, redeemable preferred stock and stockholders' deficit	\$ 201,220	\$ 146,523

* See Note 3 for summary of adjustments

The accompanying notes are an integral part of these consolidated financial statements.

RIMINI STREET, INC.

Consolidated Statements of Operations and Comprehensive Income (Loss)
(In thousands, except per share amounts)

	Years Ended December 31,		
	2019	2018 (* As Adjusted)	2017 (* As Adjusted)
Revenue	\$ 281,052	\$ 253,460	\$ 214,860
Cost of revenue	105,106	95,981	82,898
Gross profit	175,946	157,479	131,962
Operating expenses:			
Sales and marketing	107,280	89,493	65,684
General and administrative	47,364	37,204	36,144
Litigation costs and related recoveries:			
Professional fees and other costs of litigation	8,002	30,126	17,171
Litigation appeal refunds	(12,775)	(21,285)	—
Insurance costs and recoveries, net	3,939	(7,583)	(12,311)
Litigation costs and related recoveries, net	(834)	1,258	4,860
Total operating expenses	153,810	127,955	106,688
Operating income	22,136	29,524	25,274
Non-operating expenses:			
Interest expense	(398)	(32,530)	(43,357)
Other debt financing expenses	—	(58,331)	(18,361)
Loss from change in fair value of redeemable warrants	—	—	(16,352)
Gain from change in fair value of embedded derivatives	—	1,600	3,800
Other income (expenses), net	(1,495)	(2,222)	291
Income (loss) before income taxes	20,243	(61,959)	(48,705)
Income tax expense	(2,714)	(1,992)	(1,319)
Net income (loss)	17,529	(63,951)	(50,024)
Other comprehensive income (loss):			
Foreign currency gain (loss)	138	(700)	179
Comprehensive income (loss)	\$ 17,667	\$ (64,651)	\$ (49,845)
Net loss attributable to common stockholders	\$ (7,914)	\$ (74,592)	\$ (50,024)
Net loss per share attributable to common stockholders (basic and diluted) ⁽¹⁾	\$ (0.12)	\$ (1.22)	\$ (1.55)
Weighted average number of shares of Common Stock outstanding (basic and diluted) ⁽¹⁾	66,050	61,384	32,229

(1) See Note 1 for discussion of reverse recapitalization given effect herein.

* See Note 3 for summary of adjustments.

The accompanying notes are an integral part of these consolidated financial statements.

RIMINI STREET, INC.

Consolidated Statements of Stockholders' Deficit
(In thousands)

	RSI Convertible Preferred Stock ⁽¹⁾		Common Stock ⁽¹⁾		Additional Paid-in Capital ⁽¹⁾	Accumulated Other Comprehensive Loss	Accumulated Deficit ⁽²⁾ As Adjusted	Total ⁽²⁾ As Adjusted
	Shares	Amount	Shares	Amount				
Balances, December 31, 2016	100,486	\$ 19,542	24,282	\$ 2	\$ 19,102	\$ (1,046)	\$ (218,209)	\$ (180,609)
Stock-based compensation	—	—	—	—	2,963	—	—	2,963
Warrant fair value adjustment	—	—	—	—	380	—	—	380
Exercise of stock options for cash	—	—	1,219	—	872	—	—	872
Give effect to Mergers and reverse recapitalization:								
Conversion of RSI Preferred Stock	(100,486)	(19,542)	24,058	3	19,539	—	—	—
Cashless exercise of warrant	—	—	43	—	—	—	—	—
Elimination of redemption liability for Origination Agent warrants	—	—	—	—	23,621	—	—	23,621
Issuance of Common Stock:								
Net equity infusion from Mergers	—	—	9,324	1	38,926	—	—	38,927
Financial advisors for transaction costs	—	—	388	—	3,884	—	—	3,884
Transaction costs incurred by RSI	—	—	—	—	(14,282)	—	—	(14,282)
Cash paid to settle stock options of former employees	—	—	—	—	(38)	—	—	(38)
Foreign currency translation loss	—	—	—	—	—	179	—	179
Net loss	—	—	—	—	—	—	(50,024)	(50,024)
Balances, December 31, 2017	—	—	59,314	6	94,967	(867)	(268,233)	(174,127)
Stock-based compensation	—	—	—	—	4,394	—	—	4,394
Exercise of stock options for cash	—	—	1,982	—	2,034	—	—	2,034
Issuance of Common Stock in Private Placement, net	—	—	2,897	—	17,593	—	—	17,593
Accretion of discount on Series A Preferred Stock	—	—	—	—	(2,373)	—	—	(2,373)
Accrued dividends on Series A Preferred Stock	—	—	—	—	(6,366)	—	—	(6,366)
Paid and payable in cash	—	—	—	—	(1,902)	—	—	(1,902)
Paid and payable in kind	—	—	—	—	—	(700)	—	(700)
Foreign currency translation gain	—	—	—	—	—	—	(63,951)	(63,951)
Net loss	—	—	64,193	6	108,347	(1,567)	(332,184)	(225,398)
Balances, December 31, 2018	—	—	—	—	5,532	—	—	5,532
Stock-based compensation expense	—	—	—	—	3,334	—	—	3,335
Exercise of stock options for cash	—	—	2,780	1	—	—	—	—
Restricted stock units vested	—	—	178	—	—	—	—	—
Issuance of Common Stock in Private Placement, net	—	—	207	—	935	—	—	935
Issuance of Common Stock	—	—	145	—	779	—	—	779
Accretion of discount on Series A Preferred Stock	—	—	—	—	(5,848)	—	—	(5,848)
Accrued dividends on Series A Preferred Stock	—	—	—	—	(15,073)	—	—	(15,073)
Paid and payable in cash	—	—	—	—	(4,522)	—	—	(4,522)
Paid and payable in kind	—	—	—	—	—	—	—	—
Foreign currency translation loss	—	—	—	—	—	138	—	138
Net income	—	—	67,503	7	93,484	(1,429)	17,529	17,529
Balances, December 31, 2019	—	—	—	—	\$ 93,484	\$ (1,429)	\$ (314,655)	\$ (222,593)

(1) See Note 1 for discussion of reverse recapitalization given effect herein.

* See Note 3 for summary of adjustments.

The accompanying notes are an integral part of these consolidated financial statements.

RIMINI STREET, INC.

Consolidated Statements of Cash Flows
(In thousands)

	Years Ended December 31,		
	2019	2018 ⁽²⁾ As Adjusted	2017 ⁽²⁾ As Adjusted
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net income (loss)	\$ 17,529	\$ (63,951)	\$ (50,024)
Adjustments to reconcile net loss to net cash provided by operating activities:			
Accretion and amortization of debt discount and issuance costs	185	13,331	24,890
Write-off of debt discount and issuance costs	—	54,536	12,071
Loss from change in fair value of redeemable warrants	—	—	16,352
Gain from change in fair value of embedded derivatives	—	(1,600)	(3,800)
Paid-in-kind interest expense	—	1,886	2,966
Stock-based compensation expense	5,532	4,394	2,963
Depreciation and amortization	1,913	1,838	1,973
Write-off of deferred debt financing costs	—	704	—
Deferred income taxes	(337)	(235)	(124)
Other	138	—	381
Make-whole applicable premium included in interest expense	—	10,410	4,607
Changes in operating assets and liabilities:			
Accounts receivable	(31,221)	(18,036)	(8,348)
Prepaid expenses, deposits and other	(9,244)	555	(3,359)
Deferred contract costs	(968)	(3,722)	(1,075)
Accounts payable	(10,513)	2,875	1,200
Accrued compensation, benefits, commissions and other liabilities	8,262	(1,541)	5,623
Deferred insurance settlement	—	(8,033)	8,033
Deferred revenue	39,110	28,971	14,834
Net cash provided by operating activities	20,386	22,382	29,163
CASH FLOWS USED IN INVESTING ACTIVITIES:			
Capital expenditures	(1,872)	(1,053)	(1,392)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Net proceeds from issuance of Series A Preferred Stock and Common Stock	9,110	133,000	—
Principal payments on borrowings	(2,555)	(145,807)	(41,994)
Make-whole applicable premium related to prepayment of borrowings	—	(10,410)	(4,607)
Payments for deferred offering and finance costs	(452)	(10,159)	(12,361)
Proceeds from exercise of employee stock options	3,335	2,034	872
Payment of cash dividends on Series A Preferred Stock	(14,742)	(2,845)	—
Principal payments on capital leases	(433)	(587)	(776)
Proceeds from capital infusion in reverse recapitalization	—	—	42,414
Cash paid to settle stock options of former employees	—	—	(38)
Net cash used in financing activities	(5,737)	(34,774)	(16,490)
Effect of foreign currency changes on cash	405	(1,376)	509
Net change in cash, cash equivalents and restricted cash	13,182	(14,821)	11,790
Cash, cash equivalents and restricted cash at beginning of year	25,206	40,027	28,237
Cash, cash equivalents and restricted cash at end of year	\$ 38,388	\$ 25,206	\$ 40,027

* See Note 3 for summary of adjustments.

The accompanying notes are an integral part of these consolidated financial statements.

RIMINI STREET, INC.

Consolidated Statements of Cash Flows, Continued
(In thousands)

	Years Ended December 31,		
	2019	2018	2017
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:			
Cash paid for interest	\$ 230	\$ 19,321	\$ 16,542
Cash paid for income taxes	2,184	1,765	1,730
SUPPLEMENTAL DISCLOSURE OF NON-CASH INVESTING AND FINANCING ACTIVITIES:			
Discount on shares issued in Private Placement:			
Fair value of 292 and 2,897 shares of Common Stock issued for no consideration in 2019 and 2018, respectively	1,098	20,131	—
Original issuance discount on Series A Preferred Stock	500	7,000	—
Transaction costs	390	—	—
Issuance of 120 shares of Common Stock regarding consent for Private Placements	638	—	—
Redeemable Series A Preferred Stock Dividends and Accretion:			
Accrued cash dividends	3,889	3,521	—
Accrued PIK dividends	1,156	1,056	—
Accretion of discount on Series A Preferred Stock	5,848	2,373	—
Issuance of Series A Preferred Stock for PIK Dividends	4,385	846	—
Liability for mandatory fees and related debt discount under Credit Facility:			
Adjustment for updated calculation of mandatory trigger event exit fees	—	3,952	9,414
Increase in principal for debt discount on GP Sponsor loan	—	167	—
Purchase of equipment under capital lease obligations	206	353	214
Increase in payables for:			
Capital expenditures	—	—	65
Debt discount for amendment fees under Credit Facility	—	—	5,000
Credit Facility exit fee obligations converted to principal	—	—	50,000
Elimination of redemption liability for Origination Agent warrants	—	—	23,621
Conversion of RSI Preferred Stock to Common Stock in connection with the Mergers	—	—	19,542
Issuance of Common Stock in connection with the Mergers:			
RSI financial advisor for transaction costs	—	—	2,375
GPIA deferred underwriting fee liability as reduction of capital infusion	—	—	1,509
Assumption of note payable to GP Sponsor in connection with the Mergers	—	—	1,992
Acquisition of prepaid expenses in connection with the Mergers	—	—	14

The accompanying notes are an integral part of these consolidated financial statements.

RIMINI STREET, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 — BASIS OF PRESENTATION

Nature of Business

Rimini Street, Inc. is a global provider of enterprise software support services. The Company's subscription-based software support products and services offer enterprise software licensees a choice of solutions that replace or supplement the support products offered by enterprise software vendors.

Reverse Recapitalization

Rimini Street, Inc. ("RSI") was incorporated in the state of Nevada in September 2005. RSI provides enterprise software support services. In May 2017, RSI entered into an Agreement and Plan of Merger (the "Merger Agreement") with GP Investments Acquisition Corp. ("GPIA"), a publicly-held special purpose acquisition company ("SPAC") incorporated in the Cayman Islands and formed for the purpose of effecting a business combination with one or more businesses. As discussed in Note 4, the Merger Agreement was approved by the respective shareholders of RSI and GPIA in October 2017, and closing occurred on October 10, 2017, resulting in (i) the merger of a wholly-owned subsidiary of GPIA with and into RSI, with RSI as the surviving corporation, after which (ii) RSI merged with and into GPIA, with GPIA as the surviving corporation and renamed "Rimini Street, Inc." (referred to herein as "RMNI", as distinguished from RSI, which is defined as the predecessor entity with the same legal name) immediately after consummation of the second merger. The transactions associated with the first merger and the second merger are referred to herein as the "Mergers". The accompanying financial statements refer to the "Company" to include the accounts and activities of RSI before the Mergers, and those of RMNI after the Mergers, except where the context indicates otherwise. RSI's capital structure consisted of Series A, B and C Convertible Preferred Stock ("RSI Preferred Stock") and Class A and B Common Stock ("RSI Common Stock"). RSI Preferred Stock and RSI Common Stock are collectively referred to as "RSI Capital Stock".

Since GPIA was a non-operating public shell company, the Mergers have been accounted for as a capital transaction rather than a business combination. Specifically, the transaction was accounted for as a reverse recapitalization consisting of the issuance of RMNI Common Stock by RSI for the net monetary assets of GPIA accompanied by a recapitalization. Accordingly, the net monetary assets received by RMNI as a result of the Mergers with GPIA have been treated as a capital infusion on the closing date. In order to reflect the change in capitalization, the historical capitalization related to shares of RSI Common Stock have been retroactively restated based on the exchange ratio as if shares of RMNI Common Stock had been issued as of the later of (i) the issuance date of the shares, or (ii) the earliest period presented in the accompanying consolidated financial statements. The conversion of RSI Preferred Stock to RMNI Common Stock required the affirmative vote by the respective holders of RSI Preferred Stock. Therefore, conversion is not reflected until October 10, 2017, and the capital structure of RMNI is deemed to include the RSI Preferred Stock until consummation of the Mergers.

As the surviving legal entity, the legal capital structure of GPIA is maintained post-merger, while the amounts associated with the historical capital activities and retained earnings of GPIA were eliminated since the amounts associated with the historical capital activities and operations are deemed to be those of RSI, the operating company and predecessor for accounting purposes. Prior to the consummation of the Mergers, GPIA domesticated as a Delaware corporation (the "Delaware Domestication") and is authorized to issue up to one billion shares of \$0.0001 par value common stock, and up to 100 million shares of \$0.0001 par value preferred stock that may be issued in one or more series as determined by the Board of Directors. As such, the consolidated financial results of the Company for the years ended December 31, 2019, 2018 and 2017 presented in the consolidated financial statements reflect the operating results of RSI and its consolidated subsidiaries.

The exchange ratio for the Mergers resulted in the issuance of approximately 0.2394 shares of common stock of RMNI for each outstanding share of RSI Capital Stock (the "Exchange Ratio") on October 10, 2017. Upon consummation of the Mergers, the former GPIA shareholders owned approximately 9.3 million shares of RMNI Common Stock and the former RSI shareholders obtained an 83% controlling interest in the outstanding shares of RMNI Common Stock. Upon consummation of the Mergers, RSI also appointed seven of the nine members of the Board of Directors of RMNI.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 2 — SIGNIFICANT ACCOUNTING POLICIES

Consolidation

The consolidated financial statements, which include the accounts of the Company and its wholly-owned subsidiaries, are prepared in conformity with generally accepted accounting principles in the United States of America (“U.S. GAAP”). All significant intercompany balances and transactions have been eliminated.

Liquidity

As of December 31, 2019, the Company's current liabilities exceeded its current assets by \$82.4 million, and the Company earned net income of \$17.5 million for the year ended December 31, 2019. As of December 31, 2019, the Company had available cash, cash equivalents and restricted cash of \$38.4 million. As of December 31, 2019, the Company's current liabilities included \$205.8 million of deferred revenue whereby the historical costs of fulfilling the Company's commitments to provide services to its customers was approximately 37% of the related deferred revenue for the year ended December 31, 2019.

As discussed in Note 7, the Company completed a third private placement on June 20, 2019, which provided additional net proceeds of \$3.0 million from the sale of 3,500 shares of 13.00% Series A Redeemable Convertible Preferred Stock, par value \$0.0001 per share (the "Series A Preferred Stock") and 72,414 of Common Stock. On March 7, 2019, the Company had completed a second placement, which provided additional net cash proceeds of \$5.0 million from the sale of 6,500 shares of the Series A Preferred Stock and 134,483 shares of Common Stock. In 2018, the Company refinanced and repaid its Credit Facility on July 19, 2018 through aggregate cash payments of \$132.8 million that resulted in the termination of the Credit Facility. These payments were funded from the Private Placement discussed in Note 7 that resulted in cash proceeds of \$133.0 million from the sale of 140,000 shares of Series A Preferred Stock and approximately 2.9 million shares of Common Stock. In addition, the Company used approximately \$2.7 million of its cash, primarily for interest and fees under the Credit Facility and transaction costs that were due on July 19, 2018. This refinancing is expected to improve the Company's liquidity and capital resources whereby cash dividends are payable at 10.0% per annum that will result in quarterly cash dividends ranging from \$3.9 million to \$4.3 million over the initial 5-year period beginning on the issuance date assuming all shares of Series A Preferred Stock remain outstanding, and thereafter, if not previously redeemed or converted, cash dividends will be payable at 13.0% per annum. Additionally, as discussed in Note 6, the Company repaid the \$2.4 million loan payable to GP Sponsor during the first half of 2019, and to make operating and capital lease payments that are due within the next 12 months in the aggregate amount of \$5.8 million. The Company believes that current cash, cash equivalents, restricted cash, and future cash flow from operating activities will be sufficient to meet the Company's anticipated cash needs, including cash dividend requirements, working capital needs, capital expenditures and contractual obligations for at least 12 months from the issuance date of these financial statements.

Emerging Growth Company

Upon completion of the Mergers discussed in Notes 1 and 4, the Company became an “emerging growth company,” as defined in Section 2(a) of the Securities Act, as modified by the Jumpstart Our Business Startups Act of 2012 (the “JOBS Act”), and it may take advantage of certain exemptions from various reporting requirements that are applicable to other public companies that are not emerging growth companies including, but not limited to, not being required to comply with the auditor attestation requirements of Section 404 of the Sarbanes-Oxley Act of 2002 (the “Sarbanes-Oxley Act”), reduced disclosure obligations regarding executive compensation, and exemptions from the requirements of holding a nonbinding advisory vote on executive compensation and shareholder approval of any golden parachute payments not previously approved.

Further, Section 102(b)(1) of the JOBS Act exempts emerging growth companies from being required to comply with new or revised financial accounting standards until private companies (that is, those that have not had a Securities Act registration statement declared effective or do not have a class of securities registered under the Securities Exchange Act of 1934, as amended (the “Exchange Act”)) are required to comply with the new or revised financial accounting standards. The JOBS Act provides that a company can elect to opt out of the extended transition period and comply with the requirements that apply to non-emerging growth companies but any such election to opt out is irrevocable. GPIA previously elected not to opt out of such extended transition period which means that when a standard is issued or revised, and it has different application dates for public or private companies, the Company, can adopt the new or revised standard at the time private companies adopt the new

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

or revised standard. This may make comparison of the Company's financial statements with another public company which is neither an emerging growth company nor an emerging growth company which has opted out of using the extended transition period difficult or impossible because of the potential differences in accounting standards used.

Reclassifications

In addition to the accounting for the reverse recapitalization discussed in Note 1, certain amounts in the consolidated financial statements of RSI issued for prior years have been reclassified to conform to the Company's presentation for the current year. These reclassifications had no effect on the previously reported net loss, stockholders' deficit and cash flows.

Use of Estimates

The preparation of financial statements and related disclosures in conformity with U.S. GAAP requires the Company to make judgments, assumptions, and estimates that affect the amounts reported in its consolidated financial statements and accompanying notes. The Company bases its estimates and assumptions on current facts, historical experience, and various other factors that it believes are reasonable under the circumstances, to determine the carrying values of assets and liabilities that are not readily apparent from other sources. The Company's significant accounting estimates include, but are not necessarily limited to, the allowance for doubtful accounts receivable, valuation assumptions for stock options, embedded derivatives and warrants, deferred income taxes and the related valuation allowances, accretion of discounts on debt and Series A Preferred Stock, and the evaluation and measurement of contingencies. To the extent there are material differences between the Company's estimates and the actual results, the Company's future consolidated results of operation may be affected.

Risks and Uncertainties

Inherent in the Company's business are various risks and uncertainties, including its limited operating history in a rapidly changing industry. These risks include the Company's ability to manage its rapid growth and its ability to attract new customers and expand sales to existing customers, risks related to litigation, as well as other risks and uncertainties. In the event that the Company does not successfully execute its business plan, certain assets may not be recoverable, certain liabilities may not be paid and investments in its capital stock may not be recoverable. The Company's success depends upon the acceptance of its expertise in providing services, development of sales and distribution channels, and its ability to generate significant revenues and cash flows from the use of this expertise.

Segments

The Company's chief operating decision maker (the “CODM”), who is the Company's Chief Executive Officer, allocates resources and assesses performance based on financial information of the Company. The CODM reviews financial information presented on an entity-level basis for purposes of making operating decisions and assessing financial performance. The entity-level financial information is identical to the information presented in the accompanying consolidated statements of operations and comprehensive loss. Accordingly, the Company has determined that it operates in a single operating and reportable segment.

Cash, Cash Equivalents and Restricted Cash

All highly liquid investments purchased with an original maturity of three months or less that are freely available for the Company's immediate and general business use are classified as cash and cash equivalents. Cash and cash equivalents consist primarily of demand deposits with financial institutions.

Until the Credit Facility discussed in Note 6 was terminated on July 19, 2018, payments received from customers were deposited in cash accounts controlled by an agent of the lenders. Since then, restricted cash consists of demand deposits that are pledged as collateral for corporate credit card debts.

Allowance for Doubtful Accounts

The Company records a provision for doubtful accounts based on historical experience and a detailed assessment of the collectability of its accounts receivable. In estimating the allowance for doubtful accounts, the Company considers, among other factors, the aging of the accounts receivable, its historical write-offs, the credit worthiness of customers, and general economic conditions. Account balances are charged off against the allowance when the Company believes that it is probable that the receivable will not be recovered. Actual write-offs may either be in excess or less than the estimated allowance.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Property and Equipment

Property and equipment are recorded at cost less accumulated depreciation and amortization. Depreciation and amortization is calculated using the straight-line method over the estimated useful life of the following assets:

	Years
Computer equipment	1 - 3
Furniture and fixtures	3 - 7
Capitalized software costs	3
Leasehold improvements	Up to 8 years, not to exceed lease term

Maintenance and repairs are expensed as incurred. Application development costs related to internal use software projects are capitalized and included in property and equipment. Preliminary planning activities and post implementation activities for internal use software projects are expensed as incurred. Construction-in-progress primarily consists of computer equipment and leasehold improvements that have not yet been placed into service for their intended use. Depreciation and amortization commence when assets are initially placed into service for their intended use.

Deferred Contract Costs

Costs incurred to obtain new client contracts and to extend existing client contracts are primarily comprised of sales commissions. Initial sales commissions are generally deferred and amortized over their estimated useful life, which is generally 4 years. We determined the period of benefit by taking into consideration the estimated life cycles for our customers, our technology and other factors. For the years ended December 31, 2019, 2018 and 2017, we recognized amortization expense related to deferred contract costs of \$12.4 million, \$11.1 million and \$9.5 million for the years ended December 31, 2019, 2018 and 2017, respectively.

Impairment of Long-lived Assets

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Impairment exists for property and equipment and other long-lived assets if the carrying amounts of such assets exceed the estimates of future net undiscounted cash flows expected to be generated by such assets. Impairment for intangible software assets is based upon an assessment of net realizable value. An impairment charge is recognized for the amount by which the carrying amount of the asset, or asset group, exceeds its fair value. No impairment of long-lived assets occurred in the years presented.

Debt Issuance Costs and Discounts

Debt issuance costs are costs incurred to obtain new debt financing or modify existing debt financing and consist of incremental direct costs incurred for professional fees and due diligence services, including reimbursement of similar costs incurred by the lenders. Debt issuance costs are allocated proportionately between funded and unfunded portions of debt. Amounts paid to the lenders when a financing is consummated are a reduction of the proceeds and are treated as a debt discount. Debt issuance costs and discounts related to funded debt are presented in the accompanying consolidated balance sheet as a reduction in the carrying value of the debt and are accreted to interest expense using the effective interest method. Debt issuance costs related to unfunded debt is presented in the accompanying consolidated balance sheets as a long-term asset and are amortized using the straight-line method over the contractual term of the debt agreement. Unamortized deferred debt issuance costs are not charged to expense when the related debt becomes a demand obligation due to the violation of terms so long as it is probable that the lenders will either waive the violation or will agree to amend or restructure the terms of the indebtedness. If either circumstance is probable, the deferred debt issuance costs continue to be amortized over the remaining term of the initial amortization period. If it is not probable, the costs will be charged to expense. Debt discounts and issuance costs are collectively referred to as DDIC.

Embedded Derivatives

When the Company enters into a financial instrument such as a debt or equity agreement (the "host contract"), the Company assesses whether the economic characteristics of any embedded features are clearly and closely related to the primary economic characteristics of the remainder of the host contract. When it is determined that (i) an embedded feature possesses economic

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

characteristics that are not clearly and closely related to the primary economic characteristics of the host contract, and (ii) a separate, stand-alone instrument with the same terms would meet the definition of a financial derivative instrument, then the embedded feature is bifurcated from the host contract and accounted for as a derivative instrument. The estimated fair value of the derivative feature is recorded separately from the carrying value of the host contract, with subsequent changes in the estimated fair value recorded as a non-operating gain or loss in the Company's consolidated statements of operations.

Accounting for Series A Preferred Stock

Series A Preferred Stock is classified as mezzanine equity in the Company's consolidated balance sheet since the holders have redemption rights beginning in July 2023 (and earlier under certain circumstances). Discounts and incremental and direct costs incurred to consummate the Private Placement were allocated pro rata between the Series A Preferred Stock and the Common Stock issued based on the relative fair value on the Closing Date. The discount related to Series A Preferred Stock is being accreted using the effective interest method. Accordingly, the carrying value of the Series A Preferred Stock is being increased with a corresponding reduction in additional paid-in capital from the issuance date of July 19, 2018 until the first redemption date of July 19, 2023, when the carrying value will be equal to the aggregate liquidation preference. The Company records a liability for dividends in the period incurred. Accrued dividends are a component of the liquidation preference until paid in cash or settled in additional shares of Series A Preferred Stock. Accretion and accrued dividends are treated as deductions in the calculation of earnings attributable to common stockholders.

Beneficial Conversion Features

A beneficial conversion feature is a non-detachable conversion feature that is "in the money" at the commitment date, which requires recognition of a deemed dividend. A conversion option is in the money if the conversion price is lower than the fair value of a share into which it is convertible.

Revenue Recognition

Revenue is primarily derived from support services, and to a lesser extent, software licensing and related maintenance and professional services.

Effective in fiscal year 2019 with the adoption of Accounting Standards Codification 606 ("ASC 606"), *Revenue from Contracts with Customers*, revenue is recognized when performance obligations, as stipulated in the contracts, are transferred to a customer for an amount that reflects the consideration the Company expects to receive in exchange for those support services and service contracts. This occurs when the contracts are executed by both parties, the rights and obligations of the parties are identified, payment terms are identified, the contracts have commercial substance and collectability of consideration is probable. The Company's contracts generally do not contain any refund provisions other than in the event of our non-performance or breach.

The Company determines revenue recognition through the following steps:

- *Identification of the contract with the customer.*
- *Identification of the performance obligations.*
- *Determination of the transaction price.*
- *Allocation of the transaction price to the performance obligations.*
- *Recognition of revenue when the performance obligations are satisfied.*

Most of the Company's contracts contain a single performance obligation for subscription support services. In a limited number of arrangements, the Company also licenses software and related maintenance services under term-based arrangements or provides professional services. The Company's performance obligations are evaluated for whether they can be distinct or should be accounted for as one performance obligation and primarily consist of (i) subscription support services or (ii) professional services sold on a time and materials basis.

The transaction price is generally the same as the contractual price. Typically, the structure of our arrangements do not give rise to variable consideration. However, in those instances whereby variable consideration exists, the Company includes in its estimates, additional revenue for variable consideration when it has an enforceable right, the amount can be estimated reliably and its realization is probable.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Subscription Services

The Company's subscription support services are part of a comprehensive support program that helps clients keep their software and systems running smoothly and in full legal compliance. Subscription support services include product support (fixes and installation support), security, advanced support (performance tuning and interoperability), strategic roadmap services (upgrade process), global tax, legal and regulatory services, global security, proactive support services, strategic roadmap services, device and user interface support and account management services. Subscription contracts are generally non-cancelable and do not contain general rights of return. The Company's support subscription is viewed as a stand-ready performance obligation comprised of a series of distinct services that is satisfied ratably over time as the services are provided. A time-elapsed output method is used to measure progress as the Company's efforts are expended evenly throughout the period given the nature of the promise is a stand-ready service.

Other Services

Other services include both software licensing services and professional services. The Company's software licensing includes both internally developed software licenses as well as third party licenses. The Company's professional services consist of various consulting services, which include project oversight, minor software customization or enhancement, and testing of client-developed software customization. Services may be provided solely by the Company, by a partner of the Company, or in combination with the Company's partners. The Company's professional services are generally provided under a separate statement of work from our subscription support services. Revenue is recognized as services are performed.

Revenues generally include any taxes withheld by foreign customers and subsequently remitted to governmental authorities in those foreign jurisdictions. Foreign withholding taxes included in revenues amounted to \$0.9 million, \$0.8 million and \$0.4 million for the years ended December 31, 2019, 2018 and 2017, respectively.

Deferred revenue is a contract liability that consists of billings issued that are non-cancellable but not yet paid and payments received in advance of revenue recognition. The Company typically invoices its customers at the beginning of the contract term, in annual and multi-year installments. Deferred revenue is recognized as the Company satisfies its performance obligations over the term of the contracted service period. The Company expects to recognize revenue on approximately \$205.8 million of these remaining performance obligations over the next 12 months, with the balance recognized thereafter.

Advertising

Advertising costs are charged to sales and marketing expense in the period incurred.

Legal Costs and Deferred Settlement Proceeds

Legal fees and costs are charged to general and administrative expense as incurred, other than legal fees and costs that are accounted for as deferred offering costs and debt issuance costs. The proceeds from legal fee insurance coverage prepaid settlements were accounted for as a deferred liability that was reduced as legal expenses related to the litigation were incurred.

Loss Contingencies

The Company is subject to various loss contingencies arising in the ordinary course of business. An estimated loss contingency is accrued when it is probable that an asset has been impaired or a liability has been incurred and the amount of loss can be reasonably estimated. If some amount within a range of probable loss appears to be a better estimate than any other amount within the range, the Company accrues that amount. Alternatively, when no amount within a range of probable loss appears to be a better estimate than any other amount, the Company accrues the lowest amount in the range. If the Company determines that a loss is reasonably possible and the range of the loss is estimable, then the Company discloses the range of the possible loss if the upper end of the range is material. If the Company cannot estimate the range of loss, it will disclose the reason why it cannot estimate the range of loss, if there is a reasonable possibility that the amount of loss may be material. The Company regularly evaluates current information available to it to determine whether an accrual is required, an accrual should be adjusted and if a range of possible loss should be disclosed.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Stock-Based Compensation

The Company measures the cost of employee and director services received in exchange for all equity awards granted, based on the fair market value of the award as of the grant date. The Company computes the fair value of options using the Black-Scholes-Merton ("BSM") option pricing model. The Company recognizes the cost of the equity awards over the period that services are provided to earn the award, usually the vesting period. For awards granted which contain a graded vesting schedule, and the only condition for vesting is a service condition, compensation cost is recognized as an expense on a straight-line basis over the requisite service period as if the award was, in substance, a single award. Stock-based compensation expense is recognized based on awards ultimately expected to vest whereby estimates of forfeitures are based upon historical experience.

Income Taxes

The Company accounts for income taxes under the asset and liability method. Under this method, deferred tax assets and liabilities are determined based on differences between financial reporting and tax bases of assets and liabilities and are measured using enacted tax rates and laws that are expected to be in effect when the differences are expected to be recovered or settled. Realization of deferred tax assets is dependent upon future taxable income. A valuation allowance is recognized if it is more likely than not that some portion or all of a deferred tax asset will not be realized based on the weight of available evidence, including expected future earnings.

The Company recognizes an uncertain tax position in its financial statements when it concludes that a tax position is more likely than not to be sustained upon examination based solely on its technical merits. Only after a tax position passes the first step of recognition will measurement be required. Under the measurement step, the tax benefit is measured as the largest amount of benefit that is more likely than not to be realized upon effective settlement. This is determined on a cumulative probability basis. The full impact of any change in recognition or measurement is reflected in the period in which such change occurs. Interest and penalties related to income taxes are recognized in the provision for income taxes.

Foreign Currency

The Company's reporting currency is the U.S. Dollar, while the functional currencies of its foreign subsidiaries are their respective local currencies. The asset and liability accounts of the foreign subsidiaries are translated from their local currencies at the exchange rates in effect on the balance sheet date. Revenue and expenses are translated at average rates of exchange prevailing during the period. Gains and losses resulting from the translation of the subsidiary balance sheets are recorded net of tax as a component of accumulated other comprehensive loss. Gains and losses from foreign currency transactions are recorded in other income and expense in the consolidated statements of operations and comprehensive loss. The tax effect has not been material to date.

Loss Per Common Share

Basic net loss per common share is computed by dividing the net loss applicable to common stockholders by the weighted average number of common shares outstanding for each period presented. Diluted net loss per common share is computed using the treasury stock method by giving effect to the exercise of all potential shares of Common Stock, including stock options and warrants, and the conversion of RSI Preferred Stock, to the extent dilutive. RSI Preferred Stock participated in dividends but was not considered participating securities when there was a net loss because the holders did not have a contractual obligation to share in the losses.

The holders of Series A Preferred Stock are entitled to participate in Common Stock dividends, if and when declared, on a one-to-one per-share basis. Accordingly, in periods in which the Company has net income, earnings per share will be computed using the two-class method whereby the pro rata dividends distributable to the holders of Series A Preferred Stock will be deducted from earnings applicable to common stockholders, regardless of whether a dividend is declared for such undistributed earnings.

Recent Accounting Pronouncements

In February 2016, the FASB issued ASU No. 2016-02, *Leases*, which requires organizations that lease assets ("lessees") to recognize on the balance sheet the right of use ("ROU") assets and liabilities for the rights and obligations created by those leases with lease terms of more than 12 months and to disclose key information about leasing arrangements. Under the new standard, both finance and operating leases will be required to be recognized on the balance sheet. Additional quantitative and

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

qualitative disclosures, including significant judgments made by management, are also required. The new standard, including related amendments subsequently issued by the FASB, is effective for our interim and annual periods beginning January 1, 2020. Early adoption is permitted. The new standard was initially required to be adopted retrospectively to each prior reporting period presented upon initial adoption. However, in July 2018 the FASB issued ASU No. 2018-11 *Targeted Improvements*, which provides lessees the option to apply the new leasing standard to all open leases as of the adoption date by recognizing a cumulative-effect adjustment to accumulated deficit in the period of adoption without restating prior periods.

The Company will adopt the new guidance in the first quarter of fiscal year 2020 on the alternative modified transition basis, thereby recognizing the cumulative effect of initially applying Topic 842 as an adjustment to opening accumulated deficit on the adoption date, without revising the balances in prior comparative periods. The Company plans to elect the package of practical expedients which lessens the transitional burden of implementing the new guidance. Accordingly, the Company will not reassess: 1) whether any expired or existing contracts are or contain leases; 2) the lease classification for any expired or existing leases; 3) separate lease and nonlease components; or 4) initial direct costs for any existing leases. The Company also plans to elect the land easements practical expedient allowing us to not reassess whether existing or expired land easements not accounted for as leases under previous guidance are or contain a lease under new guidance. The Company implemented internal controls and key system functionality, including a new global lease software system, to enable the preparation of financial information upon adoption. The Company has substantially completed its evaluation of the effect that the adoption of this guidance will have on its consolidated financial statements. As a result, the new lease guidance will have a material impact on our Consolidated Balance Sheets, but will not have a significant impact on our Consolidated Statements of Operations and Consolidated Statements of Cash Flows. The most significant impact will be the recognition of ROU assets and lease liabilities for operating leases; our accounting for financing leases will remain substantially unchanged. At the transition date, the Company expects the amounts of the new ROU assets and lease liabilities to be within a range of \$17.5 million to \$19.5 million, with no impact on retained earnings. The Company believes that substantially all of its undiscounted future minimum operating lease commitments based on its current lease portfolio that were not recognized on its consolidated balance sheet as of December 31, 2019 and as disclosed in Note 11 to the consolidated financial statements, will be subject to the new standard.

NOTE 3 - ADOPTION OF ASC 606, REVENUE FROM CONTRACTS WITH CUSTOMERS*Adoption of New Accounting Guidance on Revenue Recognition*

In May 2014, the FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers*, codified under Accounting Standards Codification ("ASC 606"), which supersedes nearly all existing revenue recognition standards under U.S. GAAP. The new standard provides a five-step process for recognizing revenue that depicts the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The new standard also requires expanded qualitative and quantitative disclosures related to the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. The new standard allows for two transition methods: (i) a full retrospective method applied to each prior reporting period presented, or (ii) a modified retrospective method applied with the cumulative effect of adoption recognized on adoption date. The standard also includes Subtopic 340-40, *Other Assets and Deferred Costs—Contracts with Customers*, which requires the deferral of incremental costs of obtaining a contract with a customer. Collectively, ASC 606 and Subtopic 340-40 are referred to as ASC 606.

Due to the Company's emerging growth company status and certain elections made, the new standard became effective for the Company in fiscal year 2019. In addition, as an emerging growth company for interim reporting purposes, we could elect to initially apply the standard either in the year of adoption or in the subsequent year. The Company adopted the new standard during the fourth quarter of fiscal 2019 using the full retrospective method, effective as of January 1, 2017. As a result of this election, fiscal year 2019 interim periods were reported under the previously existing U.S. GAAP, while full year 2019 results have been reported under the new standard. The Company will apply the new standard for interim reporting purposes beginning in the first quarter of fiscal 2020. The quarterly operating statement impacts for fiscal 2019 and 2018 related to the adoption of ASC 606, are disclosed in Note 15, Unaudited Quarterly Financial Data.

The adoption of the new standard primarily impacts the timing of revenue recognition for our contracts due to the removal of the limitation on contingent revenue that previously existed. For instance, our accounting for non-cancelable multi-year contracts under ASC 606 requires that the total contracted revenue for the entire enforceable multi-year term be recognized ratably at the same amount in each year, even for contracts in which fees increase from year to year, whereas previously we recognized revenue ratably over the term of each annual support period. The adoption of the new standard also impacts changes in our accounting method related to the deferral of costs to obtain customer contracts, which relates primarily to sales commissions and other associated fringe benefits. Such costs were previously expensed as incurred. Under the new standard, these costs are generally capitalized and amortized over the costs' associated term of economic benefit, which impacts the

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

timing and the amounts of the Company's operating expenses as well as the classification and magnitude of the deferred costs for each reporting period. We have determined that the term of economic benefit of our costs to obtain customer contracts is 4 years.

Adoption of the new standard resulted in changes to the Company's accounting policies for revenue recognition and sales commissions as detailed in Note 2, Significant Accounting Policies. We applied the following transitional practical expedients provided by the new standard:

- For all periods presented before the date of initial adoption, the Company is not disclosing the amount of the transaction price allocated to the remaining performance obligations or when we will expect to recognize that amount as revenue.
- For modified contracts prior to January 1, 2017, the Company shall reflect the aggregate effect of all modifications that occur subsequently in determining the transaction price, identifying the satisfied and unsatisfied performance obligations and allocation of the transaction price to the performance obligations.

The results for fiscal years 2019, 2018 and 2017 are presented under the new guidance. The statements of operations impact of adopting ASC 606 for the fiscal years 2018 and 2017 is provided below (in thousands):

	Year Ended December 31, 2018			Year Ended December 31, 2017		
	As Previously Reported	Change	As Adjusted	As Previously Reported	Change	As Adjusted
Revenue	\$ 252,790	\$ 670	\$ 253,460	\$ 212,633	\$ 2,227	\$ 214,860
Cost of revenue	95,981	—	95,981	82,898	—	82,898
Gross profit	156,809	670	157,479	129,735	2,227	131,962
Operating expenses:						
Sales and marketing	93,215	(3,722)	89,493	66,759	(1,075)	65,684
General and administrative	36,982	222	37,204	36,144	—	36,144
Litigation costs and related recoveries, net	1,258	—	1,258	4,860	—	4,860
Income from operations	25,354	4,170	29,524	21,972	3,302	25,274
Other income (expense), net	(2,066)	(156)	(2,222)	320	(29)	291
Income tax expense	(1,992)	—	(1,992)	(1,319)	—	(1,319)
Net income (loss)	(67,965)	4,014	(63,951)	(53,297)	3,273	(50,024)

The adjustment to general and administrative expenses was to change the provision for the allowance of doubtful accounts to match the period of when the restated revenue was recognized.

The balance sheet impact of adopting ASC 606 is provided below (in thousands):

	December 31, 2018		
	As Previously Reported	Change	As Adjusted
Accounts receivable, net of allowance	\$ 80,599	\$ —	\$ 80,599
Deferred contract costs, current and noncurrent	—	27,080	27,080
Prepaid expenses and other	7,099	558	7,657
Deferred income taxes	909	—	909
Deferred revenue, current and noncurrent	209,256	(12,550)	196,706
Accumulated deficit	(372,372)	40,188	(332,184)

The statement of cash flows impact of adopting ASC 606 is provided below (in thousands):

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

	Year Ended December 31, 2018			Year Ended December 31, 2017		
	As Previously Reported	Change	As Adjusted	As Previously Reported	Change	As Adjusted
Net loss	\$ (67,965)	\$ 4,014	\$ (63,951)	\$ (53,297)	\$ 3,273	\$ (50,024)
Prepaid expenses, deposits and other	860	(305)	555	(3,279)	(80)	(3,359)
Deferred contract costs	—	(3,722)	(3,722)	—	(1,075)	(1,075)
Deferred revenue	28,958	13	28,971	16,952	(2,118)	14,834

Upon adoption of ASC 606 as of January 1, 2017, the Company capitalized approximately \$22.3 million for costs incurred to obtain new client contracts, which were primarily comprised of sales commissions. In addition, the Company reduced deferred revenue by \$10.4 million as of January 1, 2017 due to the Company accelerating revenue recognized under ASC 606. Finally, the Company recorded contract assets of \$0.2 million as of January 1, 2017, which are included in prepaid expenses and other. These changes reduced the Company's accumulated deficit by \$32.9 million as of January 1, 2017.

As of December 31, 2018, the Company recorded deferred contract costs, current and noncurrent, of \$27.1 million. During 2019, the Company capitalized commissions for \$13.3 million and amortized deferred contract costs for \$12.4 million. This resulted in deferred contracts costs, current and noncurrent, balance of \$28.0 million as of December 31, 2019.

The Company records deferred revenue when clients provide payments prior to us completing or satisfying the related performance obligations or when the Company has issued invoices for non-cancelable fees. The deferred revenue is recognized as revenue ratably over the contract periods that the Company's services are provided.

ASC 606 also introduced the concept of remaining transaction price, which is different than unbilled deferred revenue under the previous accounting guidance. Transaction price allocated to the remaining performance obligations represents contracted revenue that has not yet been recognized. As of December 31, 2019, the remaining transaction price included in deferred revenue was \$205.8 million in current and \$29.7 million in noncurrent.

Deferred revenue activity for the years ended December 31, 2019 and 2018 is shown below (in thousands):

	2019	2018
Deferred revenue, current and noncurrent, as of beginning of year	\$ 196,706	\$ 169,010
Billings, net	319,844	281,156
Revenue recognized	(281,052)	(253,460)
Deferred revenue, current and noncurrent, as of end of year	\$ 235,498	\$ 196,706

NOTE 4 — MERGER AGREEMENT AND REVERSE RECAPITALIZATION**Merger Agreement**

As discussed in Note 1, on October 10, 2017, RSI and GPIA entered into the Merger Agreement, which has been accounted for as a reverse recapitalization. Pursuant to the Merger Agreement, the consummation of the first merger was conditioned upon, among other things there being (i) a minimum of \$50.0 million of cash available to GPIA (including the cash in GPIA's trust account and any cash provided by an affiliate of GPIA, GPIC Ltd, a Bermuda company ("GP Sponsor") pursuant to its equity commitment) and (ii) a minimum amount of immediately available cash in the GPIA trust account of not less than \$5.0 million after giving effect to the redemption of GPIA public shares. Pursuant to the equity commitment letter entered into between GPIA and GP Sponsor (the "Equity Commitment Letter"), GP Sponsor was required (in certain circumstances) to provide backstop equity financing by means of purchasing newly issued GPIA shares based on a per share issue price of \$10.00 in an aggregate amount of up to \$35.0 million.

GPIA's shareholders exercised their right to redeem certain of their outstanding shares for cash, resulting in the redemption of approximately 14.3 million shares of GPIA for gross redemption payments of \$143.9 million. After settlement of the redemption requests, approximately 5.7 million shares of GPIA remained outstanding and the available cash was approximately

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

\$14.3 million. Additionally, GP Sponsor provided backstop equity financing through its purchase of 3.6 million shares of Common Stock at a price of \$10.00 per share, resulting in gross proceeds of \$36.0 million, and total available cash amounted to \$50.3 million. In accounting for the reverse recapitalization, the net cash proceeds amounted to \$42.4 million and resulted in the issuance of 9.3 million shares of Common Stock, as shown in the table below (dollars in thousands, except per share amounts):

	Total Shares	Available Cash
Balances, October 9, 2017	20,009,776	\$ 158,219
Less redemption of GPIA shares prior to the Mergers	(14,286,064)	(143,904)
Balances before backstop equity financing	5,723,712	14,315
GP Sponsor subscription for 3,600,000 shares at \$10.00 per share	3,600,000	36,000
Balances prior to consummation of the Mergers	9,323,712	\$ 50,315

In connection with the Mergers, an outstanding loan payable to GP Sponsor with an original face amount of approximately \$3.0 million and an imputed value of \$2.0 million as discussed in Note 6, was assumed by the Company. Additionally, \$1.5 million of GPIA's deferred underwriting liability was settled through the issuance of 150,937 shares of RMNI Common Stock valued at \$10.00 per share. Accordingly, the net equity infusion amounted to \$38.9 million, as shown in the table below (in thousands):

GPIA available cash prior to consummation of the Mergers	\$ 50,315
Less permitted cash payments prior to consummation of the Mergers:	
GPIA deferred underwriting fee liability	(4,550)
GPIA transaction costs related to the Mergers	(3,351)
Net cash proceeds upon consummation of the Mergers	42,414
Other GPIA assets acquired and liabilities assumed in Mergers:	
Prepaid expenses	14
Deferred underwriting fee liability settled in shares of Common Stock	(1,509)
Assumed note payable to GP Sponsor	(1,992)
Net equity infusion from GPIA as of October 10, 2017	\$ 38,927

The net cash proceeds from GPIA of \$42.4 million were used to (i) pay down \$5.0 million of mandatory Trigger Event exit fees due to the Origination Agent, (ii) pay transaction costs payable in cash that were incurred by RSI of approximately \$11.9 million, and (iii) the remainder of approximately \$25.5 million was deposited to a restricted cash control account under the Credit Facility.

The aggregate purchase price for RSI as set forth in the Merger Agreement was \$775.0 million, which amount was reduced by, among other things, the aggregate amount of certain debt obligations of RSI ("the "Merger Consideration"). The Merger Consideration was settled through the conversion of RSI's Capital Stock into shares of RMNI Common Stock at an issuance price of \$10.00 per share. Each issued and outstanding share of the RSI's Class A and Class B Common Stock, and each issued and outstanding share of each series of RSI Preferred Stock (collectively, "RSI Capital Stock"), was automatically converted into the applicable portion of the Merger Consideration with the number of shares computed based on the Exchange Ratio.

Outstanding options to purchase shares of RSI's Capital Stock granted under the 2007 Plan and 2013 Plan (each as defined in Note 9) converted into stock options for shares of RMNI Common Stock upon the same terms and conditions that were in effect with respect to such stock options immediately prior to the Merger Agreement, after giving effect to the Exchange Ratio. The warrants discussed in Note 9 held by the Origination Agent were modified to provide for the issuance of additional warrants. All of the warrants held by the Origination Agent converted into warrants for shares of RMNI Common Stock with the exercise price and number of shares adjusted to give effect for the Exchange Ratio. Additionally, the anti-dilution provisions, and the cash redemption feature, were eliminated with respect to the Origination Agent warrants upon consummation of the Mergers.

Transaction Costs and Financial Advisory Fees

GPIA and RSI were obligated to pay certain financial advisory fees that the parties agreed to settle through the issuance of shares of RMNI Common Stock (based upon a value of \$10.00 per share of RMNI Common Stock). As a result, upon

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

consummation of the Mergers an aggregate of 388,437 shares of RMNI Common Stock were issued with a fair value of approximately \$3.9 million. Transaction costs incurred by RSI related to the merger amounted to \$14.3 million (including \$2.4 million representing its share of financial advisory fees settled in shares of RMNI Common Stock), which were charged to additional paid-in capital upon consummation of the Mergers.

Capitalization Adjustments

The table below summarizes the number of shares of RMNI Common Stock issued upon consummation of the Mergers consisting of (i) the number of shares of RSI Capital Stock outstanding immediately before the Mergers along with the impact of the Exchange Ratio, (ii) the impact of fractional share adjustments, and (iii) the number of shares of RMNI Common Stock outstanding immediately after the Delaware Domestication and consummation of the Mergers on October 10, 2017:

RSI Capital Stock		Number of
Type	Series/ Class	Shares
Preferred	A	5,499,900 (1)
Preferred	B	38,545,560 (1)
Preferred	C	56,441,036 (1)
Common	A	529,329 (1)
Common	B	102,925,500 (1)
Total shares of RSI Capital Stock as of October 10, 2017		<u>203,941,325</u>
Effect of Exchange Ratio to convert RSI Capital Stock to Common Stock		48,826,159 (2)
Adjustment for fractional shares		(67) (3)
Cashless exercise of Guarantee Warrant on closing date		42,556 (4)
Common Stock issued to former RSI stockholders at closing		<u>48,868,648</u>

- (1) Represents the number of shares of RSI Capital Stock issued and outstanding immediately prior to consummation of the Mergers on October 10, 2017.
- (2) In accounting for the reverse recapitalization, RSI Capital Stock outstanding as of October 10, 2017 was converted to shares of RMNI Common Stock based on the Exchange Ratio.
- (3) The total number of shares of RMNI Common Stock issued to the former holders of RSI Capital Stock was net of fractional shares resulting from rounding down in the application of the Exchange Ratio.
- (4) Adams Street Partners and its affiliates (collectively referred to as "ASP") agreed to exercise on a cashless basis their Guarantee Warrant for 344,828 shares of Rimini Street's Class A Common Stock at an exercise price of \$1.16 per share immediately prior to consummation of the Mergers. This cashless exercise resulted in the issuance of 177,751 shares of RSI's Class A Common Stock which converted to 42,556 shares of RMNI Common Stock upon consummation of the Mergers.

NOTE 5 — OTHER FINANCIAL INFORMATION

Cash, cash equivalents and restricted cash

For purposes of the consolidated statements of cash flows, as of December 31, 2019, 2018 and 2017 cash, cash equivalents and restricted cash are as follows (in thousands):

	2019	2018	2017
Cash and cash equivalents	\$ 37,952	\$ 24,771	\$ 21,950
Restricted cash:			
Control accounts under Credit Facility	—	—	17,644
Corporate credit card debts and other	436	435	433
Total restricted cash	436	435	18,077
Total cash, cash equivalents and restricted cash	<u>\$ 38,388</u>	<u>\$ 25,206</u>	<u>\$ 40,027</u>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Upon termination of the Credit Facility in July 2018, the restrictions related to the control accounts were eliminated and the related funds have been classified as cash and cash equivalents as of December 31, 2019 and 2018.

Allowance for Doubtful Accounts

Activity in the allowance for doubtful accounts is set forth below for the years ended December 31, 2019, 2018 and 2017 (in thousands):

	2019	2018 * As Adjusted	2017
Allowance, beginning of year	\$ 711	\$ 51	\$ 36
Provisions	971	713	45
Write offs, net of recoveries	(74)	(53)	(30)
Allowance, end of year	<u>\$ 1,608</u>	<u>\$ 711</u>	<u>\$ 51</u>

* - The activity associated with the allowance for doubtful accounts for the year ended December 31, 2018 has been retrospectively restated to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

Prepaid Expenses and Other Current Assets

As of December 31, 2019 and 2018, prepaid expenses and other current assets consisted of the following (in thousands):

	2019	2018 * As Adjusted
Prepaid expenses and deposits	\$ 12,390	\$ 3,450
Foreign tax refunds receivable	1,819	1,048
Other	996	3,159
Total	<u>\$ 15,205</u>	<u>\$ 7,657</u>

* - Other assets have been restated as of December 31, 2018 to include contract assets to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

Property and Equipment

As of December 31, 2019 and 2018, property and equipment consisted of the following (in thousands):

	2019	2018
Computer equipment	\$ 8,786	\$ 7,853
Furniture and fixtures	2,836	2,632
Capitalized software costs	515	517
Leasehold improvements	1,251	1,142
Construction-in-progress	126	33
Total property and equipment	13,514	12,177
Less accumulated depreciation	(9,847)	(8,543)
Property and equipment, net	<u>\$ 3,667</u>	<u>\$ 3,634</u>

Depreciation expense was \$1.9 million, \$1.8 million and \$2.0 million for the years ended December 31, 2019, 2018 and 2017, respectively.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Other Accrued Liabilities

As of December 31, 2019 and 2018, other accrued liabilities consist of the following (in thousands):

	2019	2018
Accrued sales and other taxes	\$ 5,752	\$ 5,687
Accrued professional fees	4,367	7,035
Accrued dividends on Redeemable Series A Preferred Stock	3,889	3,521
Current maturities of capital lease obligations	222	387
Income taxes payable	1,091	767
Appeal proceeds payable to insurance company	4,388	449
Other accrued expenses	3,638	2,578
Total other accrued liabilities	<u>\$ 23,347</u>	<u>\$ 20,424</u>

Advertising

Advertising expenses were \$0.9 million, \$1.0 million and \$1.2 million for the years ended December 31, 2019, 2018 and 2017, respectively.

Other Income (Expenses), Net

For the years ended December 31, 2019, 2018 and 2017, other income (expense), net consists of the following (in thousands):

	2019	2018 * As Adjusted	2017 * As Adjusted
Interest income:			
Post-judgment interest on litigation appeal award	\$ 212	\$ 199	\$ —
Other	45	54	198
Write-off of deferred debt financing costs	—	(704)	—
Foreign currency transaction gain (loss)	(1,640)	(1,476)	162
Other expenses	(112)	(295)	(69)
Total other income (expense), net	<u>\$ (1,495)</u>	<u>\$ (2,222)</u>	<u>\$ 291</u>

* - The activity associated with the other income (expenses), net for the years ended December 31, 2018, and 2017 has been retrospectively restated to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

NOTE 6 — DEBT

Debt is presented net of debt discounts and issuance costs ("DDIC") in the Company's balance sheets. As of December 31, 2019 and 2018, debt consists of the following (in thousands):

	2019	2018
Credit Facility, net of DDIC	\$ —	\$ —
Note payable to GPIA Sponsor, net of DDIC	—	2,372
Total	—	2,372
Less current maturities	—	2,372
Long-term debt, net of current maturities	<u>\$ —</u>	<u>\$ —</u>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

For purposes of classifying current maturities of long-term debt in the Company's balance sheets, none of the discount is attributed to the current portion until the maturity date is less than one year from the balance sheet data. As discussed below, the Company has repaid the related party note payable to GP Sponsor on June 28, 2019. Also discussed below, the Company repaid in full and terminated the Credit Facility on July 19, 2018.

Related Party Note Payable to GP Sponsor

Upon consummation of the merger with GP Investments Acquisition Corp. ("GPIA") in May 2017, an outstanding note payable to GP Sponsor with an initial face amount of approximately \$3.0 million was assumed by the Company. This note was originally non-interest bearing and was not due and payable until the outstanding principal balance under the former Credit Facility was less than \$95.0 million. At the inception of this note, the maturity date was expected to occur in June 2020 based on the scheduled principal payments under the Credit Facility. Interest was initially imputed under this note payable at the rate of 15.0% per annum. The net carrying value of this note payable was \$2.4 million as of December 31, 2018, and the Company recognized accretion expense of \$0.9 million and \$0.1 million for the years ended December 31, 2018 and 2017, respectively. This note payable was amended twice in 2018, which resulted in further changes to the effective interest rate and maturity date.

The second amendment to the note payable was effective on December 21, 2018 and provided for an extension of the maturity date from January 4, 2019 to June 28, 2019. In addition, the parties agreed that the note payable would retroactively bear interest at 13.0% per annum from July 19, 2018 through the maturity date. Total retroactive interest amounted to \$0.2 million which is accounted for as DDIC that was being accreted through the maturity date. In addition, the second amendment provided for monthly principal payments starting in December 2018 of approximately \$0.4 million plus accrued interest. In December 2018, the Company made a payment of \$0.6 million, primarily consisting of payment of retroactive interest of \$0.2 million and the first monthly principal payment of \$0.4 million. The Company made principal and interest payments totaling \$2.7 million during the year ended December 31, 2019. The effective interest rate for accretion of DDIC was 26.4% for the period from December 21, 2018 through June 28, 2019. The note was paid off on June 28, 2019.

Former Credit Facility

Overview. In June 2016, the Company entered into a multi-draw term loan Financing Agreement (the "Credit Facility") with a syndicate of lenders (the "Lenders"). The Credit Facility would have matured in June 2020 but was repaid and terminated in July 2018 as discussed below. The Credit Facility provided for an aggregate commitment of up to \$125.0 million, which consisted of an initial term loan for \$30.0 million in June 2016, a "delayed draw A Term Loan" for \$65.0 million, and a "delayed draw B Term Loan" for \$30.0 million. An origination fee equal to 5.0% of the \$125.0 million commitment was paid in cash to the Lenders from the proceeds of the initial term loan. The Credit Facility provided for an Original Issue Discount ("OID") of 2.0% of the initial face amount of borrowings. Origination fees and OID were accounted for as DDIC.

Borrowings under the Credit Facility were collateralized by substantially all assets of the Company, including certain cash depository accounts that were subject to control agreements with the Lenders.

Interest and Fees. The outstanding principal balance under the Credit Facility provided for monthly interest payments at 15.0% per annum, consisting of 12.0% per annum that was payable in cash and 3.0% per annum that was payable through the issuance of additional borrowings beginning on the interest payment due date (referred to as paid-in-kind, or "PIK" interest). In addition, a make-whole applicable premium payment of approximately 15.0% per annum through June 2019 was required for certain principal prepayments as defined in the Credit Facility.

The Credit Facility provided for collateral monitoring fees at the rate of 2.5% of the outstanding principal balance during 2018 until the Credit Facility was terminated. The Credit Facility also required unused line fees of 5.0% per annum on the \$17.5 million undrawn portion of the Credit Facility during 2018 until the termination date. All unused line fees and collateral monitoring fees were payable in monthly arrears and were recorded as a component of other debt financing expenses in the period incurred.

Accretion and Amortization. DDIC that relates to the entire Credit Facility was allocated pro rata between the funded and unfunded portions of the Credit Facility based on the relative amounts that were cumulatively borrowed versus the undrawn portion of the \$125.0 million commitment. DDIC related to funded debt was accreted to interest expense using the effective interest method based on the aggregate principal obligations to the Lenders and consulting and Trigger Event obligations to the Origination Agent. DDIC associated with unfunded debt was amortized using the straight-line method from the date incurred

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

through the maturity date of the Credit Facility, which was included in other debt financing expenses in the accompanying consolidated statements of operations and comprehensive loss.

Termination of the Credit Facility. In connection with the closing on July 19, 2018 of the Initial Private Placement discussed in Note 7, the Company used substantially all of the \$133.0 million of gross proceeds from the Initial Private Placement (together with cash-on-hand) to repay all outstanding indebtedness and fees under the Credit Facility, and the Credit Facility was terminated. The aggregate cash payments to terminate the Credit Facility amounted to \$132.8 million and consisted of the following (in thousands):

Contractual principal and exit fees:	
Principal balance	\$ 102,576
Mandatory trigger event exit fees	13,624
Mandatory consulting	2,000
Subtotal	118,200
Make-whole applicable premium	7,307
Amendment fees and related liabilities	6,250
Accrued interest and fees payable	1,073
Total cash termination payments	\$ 132,830

Funded Credit Facility Activity for 2018. Presented below is a summary of activity related to the funded debt, including allocated DIC, for the year ended December 31, 2018 (in thousands):

	December 31, 2017	PIK Accrual	Liability Adjustments	Contractual Liability Payments			Accretion Expense	DDIC Write-off		December 31, 2018
				Scheduled	Prepayments	Pay-off		Prepayments	Pay-off	
Contractual liabilities:										
Principal balance	\$ 125,872	\$ 1,886	\$ —	\$ (7,250)	\$ (17,932)	\$(102,576)	\$ —	\$ —	\$ —	\$ —
Mandatory trigger event exit	9,672	—	3,952	—	—	(13,624)	—	—	—	—
Mandatory consulting fees	4,000	—	—	(2,000)	—	(2,000)	—	—	—	—
Total contractual liabilities	139,544	1,886	3,952	(9,250)	(17,932)	(118,200)	—	—	—	—
DDIC:										
Original issue discount	1,816	—	—	—	—	—	—	(234)	(1,582)	—
Origination fee	4,538	—	—	—	—	—	—	(586)	(3,952)	—
Amendment fee	11,521	—	—	—	—	—	—	(1,487)	(10,034)	—
Fair value of warrants	6,424	—	—	—	—	—	—	(829)	(5,595)	—
Consulting fees to lenders	6,519	—	—	—	—	—	—	(841)	(5,678)	—
Mandatory trigger event exit	55,200	—	3,952	—	—	—	—	(7,314)	(51,838)	—
Other issuance costs	3,600	—	—	—	—	—	—	(465)	(3,135)	—
Total DDIC	89,618	—	3,952	—	—	—	—	(11,756)	(81,814)	—
Cumulative accretion	(30,128)	—	—	—	—	—	(11,670)	4,587	37,211	—
Net discount	59,490	—	3,952	—	—	—	(11,670)	(7,169)	(44,603)	—
Net carrying value	\$ 80,054	\$ 1,886	\$ —	\$ (9,250)	\$ (17,932)	\$(118,200)	\$ 11,670	\$ 7,169	\$44,603	\$ —

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Interest Expense

The components of interest expense for the years ended December 31, 2019, 2018 and 2017 are presented below (in thousands):

	2019	2018	2017
Credit Facility:			
Interest expense at 12.0%	\$ —	\$ 7,513	\$ 11,954
PIK interest at 3.0%	—	1,886	2,966
Accretion expense for funded debt	—	11,670	23,632
Make-whole applicable premium:			
Credit Facility prepayments	—	3,103	4,607
Payoff of funded Credit Facility	—	7,307	—
Accretion expense for GP Sponsor note payable	185	905	68
Interest on other borrowings	213	146	130
Total interest expense	\$ 398	\$ 32,530	\$ 43,357

Other Debt Financing Expenses

The components of other debt financing expenses for the years ended December 31, 2019, 2018 and 2017 are presented below (in thousands):

	2019	2018	2017
Write-off of DDIC:			
Credit Facility prepayments	\$ —	\$ 7,169	\$ 12,071
Payoff of funded Credit Facility	—	44,603	—
Termination of unfunded Credit Facility	—	2,764	—
Collateral monitoring fees	—	1,556	2,505
Penalty under Credit Facility for delay in closing of Mergers	—	—	1,250
Amortization of debt issuance costs related to unfunded debt	—	756	1,190
Unused line fees	—	481	893
Amortization of prepaid agent fees and other	—	1,002	452
Total debt financing expenses	\$ —	\$ 58,331	\$ 18,361

Embedded Derivatives

The Credit Facility included features that were determined to be embedded derivatives requiring bifurcation and accounting as separate financial instruments. Prior to the termination of the Credit Facility on July 19, 2018, the Company determined that embedded derivatives included the requirements to pay make-whole applicable premium in connection with certain mandatory prepayments of principal, and default interest due to non-credit-related events of default. These embedded derivatives were classified within Level 3 of the fair value hierarchy and had an aggregate fair value of \$1.6 million as of December 31, 2017.

The fair value of these embedded derivatives was estimated using the “with” and “without” method. Accordingly, the Credit Facility was first valued with the embedded derivatives (the “with” scenario) and subsequently valued without the embedded derivatives (the “without” scenario). The fair values of the embedded derivatives were estimated as the difference between these two scenarios. The fair values were determined using the income approach, specifically the yield method. As of December 31, 2017, key Level 3 assumptions and estimates used in the valuation of the embedded derivatives included timing

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

of projected principal payments, remaining term to maturity of approximately 2.5 years, probability of default of approximately 35%, and a discount rate of 20.9%. The discount rate is comprised of a risk-free rate of 1.9% and a credit spread of 19.0% determined based on option-adjusted spreads from public companies with similar credit quality.

Changes in the fair value of embedded derivative liabilities resulted in gains of \$1.6 million and \$3.8 million for the years ended December 31, 2018 and 2017, respectively. These changes in fair value are reflected in the Company's consolidated statements of operations as a gain from change in fair value of embedded derivatives.

NOTE 7 — REDEEMABLE SERIES A PREFERRED STOCK

2018 Securities Purchase Agreement

On July 19, 2018, the Company closed a Securities Purchase Agreement (the "2018 SPA") with several accredited investors (the "Purchasers") for a private placement (the "Initial Private Placement") of (i) 140,000 shares of Series A Preferred Stock, (ii) approximately 2.9 million shares of Common Stock, and (iii) convertible secured promissory notes (the "Convertible Notes"), with no principal amount outstanding at issuance that solely collateralize amounts, if any, that may become payable by the Company pursuant to certain redemption provisions of the Series A Preferred Stock.

Pursuant to the 2018 SPA, the Purchasers acquired an aggregate of 140,000 shares of Series A Preferred Stock, 2.9 million shares of Common Stock, and Convertible Notes with no principal amount outstanding as of the issuance date, for an aggregate purchase price equal to \$133.0 million in cash (after taking into account a discount of \$7.0 million, but before the incremental and direct transaction costs associated with the Private Placement of \$4.6 million). The allocation of the net proceeds as of the Closing Date, along with changes in the net carrying value of the Series A Preferred Stock through December 31, 2019 are set forth below (dollars in thousands):

	Series A Preferred Stock		Common Stock	Convertible Notes	Total
	Shares	Amount			
Fair value on July 19, 2018:					
Series A Preferred Stock	140,000	\$ 126,763 ⁽¹⁾	\$ —	\$ —	\$ 126,763
Common Stock	—	—	20,131 ⁽²⁾	—	20,131
Convertible Notes	—	—	—	—	—
Total	<u>140,000</u>	<u>\$ 126,763</u>	<u>\$ 20,131</u>	<u>\$ —</u>	<u>\$ 146,894</u>
Relative fair value allocation on July 19, 2018:					
Aggregate cash proceeds on July 19, 2018	140,000	\$ 114,773 ⁽³⁾	\$ 18,227 ⁽³⁾	\$ —	\$ 133,000
Incremental and direct costs	—	(3,994) ⁽⁴⁾	(634) ⁽⁴⁾	—	(4,628)
Net carrying value on July 19, 2018	<u>140,000</u>	<u>\$ 110,779</u>	<u>\$ 17,593</u>	<u>\$ —</u>	<u>\$ 128,372</u>

- The liquidation preference for each share of Series A Preferred Stock on the closing date for the Initial Private Placement was \$1,000 per for an aggregate liquidation preference of \$140.0 million. The estimated fair value of the Series A Preferred Stock was approximately \$126.8 million on July 19, 2018, which is the basis for allocation of the net proceeds. Please refer to Note 14 for further discussion of the valuation methodology employed.
- The fair value of the issuance of approximately 2.9 million shares of the Common Stock was based on the last closing price of \$6.95 per share on the date prior to closing the transaction.
- The aggregate cash proceeds of \$133.0 million on July 19, 2018 were allocated pro rata based on the fair value of all consideration issued.
- Incremental and direct costs of the Initial Private Placement were allocated pro rata based on the fair value of all consideration issued. Such costs include financial advisory and professional fees of \$2.7 million that were incurred by the Company, and due diligence and professional fees incurred by the investors of \$1.9 million.

At the closing, the Company used the \$133.0 million of proceeds from the Initial Private Placement plus cash and cash equivalents of \$2.7 million to (i) repay all outstanding indebtedness and various operating and financing fees and expenses under the former Credit Facility in the aggregate amount of \$132.8 million as discussed in Note 5, (ii) pay incremental and direct transaction costs of \$2.7 million, and (iii) pay a professional services retainer of \$0.2 million.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

In connection with the completion of the Initial Private Placement, the Company, among other customary closing actions, (i) filed a Certificate of Designations with the State of Delaware setting forth the rights, preferences, privileges, qualifications, restrictions and limitations on the Series A Preferred Stock (the "CoD"), (ii) entered into a Registration Rights Agreement with the Purchasers setting forth certain registration rights of capital stock held by the Purchasers (the "Registration Rights Agreement"), (iii) delivered a Convertible Note to each Purchaser, and (iv) entered into a Security Agreement (the "Security Agreement") in respect of the Company's assets collateralizing the amounts that may become payable pursuant to the Convertible Notes if certain redemption provisions of the Series A Preferred Stock are triggered in the future.

March 2019 Securities Purchase Agreement

On March 7, 2019, the Company entered into a securities purchase agreement (the "March 2019 SPA") with an accredited investor for a private placement (the "March 2019 Private Placement") of (i) 6,500 shares of Series A Preferred Stock, (ii) 134,483 shares of Common Stock, and (iii) a Convertible Note (as defined below) with no principal balance outstanding. The shares of Series A Preferred Stock were authorized pursuant to the CoD (as defined below) and are subject to the provisions set forth in an amended Security Agreement (as defined below), a Convertible Note and a registration rights agreement that is substantially similar in all material respects to the Registration Rights Agreement (as defined below) entered into in connection with the 2018 Securities Purchase Agreement discussed below. The accredited investor in the March 2019 Private Placement is affiliated with one of the accredited investors in the Initial Private Placement.

The aggregate cash proceeds from the March 2019 Private Placement were \$5.8 million in cash (after an 11.0% discount or \$0.7 million). The net proceeds were approximately \$5.0 million after estimated transaction costs payable by the Company of \$0.8 million. The transaction costs consisted of 85,000 shares of Common Stock issued to the existing holders of the Series A Preferred Stock for their consent at a cost of approximately \$0.5 million and direct transaction costs of approximately \$0.3 million related to due diligence and professional fees. The net proceeds were allocated based on their relative fair values at issuance of the Series A Preferred Stock and the Common Stock. The allocation of the net proceeds from the March 2019 Private Placement are set forth below (dollars in thousands):

	Series A Preferred Stock		Common Stock	Convertible Notes	Total
	Shares	Amount			
Fair value on March 7, 2019:					
Series A Preferred Stock	6,500	\$ 5,313 ⁽¹⁾	\$ —	\$ —	\$ 5,313
Common Stock	—	—	722 ⁽²⁾	—	722
Convertible Notes	—	—	—	—	—
Total	<u>6,500</u>	<u>\$ 5,313</u>	<u>\$ 722</u>	<u>\$ —</u>	<u>\$ 6,035</u>
Relative fair value allocation on March 7, 2019:					
Aggregate cash proceeds on March 7, 2019	6,500	\$ 5,093 ⁽³⁾	\$ 692 ⁽³⁾	\$ —	\$ 5,785
Incremental and direct costs	—	(661) ⁽⁴⁾	(90) ⁽⁴⁾	—	(751)
Net carrying value on March 7, 2019	<u>6,500</u>	<u>\$ 4,432</u>	<u>\$ 602</u>	<u>\$ —</u>	<u>\$ 5,034</u>

- The liquidation preference for each share of Series A Preferred Stock on the closing date for the March 2019 Private Placement was \$1,000 per share for an aggregate liquidation preference of \$6.5 million. The estimated fair value of the Series A Preferred Stock was approximately \$5.3 million on March 7, 2019, which is the basis for allocation of the net proceeds. Please refer to Note 14 for further discussion of the valuation methodology employed.
- The fair value of the issuance of approximately 134,483 shares of the Common Stock was based on the closing price of \$5.37 per share on the date prior to closing of the transaction.
- The aggregate cash proceeds of \$5.8 million on March 7, 2019 were allocated pro rata based on the fair value of all consideration issued.
- Incremental and direct costs related to the March 2019 Private Placement were allocated pro rata based on the fair value of all consideration issued. Such costs included the issuance of 85,000 shares of Common Stock to the Initial Private Placement investors in the Series A Preferred Stock for their consent of approximately \$0.5 million and financial advisory and professional fees that were incurred of approximately \$0.3 million that were either paid or accrued directly by the Company as of March 31, 2019.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

June 2019 Securities Purchase Agreement

On June 20, 2019, the Company entered into a securities purchase agreement (the "June 2019 SPA") with accredited investors for a private placement (the "June 2019 Private Placement") of (i) 3,500 shares of Series A Preferred Stock, (ii) 72,414 shares of Common Stock, and (iii) a Convertible Note (as defined below) with no principal balance outstanding. The shares of the Series A Preferred Stock were authorized pursuant to the CoD (as defined below) and are subject to the provisions set forth in an amended Security Agreement (as defined below), a Convertible Note and a registration rights agreement that is substantially similar in all material respects to the Registration Rights Agreement (as defined below) entered into connection with the 2018 Securities Purchase Agreement discussed below. The accredited investors in the June 2019 Private Placement are not affiliated with the accredited investors in the March 2019 Private Placement (as defined below) or the Initial Private Placement.

The aggregate cash proceeds from the June 2019 Private Placement were \$3.3 million in cash (after a 5.0% discount or \$0.2 million). The net proceeds were approximately \$3.0 million after estimated transaction costs payable by the Company of \$0.3 million. The transaction costs consisted of 35,000 shares of Common Stock issued to the existing holders of the Series A Preferred Stock for their consent at a cost of approximately \$0.2 million and direct transaction costs of approximately \$0.2 million related to professional fees of the investors, existing holders of Series A Preferred Stock and the Company. The net proceeds were allocated based on their relative fair values at issuance of the Series A Preferred Stock and the Common Stock. The allocation of the net proceeds from the June 2019 Private Placement are set forth below (dollars in thousands):

	Series A Preferred Stock		Common Stock	Convertible Notes	Total
	Shares	Amount			
Fair value on June 20, 2019:					
Series A Preferred Stock	3,500	\$ 2,997 ⁽¹⁾	\$ —	\$ —	\$ 2,997
Common Stock	—	—	376 ⁽²⁾	—	376
Convertible Notes	—	—	—	—	—
Total	<u>3,500</u>	<u>\$ 2,997</u>	<u>\$ 376</u>	<u>\$ —</u>	<u>\$ 3,373</u>
Relative fair value allocation on June 20, 2019:					
Aggregate cash proceeds on June 20, 2019	3,500	\$ 2,954 ⁽³⁾	\$ 371 ⁽³⁾	\$ —	\$ 3,325
Incremental and direct costs	—	(301) ⁽⁴⁾	(38) ⁽⁴⁾	—	(339)
Net carrying value on June 20, 2019	<u>3,500</u>	<u>\$ 2,653</u>	<u>\$ 333</u>	<u>\$ —</u>	<u>\$ 2,986</u>

- The liquidation preference for each share of Series A Preferred Stock on the closing date for the June 2019 Private Placement was \$1,000 per share for an aggregate liquidation preference of \$3.5 million. The estimated fair value of the Series A Preferred Stock was approximately \$3.0 million on June 20, 2019, which is the basis for allocation of the net proceeds. Please refer to Note 14 for further discussion of the valuation methodology employed.
- The fair value of the issuance of approximately 72,414 shares of the Common Stock was based on the closing price of \$5.19 per share on the date prior to closing of the transaction.
- The aggregate cash proceeds of \$3.3 million on June 20, 2019 were allocated pro rata based on the fair value of all consideration issued.
- Incremental and direct costs related to the June 2019 Private Placement were allocated pro rata based on the fair value of all consideration issued. Such costs included the issuance of 35,000 shares of Common Stock to the Initial Private Placement investors in the Series A Preferred Stock for their consent of approximately \$0.2 million and financial advisory and professional fees that were incurred of approximately \$0.2 million that were either paid or accrued directly by the Company as of June 30, 2019.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The changes in the net carrying value of Series A Preferred Stock from July 19, 2018 to December 31, 2019, including the July 19, 2019 Private Placement, the March 7, 2019 Private Placement and the June 20, 2019 Private Placement are set forth below (dollars in thousands):

	Series A Preferred Stock	
	Shares	Amount
Net carrying value on July 19, 2018	140,000	\$ 110,779
Issuance of shares to settle PIK dividends on October 1, 2018	846	846
Accretion of discount for the year end December 31, 2018	—	2,373
Net carrying value as of December 31, 2018	<u>140,846</u>	<u>113,998</u>
Issuance of shares to settle PIK dividends on January 2, 2019	1,062	1,062
Additional shares issued on March 7, 2019	6,500	4,432
Issuance of shares to settle PIK dividends on April 1, 2019	1,059	1,059
Additional shares issued on June 20, 2019	3,500	2,653
Issuance of shares to settle PIK dividends on July 1, 2019	1,115	1,115
Issuance of shares to settle PIK dividends on October 1, 2019	1,149	1,149
Accretion of discount for the year ended December 31, 2019	—	5,848
Net carrying value as of December 31, 2019	<u>155,231</u>	<u>\$ 131,316</u>

For future calculations of earnings applicable to common stockholders, the aggregate discount applicable to the Series A Preferred Stock will be accreted using the effective interest method from the respective issuance dates through July 19, 2023 when the holders of all outstanding shares of Series A Preferred Stock may first elect to redeem their shares for cash.

Agreements Related to Private Placement Transactions

In connection with the completion of the Initial Private Placement, the Company, among other customary closing actions, (i) filed a Certificate of Designations with the State of Delaware setting forth the rights, preferences, privileges, qualifications, restrictions and limitations on the Series A Preferred Stock (the "CoD"), (ii) entered into a Registration Rights Agreement with the Purchasers setting forth certain registration rights of the Purchasers (the "Registration Rights Agreement"), (iii) delivered a Convertible Note to each Purchaser, and (iv) entered into a Security Agreement (the "Security Agreement") in respect of the Company's assets collateralizing the amounts that may become payable pursuant to the Promissory Notes if certain redemption provisions of the Series A Preferred Stock are triggered in the future. In connection with both the March 2019 and June 2019 Private Placements, the Company entered into a securities purchase agreement, a Registration Rights Agreement, a First (March 2019) and Second (June 2019) Amendment to the Security Agreement, as well as issued Convertible Notes to each investor, in each case substantially in the same form as entered into by the Company in the Initial Private Placement.

Certificate of Designations of the Series A Preferred Stock and Dividends

The CoD authorizes the issuance of up to 180,000 shares of Series A Preferred Stock. The holders of Series A Preferred Stock are entitled to (i) a cash dividend of 10.0% per annum (the "Cash Dividend"), payable quarterly in arrears, and (ii) a payment-in-kind dividend of 3.0% per annum (the "PIK Dividend" and together with the Cash Dividend, the "Dividends"). The PIK dividend is accrued quarterly in arrears for the first five years following the Closing and thereafter all Dividends accruing on such Series A Preferred Stock will be payable in cash at a rate of 13.0% per annum. The Series A Preferred Stock is classified as mezzanine equity in the Company's consolidated balance sheet as of December 31, 2019 since the holders have redemption rights beginning on July 19, 2023 (and earlier under certain circumstances).

As required under the CoD and approved by the Company's Board of Directors, the Cash Dividends and PIK Dividends for the period in which the Series A Preferred Stock was outstanding during the fourth quarter of 2019 were paid on January 2, 2020. Accrued Cash Dividends and PIK Dividends for the fourth quarter of 2019 were paid on January 2, 2020 to holders of record on December 16, 2019. Accordingly, the Company accrued a current liability for accrued dividends payable in cash through December 31, 2019 for \$3.9 million. A long-term liability was recorded for \$1.2 million of dividends that accrued through December 31, 2019, and that were settled through the issuance of additional shares of Series A Preferred Stock on January 2,

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

2020. Presented below is a summary of total and per share dividends declared through December 31, 2019 (dollars in thousands, except per share amounts):

	Dividends Payable in:		Total Dividends	Dividends Per Share
	Cash	PIK		
Cash Dividends at 10.0% per annum:				
For the year ended December 31, 2018	\$ 6,360	\$ —	\$ 6,360	\$ 99.56
PIK Dividends at 3.0% per annum:				
For the year ended December 31, 2018	—	1,902	1,902	29.77
Fractional shares payable in cash for the year ended December 31, 2018	6	—	6	0.09
Dividends paid during the year ended December 31, 2018	(2,845)	(846)	(3,691)	(57.78)
Liability for unpaid dividends, December 31, 2018	3,521	1,056	4,577	32.50
Cash Dividends at 10.0% per annum:				
For the year ended December 31, 2019	15,073	—	15,073	99.98
PIK Dividends at 3.0% per annum:				
For the year ended December 31, 2019	—	4,485	4,485	29.75
Fractional shares payable in cash for the year ended December 31, 2019	37	—	37	0.25
Dividends paid during the year ended December 31, 2019	(14,742)	(4,385)	(19,127)	(126.86)
Liability for unpaid dividends, December 31, 2019	\$ 3,889	\$ 1,156	\$ 5,045	32.50

Each share of Series A Preferred Stock is entitled to vote with the Common Stock on an as-converted basis. In addition, the holders of the outstanding shares of Series A Preferred Stock are required to approve certain actions affecting the rights of the Series A Preferred Stock. The approval of a majority of the outstanding Series A Preferred Stock are required to approve any of the following: (i) the declaration or payment of any principal, dividend or distribution on securities junior in rights to the Series A Preferred Stock (“Junior Securities”) or pari passu in rights to the Series A Preferred Stock or the purchase, redemption or other acquisition by the Company of Junior Securities or pari passu securities if at the time of such declaration, payment, dividend or distribution, the Dividends for the Series A Preferred Stock have not been satisfied or paid in full; and (ii) any amendment or repeal of the Company’s certificate of incorporation or the CoD adversely affecting the rights, preferences or privileges of the Series A Preferred Stock. The approval of all holders of outstanding Series A Preferred Stock are required for (i) the authorization or creation of, issuance of, or reclassification into, any stock that ranks pari passu with or senior to the Series A Preferred Stock with respect to payment of dividends and liquidation preference and (ii) amendment of the CoD provisions regarding Dividends, liquidation rights, redemption rights, conversion rights, voting rights and reorganization events.

The liquidation value of the Series A Preferred Stock is convertible into shares of Common Stock at an initial conversion rate of \$10.00 per share for a total of 15.5 million shares of Common Stock based on 155,231 shares of Series A Preferred Stock outstanding as of December 31, 2019. Each share of Series A Preferred Stock is convertible at the holder’s option into one share of Common Stock at a conversion price equal to the quotient of (i) the Liquidation Preference (as defined below), and (ii) \$10.00 (subject to appropriate adjustment in the event of a stock split, stock dividend, combination or other similar recapitalization) (the “Per Share Amount”). The Company has the right to convert outstanding shares of Series A Preferred Stock into Common Stock for the Per Share Amount after July 19, 2021, if the Company’s volume weighted average stock price for at least 30 trading days of the 45 consecutive trading days immediately preceding such conversion is greater than \$11.50 per share. The Company can exercise this right to convert twice per calendar year for a maximum number of shares of Common Stock that has publicly traded over the 60 consecutive trading days prior to the conversion date (less any shares of Common Stock that have been issued pursuant to any such conversion during such 60-day period).

The Series A Preferred Stock will become mandatorily redeemable, upon the election by the holders of a majority of the then outstanding Preferred Stock, on or after July 19, 2023. Any and all of the then outstanding liquidation value of the Series A Preferred Stock plus any capitalized PIK Dividends and any unpaid accrued Cash Dividends not previously included in the Liquidation Preference (the “Redemption Amount”) is required to be repaid in full in cash on such redemption date or satisfied in the form of obligations under the Convertible Notes, as further described below. Additionally, in certain circumstances the

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Company may require the holders of shares of the Series A Preferred Stock to convert into shares of Common Stock in lieu of cash payable upon redemption.

The Series A Preferred Stock will also become mandatorily redeemable at any time upon the reasonable determination of the holders of a majority of the Series A Preferred Stock then outstanding of the occurrence of a Material Adverse Effect or the occurrence of a Material Litigation Effect (as such terms are defined in the CoD), with the Redemption Amounts payable automatically becoming payment obligations pursuant to the Convertible Notes with a concurrent cancellation of the shares of the Series A Preferred Stock, unless under certain circumstances, the Company redeems the Series A Preferred Stock for cash at such time.

Prior to July 19, 2021, the Company will have the right to redeem up to \$80.0 million of shares of the Series A Preferred Stock for cash amounts equal to the Redemption Amount which would include a make-whole premium that provides the holders thereof with full yield maintenance as if the Series A Preferred Stock was held until July 19, 2021, provided that such redemptions are subject to certain conditions and limitations. After July 19, 2021, the Company will have the right to redeem shares of Series A Preferred Stock for a cash per share amount equal to the Redemption Amount.

The holders of Series A Preferred Stock may exercise their conversion rights prior to any optional redemption. In the event of a liquidation, dissolution or winding up of the Company, the Series A Preferred Stock is entitled to a liquidation preference in the amount of the greater of (i) \$1,000 plus accrued but unpaid Dividends (the “Liquidation Preference”), and (ii) the per share amount of all cash, securities and other property to be distributed in respect of the Common Stock such holder would have been entitled to receive for its Series A Preferred Stock on an as-converted basis. In the event of a liquidation, dissolution or winding up of the Company prior to July 19, 2021, the holders are entitled to a make-whole premium that provides the holders thereof with full yield maintenance as if the shares of Series A Preferred Stock were held until July 19, 2021.

Until approximately 95% of the Series A Preferred Stock or Convertible Notes are no longer outstanding, the Company is restricted from incurring Indebtedness (as defined in the Stock Purchase Agreement), subject to certain exceptions.

Security Agreement and Convertible Notes

At the Closing, the Company entered into the Security Agreement in respect of the Company’s assets collateralizing the amounts that may become payable pursuant to the Convertible Notes. The Company delivered a Convertible Note to each holder of Series A Preferred Stock to collateralize amounts, if any, that may become payable by the Company pursuant to certain redemption provisions of the shares of Series A Preferred Stock. No principal amount or interest will be outstanding under the Convertible Notes unless and until (i) there is a redemption event as described in the section above on the CoD, and (ii) the holders of Series A Preferred Stock elect to surrender their shares in exchange for the Convertible Notes. Prior to such time, the Convertible Notes may not be transferred by the Purchasers other than an automatic assignment in whole or in part in connection with a transfer by the Purchasers of the shares of Series A Preferred Stock issued pursuant to the Securities Purchase Agreement. The Convertible Notes will bear interest at the rate of 13.00% per annum (10.0% per annum in cash and 3.0% per annum payment-in-kind until July 19, 2023). The Convertible Notes mature July 19, 2023 or upon a Reorganization Event (as defined in the CoD) and are secured by substantially all of the assets of the Company and certain of its domestic subsidiaries. After a redemption of the Series A Preferred Stock which causes there to be outstanding obligations under the Convertible Notes, the Convertible Notes are convertible at the option of the holder (but not the Company) on the same terms as the Series A Preferred Stock.

The Company may prepay for cash up to \$80.0 million of the Convertible Notes on a pro rata basis prior to July 19, 2021 with full yield maintenance as if the Convertible Notes were held until July 19, 2021, provided that such redemptions are subject to certain conditions and limitations. The Company may prepay the Convertible Notes without penalty at any time on a pro rata basis after July 19, 2021. All prepayments are subject to the right of the holder of each Convertible Note to convert the prepayment amount into shares of Common Stock. The Convertible Notes also contain customary restrictions on the ability of the Company to, among other things, make certain restricted payments with respect to its capital stock, subordinated indebtedness and unsecured indebtedness, consummate certain mergers, consolidations or dissolutions and make certain dispositions, subject to specific exclusions.

Upon the occurrence of an Event of Default (as defined in the Convertible Notes), the holders of such Convertible Notes will have the right to accelerate all obligations of the Company thereunder (or in some instances, such obligations shall be accelerated with no action required on the part of the holders), and such obligations will become immediately due and payable.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

In addition, if such acceleration occurs prior to July 19, 2021, the holders will also have the right to receive a make-whole premium thereunder.

Registration Rights Agreement

The original Registration Rights Agreement required the Company to register the resale of the shares of Common Stock and Series A Preferred Stock issued pursuant to the 2018 SPA. The Company satisfied such registration requirements in November 2018. The Registration Rights Agreements, entered into in connection with both the March 2019 and June 2019 Private Placements, require the Company to register the resale of the shares of Common Stock and Series A Preferred Stock pursuant to the March 2019 SPA and the June 2019 SPA within 120 days of the respective March 7, 2019 and June 20, 2019 closing dates. The Company satisfied such registration requirements in July 2019. Each such Registration Rights Agreement also includes customary “piggyback” registration rights, suspension rights, indemnification, contribution, and assignment provisions.

NOTE 8 — CAPITAL STRUCTURE**Preferred Stock**

Upon completion of the Delaware Domestication discussed in Note 1, the Company is authorized to issue 100,000,000 preferred shares with a par value of \$0.0001 per share in one or more series. The Company’s board of directors is authorized to establish the voting rights, if any, designations, powers, preferences, special rights, and any qualifications, limitations and restrictions thereof, applicable to the shares of each series. The Board of Directors has authorized the issuance of up to 180,000 shares of Series A Preferred Stock, and 155,231 shares were issued and outstanding as of December 31, 2019. The specific terms of the Series A Preferred Stock are discussed in detail in Note 7.

Common Stock

As of December 31, 2019 and 2018, Company is authorized to issue up to 1,000,000,000 shares of Common Stock, with a par value of \$0.0001 per share. Holders of the Company’s shares of Common Stock are entitled to one vote for each share.

RSI Preferred Stock

As discussed in Note 4, the previously outstanding RSI Preferred Stock required the affirmative vote by the respective holders of RSI Preferred Stock in order to effect the conversion to shares of Common Stock. Therefore, conversion is not reflected until October 10, 2017, and the capital structure of the Company is deemed to include the RSI Preferred Stock until consummation of the Mergers when an aggregate of approximately 24.1 million shares of RMNI Common Stock were issued to the previous holders of RSI Preferred Stock. ASP owned 100% of the outstanding shares of RSI Series B and C Preferred Stock and upon consummation of the Mergers received an aggregate of 22.7 million shares of RMNI Common Stock. As of December 31, 2019, ASP owns an aggregate of approximately 23.7 million shares of RMNI Common Stock, representing 35.1% of the issued and outstanding shares. An affiliate of ASP is a member of the Company’s board of directors.

NOTE 9 — STOCK-BASED COMPENSATION AND WARRANTS**Overview of Equity Incentive Plans**

The Company’s 2007 Stock Plan (the “2007 Plan”) reserved up to approximately 14.3 million shares of Common Stock for the grant of stock options and stock purchase rights to employees and directors. The 2007 Plan was terminated in November 2013; however, the terms of the 2007 Plan continue to govern any outstanding awards thereunder. As of December 31, 2019, stock options for approximately 3.3 million shares are outstanding under the 2007 Plan, all of which are vested.

In October 2013, the Company established the 2013 Equity Incentive Plan, as amended and restated in July 2017 (the “2013 Plan”) that provides for grants of stock options, stock appreciation rights, restricted stock, restricted stock units (“RSU’s”), performance units and performance shares. As of December 31, 2019, options for approximately 5.4 million shares are outstanding and RSU’s for approximately 2.9 million shares outstanding under the 2013 Plan. There are approximately 2.9 million shares available for future grants. Through December 31, 2019, grants under the 2013 Plan consist of stock options and RSU’s. The 2013 Plan will expire in July 31, 2027.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The 2007 Plan and the 2013 Plan (collectively referred to as the “Stock Plans”) provide for stock options to be granted to employees and directors at an exercise price not less than 100% of the fair value at the grant date. The options granted generally have a maximum term of 10 years from grant date and are exercisable upon vesting. Option granted to employees generally vest as to one-third of the shares subject to the award on each anniversary of the designated vesting commencement date, which may precede the grant date of such award. Options granted to directors generally vest for all of the shares one year after the grant date.

On the first day of each fiscal year beginning in 2018, the 2013 Plan provides that the number of authorized shares available for issuance will increase in an amount equal to the lesser of (i) 4.8 million shares, (ii) 4% of the outstanding shares of all classes of the Company’s Common Stock as of the last day of the immediately preceding fiscal year; or (iii) such other amount as the Company’s Board of Directors may determine. The Board of Directors approved an increase in the authorized shares for 2.7 million shares and granted both additional stock options for approximately 32,500 shares and additional RSUs of approximately 74,600 shares on February 25, 2020.

Stock Options

The following table sets forth the summary of stock option activity under the Company’s Stock Plans for the years ended December 31, 2019, 2018 and 2017, as restated to give effect for the reverse recapitalization discussed in Note 1 (shares in thousands):

	2019			2018			2017		
	Shares	Price (1)	Term (2)	Shares	Price (1)	Term (2)	Shares	Price (1)	Term (2)
Outstanding, beginning of	11,904	\$ 4.00		12,130	\$ 2.95		12,863	\$ 1.94	
Granted	718	5.22		1,870	7.87		1,877	7.63	
Forfeited	(539)	7.68		(69)	7.96		(298)	6.93	
Expired	(626)	7.01		(45)	5.96		(1,093)	0.55	
Exercised	(2,780)	1.20		(1,982)	1.03		(1,219)	0.71	
Outstanding, end of year (3)(4)	<u>8,677</u>	4.55	4.9	<u>11,904</u>	4.00	5.1	<u>12,130</u>	2.95	4.9
Vested, end of year (3)	<u>6,986</u>	4.05	4.1	<u>9,211</u>	2.91	3.9	<u>10,033</u>	2.09	4.0

(1) Represents the weighted average exercise price.

(2) Represents the weighted average remaining contractual term until the stock options expire.

(3) As of December 31, 2019, 2018 and 2017, the aggregate intrinsic value of stock options outstanding was \$7.7 million, \$23.0 million, and \$60.4 million, respectively. As of December 31, 2019, 2018 and 2017, the aggregate intrinsic value of vested stock options was \$7.7 million, \$23.0 million and \$58.4 million, respectively.

(4) The number of outstanding stock options that are not expected to ultimately vest due to forfeiture amounted to 0.168 million shares as of December 31, 2019.

The following table presents the total number of shares available for grant under the 2013 Plan for the years ended December 31, 2019, 2018 and 2017 (in thousands):

	2019	2018	2017
Available, beginning of year	2,758	2,413	2,899
Stock options granted	(718)	(1,870)	(1,877)
RSU’s granted	(2,995)	(199)	—
Expired options under 2007 Plan	626	45	1,093
Forfeited options under Stock Plans	539	69	298
Forfeited RSUs under Stock Plans	108	—	—
Newly authorized by Board of Directors	2,567	2,300	—
Available, end of year	<u>2,885</u>	<u>2,758</u>	<u>2,413</u>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Fair Value of Stock Options

The fair value of each stock option grant under the Stock Plans was estimated on the date of grant using the BSM option-pricing model, with the following weighted-average assumptions for the years ended December 31, 2019, 2018 and 2017:

	2019	2018	2017
Expected life (in years)	6	5.9	5.9
Volatility	35 %	31 %	33 %
Dividend yield	— %	— %	— %
Risk-free interest rate	2.3 %	2.8 %	1.9 %

The BSM model requires various highly subjective assumptions that represent management's best estimates of the fair value of the Company's Common Stock, volatility, risk-free interest rates, expected term, and dividend yield. Given the absence of an active market for RSI's common stock prior to October 10, 2017, the Company utilized an independent valuation firm to determine its Common Stock value generally using the income approach and the market approach valuation methods. Since we are now a public company, the Common Stock option value is based on the Company's closing market price on the date of grant.

The expected term represents the weighted-average period that options granted are expected to be outstanding giving consideration to vesting schedules. Since the Company does not have an extended history of actual exercises, the Company has estimated the expected term using a simplified method which calculates the expected term as the average of the time-to-vesting and the contractual life of the awards. The Company has never declared or paid cash dividends and does not plan to pay cash dividends in the foreseeable future; therefore, the Company used an expected dividend yield of zero. The risk-free interest rate is based on U.S. Treasury rates in effect during the expected term of the grant. The expected volatility is based on historical volatility of publicly-traded peer companies.

The intrinsic value of the vested employee options exercised during the years ended December 31, 2019, 2018, and 2017 was \$10.5 million, \$9.5 million and \$7.9 million, respectively. The weighted-average grant date fair value per share of employee options granted for the years ended December 31, 2019, 2018 and 2017 was \$1.98, \$2.73 and \$2.68, respectively.

Restricted Stock Units

For the year ended December 31, 2019, the Board of Directors granted RSU's under the 2013 Plan for an aggregate of approximately 3.0 million shares of Common Stock to members of the Board of Directors, officers and employees of the Company. These RSU's vest over periods ranging from 12 to 36 months from the respective grant dates and the awards are subject to forfeiture upon termination of employment or service on the Board of Directors. Based on the weighted average fair market value of the Common Stock of \$4.84 per share on the date of grant, the aggregate fair value for the shares underlying the RSU's amounted to \$14.5 million as of the grant date that is being recognized as compensation cost over the vesting period. Accordingly, compensation expense of \$3.4 million was recognized for the year ended December 31, 2019. The unrecognized portion of \$9.2 million is expected to be charged to expense on a straight-line basis as the RSU's vest over a weighted-average period of approximately 2.3 years.

Stock-Based Compensation Expense

The aggregate stock-based compensation expense for stock options and RSU's for the years ended December 31, 2019, 2018 and 2017 is classified as follows (in thousands):

	2019	2018	2017
Cost of revenues	\$ 927	\$ 885	\$ 399
Sales and marketing	1,821	1,865	1,411
General and administrative	2,784	1,644	1,153
Total	\$ 5,532	\$ 4,394	\$ 2,963

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

As of December 31, 2019, 2018 and 2017, total unrecognized compensation cost related to unvested stock options was \$2.2 million, \$4.0 million and \$3.2 million, respectively. The remaining unrecognized costs are expected to be recognized on a straight-line basis over a weighted-average period of approximately 1.6 years.

Employee Stock Purchase Plan

At the Annual Meeting of Stockholders held on June 7, 2018, the Company's stockholders approved the Rimini Street, Inc. 2018 Employee Stock Purchase Plan (the "ESPP"). The ESPP provides for the purchase by employees of up to an aggregate of 5.0 million shares of Common Stock. The purchase price per share at which shares are sold in an offering period under the ESPP will be equal to the lesser of 85% of the fair market value of the shares (i) on the first trading day of the offering period, or (ii) on the purchase date (i.e., the last trading day of the offering period). Offering periods will consist of two six-month periods generally commencing twice each calendar year. The purpose of the ESPP is to provide an opportunity for eligible employees of the Company to purchase shares of the Company at a discount through voluntary contributions from such employees' eligible pay, thereby attracting, retaining and rewarding such persons and strengthening the mutuality of interest between such employees and the Company's stockholders. Through December 31, 2019, no offering period under the ESPP had commenced and no shares of Common Stock have been issued under the ESPP.

Outstanding Warrants

All of the Company's outstanding warrants are currently exercisable. The exercise price and number of shares issuable upon exercise of the warrants may be adjusted in certain circumstances including in the event of a stock dividend, recapitalization, reorganization, merger or consolidation. A summary of the terms of outstanding warrants and the number of shares of RMNI Common Stock issuable upon exercise, is presented below as of December 31, 2019 and 2018 (in thousands, except per share amounts):

Description	Issuance Date	Expiration Date	Exercise Price	Number of Shares
Origination Agent Warrant	October 2017	June 2026 ⁽¹⁾	\$ 5.64	3,440 ⁽²⁾
GPIA Public Warrants	May 2015	October 2022	11.50	8,625 ⁽³⁾
GP Sponsor Private Placement Warrants	May 2015	October 2022	11.50	6,063 ⁽⁴⁾
Total				18,128

- (1) The expiration date for the Origination Agent Warrant is the earlier to occur of the stated expiration date or the date when the Company experiences a change of control.
- (2) The Origination Agent Warrant was issued upon consummation of the Mergers discussed in Note 4 and resulted in the elimination of the redemption features associated with two warrants issued in 2016 as discussed below under RSI Redeemable Warrants.
- (3) On May 26, 2015, GPIA completed an initial public offering that included warrants for 8.6 million shares of Common Stock (the "Public Warrants"). Each Public Warrant entitles the holder to the right to purchase one share of Common Stock at an exercise price of \$11.50 per share. No fractional shares will be issued upon exercise of the Public Warrants. The Company may elect to redeem the Public Warrants, in whole or in part, at a price of \$0.01 per Public Warrant if (i) 30 days' prior written notice is provided to the holders, and (ii) the last sale price of the Company's Common Stock equals or exceeds \$18.00 per share for any 20 trading days within a 30-trading day period ending on the third trading day prior to the date on which the notice of redemption is sent to the Public Warrant holders. Upon issuance of a redemption notice by the Company, the warrant holders have a period of 30 days to exercise for cash, or on a cashless basis.
- (4) Simultaneously with GPIA's initial public offering in May 2015, GP Sponsor purchased an aggregate of 6.1 million warrants at a purchase price of \$1.00 per warrant in a private placement (the "Private Placement Warrants"). The Private Placement Warrants may not be redeemed by the Company so long as the Private Placement Warrants are held by the initial purchasers, or such purchasers' permitted transferees. If the Private Placement Warrants are held by someone other than the initial purchasers or such purchasers' permitted transferees, the Private Placement Warrants are redeemable by the Company and exercisable by such holders on the same basis as the Public Warrants.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

RSI Redeemable Warrants

The Company issued a warrant to the Origination Agent for approximately 2.7 million shares of Common Stock exercisable at \$5.64 per share (the "Original Warrant") upon entry into the Credit Facility in June 2016. In October 2016, an additional warrant was issued for approximately 0.7 million shares exercisable at \$5.64 per share (the "Anti-Dilution Warrant"). The Original Warrant and the Anti-Dilution Warrant (collectively referred to as the "RSI Redeemable Warrants") were redeemable for cash at the option of the holders at the earliest to occur of (i) termination of the Credit Facility, (ii) a change of control, or (iii) 30 days prior to the stated expiration date. The redemption price would have been equal to the fair value of the warrants on the date a redemption was elected. Upon consummation of the Mergers discussed in Note 4, the Origination Agent agreed to cancel the RSI Redeemable Warrants, in exchange for a new warrant for approximately 3.4 million shares (the "Origination Agent Warrant") as shown in the table above. The cash redemption and anti-dilution features contained in the RSI Redeemable Warrants were eliminated in connection with the issuance of the Origination Agent Warrant. Accordingly, effective October 10, 2017 the fair value of the RSI Redeemable Warrants of \$23.6 million was reclassified to additional paid-in capital immediately prior to consummation of the Mergers.

Presented below is a summary of the accounting treatment for the RSI Redeemable Warrants as of the original issuance date, as of December 31, 2016 and as of October 10, 2017 when the warrants were no longer classified as liabilities (in thousands, except per share amounts):

RSI Redeemable Warrants	Number of Shares	Value at Issuance	Loss (Gain) From Changes in Fair Value ⁽¹⁾	Liability at December 31, 2016	Loss From Changes in Fair Value ⁽¹⁾	Liability at October 10, 2017
Original Warrant	2,651	\$ 8,847 ⁽²⁾	\$ (3,142) ⁽³⁾	\$ 5,705	\$ 12,833 ⁽⁴⁾	\$ 18,538 ⁽⁵⁾
Anti-Dilution Warrant	727	1,484 ⁽³⁾	80 ⁽³⁾	1,564	3,519 ⁽⁴⁾	5,083 ⁽⁵⁾
Total	3,378	\$ 10,331	\$ (3,062)	\$ 7,269	\$ 16,352	\$ 23,621 ⁽⁵⁾

- (1) The RSI Redeemable Warrants were classified within Level 3 of the fair value hierarchy. Valuation of the warrants was performed by an independent valuation specialist at the original issuance dates and on a quarterly basis through September 30, 2017. The valuation methodology was performed through a hybrid model using Monte Carlo simulation, which considered possible future equity financing and liquidity scenarios, including an initial public offering, a sale of the business, and a liquidation of the Company. Key Level 3 assumptions inherent in the warrant valuation methodology as of September 30, 2017 include projected revenue multiples of 1.7 to 1.8, volatility of 46% to 48%, the risk-free interest rate of 1.1% to 1.5%, a discount rate for lack of marketability of 6%, and the overall discount rate of approximately 20%. The valuation methodology as of October 10, 2017 only considered the scenario for consummation of the Mergers based on the agreed upon price of \$10.00 per share of Common Stock, volatility of 48%, the risk-free interest rate of 1.1%, and the overall discount rate of approximately 20%. Key Level 3 assumptions inherent in the valuation methodology as of December 31, 2017 include projected revenue multiples ranging from 1.7 to 2.0, volatility ranging from 44% to 65%, the risk-free interest rate ranging from 0.5% to 1.4%, a discount rate for lack of marketability ranging from 26% to 31%, and the overall discount rate of approximately 25%.
- (2) The original fair value of the Original Warrant to purchase approximately 2.7 million shares of the Company's Common Stock was \$8.8 million which was accounted for as DDIC in June 2016.
- (3) The fair value of the Anti-Dilution Warrant and other changes in fair value from the issuance date through December 31, 2017, were recognized as a loss on change in fair value of redeemable warrants in the accompanying consolidated statement of operations and comprehensive loss for the year ended December 31, 2017.
- (4) Changes in fair value from December 31, 2017 through October 10, 2017, were recognized as a loss on change in fair value of redeemable warrants in the accompanying consolidated statement of operations and comprehensive loss for the year ended December 31, 2018.
- (5) As discussed above, the cash redemption feature associated with the RSI Redeemable Warrants was eliminated effective on October 10, 2017. Accordingly, the fair value of the RSI Redeemable Warrants in the aggregate amount of \$23.6 million was reclassified to additional paid-in capital immediately prior to consummation of the Mergers.

RSI Guarantee Warrants

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

In October 2014, the Company issued warrants for approximately 83,000 shares (the "Guarantee Warrants") to ASP in exchange for a three-year guarantee of up to £550,000 pursuant to support service agreements to a customer in the United Kingdom. Since a performance commitment date had not been established, the fair value of the warrants was periodically adjusted through October 10, 2017, when the warrants were exercised on a cashless basis resulting in the issuance of approximately 43,000 shares of RMNI Common Stock. The fair value of the warrants prior to exercise on October 10, 2017 was \$441,000. The periodic changes in fair value were included in sales and marketing expense through the exercise date, whereby total expense of approximately \$380,000 was recognized for the year ended December 31, 2018 and a reduction of expense of \$7,000 was recognized for the year ended December 31, 2017.

NOTE 10 — INCOME TAXES

In December 2017, the U.S. Tax Cuts and Jobs Act of 2017 ("Tax Act") was enacted into law which significantly revises the Internal Revenue Code of 1986, as amended. The Tax Act, among other things, contains significant changes to corporate taxation, including a flat corporate tax rate of 21%, limitation of the tax deduction for interest expense to 30% of adjusted earnings, limitation of the deduction for newly generated net operating losses to 80% of current year taxable income and elimination of net operating loss carrybacks, one time taxation of offshore earnings at reduced rates regardless of whether they are repatriated (the "Transition Tax"), future taxation of certain classes of offshore earnings regardless of whether they are repatriated, immediate deductions for certain new investments instead of deductions for depreciation expense over time, and modifying or repealing many business deductions and credits beginning in 2018.

The foreign subsidiaries undistributed earnings through December 31, 2017 have been taxed under the one-time transition tax under the Tax Act. This one-time transition tax was reflected on the 2017 federal tax return as filed with the IRS, and also reported on the relevant forms 965 on the 2018 tax return as filed. The Company continues to maintain that any undistributed foreign subsidiaries' earnings are permanently reinvested and has therefore not made any provision for additional income taxes on undistributed earnings of its foreign subsidiaries. However, the Company may still be liable for withholding taxes, state taxes, or other income taxes that might be incurred upon the repatriation of foreign earnings in the form of dividends or otherwise.

In December 2017, the SEC issued Staff Accounting Bulletin No. 118 ("SAB 118"), which provided a measurement period of up to one year from the enactment date of the Tax Act for companies to complete the accounting for the Tax Act and its related impacts. The Company has completed its analysis of the income tax effects of the Tax Act, including the impact of the Transition Tax, the revaluation of deferred tax assets and liabilities to reflect the 21% corporate tax rate, treatment of new capital equipment, the impact to the aforementioned items on state income taxes, and potential unrecognized tax benefits relating to the aforementioned items.

As a result of the Tax Act, the corporate tax rate decreased from a top marginal rate of 35% that was effective through December 31, 2018 to a flat rate of 21% effective January 1, 2018. Accordingly, a provisional decrease of \$31.8 million in the Company's domestic deferred tax assets was recognized and this amount was fully offset by a decrease in the valuation allowance. For its deferred tax assets and liabilities, the Company recorded no provisional net decrease with no corresponding net adjustment to deferred income tax expense for the year ended December 31, 2018 due to a full valuation allowance.

For the years ended December 31, 2019, 2018 and 2017, income (loss) before income tax expense is as follows (in thousands):

	2019	2018 (* As Adjusted)	2017 (* As Adjusted)
Domestic	\$ 13,557	\$ (68,221)	\$ (52,995)
International	6,686	6,262	4,290
	\$ 20,243	\$ (61,959)	\$ (48,705)

* - The activity associated with the income (loss) before income tax expense for the years ended December 31, 2018 and 2017 has been retrospectively restated to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

For the years ended December 31, 2019, 2018 and 2017, the reconciliation between the income tax benefit computed by applying the statutory U.S. federal income tax rate to the pre-tax loss before income taxes and total income tax expense recognized in the financial statements is as follows (in thousands):

	<u>2019</u>	<u>2018 (* As Adjusted)</u>	<u>2017 (* As Adjusted)</u>
Income tax (expense) benefit at statutory U.S. federal rate	\$ (4,251)	\$ 13,011	\$ 16,560
Income tax (expense) benefit attributable to U.S. states, net	(607)	(362)	1,469
Permanent differences:			
Non-deductible expenses	(110)	(247)	(284)
Stock-based compensation	905	918	(862)
Other	57	(24)	(215)
Global intangible low taxed income	(1,770)	(1,027)	—
Change in statutory federal tax rate	—	—	(31,826)
Transition tax	—	—	(1,503)
Foreign rate differential and foreign tax credits	(219)	(511)	522
Foreign withholding taxes	(631)	—	—
Capital loss carryforward expiration	(1,138)	—	—
Reclassification of warrant to equity and other	(144)	69	(8,828)
(Increase) decrease in valuation allowance	5,194	(13,819)	23,648
Total income tax expense	<u>\$ (2,714)</u>	<u>\$ (1,992)</u>	<u>\$ (1,319)</u>

* - The activity associated in the table above for the years ended December 31, 2018 and 2017 has been retrospectively restated to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

For tax years beginning after January 1, 2018, Global Intangible Low Tax Income (GILTI) requires companies to report income from its foreign subsidiaries that exceeds 10% of the calculated deemed tangible return on its fixed assets. The Company determined the tax effect (before valuation allowance) of the GILTI income inclusion for the year ended December 31, 2019 was \$1.8 million.

Under U.S. GAAP, the Company is allowed to make an accounting policy choice of either (1) treating taxes due on future U.S. inclusions in taxable income related to GILTI as a current-period expense when incurred (the “period cost method”) or (2) factoring such amounts into a company’s measurement of its deferred taxes (the “deferred method”). The Company has elected to treat GILTI as a current period expense and will not record GILTI deferred taxes.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

For the years ended December 31, 2019, 2018 and 2017, income tax expense consisted of the following (in thousands):

	<u>2019</u>	<u>2018</u>	<u>2017</u>
Current income tax expense:			
Federal	\$ —	\$ —	\$ —
State	(117)	(112)	(140)
Foreign	(2,934)	(2,115)	(1,303)
Total current income tax expense	<u>(3,051)</u>	<u>(2,227)</u>	<u>(1,443)</u>
Deferred income tax benefit:			
Federal	—	—	—
State	—	—	—
Foreign	337	235	124
Total deferred income tax benefit	<u>337</u>	<u>235</u>	<u>124</u>
Total income tax expense	<u>\$ (2,714)</u>	<u>\$ (1,992)</u>	<u>\$ (1,319)</u>

As of December 31, 2019 and 2018, the tax effects of temporary differences that give rise to significant portions of the deferred tax assets and liabilities are as follows (in thousands):

	<u>2019</u>	<u>2018 (* As Adjusted)</u>
Deferred income tax assets:		
Net operating loss carryforwards	\$ 45,195	\$ 45,639
Deferred revenue	2,514	3,770
Accounts payable and accrued expenses	2,298	2,499
Stock-based compensation	1,876	1,539
Capital loss carryforwards	—	1,288
Tax credit carryforwards	423	423
Deferred rent and other	582	1,529
Foreign deferred assets	1,892	1,251
Business interest carryforwards	22,719	22,946
Gross deferred income tax assets	<u>77,499</u>	<u>80,884</u>
Valuation allowance for deferred income tax assets	<u>(68,567)</u>	<u>(73,495)</u>
Net deferred income tax assets	8,932	7,389
Deferred income tax liabilities:		
Deferred contract costs	(6,686)	(6,439)
Other	(998)	(41)
Deferred tax assets, net	<u>\$ 1,248</u>	<u>\$ 909</u>

* - The activity associated in the table above for the year ended December 31, 2018 has been retrospectively restated to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

Net deferred tax assets consist solely of foreign net deferred tax assets which are expected to be realized in the future, and that are included in long-term assets in the accompanying consolidated balance sheets. For the years ended December 31, 2019 and 2017 the net decrease in the valuation allowance amounted to \$5.2 million and \$23.6 million, respectively. The valuation allowance decreased in 2019 due to the increase in deferred tax liabilities primarily related to deferred contract costs, partially offset by the increase in deferred tax assets related to deferred revenue upon adoption of ASC 606. For the year ended

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

December 31, 2018, the valuation allowance increased by \$13.8 million, primarily as a result of the impact of the Tax Act discussed above. In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income and tax planning strategies in making this assessment. Because of the Company's lack of domestic earnings history, the domestic net deferred tax assets have been fully offset by a valuation allowance.

At December 31, 2019, the Company has federal net operating tax loss carryforwards of approximately \$172.1 million and varying amounts of U.S. state net operating loss carryforwards, totaling \$149.4 million, that begin to expire in 2030 and 2019, respectively. At December 31, 2019, the Company has federal foreign tax credits carryforwards of \$0.4 million expiring beginning in 2021.

Federal and state laws impose substantial restrictions on the utilization of net operating loss and tax credit carryforwards in the event of an ownership change for tax purposes, as defined in Section 382 of the Internal Revenue Code. Depending on the significance of past and future ownership changes, the Company's ability to realize the potential future benefit of tax losses and tax credits that existed at the time of the ownership change may be significantly reduced. Through December 31, 2019, the Company has not experienced an ownership change, as defined in Section 382.

The Company considers any undistributed foreign subsidiaries' earnings to be indefinitely reinvested and, accordingly, no related provision for U.S. federal or state income taxes has been provided. This has not changed subsequent to the one-time transition tax under the Tax Act as discussed above. Upon distribution of the foreign earnings in the form of dividends or otherwise, the company could be subject to both U.S. income taxes subject to an adjustment for foreign tax credits and withholding taxes in the various countries. As of December 31, 2019, the cumulative amount of unremitted earnings of the Company's foreign subsidiaries was approximately \$20.4 million. The unrecognized deferred tax liability for these earnings was approximately \$2.0 million, consisting primarily of foreign withholding taxes.

The Company files income tax returns in the U.S. federal jurisdiction, the State of California and various other state and foreign jurisdictions. The Company's federal and state tax years for 2007 and forward are subject to examination by taxing authorities, due to unutilized net operating losses. All foreign jurisdictions tax years are also subject to examination. The Company does not have any unrecognized tax benefits to date.

NOTE 11 — COMMITMENTS AND CONTINGENCIES

Operating leases

The Company leases its office facilities under non-cancelable operating lease agreements that expire from February 2020 to January 2027. The Company recognizes rent expense on a straight-line basis over the lease period. Rent expense for the years ended December 31, 2019, 2018 and 2017 was \$6.2 million, \$5.6 million and \$5.0 million, respectively.

Future minimum lease payments under the non-cancelable operating lease agreements are as follows (in thousands):

<u>Year ending December 31:</u>	
2020	\$ 5,609
2021	5,155
2022	4,067
2023	2,993
2024	2,670
Thereafter	<u>5,065</u>
Total	<u>\$ 25,559</u>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Capital leases

The Company has entered into various capital lease agreements for certain computer equipment. The lease terms range from 12 months to 36 months with annual interest rates ranging from 4% to 11%. As of December 31, 2019, the future annual minimum lease payments under capital lease obligations are as follows (in thousands):

<u>Year ending December 31:</u>	
2020	\$ 240
2021	151
2022	<u>7</u>
Total minimum lease payments	398
Less amounts representing interest	<u>25</u>
Present value of minimum lease payments	373
Less current portion, included in accrued expenses	<u>222</u>
Long term obligation, included in other long-term liabilities	<u>\$ 151</u>

As of December 31, 2019 and 2018, the carrying values of leased equipment (included as a component of property and equipment) in the consolidated balance sheets, are as follows (in thousands):

	<u>2019</u>	<u>2018</u>
Leased computer equipment	\$ 3,315	\$ 3,109
Less accumulated depreciation	<u>(2,881)</u>	<u>(2,346)</u>
Net	<u>\$ 434</u>	<u>\$ 763</u>

Series A Preferred Stock Dividends

In connection with the issuances of Series A Preferred Stock for the Initial Private Placement, the March 2019 Private Placement and the June 2019 Private Placement, the Company is obligated to pay Cash Dividends and issue additional shares of Series A Preferred Stock in settlement of PIK Dividends. For the initial five-year period through July 19, 2023 that the Series A Preferred Stock is expected to be outstanding, estimated Cash Dividends and PIK Dividends required to be declared are as follows (in thousands):

<u>Year Ending December 31:</u>	<u>Cash</u>	<u>PIK</u>	<u>Total</u>
2020	\$ 15,819 (1)	\$ 4,746 (1)	\$ 20,565
2021	16,299 (1)	4,890 (1)	21,189
2022	16,794 (1)	5,038 (1)	21,832
2023	<u>9,455 (1)</u>	<u>2,837 (1)</u>	<u>12,292</u>
Total	<u>\$ 58,367</u>	<u>\$ 17,511</u>	<u>\$ 75,878</u>

(1) Amounts shown assume there are no conversions to Common Stock or redemptions for the initial five-year period through July 19, 2023.

Retirement Plan

The Company has a qualified 401(k) plan for all eligible U.S. employees. Employees may contribute up to the statutory maximum, which is set by law each year. The plan also provides for discretionary employer contributions in an amount equal to 100% of each employee's contribution, not to exceed 4% of eligible compensation. The Company's matching contribution to

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

the plan totaled \$2.6 million, \$2.1 million and \$1.7 million for the years ended December 31, 2019, 2018 and 2017, respectively.

Rimini I Litigation

In January 2010, certain subsidiaries of Oracle Corporation (together with its subsidiaries individually and collectively, “Oracle”) filed a lawsuit, *Oracle USA, Inc. et al. v. Rimini Street, Inc. et al.* (United States District Court for the District of Nevada) (“Rimini I”), against the Company and its Chief Executive Officer, Seth Ravin, alleging that certain of the Company’s processes violated Oracle’s license agreements with its customers and that the Company committed acts of copyright infringement and violated other federal and state laws. The litigation involved the Company’s business processes and the manner in which the Company provided services to its clients. To provide software support and maintenance services to its clients, the Company requests access to a separate environment for developing and testing the updates to the software programs. Prior to July 2014, PeopleSoft, J.D. Edwards, and Siebel clients switching from Oracle to the Company’s enterprise software support were given a choice of two models for hosting the development and testing environment for their software: the environment could be hosted on the client’s servers or on the Company’s servers. In addition to other allegations, Oracle challenged the Rimini Street-hosted model for certain Oracle license agreements with its customers that contained site-based restrictions. Oracle alleged that its license agreements with these customers restrict licensees’ rights to provide third parties, such as the Company, with copies of Oracle software and restrict where a licensee may physically install the software. Oracle alleged that, in the course of providing services, the Company violated such license agreements and illegally downloaded software and support materials without authorization. Oracle further alleged that the Company impaired its computer systems in the course of downloading materials for the Company’s clients. Oracle filed amended complaints (together, “Oracle’s amended complaint”) in April 2010 and June 2011. Specifically, Oracle’s amended complaint asserted the following causes of action: copyright infringement; violations of the Federal Computer Fraud and Abuse Act; violations of the Computer Data Access and Fraud Act; violations of Nevada Revised Statute 205.4765; breach of contract; inducing breach of contract; intentional interference with prospective economic advantage; negligent interference with prospective economic advantage; unfair competition; trespass to chattels; unjust enrichment/restitution; unfair practices; and a demand for an accounting. Oracle’s amended complaint sought the entry of a preliminary and permanent injunction prohibiting the Company from copying, distributing, using, or creating derivative works based on Oracle Software and Support Materials except as allowed by express license from Oracle; from using any software tool to access Oracle Software and Support Materials; and from engaging in other actions alleged to infringe Oracle’s copyrights or were related to its other causes of action. The parties conducted extensive fact and expert discovery from 2010 through mid-2012.

In March and September 2012, Oracle filed two motions seeking partial summary judgment as to, among other things, its claim of infringement of certain copyrighted works owned by Oracle. In February 2014, the District Court issued a ruling on Oracle’s March 2012 motion for partial summary judgment (i) granting summary judgment on Oracle’s claim of copyright infringement as it related to two of the Company’s PeopleSoft clients and (ii) denying summary judgment on Oracle’s claim with respect to one of the Company’s J.D. Edwards clients and one of the Company’s Siebel clients. The parties stipulated that the licenses among clients were substantially similar for purposes of the Rimini I action. In August 2014, the District Court issued a ruling on Oracle’s September 2012 motion for partial summary judgment (i) granting summary judgment on Oracle’s claim of copyright infringement as it relates to Oracle Database and (ii) dismissing the Company’s first counterclaim for defamation, business disparagement and trade libel and the Company’s third counterclaim for unfair competition. In response to the February 2014 ruling, the Company revised its business practices to eliminate the processes determined to be infringing. This process was completed no later than July 2014.

A jury trial in Rimini I commenced in September 2015. On October 13, 2015, the jury returned a verdict against the Company finding that (i) the Company was liable for innocent copyright infringement, (ii) the Company and Mr. Ravin were each liable for violating certain state computer access statutes, (iii) Mr. Ravin was not liable for copyright infringement, and (iv) neither the Company nor Mr. Ravin were liable for inducing breach of contract or intentional interference with prospective economic advantage. The jury determined that the copyright infringement did not cause Oracle to suffer lost profits, that the copyright infringement was not willful, and did not award punitive damages. Following post-trial motions, Oracle was awarded a final judgment of \$124.4 million in October 2016, consisting of copyright infringement damages based on the fair market value license damages theory, damages for violation of certain state computer access statutes, prejudgment interest, and attorneys’ fees and costs. In addition, the District Court entered a permanent injunction prohibiting the Company from using certain processes.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The Company accounted for the \$124.4 million judgment to Oracle by recording accrued legal settlement expense of (i) \$100.0 million for the year ended December 31, 2014, (ii) \$21.4 million for the year ended December 31, 2015, and (iii) pre-judgment interest of \$3.0 million for the period from January 1, 2016 through October 31, 2016.

Appeal of Rimini I Litigation

On October 31, 2016, the Company paid the full judgment amount of approximately \$124.4 million to Oracle, and appealed the case to the United States Court of Appeals for the Ninth Circuit (the “Court of Appeals”) to appeal findings (i) and (ii) above as well as the injunction and attorneys’ fee award, non-taxable expenses, and interest. With respect to the injunction entered by the District Court, the Company argued on appeal that the injunction was vague and contains overly broad language that could be read to cover some of the Company’s current business practices that were not adjudicated to be infringing at trial and the injunction should not have been issued under applicable law. On December 6, 2016, the Court of Appeals granted the Company’s emergency motion for a stay of the permanent injunction pending resolution of the underlying appeal and agreed to consider the appeal on an expedited basis. The Court of Appeals heard argument on July 13, 2017.

On January 8, 2018, the Court of Appeals reversed certain awards totaling \$50.3 million made in Oracle’s favor during and after the Company’s 2015 jury trial in Rimini I and vacated and remanded others, including the injunction that had previously been stayed by the Court of Appeals on December 6, 2016, and all awards and judgments against Mr. Ravin. The Court of Appeals reversed awards previously paid by the Company as part of the \$124.4 million judgment, consisting of an award under state computer access statutes and taxable expenses and interest totaling \$21.3 million, Oracle’s attorneys’ fees of \$28.5 million (that was subsequently remanded to the District Court), and post-judgment interest of \$0.5 million. The Court of Appeals also vacated and remanded the injunction originally ordered by the District Court. Although the Court of Appeals affirmed the findings of infringement against Rimini (which the jury had found to be “innocent” infringement) for the processes that the Company ceased using no later than July 2014, it stated in the opinion that the Company “provided third-party support for Oracle’s enterprise software, in lawful competition with Oracle’s direct maintenance services.”

As mandated by the Court of Appeals, on March 30, 2018, Oracle paid the Company \$21.5 million for the reversal of the award under state computer access statutes and taxable expenses and interest totaling \$21.3 million, and post-judgment interest of \$0.2 million. Due to collection of this award in cash, the Company recognized a recovery of the 2016 judgment for \$21.3 million and interest income of \$0.2 million for the year ended December 31, 2018. Additionally, in May 2018, by stipulation of the parties, Oracle deposited \$28.5 million into an escrow account with the District Court pending a decision by the District Court on the remanded attorneys’ fees award. On August 14, 2018, the District Court (i) imposed an injunction that was substantially identical to the injunction that the Court of Appeals had vacated in January 2018, and (ii) again awarded Oracle \$28.5 million in attorneys’ fees, which were paid by funds deposited by Oracle with the District Court in May 2018.

On August 16, 2018, the Company filed a notice of appeal of the District Court’s renewed injunction and its decision to return the \$28.5 million attorneys’ fee award to Oracle. The Company also filed in the District Court a motion to stay the injunction pending appeal. On September 11, 2018, the District Court denied the motion, but granted a temporary 60-day stay for the Company to seek a stay with the Court of Appeals. On September 14, 2018, the Company filed a motion with the Court of Appeals, seeking a stay of the permanent injunction pending appeal and requesting a decision before the expiration of the temporary stay entered by the District Court. On November 5, 2018, the Court of Appeals denied the Company’s motion for a stay pending appeal of the injunction issued by the District Court without addressing the merits of the Company’s appeal, and it confirmed the briefing schedule for the appeal. The briefing on our appeal to the Court of Appeals was completed on March 14, 2019, and a hearing on our appeal occurred on July 12, 2019. On August 16, 2019, the Court of Appeals entered an order affirming the permanent injunction and the award of attorneys’ fees that were previously paid to Oracle. However, the Court of Appeals agreed that the injunction was overbroad in two respects and instructed the District Court to remove the restriction on “local hosting” of J.D. Edwards and Siebel software and the prohibition against “accessing” J.D. Edwards and Siebel software source code.

On September 20, 2019 Oracle filed a motion for attorneys’ fees on appeal, in which it requested and estimated fees totaling approximately \$0.5 million. On October 9, 2019, the parties stipulated to a withdrawal of Oracle’s motion, with Rimini agreeing to pay Oracle \$0.5 million without any admission of wrongdoing. These fees were accrued by the Company as of December 31, 2019.

As long as the injunction is still in place, Oracle may file contempt proceedings against the Company at any time to attempt to enforce its interpretation of the injunction or if it has reason to believe the Company is not in compliance with express terms of the injunction. The Company believes that it is in compliance with the terms of the injunction insofar as they are

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

comprehensible and within the scope of the judgment in Rimini I. On February 27, 2019, Oracle filed in the District Court a motion to reopen discovery in Rimini I and a motion to modify the protective order in Rimini II to permit Oracle to use discovery from Rimini II in Rimini I, in a purported effort to investigate whether the Company is complying with the injunction. On April 4, 2019, the District Court granted Oracle's motion to reopen discovery in Rimini I, and on May 14, 2019, the District Court granted Oracle's motion to modify the protective order in Rimini II to permit Oracle to use discovery from that case in Rimini I. Pursuant to the discovery scheduling order issued in Rimini I, Oracle is permitted to conduct limited discovery regarding Rimini's compliance with the injunction. On September 3, 2019, the Court vacated all prior deadlines for discovery, initial expert disclosure, rebuttal expert disclosure, and for Oracle to file a motion for an order to show cause related to alleged contempt. On November 20, 2019, a status hearing was conducted by stipulation of the parties, and the District Court reset the discovery and motion to show cause deadlines. Under the amended discovery plan and scheduling order, fact discovery closed on January 17, 2020, expert discovery will close on March 27, 2020, and the deadline for Oracle to file a motion for order to show cause related to alleged contempt is April 15, 2020.

On November 5, 2019, the Company filed a petition for writ of *certiorari* in the Supreme Court of the United States (the "U.S. Supreme Court") appealing the August 19, 2019 judgment of the Court of Appeals. In the petition, the Company asked the U.S. Supreme Court to determine whether a district court must take into account a jury's finding of an infringer's mental state in considering injunctive relief under the Copyright Act. On January 13, 2020, the U.S. Supreme Court denied our petition for writ of *certiorari*.

Petition for Rehearing En Banc and Appeal to the U.S. Supreme Court

In January 2018, the Company filed a petition for rehearing en banc with the Court of Appeals regarding two other components of the final judgment awarded to Oracle. First, the Company asked the Court of Appeals to rehear the calculation of prejudgment interest, arguing that the District Court set the interest rate using a date that precedes the filing of Oracle's complaint, which resulted in an additional judgment amount of approximately \$20.2 million that was paid by the Company to Oracle in October 2016. Second, the Company asked the Court of Appeals to rehear the award of non-taxable expenses, arguing that this decision is in direct conflict with decisions in other federal circuit courts and decisions of the U.S. Supreme Court and resulted in the Company paying approximately \$12.8 million that it would not have had to pay in other court jurisdictions. The Court of Appeals denied the petition for rehearing en banc on March 2, 2018, and the mandate was issued on March 13, 2018. On May 31, 2018, the Company filed a petition for writ of *certiorari* in the U.S. Supreme Court appealing the decision of the Court of Appeals on the non-taxable expenses issue. On September 27, 2018, the U.S. Supreme Court granted the Company's petition for a writ of *certiorari*. Briefing on the Company's appeal was completed in early 2019, and a hearing on the appeal was held on January 14, 2019. On March 4, 2019, the U.S. Supreme Court issued a unanimous decision reversing earlier decisions by the lower courts and ruling that Oracle must return approximately \$12.8 million in non-taxable expenses that the Company had previously paid to Oracle (plus interest of \$0.2 million). As mandated by the U.S. Supreme Court, on April 5, 2019, Oracle paid the Company \$13.0 million (the principal amount plus post-judgment interest). The award received by the Company will be required to be shared on a pro rata basis with an insurance company that previously paid for part of the judgment and reimbursed a portion of defense costs after deducting the costs of all of our past and pending appeal and remand proceedings in Rimini I. As a result of the U.S. Supreme Court decision, the Company recognized a recovery of the non-taxable expenses for \$12.8 million and interest income of \$0.2 million for the year ended December 31, 2019, excluding any contractual amounts due to the insurance company.

Rimini II Litigation

In October 2014, the Company filed a separate lawsuit, *Rimini Street Inc. v. Oracle Int'l Corp.* (United States District Court for the District of Nevada) ("Rimini II"), against Oracle seeking a declaratory judgment that the Company's revised development processes, in use since at least July 2014, do not infringe certain Oracle copyrights. In February 2015, Oracle filed a counterclaim alleging copyright infringement, which included (i) the same allegations asserted in Rimini I but limited to clients not addressed in Rimini I, and (ii) new allegations that the Company's revised support processes also infringe Oracle copyrights. Oracle's counterclaim also included allegations of violation of the Lanham Act, intentional interference with prospective economic advantage, breach of contract and inducing breach of contract, unfair competition, and unjust enrichment/restitution. It also sought an accounting. On February 28, 2016, Oracle filed amended counterclaims adding allegations of violation of the Digital Millennium Copyright Act. On December 19, 2016, the Company filed an amended complaint against Oracle asking for a declaratory judgment of non-infringement of copyright and alleging intentional interference with contract, intentional interference with prospective economic advantage, violation of the Nevada Deceptive Trade Practices Act, violation of the Lanham Act, and violation of California Business & Professions Code §17200 et seq. On January 17, 2017, Oracle filed a motion to dismiss the Company's amended claims and filed its third amended counterclaims, adding three new claims for a declaratory judgment of no intentional interference with contractual relations, no intentional

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

interference with prospective economic advantage, and no violation of California Business & Professions Code §17200 et seq. On February 14, 2017, the Company filed its answer and motion to dismiss Oracle's third amended counterclaim. On March 7, 2017, Oracle filed a motion to strike the Company's copyright misuse affirmative defense. By stipulation of the parties, the District Court granted the Company's motion to file its third amended complaint to add claims arising from Oracle's purported revocation of access by the Company to its support websites on behalf of the Company's clients, which was filed and served on May 2, 2017. By agreement of the parties, Oracle filed its motion to dismiss the Company's third amended complaint on May 30, 2017, and the Company's opposition was filed on June 27, 2017, and Oracle's reply was filed on July 11, 2017. On September 22, 2017, the District Court issued an order granting in part and denying in part the Company's motion to dismiss Oracle's third amended counterclaims. The District Court granted the Company's motion to dismiss Oracle's intentional interference with prospective economic advantage and unjust enrichment counterclaims. On October 5, 2017, Oracle filed a motion for reconsideration of the District Court's September 22, 2017 order. The Company filed its opposition to Oracle's motion for reconsideration on October 19, 2017. Oracle filed its reply to its motion for reconsideration on October 26, 2017. On November 7, 2017, the District Court issued an order granting in part and denying in part Oracle's motion to dismiss the Company's third amended complaint. The District Court granted Oracle's motion to dismiss as to the Company's third cause of action for a declaratory judgment that Oracle has engaged in copyright misuse, fifth cause of action for intentional interference with prospective economic advantage; sixth cause of action for a violation of Nevada's Deceptive Trade Practices Act under the "bait and switch" provision of NRS § 598.0917; and seventh cause of action for violation of the Lanham Act. The District Court denied Oracle's motion as to the Company's causes of action for intentional interference with contractual relations, violation of Nevada Deceptive Trade Practices Act, under the "false and misleading" provision of NRS § 598.0915(8) and unfair competition. On November 17, 2017 the District Court denied Oracle's motion for reconsideration of the District Court's September 22, 2017 order. On June 5, 2018, the District Court denied the Company's motion for reconsideration of the District Court's November 7, 2017 order.

Fact discovery with respect to the above action substantially ended by March 2018, and expert discovery ended in September 2018. On October 12, 2018, we filed two motions for summary judgment, and Oracle filed five motions for summary judgment. Briefing on the parties' motions for summary judgment was completed December 14, 2018, and the parties await the District Court's ruling on those motions. On February 27, 2019, Oracle filed a motion to modify the protective order to permit Oracle to use discovery from Rimini II in Rimini I, in connection with injunction compliance issues. On May 14, 2019, the District Court granted Oracle's motion, permitting Oracle to use in Rimini I the discovery gathered in Rimini II.

There is currently no trial date scheduled, and the Company does not expect a trial to occur in this matter earlier than 2021, but the trial could occur earlier or later than that. At this time, the Company does not have sufficient information regarding possible damages exposure for the counterclaims asserted by Oracle or possible recovery by the Company in connection with its claims against Oracle. Both parties are seeking injunctive relief in addition to monetary damages in this matter. As a result, an estimate of the range of loss cannot be reasonably determined. The Company also believes that an award for damages is not probable, so no accrual has been made as of December 31, 2019.

Other Litigation

From time to time, the Company may be a party to litigation and subject to claims incident to the ordinary course of business. Although the results of litigation and claims cannot be predicted with certainty, the Company currently believes that the final outcome of these ordinary course matters will not have a material adverse effect on its business. Regardless of the outcome, litigation can have an adverse impact on the Company because of judgment, defense and settlement costs, diversion of management resources and other factors. At each reporting period, the Company evaluates whether or not a potential loss amount or a potential range of loss is probable and reasonably estimable under ASC 450, *Contingencies*. Legal fees are expensed as incurred.

Insurance Settlement Agreement

On March 31, 2017, the Company entered into a Settlement Agreement, Release and Policy Buyback Agreement (the "Settlement Agreement") with an insurance company that previously provided coverage for the defense costs related to the Oracle litigation referred to as Rimini II. The Settlement Agreement provided for aggregate payments to the Company of \$24.0 million and resulted in the termination of coverage under the insurance policies. Prior to execution of the Settlement Agreement, the insurance company reimbursed the Company an aggregate of \$4.7 million of defense costs, and pursuant to the settlement agreed to make an additional payment to the Company of \$19.3 million that was received in April 2017. In April 2017, the Company paid \$0.6 million of settlement expenses, and the remaining \$18.7 million of settlement proceeds was used to make a mandatory \$14.1 million principal payment, and a \$4.6 million make-whole applicable premium payment due to the Lenders pursuant to the terms of the Credit Facility discussed in Note 5.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The Settlement Agreement was initially accounted for by recognizing a deferred insurance settlement liability for \$19.3 million. This deferred insurance settlement liability was reduced as legal defense costs related to Rimini II were incurred subsequent to March 31, 2017. Accordingly, the deferred insurance settlement liability was eliminated as of March 31, 2018 due to legal defense costs of \$11.3 million incurred for the year ended December 31, 2017, resulting in a reduction of the deferred insurance settlement liability to \$8.0 million as of December 31, 2017. There was no remaining liability as of December 31, 2018.

Governmental Inquiry

On March 2, 2018, the Company received a federal grand jury subpoena, issued from the United States District Court for the Northern District of California, requesting the Company produce certain documents relating to specified support and related operational practices. The Company is cooperating with this inquiry and has complied with the related document request.

Proceeds from the U.S. Supreme Court Decision

On April 5, 2019, the Company received payment from Oracle of \$13.0 million related to the U.S. Supreme Court ruling on March 4, 2019, which reversed earlier decisions by the lower courts that Oracle must return approximately \$12.8 million in non-taxable expenses previously paid by the Company plus post-judgment interest. The award is required to be shared with an insurance company on a pro rata basis, whereby the insurance company may be entitled to 60% of the award after deducting the Company's costs for all appeal and remand proceedings. As a result, the Company has recognized a recovery of non-taxable expenses of \$12.8 million and recorded interest income of \$0.2 million for the year ended December 31, 2019. The Company also recognized costs of \$3.9 million, during the year ended December 31, 2019, reflecting the current estimate of the amounts owed to the insurance company to date pursuant to the Settlement Agreement described above. This liability is subject to decrease as additional costs related to any future Rimini I appeal and remand proceedings are incurred.

Liquidated Damages

The Company enters into agreements with customers that contain provisions related to liquidated damages that would be triggered in the event that the Company is no longer able to provide services to these customers. The maximum cash payments related to these liquidated damages is approximately \$22.7 million and \$30.4 million as of December 31, 2019 and 2018, respectively. To date, the Company has not incurred any costs as a result of such provisions and has not accrued any liabilities related to such provisions in these consolidated financial statements.

NOTE 12 — RELATED PARTY TRANSACTIONS

As discussed in Note 4, upon consummation of the Merger Agreement an outstanding loan payable to GP Sponsor with a face amount of approximately \$3.0 million was assumed by the Company. As discussed more thoroughly in Note 5, the loan was amended twice in 2018 whereby the maturity date changed to June 28, 2019 and was repaid in full as of June 28, 2019. Prior to the repayment, the parties agreed that the loan would retroactively bear interest at 13.0% per annum from July 19, 2018 through the maturity date. The second amendment also provides for monthly principal payments of approximately \$0.4 million plus accrued interest. An affiliate of GP Sponsor is a member of the Company's Board of Directors.

An affiliate of ASP is a member of the Company's Board of Directors. As discussed in Note 8, as of December 31, 2019, ASP owned approximately 35.1% of the Company's issued and outstanding shares of Common Stock. In October 2016, ASP subscribed for shares of RSI Series C Preferred Stock in exchange for a cash contribution of \$10.0 million. In July 2018, ASP acquired 19,209 shares of Series A Preferred Stock and approximately 0.4 million shares of Common Stock issued in the Private Placement discussed in Note 7 for total consideration of approximately \$19.2 million. As of December 31, 2019, ASP had voting control of approximately 30.9% of the Company's issued and outstanding shares of Common Stock, including voting rights associated with the 19,900 shares of Series A Preferred Stock. Prior to termination on July 19, 2018 of the amended Credit Facility discussed in Note 5, ASP owned a \$10.0 million indirect interest in the amended Credit Facility. Additionally, ASP provided a guarantee in exchange for the Guarantee Warrants discussed in Note 8. For the years ended December 31, 2019, 2018 and 2017, the Company recognized revenue for software support services provided to certain ASP investees for an aggregate of \$1.2 million, \$1.9 million and \$2.2 million, respectively. Accounts receivable included no amount and \$1.2 million due from ASP investees for software support services as of December 31, 2019 and 2018, respectively.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 13 —LOSS PER SHARE

For the years ended December 31, 2019, 2018 and 2017, basic and diluted net loss per share of Common Stock was computed by dividing net loss applicable to common stockholders by the weighted average number of common shares outstanding during the year. For the years ended December 31, 2019, 2018 and 2017, basic and diluted net loss per share were the same since all Common Stock equivalents were anti-dilutive. The following table sets forth the computation of basic and diluted net loss per share of Common Stock for the years ended December 31, 2019, 2018 and 2017 (in thousands, except per share amounts):

	2019	2018 (*As Adjusted)	2017 (*As Adjusted)
Loss attributable to common stockholders:			
Net income (loss)	\$ 17,529	\$ (63,951)	\$ (50,024)
Dividends and accretion related to Series A Preferred Stock:			
Cash dividends declared	(15,073)	(6,366)	—
PIK dividends declared	(4,522)	(1,902)	—
Accretion of discount	(5,848)	(2,373)	—
Undistributed earnings using the two-class method	—	—	—
Loss attributable to common stockholders	<u>\$ (7,914)</u>	<u>\$ (74,592)</u>	<u>\$ (50,024)</u>
	2019	2018	2017
Weighted average number of shares of Common Stock outstanding	66,050	61,384	32,229
Additional shares outstanding if Series A Preferred Stock is converted	15,077	6,388	—
Total shares outstanding if Series A Preferred Stock is converted to Common Stock	<u>81,127</u>	<u>67,772</u>	<u>32,229</u>
Percentage of shares allocable to Series A Preferred Stock	18.6 %	9.4 %	— %
Weighted average number of shares of Common Stock outstanding (basic & diluted)	66,050	61,384	32,229
Net loss per share attributable to Common Stock (basic and diluted)	<u>\$ (0.12)</u>	<u>\$ (1.22)</u>	<u>\$ (1.55)</u>

* - Net income for the years ended December 31, 2018 and 2017 have been retrospectively restated to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

The holders of Series A Preferred Stock are entitled to participate in Common Stock dividends, if and when declared, on a one-to-one per-share basis. For the years ended December 31, 2019, 2018 and 2017, the Company incurred a net loss and, accordingly, there were no undistributed earnings to allocate under the two-class method.

As of December 31, 2019, 2018 and 2017, the following potential Common Stock equivalents were excluded from the computation of diluted net loss per share since the impact of inclusion was anti-dilutive (in thousands):

	2019	2018	2017
Warrants	18,128	18,128	18,128
Series A Preferred Stock	15,523	14,085	—
Stock options	8,677	11,904	12,130
Restricted stock units	2,909	199	—
RSI Preferred Stock	—	—	—
Total	<u>45,237</u>	<u>44,316</u>	<u>30,258</u>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 14 — FINANCIAL INSTRUMENTS AND SIGNIFICANT CONCENTRATIONS

Fair Value Measurements

Fair value is defined as the price that would be received upon sale of an asset or paid to transfer a liability in an orderly transaction between market participants on the measurement date. When determining fair value, the Company considers the principal or most advantageous market in which it transacts and considers assumptions that market participants would use when pricing the asset or liability. The Company applies the following fair value hierarchy, which prioritizes the inputs used to measure fair value into three levels and bases the categorization within the hierarchy upon the lowest level of input that is available and significant to the fair measurement:

Level 1—Quoted prices in active markets for identical assets or liabilities accessible to the reporting entity at the measurement date

Level 2—Other than quoted prices included in Level 1 that are observable for the asset and liability, either directly or indirectly through market collaboration, for substantially the full term of the asset or liability

Level 3—Unobservable inputs for the asset or liability used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any market activity for the asset or liability at measurement date

As discussed in Note 7, the fair value of our Series A Preferred Stock issuances on June 20, 2019, March 7, 2019 and July 19, 2018 were determined to be \$3.0 million, \$5.3 million and \$126.8 million, respectively, which was the basis for allocating the net proceeds. The fair value was determined by utilizing a combination of a discounted cash flow methodology related to funds generated by the Series A Preferred Stock, along with the BSM option-pricing model in relation to the conversion feature. Key assumptions applied for the discounted cash flow and BSM analysis included (i) three different scenarios whereby the Series A Preferred Stock would remain outstanding between 4 and 5 years along with a probability weighting assigned to each scenario, (ii) an implied yield of the Series A Preferred Stock ranging from 20.9% to 22.9% calibrated to the transaction values as of June 20, 2019, March 7, 2019 and July 19, 2018, respectively, (iii) a risk-free interest rate of 1.72%, 2.44% and 2.8%, and (iv) historical volatility of 30%.

For the years ended December 31, 2018 and 2017, the Company's redeemable warrant liability and embedded derivative liability were the only liabilities that were carried at fair value on a recurring basis and were classified within Level 3 of the fair value hierarchy. As discussed in Note 9, the redemption feature for the redeemable warrant liability was eliminated on October 10, 2017, whereby the warrant is not carried at fair value after that date. All embedded derivative liabilities were eliminated on July 19, 2018 upon termination of the Credit Facility. The Company's policy is to recognize asset or liability transfers among Level 1, Level 2 and Level 3 as of the actual date of the events or change in circumstances that caused the transfer. During the years ended December 31, 2019, the Company had no transfers of its assets or liabilities between levels of the fair value hierarchy. As of December 31, 2019, the Company does not have any assets or liabilities that are carried at fair value on a recurring basis.

The carrying amounts of the Company's financial instruments including cash and cash equivalents, restricted cash, accounts receivable, accounts payable, and accrued liabilities approximate fair values due to their short-term maturities. Based on borrowing rates currently available to the Company for debt with similar terms, the carrying value of capital lease obligations and the related party note payable to GP Sponsor both approximate fair value as of the respective balance sheet dates.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Significant Concentrations

The Company attributes revenues to geographic regions based on the location of its customers' contracting entity. The following shows revenues by geographic region for the years ended December 31, 2019, 2018 and 2017 (in thousands):

	2019	2018 (* As Adjusted)	2017 (* As Adjusted)
United States of America	\$ 179,677	\$ 163,683	\$ 145,460
International	101,375	89,777	69,400
Total revenue	<u>\$ 281,052</u>	<u>\$ 253,460</u>	<u>\$ 214,860</u>

* - Revenue for the years ended December 31, 2018 and 2017 have been retrospectively restated to reflect the adoption of ASC 606. See Note 3 of our consolidated financial statements for further information.

No customers represented more than 10% of revenue for the years ended December 31, 2019, 2018 and 2017. As of December 31, 2019 and 2018, no customers represented 10% or more of total net accounts receivable. The Company tracks its assets by physical location. As of December 31, 2019 and 2018, the net carrying value of the Company's property and equipment located outside of the United States amounted to approximately \$1.4 million and \$1.1 million, respectively.

Financial instruments that subject the Company to concentrations of credit risk consist primarily of cash, cash equivalents, restricted cash, and accounts receivable. The Company maintains its cash, cash equivalents and restricted cash at high-quality financial institutions, primarily in the United States of America. Deposits, including those held in foreign branches of global banks, may exceed the amount of insurance provided on such deposits. As of December 31, 2019 and 2018, the Company had cash and restricted cash with a single financial institution for an aggregate of \$33.1 million and \$19.9 million, respectively. The Company also had \$1.3 million of cash and restricted cash with a second financial institution as of December 31, 2018. The Company has never experienced any losses related to these balances.

Generally, credit risk with respect to accounts receivable is diversified due to the number of entities comprising the Company's customer base and their dispersion across different geographies and industries. The Company performs ongoing credit evaluations on certain customers and generally does not require collateral on accounts receivable. The Company maintains reserves for potential bad debts and historically such losses are generally not significant.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 15 — UNAUDITED QUARTERLY FINANCIAL DATA

The Company's unaudited quarterly financial information for the two-year period ended December 31, 2019 is as follows (in thousands, except per share amounts):

	2019				2018			
	Q1 ⁽³⁾	Q2 ⁽⁴⁾	Q3 ⁽⁵⁾	Q4	Q1 ⁽⁶⁾	Q2 ⁽⁷⁾	Q3 ⁽⁸⁾	Q4 ⁽⁹⁾
Revenue	\$65,873	\$ 69,869	\$ 69,182	\$ 76,128	\$ 58,486	\$ 63,390	\$ 63,443	\$ 68,141
Cost of revenue	23,837	25,034	25,915	30,320	23,541	26,084	22,220	24,136
Gross profit	42,036	44,835	43,267	45,808	34,945	37,306	41,223	44,005
Operating expenses:								
Sales and marketing	23,955	26,899	26,756	29,670	20,186	22,702	21,799	24,806
General and administrative	12,988	10,630	11,041	12,705	10,805	10,324	8,585	7,490
Litigation costs, net of recoveries	(6,095)	144	3,303	1,814	(19,969)	9,113	6,990	5,124
Total operating expenses	30,848	37,673	41,100	44,189	11,022	42,139	37,374	37,420
Operating income (loss)	11,188	7,162	2,167	1,619	23,923	(4,833)	3,849	6,585
Interest expense	(232)	(116)	(27)	(23)	(13,409)	(9,323)	(9,499)	(299)
Other debt financing expenses	—	—	—	—	(8,617)	(1,339)	(48,375)	—
Gain (loss) on change in fair value of embedded derivatives	—	—	—	—	500	(6,700)	7,800	—
Other income (expenses), net	43	(343)	(329)	(866)	329	(1,684)	(431)	(436)
Income (loss) before income taxes	10,999	6,703	1,811	730	2,726	(23,879)	(46,656)	5,850
Income tax expense	(705)	(621)	(451)	(937)	(516)	(547)	(510)	(419)
Net income (loss)	\$10,294	\$ 6,082	\$ 1,360	\$ (207)	\$ 2,210	\$ (24,426)	\$ (47,166)	\$ 5,431
Net income (loss) attributable to common stockholders ⁽¹⁾	\$ 4,265	\$ (239)	\$ (5,159)	\$ (6,780)	\$ 2,210	\$ (24,426)	\$ (51,868)	\$ (508)
Earnings (loss) per share attributable to common stockholders:								
Basic ⁽²⁾	\$ 0.07	\$ —	\$ (0.08)	\$ (0.10)	\$ 0.04	\$ (0.41)	\$ (0.83)	\$ (0.01)
Diluted ⁽²⁾	\$ 0.06	\$ —	\$ (0.08)	\$ (0.10)	\$ 0.03	\$ (0.41)	\$ (0.83)	\$ (0.01)
Weighted average number of common shares outstanding:								
Basic ⁽²⁾	64,622	65,535	66,696	67,310	59,393	59,800	62,590	63,817
Diluted ⁽²⁾	69,101	65,535	66,696	67,310	68,154	59,800	62,590	63,817

(1) Beginning in the third quarter of 2018, amount consists of net loss less dividends and accretion of discount related to Series A Preferred Stock discussed in Note 7.

(2) Quarterly amounts may not sum to annual amounts due to rounding and the nature of the calculations.

(3) The ASC 606 adjustments for the first quarter of 2019 were as follows: a reduction in revenue of \$0.4 million, an increase in sales and marketing expenses of \$0.6 million and an increase in general administrative expenses of \$0.6 million, resulting in a net loss adjustment of \$1.5 million.

(4) The ASC 606 adjustments for the second quarter of 2019 were as follows: an increase in revenue of \$1.9 million, an increase in sales and marketing expenses of \$0.6 million and a reduction in general and administrative expenses of \$0.6 million, resulting in net income adjustment of \$2.0 million.

(5) The ASC 606 adjustments for the third quarter of 2019 were as follows: an increase in revenue of \$0.2 million, an increase of sales and marketing of \$40,000 and an increase in general and administrative expenses of \$0.6 million, resulting in net loss adjustment of \$0.4 million.

(6) The ASC 606 adjustments for the first quarter of 2018 were as follows: a reduction in revenue of \$1.3 million, a reduction in sales and marketing of \$21,000 and an increase in other expenses of \$1,000, resulting in a net loss adjustment of \$1.3 million.

(7) The ASC 606 adjustments for the second quarter of 2018 were as follows: an increase in revenue of \$0.7 million, a reduction of sales and marketing of \$0.4 million and an increase in other expense of \$0.1 million, resulting in net income adjustment of \$1.0 million.

(8) The ASC 606 adjustments for the third quarter of 2018 were as follows: an increase in revenue of \$0.8 million, a reduction of sales and marketing expenses of \$0.5 million and an increase in other expenses of \$0.1 million, resulting in a net income adjustment of \$1.2 million.

(9) The ASC 606 adjustments for the fourth quarter of 2018 were as follows: an increase in revenue of \$0.4 million, a reduction of sales and marketing expenses of \$2.8 million, an increase in general and administrative expenses of \$0.2 million and a reduction in other expenses of \$0.1 million, resulting in a net income adjustment of \$3.1 million.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

Item 9A. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

We maintain a system of disclosure controls and procedures that are designed to reasonably ensure that information required to be disclosed in our SEC reports is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and to reasonably ensure that such information is accumulated and communicated to our management, including our Chief Executive Officer and our Chief Accounting Officer, as appropriate, to allow for timely decisions regarding required disclosure.

Our management, including our Chief Executive Officer and Chief Accounting Officer, does not expect that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) ("Disclosure Controls") will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the control. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected. We monitor our Disclosure Controls and make modifications as necessary; our intent in this regard is that the Disclosure Controls will be modified as systems change and conditions warrant.

An evaluation of the effectiveness of the design and operation of our Disclosure Controls was performed as of the end of the period covered by this Report. This evaluation was performed under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Accounting Officer. Based on this evaluation, we concluded that our disclosure controls and procedures were effective.

Management's Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act). Our internal control over financial reporting is a process designed to provide reasonable assurance to management and the Board of Directors regarding the reliability of our financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Under the supervision of our management, including our Chief Executive Officer and our Chief Accounting Officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in Internal Control - Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission. This evaluation included review of the control documentation, evaluation of the design effectiveness of controls, testing the operating effectiveness of controls and a conclusion on this evaluation. Based on our evaluation, we have concluded that our internal control over financial reporting was effective as of December 31, 2019.

Changes in Internal Control over Financial Reporting

During the year ended December 31, 2019, we have implemented internal controls to ensure that we have adequately evaluated our customer contracts and properly assessed the impact of Accounting Standards Update No. 2014-09, *Revenue from Contracts with Customers*, as amended (commonly referred to as ASC 606) on our financial statements to facilitate the

adoption effectively on January 1, 2019. Management has completed the review and evaluation of its internal control procedures and the design of those control procedures related to our evaluation of ASC 606 during the fourth quarter of fiscal 2019.

Also, during year ended December 31, 2019, we have implemented internal controls to ensure that we have adequately evaluated our leases to properly recognize on the balance sheet the right of use ("ROU") assets and liabilities for the rights and obligations created by the leases with terms of more than 12 months as required under ASU No. 2016-02, *Leases*. Management has completed the review and evaluation of the standard during the fourth quarter of fiscal 2019.

Except as described above, there has been no change in the Company's internal control over financial reporting during the Company's fiscal quarter ended December 31, 2019, that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

Attestation Report of Independent Registered Public Accounting Firm

As an emerging growth company, we are not required to include an attestation report of our registered public accounting firm regarding internal control over financial reporting.

Item 9B. Other Information

None.

PART III

Item 10. Directors, Executive Officers and Corporate Governance

A list of our executive officers and biographical information appears in Part I of this Report under the heading "Executive Officers." The remaining information required by this item is incorporated by reference to the 2020 Proxy Statement to be filed with the SEC within 120 days after the year ended December 31, 2019.

Item 11. Executive Compensation

The information required by this item is incorporated by reference to the 2020 Proxy Statement to be filed with the SEC within 120 days after the year ended December 31, 2019.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The information required by this item is incorporated by reference to the 2020 Proxy Statement to be filed with the SEC within 120 days after the year ended December 31, 2019.

Item 13. Certain Relationships and Related Transactions, and Director Independence

The information required by this item is incorporated by reference to the 2020 Proxy Statement to be filed with the SEC within 120 days after the year ended December 31, 2019.

Item 14. Principal Accounting Fees and Services

The information required by this item is incorporated by reference to the 2020 Proxy Statement to be filed with the SEC within 120 days after the year ended December 31, 2019.

PART IV

Item 15. Exhibits and Financial Statement Schedules

(a)(1) and (a)(2) Financial Statements and Financial Statement Schedules:

Reference is made to the Index to Financial Statements of the Company under Item 8 of Part II. All financial statement schedules are omitted because they are not applicable, or the amounts are immaterial, not required, or the required information is presented in the financial statements and notes thereto in Item 8 of Part II above.

(b) *Exhibits*. Certain of the agreements filed as exhibits to this Report contain representations and warranties by the parties to the agreements that have been made solely for the benefit of the parties to the agreement. These representations and warranties:

- may have been qualified by disclosures that were made to the other parties in connection with the negotiation of the agreements, which disclosures are not necessarily reflected in the agreements;
- may apply standards of materiality that differ from those of a reasonable investor; and
- were made only as of specified dates contained in the agreements and are subject to subsequent developments and changed circumstances.

Accordingly, these representations and warranties may not describe the actual state of affairs as of the date that these representations and warranties were made or at any other time. Investors should not rely on them as statements of fact.

The exhibits listed in the following Exhibit Index are filed or incorporated by reference as part of this Report. The following are exhibits to this Report and, if incorporated by reference, we have indicated the document previously filed with the SEC in which the exhibit was included.

EXHIBIT INDEX					
Exhibit Number	Description	Form	Incorporated by Reference		
			File No.	Exhibit	Filing Date
<u>2.1*</u>	<u>Agreement and Plan of Merger by and among the Registrant, GPIA, Let's Go, and the Holder Representative named therein, dated as of May 16, 2017</u>	<u>8-K</u>	<u>001-37397</u>	<u>2.1</u>	<u>May 17, 2017</u>
<u>2.2*</u>	<u>Amendment No. 1 to Agreement and Plan of Merger by and among the Registrant, GPIA, Let's Go, and the Holder Representative named therein, dated as of June 30, 2017</u>	<u>8-K</u>	<u>001-37397</u>	<u>2.1</u>	<u>June 30, 2017</u>
<u>3.1*</u>	<u>Amended and Restated Certificate of Incorporation of the Registrant</u>	<u>8-K</u>	<u>001-37397</u>	<u>3.1</u>	<u>October 16, 2017</u>
<u>3.2*</u>	<u>Amended and Restated Bylaws of the Registrant</u>	<u>8-K</u>	<u>001-37397</u>	<u>3.2</u>	<u>October 16, 2017</u>
<u>3.3*</u>	<u>Certificate of Designations of 13.00% Series A Redeemable Convertible Preferred Stock</u>	<u>8-K</u>	<u>001-37397</u>	<u>3.1</u>	<u>July 19, 2018</u>
<u>4.1*</u>	<u>Form of Common Stock Certificate of the</u>	<u>S-4</u>	<u>333-219101</u>	<u>4.5</u>	<u>June 30, 2017</u>
<u>4.2+</u>	<u>Description of Securities Registered under Section 12 of the Securities Exchange Act of 1934</u>				

4.3*	<u>Form of warrant certificate of the Registrant.</u>	<u>S-1</u>	<u>333-203500</u>	<u>4.3</u>	<u>April 17, 2015</u>	10.7*†	<u>Employment Agreement by and between the Registrant and Sebastian Grady, dated January 1, 2011.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.24</u>	<u>June 30, 2017</u>
4.4*	<u>Warrant Agreement by and between GPIA and Continental Stock Transfer & Trust Company, dated as of May 19, 2015</u>	<u>8-K</u>	<u>001-37397</u>	<u>4.1</u>	<u>June 1, 2015</u>	10.8*†	<u>Updated terms of employment by and between the Registrant and Sebastian Grady, dated May 14, 2018</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.25</u>	<u>June 30, 2017</u>
4.5*	<u>Registration Rights Agreement by and among GPIA and certain securityholders, dated as of May 19, 2015.</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.2</u>	<u>June 1, 2015</u>	10.9*†	<u>Offer Letter by and between the Registrant and Anthony DeShazor, dated as of August 17, 2018</u>	<u>10-K</u>	<u>001-37397</u>	<u>10.12</u>	<u>March 14, 2019</u>
4.6*	<u>Sponsor Warrants Purchase Agreement by and between GPIA and GPIC, Ltd., effective as of May 19, 2015.</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.3</u>	<u>June 1, 2015</u>	10.10+†	<u>Offer Letter by and between the Registrant and Julie Murphy, dated as of January 2, 2019</u>	<u>10-K</u>	<u>001-37397</u>	<u>10.13</u>	<u>March 14, 2019</u>
4.7*	<u>Warrant Consent and Conversion Agreement by and among the Registrant, GPIA and CB Agent Services LLC, dated as of May 16, 2017</u>	<u>S-4</u>	<u>333-219101</u>	<u>4.8</u>	<u>June 30, 2017</u>	10.11*	<u>Lease by and between the Registrant and MS Crescent 3993 Hughes SPV, LLC, dated as of May 22, 2013.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.38</u>	<u>June 30, 2017</u>
4.8*	<u>Equity Commitment Letter by and between GPIC, Ltd. And GPIA, dated as of May 16, 2017.</u>	<u>S-4/A</u>	<u>333-219101</u>	<u>10.51</u>	<u>August 9, 2017</u>	10.12*	<u>First Amendment Lease by and between the Registrant and MS Crescent 3993 Hughes SPV, LLC, dated as of October 8, 2014.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.39</u>	<u>June 30, 2017</u>
4.9*	<u>Securities Purchase Agreement, dated June 18, 2018, by and among the Company and the Purchasers</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.1</u>	<u>June 18, 2018</u>	10.13*	<u>Second Amended Lease by and between the Registrant and MS Crescent 3993 Hughes SPV, LLC, dated as of April 3, 2017.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.40</u>	<u>June 30, 2017</u>
4.10*	<u>Registration Rights Agreement, dated July 19, 2018</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.1</u>	<u>July 19, 2018</u>	10.14*	<u>Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of September 1, 2006.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.41</u>	<u>June 30, 2017</u>
4.11*	<u>Form of Convertible Secured Promissory Note (2018)</u>	<u>DEF 14A</u>	<u>001-37397</u>	<u>Annex D</u>	<u>July 2, 2018</u>	10.15*	<u>First Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of October 16, 2007.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.42</u>	<u>June 30, 2017</u>
4.12*	<u>Security Agreement, dated July 19, 2018</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.3</u>	<u>July 19, 2018</u>	10.16*	<u>Second Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of May 4, 2009.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.43</u>	<u>June 30, 2017</u>
4.13*	<u>Securities Purchase Agreement, dated March 7, 2019, by and between the Company and the Investor</u>	<u>8-K/A</u>	<u>001-37397</u>	<u>10.1</u>	<u>March 12, 2019</u>	10.17*	<u>Third Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of October 12, 2009.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.44</u>	<u>June 30, 2017</u>
4.14*	<u>Registration Rights Agreement, dated March 7, 2019</u>	<u>8-K/A</u>	<u>001-37397</u>	<u>10.2</u>	<u>March 12, 2019</u>	10.18*	<u>Fourth Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of January 18, 2011.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.45</u>	<u>June 30, 2017</u>
4.15*	<u>Form of Convertible Secured Promissory Note (March 2019)</u>	<u>8-K/A</u>	<u>001-37397</u>	<u>10.3</u>	<u>March 12, 2019</u>	10.19*	<u>Fifth Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of April 29, 2012.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.46</u>	<u>June 30, 2017</u>
4.16*	<u>First Amendment to Securities Agreement dated March 7, 2019</u>	<u>8-K/A</u>	<u>001-37397</u>	<u>10.4</u>	<u>March 12, 2019</u>	10.20*	<u>Sixth Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of September 16, 2013.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.47</u>	<u>June 30, 2017</u>
4.17*	<u>Securities Purchase Agreement, dated June 20, 2019, by and among the Company and the Purchasers</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.1</u>	<u>June 21, 2019</u>	10.21*	<u>Seventh Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of September 29, 2014.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.48</u>	<u>June 30, 2017</u>
4.18*	<u>Form of Convertible Secured Promissory Note (June 2019)</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.3</u>	<u>June 21, 2019</u>	10.22*	<u>Eighth Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of January 25, 2016.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.49</u>	<u>June 30, 2017</u>
10.1*	<u>Form of Indemnification Agreement between the Registrant and each of its directors and executive officers</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.1</u>	<u>October 16, 2017</u>	10.23*	<u>Ninth Amendment to Lease by and between the Registrant and the Robison Family Trust Dated October 30, 1989, dated as of June 29, 2016.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.50</u>	<u>June 30, 2017</u>
10.2*†	<u>Rimini Street, Inc. 2007 Stock Plan, including form agreements under the 2007 Stock Plan</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.19</u>	<u>June 30, 2017</u>	10.24*	<u>Rimini Street, Inc. Employee Stock Purchase Plan</u>	<u>8-K</u>	<u>001-37397</u>	<u>10.1</u>	<u>June 8, 2018</u>
10.3*†	<u>Rimini Street, Inc. 2013 Equity Incentive Plan, including form agreements under the 2013 Equity Incentive Plan.</u>	<u>S-4/A</u>	<u>333-219101</u>	<u>10.20</u>	<u>August 9, 2017</u>	21.1+	<u>List of subsidiaries of the Registrant</u>				
10.4*†	<u>Rimini Street, Inc. Executive Incentive Compensation Plan</u>	<u>S-4/A</u>	<u>333-219101</u>	<u>10.52</u>	<u>August 9, 2017</u>	23.1+	<u>Consent of KPMG LLP, Independent Registered Public Accounting Firm</u>				
10.5*†	<u>Amended and Restated Employment Agreement by and between the Registrant and Seth A. Ravin, dated as of January 6, 2017</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.21</u>	<u>June 30, 2017</u>	31.1+	<u>Certification of Seth A. Ravin, Chief Executive Officer Pursuant to Rule 13a-14(a)</u>				
10.6*†	<u>Offer Letter by and between the Registrant and Daniel Winslow, dated September 12, 2013.</u>	<u>S-4</u>	<u>333-219101</u>	<u>10.22</u>	<u>June 30, 2017</u>	31.2+	<u>Certification of Stanley Mbugua, Chief Accounting Officer Pursuant to Rule 13a-14(a)</u>				

<u>32.1+</u>	<u>Certification of Seth A. Ravin, Chief Executive Officer Pursuant to 18 U.S.C. Section 1350</u>
<u>32.2+</u>	<u>Certification of Stanley Mbugua, Chief Accounting Officer Pursuant to 18 U.S.C. Section 1350</u>
101.INS+	XBRL Instance Document
101.SCH+	XBRL Taxonomy Extension Schema
101.CAL +	XBRL Taxonomy Extension Calculation Linkbase
101.DEF+	XBRL Taxonomy Extension Definition Linkbase
101.LAB+	XBRL Taxonomy Extension Label Linkbase
101.PRE+	XBRL Taxonomy Extension Presentation Linkbase

* Previously filed and incorporate herein by reference.

+ Filed herewith.

† Management contract or compensatory plan or arrangement.

In accordance with SEC Release 33-8238, Exhibits 32.1 and 32.2 are being furnished and not filed.

Item 16. Form 10-K Summary

Not applicable

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

RIMINI STREET, INC.

Date: March 16, 2020

By: /s/ Seth A. Ravin
Seth A. Ravin
Chief Executive Officer and Chairman of the Board
(Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

Date: March 16, 2020

By: /s/ Seth A. Ravin
Seth A. Ravin
Chief Executive Officer and Chairman of the Board
(Principal Executive Officer)

Date: March 16, 2020

By: /s/ Stanley Mbugua
Stanley Mbugua
Global Vice President and Chief Accounting Officer
(Principal Accounting Officer/Principal Financial Officer)

Date: March 16, 2020

By: /s/ Jack L. Acosta
Jack L. Acosta
Director

Date: March 16, 2020

By: /s/ Thomas Ashburn
Thomas Ashburn
Director

Date: March 16, 2020

By: /s/ Antonio Bonchristiano
Antonio Bonchristiano
Director

Date: March 16, 2020

By: /s/ Steve Capelli
Steve Capelli
Director

Date: March 16, 2020

By: /s/ Andrew Fleiss
Andrew Fleiss
Director

Date: March 16, 2020

By: /s/ Robin Murray
Robin Murray
Director

Date: March 16, 2020

By: /s/ Margaret (Peggy) Taylor
Margaret (Peggy) Taylor
Director

Leading the Enterprise Support Services Market with Nearly 3,300 Clients and Nearly \$5B in Client Savings

While growth has been the primary CEO priority over the past several years of economic expansion, in 2020 cost savings, viability, and business continuity will be propelled to the top as priorities for many organizations. Maintaining the status quo is simply not an option, and action is required to achieve significant resource savings and focus on strategic investments needed to enhance competitive advantage to support viability and growth.

Rimini Street has helped clients address these challenges for nearly 15 years, through good economic times and bad, making us well prepared to support global business needs in 2020 and beyond. Rimini Street has helped nearly 3,300 clients globally extract more value from their enterprise software investments, put them in control of their IT roadmaps, and realize nearly \$5B in savings since inception.

We provide our clients a superior service experience, delivered via a scalable service model that drives impactful results for clients. This has led our clients to expect more from their support provider, creating trusted client partnerships that are unlocking more value and further business opportunities.



Rimini Street Foundation: Sharing Our Success with Communities Around the World

The Rimini Street Foundation is the privately funded and managed corporate social responsibility program of Rimini Street, Inc. and its global subsidiaries, sharing our company's success by investing back in the communities we serve and live in. Through in-kind donations, company-wide volunteerism, and financial contributions, the Rimini Street Foundation has effectively partnered with organizations of all sizes and causes to give communities a hand up across six continents.

The Foundation's global efforts are governed by a volunteer committee of employees serving rotating terms, each of whom represents our ever-growing presence around the world, as well as our diverse background as a company. Our Employee-Directed Grant Program encourages employees to nominate and advocate for their passionate causes, while the Emergency Disaster Relief Program addresses the critical and urgent needs of areas affected by natural and human crises. The committee analyzes and decides upon opportunities that drive the investment activities of the Foundation.

In 2019, the Rimini Street Foundation proudly partnered with more than 60 organizations in projects that included facility beautification with the Promise House (USA) that provides support to homeless teenagers, LALEC (Brazil) that cares for abandoned infants, and Kadima Youth Center (Israel), an after-school center for at-risk children. Rimini Street colleagues also cooked and served meals at Anna House (South Korea), Brixton Soup Kitchen (UK), Pacific Garden Mission (USA), and Wakamatusu Children's Kitchen (Japan).

As part of our ongoing mission to support programs that provide long-term solutions for communities, we provided more than 100 children enrolled at the Ekalavya (India) after-school center with supplies, financial aid for the literacy organization Room to Read (global) and aid for the Tokyo Metro Blind People Welfare Association (Japan) and Kanner Foundation (Taiwan) for individuals living with intellectual limitations.



Rimini Street donates school supplies and laptops to students and tutors of Ekalavya Foundation, an after-school program for at-risk youth in the underserved communities of Hyderabad, India.

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CORPORATE INFORMATION

Worldwide Headquarters

3993 Howard Hughes Parkway,
Suite 500, Las Vegas, NV 89169

Operations Center

6601 Koll Center Parkway,
Suite 300, Pleasanton, CA 94566

Stock Listing

The company's common stock
is listed on the Nasdaq Global
Market under the symbol **RMNI**

Independent Auditor

KPMG LLP serves as the
company's independent
registered public accounting firm

Investor Inquiries

Dean Pohl

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IR@riministreet.com
+1 925-523-7636

Daniel B. Winslow

Corporate Secretary
EVP and Chief Legal Officer
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+1 925-264-7736

Media Relations

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+1 925-523-8414

Transfer Agent and Registrar

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Trust Co.
cstmail@continentalstock.com
+1 212-509-4000

Additional Global Offices

Auckland	New York
Bengaluru	Osaka
Brisbane	Paris
Chicago	São Paulo
Dubai (UAE)	Seoul
Frankfurt	Singapore
Greensboro, NC	Stockholm
Hong Kong	Sydney
Hyderabad	Taipei
Kuala Lumpur	Tel Aviv
London	Tokyo
Melbourne	Warsaw
Mexico City	Wilmington, DE
Monroe, LA	

BOARD OF DIRECTORS

Seth A. Ravin

Chairman of the Board and
Chief Executive Officer

Margaret (Peggy) Taylor

Lead Independent Director
Chair of Compensation
Committee

Jack L. Acosta

Director
Chair of Audit Committee

Thomas Ashburn

Director
Chair of Nominating &
Corporate Governance
Committee

Antonio Bonchristiano

Outside Director

Steve Capelli

Independent Director

Andrew Fleiss

Independent Director

Robin Murray

Independent Director

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